



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLAN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 3/31/25

DEFINITE	2024	2025	2026	2027	2028	2029	Total	Δ Last Month
Convention	28	24	17	12	3	2	58	1
Conference	24	24	10	0	0	0	34	4
Banquet	136	137	8	0	0	0	145	12
Meeting	72	79	9	0	0	0	88	9
Consumer Show	13	18	5	1	0	0	24	2
Entertainment Event	98	105	6	0	0	0	111	4
DEFINITE TOTAL	371	387	55	13	3	2	460	32
% Δ Last Year		+4%						

PENDING	2025	2026	2027	2028	2029	Total
Convention	0	4	0	0	0	4
Conference	0	2	0	0	0	2
Banquet	3	2	0	0	0	5
Meeting	5	2	0	0	0	7
Consumer Show	0	0	0	0	0	0
Entertainment Event	1	1	0	0	0	2
PENDING TOTAL	9	11	0	0	0	20

TENTATIVE	2025	2026	2027	2028	2029	Total
Convention	0	9	20	14	6	49
Conference	0	4	0	4	2	10
Banquet	3	22	6	0	0	31
Meeting	4	19	5	1	1	30
Consumer Show	0	9	7	11	11	38
Entertainment Event	2	10	2	0	0	14
TENTATIVE TOTAL	9	73	40	30	20	172