



# Liquor/Beer Agent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☐ Cider  
Class B: ☐ Beer, ☐ Liquor,  
☐ Class C Wine

(Agenda Item Number) - If change -

(Legistar file number) - If change -

LC 41A-2020-00785

(License number)

15 MARTINEZ RIVERA GORD

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

## To be completed by Corporate Officer or Member of LLC

I, Scott P. Zietlow, officer/member for Kwik Trip, Inc. (Corp/LLC),  
doing business as Kwik Trip 1511, authorize and appoint Amber L. Van Ess  
Name  
as the liquor/beer agent for the premise located at 4624 Monona Dr., Madison, WI 53716

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Scott P. Zietlow  
Signature of corporate officer/member

6-2023  
Date

## To be completed by appointed Liquor/Beer Agent

I, Amber L. Van Ess, appointed liquor/beer agent for Kwik Trip, Inc. (Corp/LLC),  
being first duly sworn, affirm that I have full authority and control of the premise described  
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct  
financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Amber Van Ess  
Signature of corporate Agent  
Amber L. Van Ess

6/15/2023  
Date

REV. 09/2018

☐ Form submitted by mail/e-mail  
Office Use Only