



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, January 15, 2025

5:00 PM

Virtual

1. **Written Comments:** You can send comments on agenda items to edc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 821 1095 4840

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:01pm. Chaired by Harris.

Others present: Mikolajewski, Ouk, Rohlich, Miller, Makinen

Present: 8 - Nasra Wehelie; Susan M. Bulgrin; Wayne R. Harris; Nicholas J.C. Paris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Absent: 1 - Melissa Gombar

Excused: 1 - Jeffrey J. Liggon

APPROVAL OF MINUTES

A motion was made by Bulgrin and seconded by Duncan to approve the minutes from the December 18th, 2024 meeting. The motion passed by voice vote.

Madison missed part of the 12/18/24 meeting and abstained from voting on the

minutes.

PUBLIC COMMENT

1. [86657](#) Public Comment - EDC 1/15/25

Attachments: [EDCRegistrantsReport-1-15-25.xlsx](#)

DISCLOSURES AND RECUSALS

Gombar arrived at 5:15pm.

Present: 9 - Melissa Gombar; Nasra Wehelie; Susan M. Bulgrin; Wayne R. Harris; Nicholas J.C. Paris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Excused: 1 - Jeffrey J. Ligon

NEW BUSINESS

2. [86614](#) Providing Silk Road Restaurant or its assigns a \$117,500 loan to purchase a commercial property at 1920 South Park Street through the Commercial Ownership Assistance program funded by the TID 51 Small Business Development programs using TID #51 incremental revenue as authorized in the TID #51 Project Plan (RES-23-00208) adopted by the Common Council on March 7, 2023). (District 14)

Attachments: [COA Madison Concurrence Memo Silk Road.pdf](#)

Miller gave an overview. The business owner also gave an introduction and overview followed by questions from members.

A motion was made by Wehelie and seconded by Bulgrin to return to lead with recommendation for Common Council to adopt. The motion passed unanimously by voice vote.

3. [86658](#) Discussion Regarding Merger of the Economic Development Committee and Vending Oversight Committee

Attachments: [Memo to BCCs 12.23.24.pdf](#)

Baumel and Kapusta-Pofahl gave a presentation on the combining of the Vending Oversight and the Economic Development Committees followed by questions and comments from members.

DISCUSSION ITEMS

4. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy_Student Job Description - Version](#)
[2024-2026 ED Plan RFP Scope of Svcs_DRAFT v4 081924.pdf](#)

Mikolajewski gave an update followed by questions from members.

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [January 2025 - EDD Financial Assistance Dashboard.pdf](#)

Rohlich presented the dashboard update followed by questions from members.

6. [86039](#) Discussion regarding "Means Testing" for Economic Development Division Financial Assistance Programs

Mikolajewski gave an update followed by comments and suggestions from members.

7. [86659](#) 2025 Meeting Schedule, Including In-Person Meeting Discussion

Mikolajewski opens floor to suggestions for an in-person meeting in 2025. A possible May in-person meeting is suggested.

8. [78859](#) Announcements and Future EDC Agenda Items

Possible in-person meeting in May. Brainstorm of initiatives and work-plan development of the Economic Development Committee going forward. Miller updated that Madison Development Corporation will be attending the February EDC meeting and asked members about interest in a future appearance by the Wisconsin Women's Business Initiative Corporation.

ADJOURNMENT

A motion was made by Gombar and seconded by Wehelie to adjourn at 7:00pm. The motion passed by voice vote.