



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, September 4, 2019

5:30 PM

Central Library - Room 302
201 W Mifflin Street
Madison, WI 53703

CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:36 PM

Present: 19 - Rebecca Kemble; Avra Reddy; Arvina Martin; Garrett P. Peterson; Erica C. Anderson; Allison E. Martinson; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Hedi L. Rudd; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Sarah M. Larson; Regina M. Vidaver; Maeraj H. Sheikh and Benjamin E. Rush

Absent: 1 - Henry D. Aschauer

Excused: 1 - Jennifer N. Lam

Others present: Nick Heckman, Nan Fey, Jake Levitt, Shelbi Jentz, Phillip Gottwals, Anna Jensen, Michelle Miller

Dane County Food Council: Jess Calkins, Bill Warner, Carl Chenowith, Michelle Ritt, Beverly Hutcherson, Sheena Tesch, Donale Richards, Elia Gomez

APPROVAL OF MINUTES

Motion to approve minutes pending changes made by Day Farnsworth. Second by Brockel. Motion passed with a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

SPECIAL PRESENTATION

1 [57327](#) Updates - Madison Terminal Market Project, Philip Gottwals (ACDS LLC)

Attachments: [ACDS Presentation_MFPC-DCFC 090419_v2.pdf](#)

Presentation followed the attached slides. Request of MFPC and DCFC members to help identify stakeholders for upcoming focus groups.

Q: How do you define an independent retailer?

A: Defined as local participant in the supply chain

Q: Where are the most comparable terminal markets?

A: Toronto has a similar model, but there are still differences from what is being proposed. One reason this may work in Madison is that the city looks more like some East Coast cities in terms of food system priorities versus other mid-size Midwestern cities.

Day Farnsworth and Kemble suggest the creation of a new working group to support ACDS in the advancement of work and development of focus group conversations. Members expressing interest include Sheikh, Brockel, and Larson. Anderson reminds the group to consider the Workgroup Creation Process Guide.

WORK GROUP REPORTS

- 2 [57328](#) Community Engagement - September 2019
- The Community Engagement Work Group met on August 15th. The group is continuing to work with the Center for a Livable Future (CLF) on governance structure research, who has a doctoral student that is interested in working on this as a project. Staff is working to connect with CLF staff and that student to talk about next steps. The MFPC will also have an intern who is a grad student in Urban Planning at UW who will assist with this project.
- The next meeting is scheduled for September 19.
- 3 [57329](#) Food Waste and Recovery - September 2019
- Did not meet in August. Continuing to work with Streets on food waste program models. URPL intern will also assist with this project.
- Next meeting is Sept. 25.
- 4 [57330](#) Healthy Retail Access - September 2019
- Did not meet in August. Staff team continuing to meet and make changes to the application and letter. Staff is also meeting with businesses and has an application in development, which should be vetted by the work group in the coming months.
- Next meeting is Sept 24.
- 5 [57331](#) Healthy Marketing and Procurement - September 2019
- Did not meet in August. Because the work of this group is beginning to wind-down and become more staff-driven, and group numbers have diminished, this group is adopting an ad hoc meeting schedule moving forward.

- 6 [57332](#) Pollinator Protection - September 2019
- Did not meet in August. Have reached out to Dane County Enviro Council about partnerships but have not yet heard back.
- 7 [57333](#) SEED Grants - September 2019
- No Report. Work group members need to consider schedule and timing for 2020. MFPC members Mance and Rush visited SEED Grant recipients including Laura Milbrath with the Owl Creek Community Garden as well as Centro Hispano.
- 8 [57334](#) Urban Agriculture - September 2019
- Work Group met on Aug 20. Had a presentation from Greg Rosenberg on land tenure work in Pittsburgh and takeaways for Madison. Jim Welsh from Groundswell also presented on work they are doing on ag land access in Dane Co. Also briefly discussed farm lease language. Reistad was able to talk with the Director of Dane Co Land and Water Resources, Laura Hicklin about Dane Co ag lease language. Was then able to meet with WG Chair Bailkey to talk about incorporating ideas learned from Dane co process into City leases.
- Next meeting is Sept 17.

REGULAR BUSINESS REPORTS

- 9 [57335](#) Community Gardens Update - September 2019
- No update. Gardens Network is undergoing some restructuring.
- 10 [57336](#) Integrated Pest Management Policy Review Task Force - September 2019
- Task Force met on Aug 21 and did a rehash of work done at last meetings in March, which includes a report to common council about recommendations for next steps. Task Force is making some administrative changes, including small changes to the roster and the process for selecting Chairs/Co-Chairs.
- Next meeting is Sept 18.
- 11 [57337](#) Dane County Food Council - September 2019
- DCFC is undergoing a strategic planning process in order to update the DCFC action plan.
- 12 [57338](#) Food Policy Director Update - September 2019
- No update.
- 13 [57339](#) Madison Metropolitan School District Update - September 2019
- Our summer feeding program finished on August 16, 2019 for the 41 sites we sponsored. We were able to provide 56,584 breakfast, 69,339 lunches, and

24,666 snacks to students in Madison over the eight-week program. We also welcomed our new Lead Cook, Irene Pawlisch to the District. Irene brings both a culinary and school food service background with her, as well as a passion to feed children. We are looking forward to her incorporating her ideas and experience to our department.

14 [57340](#) Public Health Madison & Dane County - September 2019

The Double Dollars Program is undergoing a fundraising plan for the sustainability and growth of the program.

September 15 was the last day for farmers market incentives distribution. Double Dollars will resume at the Willy St Co-op beginning in October.

The USDA has introduced a proposed rule that will eliminate “categorical eligibility” in SNAP. This policy revises the income and asset tests needed to apply for nutrition benefits. It is estimated this will cause over 3 million participants to leave or lose benefits across the country. Since SNAP is used to help certify individuals into other programs such as WIC and free/reduced school meals, further families and children may be harmed by this ruling. PHMDC is working on an assessment of the local impact Comment period closes on September 23. Comments can be submitted at <https://www.federalregister.gov/documents/2019/07/24/2019-15670/revision-of-categorical-eligibility-in-the-supplemental-nutrition-assistance-program-snap>

15 [57341](#) Public Market Development Committee - September 2019

City is maintaining its commitment to the public market, but there will be some changes to the funding sources. There are no anticipated changes to the timeline or structure of the market itself.

Next meeting is September 5.

ANNOUNCEMENTS

Rush offered his time to research food policies that members are interested in exploring more fully

ADJOURNMENT

Motion to adjourn made by Sheikh. Second by Day Farnsworth. Motion approved with a voice vote at 7:10 PM.