

Richards expressed an interest in Mainella's exploration of the potential zoning approach. Schenkel said that, in his opinion, it was a particular vendor who was the primary cause of Late Night Vending problems, not all participating vendors. Hansen said that night time food vending had been associated with problems for so long that he wondered if it wasn't time for the vendors to either begin to function without creating any problems or have something taken away, such as Broom St., which the police would be in support of. He went on to say that there did not have to be Late Night Vending at all. Pham-Remmele agreed that, if vendors could not desist from creating problems, they should be prepared to lose existing privileges.

Verveer returned to Foxgrover's suggestion that the VOC set up a meeting to which the Late Night Vendors and police were invited. Hansen was asked to later poll the VOC for a suitable meeting date in early December because the last Wednesday of the month in November and December coincided with national holidays.

7.

DISCUSSION ITEM: Review draft of language for University Ave. Vending Area. Also look at revised map.

Mainella introduced this item. Hansen had distributed maps of the proposed University Avenue Vending Area. He explained that the new area would abut the existing vending areas called the Mall/Concourse Vending Area and the Camp Randall High Density Vending Area. Hansen said that the \$50 fee he had suggested for this new license should be worth it to any vendor to know that they had a regular site of their own. As things stood, any vendor could set up anywhere in the area with no site use guarantees. He said that he thought it would be prudent to start organizing this area by selecting just a few appropriate sites and see how it went. The vendor operating times he had suggested were seven days per week from 10:30 a.m. to 6:30 p.m.

Lee felt that the hours were too limited. Hansen pointed out that the VOC was continuing to deal with problems with night time vending and that he did not wish to add to them. Verveer suggested the hours of 8 a.m. to 8 p.m. Hansen asked if he really wanted more vendors out after sunset. Verveer and Lee did. Schenkel said that it was not a good business decision to begin with expanded hours and then later have to reduce them if they didn't work. Hansen said that he had envisioned day time hours for this venue. Verveer said that there were night time basketball games, etc., at the Kohl Center. If the hours and sites were too limited, vendors might miss out on the opportunity to sell University of Wisconsin paraphernalia outside the Kohl Center. Verveer also felt that this area should have a different name. Hansen asked those present to suggest other names. Hansen himself suggested The Central Vending Area.

Verveer asked Hansen how the Kohl Center staff had reacted to the possibility of having City-licensed vendors doing business on the Dayton Street sidewalk. Hansen said that the Kohl Center management did not like it. Hansen added that, according to a UW Chancellor's Office representative, neither Kohl Center nor Fluno Center staff liked the prospect of vendors in their shadow. He went on to say that management of the new University Square was also opposed to having vendors on their block. Hansen would send Verveer some pertinent email correspondence.

It was agreed that this item would be referred to the December VOC meeting. Schenkel suggested that the new language Mainella was drafting also contain

requirements about maintenance of cart exteriors.

2. **DISCUSSION ITEM: Vending near schools.**

Hansen said that this item had not automatically been added to the agenda by the Legistar program. Mainella said that she would follow up on the status of this item. Lee expressed her dissatisfaction with the school's and the local alder's response to this matter.

5. **DISCUSSION ITEM: Alter Camp Randall High Density Vending seniority system to include only those vendors who have been licensed for consecutive years. Other former vendors licensed for that venue would go to bottom of the seniority list if they were not licensed for a year.**

After a period of discussion, Hansen ultimately suggested that the seniority systems for all venues with seniority systems be updated in this uniform way. This would include Camp Randall High Density, Langdon Street High Density, Mall/Concourse Arts & Crafts and Late Night Vending.

6. **DISCUSSION ITEM: Food carts Citywide shall be self-contained except that each be required to have a trash receptacle. Prohibit tables and chairs being set out onto the area surrounding the food cart, except that one folding chair may be allowed for the vendor's use.**

There was discussion on possible variations of these requirements, but it was decided that the maximum number of two external objects referred to in the draft would remain.

9. **STREET VENDING MONITOR'S REPORT**

Verveer inquired about Hansen's preparations for the Halloween Food Court assembled each year on the 700 block of State Street in conjunction with Halloween Freakfest celebration. Hansen said that there were seven food vendors scheduled to participate this year. Hansen also mentioned the forthcoming online licensing system that would be available to the public by spring of 2010. It would create fewer hard copies and, he thought, a smaller mountain of spring time paperwork associated with street vending. Hansen showed the committee a petition entitled "Call for a Coalition To Defend Free Speech in Madison" and an accompanying explanatory document. Members of a local Socialist group had asked him to share them with the VOC. Hansen also mentioned the forthcoming book being written on street vending in the United States. He provided a few details about the author and photographer.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Foxgrover adjourned the meeting at 7:39 p.m. The next meeting of The Vending Oversight Committee, a special meeting, will be held on Wednesday, December 2, 2009, 5 p.m., Conference Room LL130, on the Lower Level of the Madison Municipal Building.