

Community Services Report July 2022 – Terrence Thompson

Community Events (Kelly Post):

Permitted community events in the City of Madison have returned in 2022 with more requests than ever. As our community navigates the world we live in, with varying levels of comfort amid a pandemic, the need for social and community gatherings is apparent. Madison Parks offer ample outdoor spaces to host and attend annual festivals, run/walks, and community events. In addition, the return of Madison’s iconic street use events, such as Concerts on the Square, Crazylegs Classic, Madison Night Market, and Live on King, have helped bring people together and created a sense of normalcy that has been absent for 2-years.

The number of Street Use event days in 2022 is back to pre-pandemic numbers, while the number of permitted Park Event days is on track to double pre-pandemic numbers. Community Events has issued 150 Park Event permits and 87 Street Use permits for events from January – July. Of the 150 Park Event permits, 74 were for community or neighborhood events.

One of the lessons learned from the pandemic is how vital small community gatherings are to City of Madison residents.

2022 Permitted Event Days (January - July)										
	Jan	Feb	Mar	Apr	May	Jun	Jul	2022	2021	2019
Street Use Events (87 permits)	3	9	3	7	10	33	48	113	46	105
Park Events (150 permits*)	4	8	2	16	39	132	161	362	169	168
TOTAL	7	17	5	23	49	165	209	475	215	273
*includes 74 Community Park Events permits										

Warner Park Community Recreation Center (Zach Watson):

The WPCRC had a busy spring. After March Madness, we hosted the 4th Annual Spring Break-Away 3ON3 Tournament Series. The tournament series took place on Friday nights from April 29 -May 27, with 210 Northside teens participating in the city's premier drop-in style basketball tournament. This year's tournament featured player uniforms, a 3-point contest, a live DJ, and a catered meal from Melly Mel's Soul Food. For the tournament's grand finale, we welcomed UW-Madison Women's Basketball Head Coach Marisa Moseley through a partnership with the Madison Public Library. Coach Moseley read books to MSCR Kids Day Out participants and spent time engaging and speaking with the KNOW participants before the tournament began.

The Spring/Summer transition is also when we alter our afterschool model to offer various on- and off-site KNOW programs, including the Youth Leadership and Evaluation Team beginning their weekly meetings starting in July 2022. In addition, the KNOW Fishing program will begin offering fishing trips with an emphasis on intergenerational programming with seniors attending New Bridge programs. Thanks to a partnership with a local Northside bait shop, DNS and Madison Boats, the KNOW program will be able to offer a fishing guide experience on the Madison Chain. In addition, Madison Police Department (MPD) Friday Night Hoops will continue to meet this summer led by Officer Lucien Senatus, aka “Coach Lu.” MPD Friday Night Hoops occurs monthly from 8pm-10pm. Coach Lu provides snacks, skills, and drills and an opportunity to form new community relationships for teens attending the KNOW program.



Recreation Services & Aquatics (Tracey Hartley & Shane Martin):

Recreation Services (Tracey Hartley):

The Sina Davis Movies in the Park program is underway and had an excellent turnout with over 300 attendees at Elver Park. The event was the first of three Mobile Madison events we have been planning to collaborate on since 2020. We have 33 movies planned this year. In addition, the upcoming Learning Series includes learning about small-scale composting at Reindahl Park. Unfortunately, staffing for events continues to be challenging, and we are currently trying to hire more people for the events team.

Aquatics (Shane Martin):

The Goodman Pool opened for the pool season on June 10. The first few weeks were sweltering, and many patrons visited during the heat waves. Our lifeguard and in-services training started the week of June 27 and has been going well. All lifeguards must attend 4 hours of training each month to keep their lifeguard certification. We have had many camps coming each day, and the kids are thrilled to be swimming. We have implemented a lifejacket checkout process for individuals interested in using a lifejacket at the Goodman Pool. Thanks to Joel, carpenter at Parks, for making the rack. It is getting good use.

Puddle jumpers are most popular below



Goodman Waves Coaches 2022

The Goodman Waves Coaches are off to a swim meet dressed up as M&M's. GO Team!



Customer Service (Joanne Austin):

Permits (Disc Golf, Dog Park, Lake Access, Cross Country Ski)

2022 online permit sales continue to stream in. Convenient and clear QR reader signs are posted at kiosks, along with the general Parks phone number, to make purchasing permits efficient.

QR Code Reader Signs Each code shows in the center an image to clarify which one the patron should choose from when scanning from their phone (boat, dog, disc basket, and skier).

**DAILY and ANNUAL
PERMITS AVAILABLE ONLINE**

WWW.CITYOFMADISON.COM/PARKS/PERMITS

Lake Access



Dog Park



Disc Golf



Ski Trail



Questions?

Parks Office (8am-4pm, M-F) **608-266-4711**

Park Rangers **608-235-0448**



Receipts will be emailed and annual permits will be mailed as soon as possible.

Thank you

Permit Sales

Annual Permits Purchased	2019	2020	2021	2022*
Disc Golf	1,470	1,908	2,384	1,650
Dog (Park/Reg)	7,947	9,258	11,173	5,611
Lake Access	3,004	6,728	6,957	3,448
Ski Trail	1,474	1,501	3,632	1,664
Daily Permits Purchased	2019	2020	2021	2022*
Disc Golf	5,284	3,279	3,045	962
Dog (Park/Reg)	590	200	261	86
Lake Access	4,561	2,044	2,173	844
Ski Trail	967	1,017	1,150	380
<i>* Data is valid through June 29, 2022</i>				

Watercraft Storage (Canoe/Kayak)

Parks has 425 canoe/kayak spaces available across 17 locations. 96% of those spaces are rented out for 2022. We are working our way through the waitlist to fill the remaining vacancies.

2022	Burrows	James Madison	Marshall	Paunack	Warner
Vacancy Rate	17%	7%	20%	8%	17%

Rangers (Joanne Austin):

Ranger Staffing Update

Recruitments are underway for the Ranger Supervisor, permanent Ranger, and hourly Disc Golf Ranger positions. In addition, two new hourly Rangers are now working independently, and the third will be fully trained before the July 4 holiday weekend. Each Ranger is doing excellent, and we are pleased to have them on the Ranger Team.

Compliance tracking for lake access, disc golf, dog park and disc golf permits

With beautiful weather upon us, parks are busy. This holds true at locations that require either a daily or an annual permit. When Rangers check Lake Access, Disc Golf, Dog Park, or Disc Golf permits, they log the valid number of permits checked into SharePoint and the quantity of those that do not have a valid permit. Parks typically see the percentage in compliance rise throughout the spring and into the summer. In April, for example, launches checked by Rangers reported a 50-65% compliance rate for vehicles with valid lake access permits. In June, the compliance rate rose to 80-100%. The ability for users to purchase online, whether in advance or at park sites has proven to be helpful.

NEW this year: Rangers carry a pocket-size QR code card with them that patrons can easily scan and purchase the appropriate permit while at the park.

Dog Park



Lake Access



Disc Golf



Ski Trail



Outreach Resources

Rangers make contact with numerous park patrons, including individuals needing outreach assistance. We are pleased to share how successful our partnership with Catalyst for Change (CFC) has been this year. CFC became our new outreach contact in 2022, and we have streamlined our process of notifying them. Although we do not always hear the outcome after contacts are made, we understand that their services have positively changed the lives of those who need assistance. Rangers also distribute the information below to those interested in receiving assistance.

Are you sleeping outside or in a car?

Consider using a shelter or contact a street outreach program.

Porchlight Men's Shelter *Open overnight, 5pm-8am*
200 N First Street *Questions? (608) 416-1446*

- Intake daily 5pm to 8:30pm, walk-in welcome
- Free bus transportation available to and from the Beacon Day Resource Center
- *Extreme weather nights – all guests may access shelter, including those suspended (unless told otherwise)*

Salvation Army Women's Shelter *Open 24/7*
630 E Washington Street *Questions? (608) 250-2226*

- Intake daily 4:15pm to 5pm – walk-in welcome
- *Extreme weather nights – all guests may access shelter other than those suspended for violence*

Shelters for Families

Leave voicemail with name, family size, and contact info

- Salvation Army Family (608) 250-2290
- Sankofa ELU Family (608) 849-6900

Street Outreach Teams

- Catalyst for Change (608) 305-4336
- MACH OneHealth (608) 676-7826
- Tellurian (608) 405-2963
- Urban Triage (608) 571-3875
- Briarpatch (up to 24yo) (608) 251-1126
- VA (veterans only) (608) 280-2095