



City of Madison
Meeting Minutes - Final
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, November 8, 2006

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

Call to Order

Roll Call

Ms. Crim was present as the UW-Madison designee. Ms. Mercer was present as the Tavern League designee.

Present: Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jennifer Zilavy, McNamara, Hart, Sentmanat, Rearick, LaMarr Q. Billups and Joel Plant

Absent: Wheaton

Excused: Jay Lengfeld

Approval of Minutes

A motion was made by Hart, seconded by McNamara, to Approve the Minutes. The motion passed by acclamation.

Change of Agent

1. [04754](#) Change of Agent
GMRI, Inc. • dba The Olive Garden Restaurant • 4320 East Towne Boulevard
Old Agent: Russell Gudex • New Agent: Frank J. Arena
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 17 (Ald. Rosas) • Police Sector 515
A motion was made by Hart, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

New License - Public Hearing

2. [04728](#) Public Hearing - New License
Sloppy Lobster Seafood Market, Inc.
dba Sloppy Lobster Seafood Market • est. capacity 68
8452 Old Sauk Road • Agent: Veronica Graham
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 9 (Ald. Skidmore) • Police Sector 127
Appearance: Veronica Graham (applicant), Jon Graham (applicant).
- A motion was made by McNamara, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by the following vote:**
- Absent:** Wheaton
- Aye:** Olson, Verveer, McNamara, Sentmanat and Rearick
- Abstain:** Hart
3. [04731](#) Public Hearing - New License
Granite City Food and Brewery, LTD • dba Granite City Food and Brewery
454 S. Gammon Road • Agent: Russell Carroll
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 9 (Ald. Skidmore) • Police Sector 124
Appearance: Russell Carroll (applicant).
- A motion was made by McNamara, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**

Nightclub License

4. [04727](#) Nightclub License Application
Provisions & Merchantile, LLC • dba The Old Fashioned • capacity 167
23 N. Pinckney Street • Agent: Tami Lax
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 406
- A motion was made by Sentmanat, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by acclamation.**

5. [04839](#) Nightclub License Application
State Bar & Grill, LLC • dba State Bar & Grill • capacity 168
118 State Street • Agent: Larry Schmock
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 406
Appearance: Larry Schmock (applicant), Tracy Schmock (applicant).
A motion was made by Hart, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

6. [04840](#) Nightclub License Application
Blue Velvet Lounge, LLC • dba Blue Velvet Lounge • capacity 120
430 W. Gilman Street • Agent: Larry Schmock
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Appearance: Larry Schmock (applicant), Tracy Schmock (applicant).
A motion was made by Hart, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Operator's License Applications

7. [04102](#) Operator License Application
Christopher Johnson - Establishment where employed: None
Appearance: Christopher Johnson (applicant).
A motion was made by Olson, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by acclamation.
8. [04623](#) Operator License Application
Jeffrey Mast - Establishment where employed: Locker Room.
Appearance: Jeffrey Mast (applicant).
A motion was made by McNamara, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion failed by the following vote:
- Absent:** Wheaton
Aye: Verveer, McNamara and Rearick
No: Olson, Hart and Sentmanat
- A motion was made by Olson, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting, to which the applicant will bring his employer (the liquor license holder) or a letter from his employer. The motion passed by acclamation.**

9. [04625](#) Operator License Application
Guy Curran - Establishment where employed: Willy Street Pub & Grill.
A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER because applicant failed to appear before the committee. The motion passed by acclamation.

10. [04627](#) Operator License Application
Michael Loy - Establishment where employed: Church Key.
Appearance: Michael Loy (applicant).
A motion was made by Verveer, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER contingent upon applicant providing a letter from his probation agent. The motion failed by the following vote:

Absent: Wheaton

Aye: Verveer and Sentmanat

No: Olson, McNamara, Hart and Rearick

A motion was made by Rearick, seconded by Hart, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER because of alcohol-related vilations, granting this license would be contrary to the health, welfare and safety of the community. The motion passed by acclamation.

11. [04666](#) Operator License Application
Reginald Hoskin - Establishment where employed: Wagner's Mobil.
A motion was made by Verveer, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by acclamation.

12. [04755](#) Operator License Application
Kyle Adler - Establishment where employed: Adler's Pub & Grill.
Appearance: Kyle Adler (applicant).
A motion was made by Olson, seconded by Sentmanat, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting, before which the applicant will fill out application completely and accurately. The motion passed by the following vote:

Absent: Wheaton

Aye: Olson, Verveer, McNamara and Sentmanat

No: Hart and Rearick

13. [04756](#) Operator License Application
Ben Serum - Establishment where employed: Gaston's.
A motion was made by Verveer, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by acclamation.
14. [04757](#) Operator License Application
Timothy McCaffrey - Establishment where employed: State Bar & Grill.
Appearance: Timothy McCaffrey (applicant).
A motion was made by Verveer, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Report of Subcommittee on Nightclub & Performing Arts Ordinance Revisions

15. [04765](#) October 16 meeting on Nightclub and Performing Arts License revisions.
Ms. Rearick reported that the subcommittee had talked about tightening up the Nightclub and Center for Visual & Performing Arts licenses. She said the subcommittee recommends that Performing Arts license applicants be required to submit a security plan. The subcommittee also recommends that establishments be required to hold a Center for Visual & Performing Arts license in order to have patrons ages 18 and up when their focus becomes entertainment. The subcommittee had talked about renaming the licenses the 21+ Entertainment License and the 18+ Entertainment License.
Attorney Zilavy will incorporate these recommendations into an Ordinance to be introduced by Alderpersons Olson and Verveer.

Report of the Madison Police Department

16. [03238](#) Summary of Liquor License Violations
There was no summary this month.

Report of the City Attorney's Office

17. **04852** Municipal Court Prosecutions:
- 1) Zimmer's Liquor - 3 counts selling to underage
 - 2) Karaoke Kid - 1 count permit intoxicated person on premise and 1 count sale to intoxicated person
 - 3) Lucky's - 1 count sell to underage and 1 count allow underage on premise
 - 4) The Brass Ring - 1 count intoxicated employee
 - 5) Red Shed - 1 count permit underage on premise
 - 6) Bru's Anchor Inn - 1 count selling to underage and 1 count permit underage on premise
- Attorney Zilavy added the following prosecutions to her report:**
- Bullfeathers - 24 counts underage, 1 count intoxicated person on premise.**
Church Key - 14 counts underage.

Report of the City Clerk's Office

18. [01705](#) Summary of Licenses Issued
- The following summary was distributed for the current license year:
- Class A Beer (Liquor Store): 58 issued**
 - Class A Beer (Grocery): 62 issued**
 - Class A Liquor: 58 issued**
 - Class B Beer: 76 issued**
 - Class B Liquor & Beer: 347 issued***
 - Class C Wine: 49 issued**
 - Wholesale Beer: 5 issued**
 - Visual & Performing Arts: 11 issued**
 - Nightclub: 72 issued**
 - Adult Entertainment Tavern: 4 issued**
 - Operator: 3,060 issued**
 - Provisional Operator: 507 issued**
 - Food & Drink (\$1 to \$10,000): 129 issued**
 - Food & Drink (\$10,001 to \$100,000): 269 issued**
 - Food & Drink (\$100,001 to \$250,000): 259 issued**
 - Food & Drink (\$250,001 to \$1,000,000): 288 issued**
 - Food & Drink (\$1,000,001 to \$5,000,000): 105 issued**
 - Food & Drink (Greater than \$5,000,000): 17 issued**
 - Sidewalk Cafe: 54 issued**

Madison has a quota of 399 Class B Combination Liquor & Beer licenses under state law. 56 of 74 Reserve licenses have been granted. 291 of 325 Grandfathered licenses have been granted. Taking into consideration the licenses recommended to Council to Grant at tonight's meeting, 50 Class B Combination licenses are currently available in the City of Madison.

Adjournment

A motion was made by Hart, seconded by Verveer, to Adjourn at 6:47 p.m. The motion passed by acclamation.