



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

STREET USE STAFF COMMISSION

Wednesday, April 27, 2011

10:00 am

Parks Conference Room
210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

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For meeting assistance, please contact the Parks Division at 608-266-4711.

I. CALL TO ORDER / ROLL CALL

II. APPROVAL OF MINUTES

April 13, 2011 & April 20, 2011

III. PUBLIC COMMENT

IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

V. NEW BUSINESS

A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

1. [22198](#) CAPITOL VIEW FARMERS' MARKET
Closure: Sharpsburg Dr.-North Star to Gemini Weds. June 1-Oct. 12
Parking: North Star - 4 spaces 2p-7:30p
Local farmers' market. Discuss schedule, set-up and activities.

Lauren Cnare, Capitol View Farmers' Market Board

Attachments: [6.1-10.12CapViewMkt.pdf](#)

2. [22042](#) MADISON MINI-MARATHON
UW Memorial Union/See attached map Sa, Aug 20, 2am-12pm
Annual mini-marathon, 5k and kid's run. Discuss set-up, schedule, route
and activities.
Chad Antcliff, Vision Event Management
Attachments: [8.20MadisonMiniMarathon.pdf](#)
4. [22155](#) MAXWELL STREET DAYS
100-700 State St F, Jul 15-Su, Jul 17, 7a-8p
Annual sidewalk sale. Discuss set-up, schedule and activities.
John Hutchinson, Greater State Street Business Association
Attachments: [7.15-7.17MaxwellStDays.pdf](#)

B. SPECIAL EVENT RESOLUTIONS

1. [21818](#) To SUSPEND the handcrafted goods vending restrictions on May 8, 2011 from 6:00a.m. to 3:00pm during the USA Cycling Collegiate Nationals and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.
2. [21819](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on May 14, 2011 during World fair trade day and authorizing SERRV, as sponsor of the special event, to select vendors for the duration of the event at "30 On the Square" (the performance area at the top of State St. adjacent to the Wisconsin Veteran's Museum)
3. [21820](#) To SUSPEND the handcrafted goods vending restrictions on May 22, 2011 from 9:00a.m. to 3:00pm during the CAPITAL K-9S CHALLENGE and authorizing City of Madison Police K-9 and Equine Partners, Inc. (aka Capital K9s) as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the following blocks of the Capitol Concourse - the 10 block of S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of W. Mifflin St. and the 10 blocks of E. and W. Main St.
4. [21821](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses on Sunday, May 29 during MADISON MARATHON and authorizing Madison Festivals Inc., as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., 10 blocks of N. & S. Carroll and Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.
5. [21822](#) Authorizing Madison Festivals Inc. as sponsor of MADISON MARATHON,

EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for MADISON MARATHON, on Sunday, May 29 2011 from 6:00a.m to 5:00p.m.within the perimeter of the area involved in the event.

6. [21823](#) To SUSPEND the handcrafted goods vending restrictions on June 4, 2011 from 8:00am to 5:00pm during CARS ON STATE and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.
7. [21824](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 4, 2011 during COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.
8. [21825](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 5, 2011 from 8:00am to 4:00pm during Ride the Drive and authorizing Madison Parks Division, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100 block of Martin Luther King Jr., the 10 blocks of S. Pinckney, E. & W. Main Sts. and N. & S. Carroll.
9. [21826](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 11, 2011 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.
10. [21827](#) To SUSPEND the handcrafted goods vending restrictions on June 26, 2011 from 8:00a.m. to 9:00pm during TOUR OF AMERICA'S DAIRYLAND and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.
11. [21828](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 29, July 6, 13, 20, 27 and August 3, 2011 (rain dates June 30, July 7, 14, 21, 28 and August 4, 2011) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.
12. [21829](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. July 8 to 9:00p.m. July 10, 2011 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 53rd Annual ART FAIR

ON THE SQUARE may occur.

13. [21830](#) Authorizing the Madison Museum of Contemporary Art, as sponsor of the 53rd Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 8 to 9:00p.m. July 10, 2011, within the perimeter of the area, defined in the companion resolution, involved in the event.
14. [21831](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 8 to 9:00p.m. July 10, 2011 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.
15. [21832](#) Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 8 to 9:00p.m. July 10, 2011 on the 200 block of Martin Luther King Jr. Blvd.
16. [21833](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 15, 16 and 17, 2011 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.
17. [21834](#) Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 15, 16 and 17, 2011 within the perimeter of the area involved in the event.
18. [21835](#) To SUSPEND the handcrafted goods vending restrictions on Sunday, July 31, 2011 from 8:00a.m. to 2:00p.m. during THE 1000 MILE JOURNEY and authorizing The Rainbird Foundation, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.
19. [21836](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 13, 2011 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.
20. [21837](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 10, 17, 24, 31 and September 7, 2011 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

21. [21838](#) To SUSPEND the handcrafted goods vending restrictions on August 20, 2011 from 8:00am to 5:00pm during MOTORCYCLES ON STATE and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.
22. [21839](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. September 2nd to 11:59 p.m. on September 4th, 2011 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.
23. [21840](#) Authorizing Madison Festivals Inc. as sponsor of TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m. September 2 to 11:59 p.m. on September 4, 2011, within the perimeter of the area involved in the event.
24. [21841](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 7-11, 2011 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.
25. [21842](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 17, 2011 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.
26. [21843](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 29 to 3:00a.m. October 30, 2011 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2011.
27. [21844](#) Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2011, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 29 to 3:00a.m. October 30, 2011, within the perimeter of the area, defined in the Street Use Permit for the event.

C. STREET USE APPLICATIONS FOR BLOCK PARTIES AND ROUTINE REQUESTS

1. [22208](#) COWS ON THE CONCOURSE
10 Blocks of East and West Main St, 100 and 200 Blocks MLK
Sa, Jun 4, 6am-2pm
Annual festival to celebrate dairy month with vendors and cows. Discuss set-up, schedule and activities.
Karen Lee, Dane County Dairy Promotion Committee

Attachments: [6.4CowsOnConcourse.pdf](#)

2. [22156](#) SAFETY SATURDAY
Capitol Square Sa, Jun 11, 7:15a-1:30p
Safety awareness displays and demonstrations. Discuss set-up, schedule and activities.
Eric Dahl, City of Madison Fire Department
Attachments: [6.11SafetySaturday.pdf](#)

3. [22207](#) JUNETEENTH DAY CELEBRATION
Sa, Jun 18, 10am-8pm, Set-up: F, 3-6pm
Buick, Fisher, Dane, Baird and Taft (Center to Dane)
African American cultural celebration of Emancipation Proclamation.
Discuss set-up, schedule and activities.
Annie Weatherby Flowers, Kujichagulia MCSD
Attachments: [6.18Juneteenth.pdf](#)

3. [22002](#) 29TH ANNUAL GOODMAN ATWOOD SUMMERFEST
2000-2100 Atwood Ave Sa, July 30, 6:30a-9p
Annual festival with food and music. Discuss set-up, schedule and activities.
Becky Steinhoff, Goodman Community Center
Attachments: [7.30GoodmanAtwoodSummerfest.pdf](#)

4. [22209](#) TRIANGLE ETHNIC FEST
700 Block Braxton Pl Sa, Aug 21, 9a-6p
Annual festival. Discuss set-up, schedule and activities.
David M. Haas, Bayview Foundation, Inc.
Attachments: [8.21Triangle.pdf](#)

5. [22157](#) NEIGHBORHOOD BLOCK PARTY
900 Whittier Sa, Jun 11, 10a-8p
Jeff Porter
Attachments: [6.11Whittier.pdf](#)

6. [22213](#) NEIGHBORHOOD BLOCK PARTY
2000 Leland Drive Sa, Apr 30, 9a-4p
Rain Date: Sa, May 7
Kim Neuschel
Attachments: [4.30LelandDr.pdf](#)

VI. ONGOING BUSINESS / ANNOUNCEMENTS

A. Recap recent street use events

Child Abuse Prevention: Blue Ribbon Project, UW Hunger Strike, Mad City 100K, American Cancer Society Run/Walk, Langdon St. Block Party, GDVC Spring Bike Race, Stop the Bop (Phi Kappa Sigma), AIESEC Global Village, Senior Party,

Engineering Expo, 1st Dane County Farmers' Market, Badgers Dunking Badgers,
Stations of the Cross

B. Preview upcoming events - see below and 2011 events calendar

C. Next Street Use Meeting - W, May 11, 2011

VII. ADJOURNMENT

UPCOMING EVENTS

APRIL

27, W, 8am-2pm, Dane County Farmers' Market, 200 MLK
28, R, 10a-5p, **Ag Day on Campus**, Library Mall
30, Sa, 6a-12p, Crazylegs, Capitol Square to Camp Randall
30, Sa, 6a-9p, Mifflin St Block Party, 400-500 Mifflin & 10-100 Bassett
30, Sa, 6:30am-2pm, Dane County Farmers' Market, Capitol Square
30, Sa, 11a-6p, National Dance Week, Podium
30, Sa, 2-5p, **Thunda 'Round the Rotunda**, Capitol Square - except for 10 N.
Pinckney and 10 E. Mifflin
30, Sa, 3-10:30p, 2nd Annual SCMG Film Festival, 1900-2100 Atwood
30, Sa, 9a-4p, **Block Party**, 2000 Leland Dr.

MAY

4-14, UW Study/Exam dates, State St. Mall - no amplification
4, W, 8am-2pm, Dane County Farmers' Market, 200 MLK
4, W, 9a-2p, Public service Recognition Week; Department "Show and Tell", 100 MLK
6, F, 11:45a-1p, 21st Annual Law Enforcement Memorial, Capitol Square
7, Sa, 5:30a-1p, Madison March for Babies, Start/Finish at 200 MLK
7, Sa, 6:30am-2pm, Dane County Farmers' Market, Capitol Square
7, Sa, 7a-12p, **Lake Monona 10kn Run**,
Jenifer/Spaight/Rutledge/Morrison/Yahara/Lakeland
8, Su, USA Cycling Collegiate Road National Championships, Research Park
11, W, 8am-2pm, Dane County Farmers' Market, 200 MLK

Events DO NOT yet have an approved Street Use permit