

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: <u>6/18/2014</u>	Action Requested
UDC MEETING DATE: <u>6/29/2014</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PROJECT ADDRESS: 1 WEST DAYTON ST
ALDERMANIC DISTRICT: DISTRICT 4

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
BURWELL ENTERPRISES APCI (BRAD GERVIN)
7901 XERXES AVE SOUTH 230 HORIZON DRIVE SUITE 02
MINNEAPOLIS MN 55431 VERONA WI 53593

CONTACT PERSON: BRAD GERVIN
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VERONA WI 53593
Phone: 608 944 2324
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E-mail address: B.GERVIN@ACI DESIGN.COM

CITY OF MADISON

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

JUN 18 2014

12:03pm
Planning & Community
& Economic Development

- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required) * DOWN TOWN DISTRICT

- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)

- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

PLEASE PRINT!

A. SITE DESIGN & BUILDING PPLACEMENT

1.) Site Design & Building Placement:

The current structure resides at 1 W. Dayton Street located between N. Carroll Street & Wisconsin Ave . Being as the structure is existing. Site Design & Building Placement are not a consideration in the submittal. What is a consideration however is the orientation of the existing facade as it addresses the State Street corridor. Offering an opportunity to provide visual interest to the existing structure.



Intersection of W. Dayton & State Street Looking East

2.) Access & Site Circulation:

Access and site circulation are established by existing conditions. Existing hotel lobby and proposed Starbucks entrance both will have pedestrian access points along W. Dayton Street.



3.) Usable Open Space * Residential Development: Not Applicable

4.) Landscaping: Existing Condition. Not Applicable

5.) Lighting: Existing Condition. Not Applicable

B. ARCHITECTURE

The proposed facade remodel proposes painting of the existing stucco to a natural limestone gray, infilling the existing first story arched cornice with an perforated architectural wall panel and wrapping the corner at Dayton & Carroll Street. Beneath the cornice the existing brick veneer will be removed and replaced with a limestone veneer and storefront aluminum glazing system. Glass panels will consist of frosted translucent glazing.



EXISTING DAYTON & CARROL STREET INTERSECTION



ADCI
Architectural Design
Consultants, Inc.

THE MADISON CONCOURSE HOTEL

JUNE 16, 2014

PROPOSED DAYTON & CARROLL ST INTERSECTION



ADCI
Architectural Design
Consultants, Inc.

THE MADISON CONCOURSE HOTEL

JUNE 2, 2014

PROPOSED DAYTON & CARROLL ST INTERSECTION



Architectural Design
Consultants, Inc.

THE MADISON CONCOURSE HOTEL

JUNE 16, 2014



**Architectural Design
Consultants, Inc.**

THE MADISON CONCOURSE HOTEL

JUNE 16, 2014