



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCW-2026-00323
(License number)

2
(Alder District #) (Police Sector)
Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2025-00562

Business dba Name: Moon Bar

Licensed Address: 328 W. Gorham St. Madison, WI 53703

Liquor/Beer Agent Name: Jeff Poole

70% Alcohol, 30% Food, % Other Alder, District #: Ochovitz, #2 Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Light of the Moon, Inc

Business Mailing Address: 9 Payson Ct. Madison, WI 53719

Business Contact Name, Position: Jeff Poole, Owner

Business Phone: 608-215-8743 Business Email: jeff@moonbarmadison.com

Current Capacity (indoor): 315 Current Capacity (outdoor): 0

Proposed Capacity (indoor): 315 Proposed Capacity (outdoor): 25

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from Date until Date)

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

Description of Changes (include approximate measurements, and fencing, if necessary):

Would like to add a sidewalk café on N. Broom St. side of building. Area would be roughly 30' along the building extending 5' from wall. Area will be fenced & manned/monitored by Security.

Detailed Floor Plans included (required)

[Signature], 5/18/26
Authorized Signature Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only

328 W. Gorham



6'

Proposed Patio

5'

30'

14'

W. Gorham

N. Broom

