



**Public Health**  
MADISON & DANE COUNTY

*Healthy people. Healthy places.*

# PURSUING NATIONAL VOLUNTARY ACCREDITATION

Ashley Kraybill, MPH, Performance Management Coordinator

# PURSUING ACCREDITATION



What is accreditation?



Why are we pursuing accreditation?



What is the timeline?



What is the role of the Board of Health?



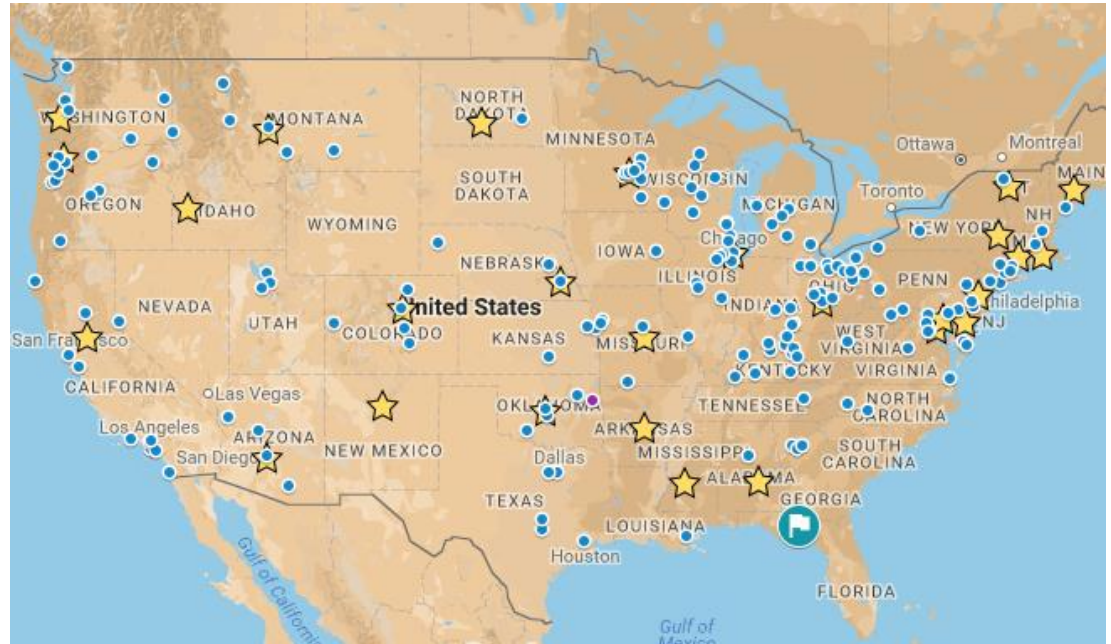


# WHAT IS ACCREDITATION?

- **IT'S A MOVEMENT!**
- Nationally recognized, practice-focused, and evidence-based standards and measures
- Goal to improve and protect the health of the public by advancing the continuous quality and performance improvement of public health agencies



# ACCREDITED HEALTH DEPARTMENTS SEPTEMBER 2017



13 Local Health Departments in Wisconsin

- 169 Local
- 28 State
- 1 Tribal





# PUBLIC HEALTH ACCREDITATION BOARD (PHAB)




# PHAB DOMAINS

1. Assessment
2. Investigation
3. Inform and Educate
4. Engage Community
5. Policies and Plans
6. Public Health Laws
7. Access to Care
8. Workforce
9. Quality Improvement
10. Evidence-based Practices
11. Administration and Management
12. Governance



# PHAB DOMAIN STRUCTURE

- ☑ Domain
  - ☑ Standard
  - ☑ Measure
  - ☑ Required Documentation
  - ☑ Guidance
  - ☑ Number of Examples & Time Frame
- Purpose  
Significance
- 



# REQUIRED PLANS

Strategic Plan

Performance  
Management  
Policy/System

Quality  
Improvement Plan

Community Health  
Assessment &  
Community Health  
Improvement Plan

Workforce  
Development Plan

Emergency  
Operations Plan





# WHY ARE WE PURSUING ACCREDITATION?

- Helps us do what we **should** be doing in every area of our service delivery.
- Helps us serve the community in the most **efficient** and **effective** ways.
- Helps our health department be **relevant, resourceful, and contemporary** in an ever-changing world and public health system.



*Advancing  
public health  
performance*

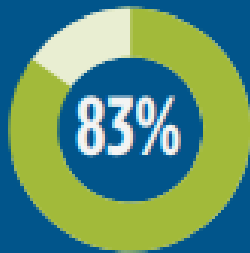


# BENEFITS OF ACCREDITATION

- Improves accountability and credibility (internal and external)
- Enhances capacity to deliver core functions and essential services
- Identifies strengths and exposes areas for improvement
- Strengthens internal and external partnerships
- Increases competitiveness for funding



# THE VALUE OF PHAB ACCREDITATION



## Accountability

The percentage of respondents who said accreditation improves accountability to external stakeholders.<sup>1</sup>



## Workforce

"By far the best [outcome of accreditation] is the validation for staff. They are really proud of accomplishing accreditation, and really proud of doing things the right way."<sup>2</sup>

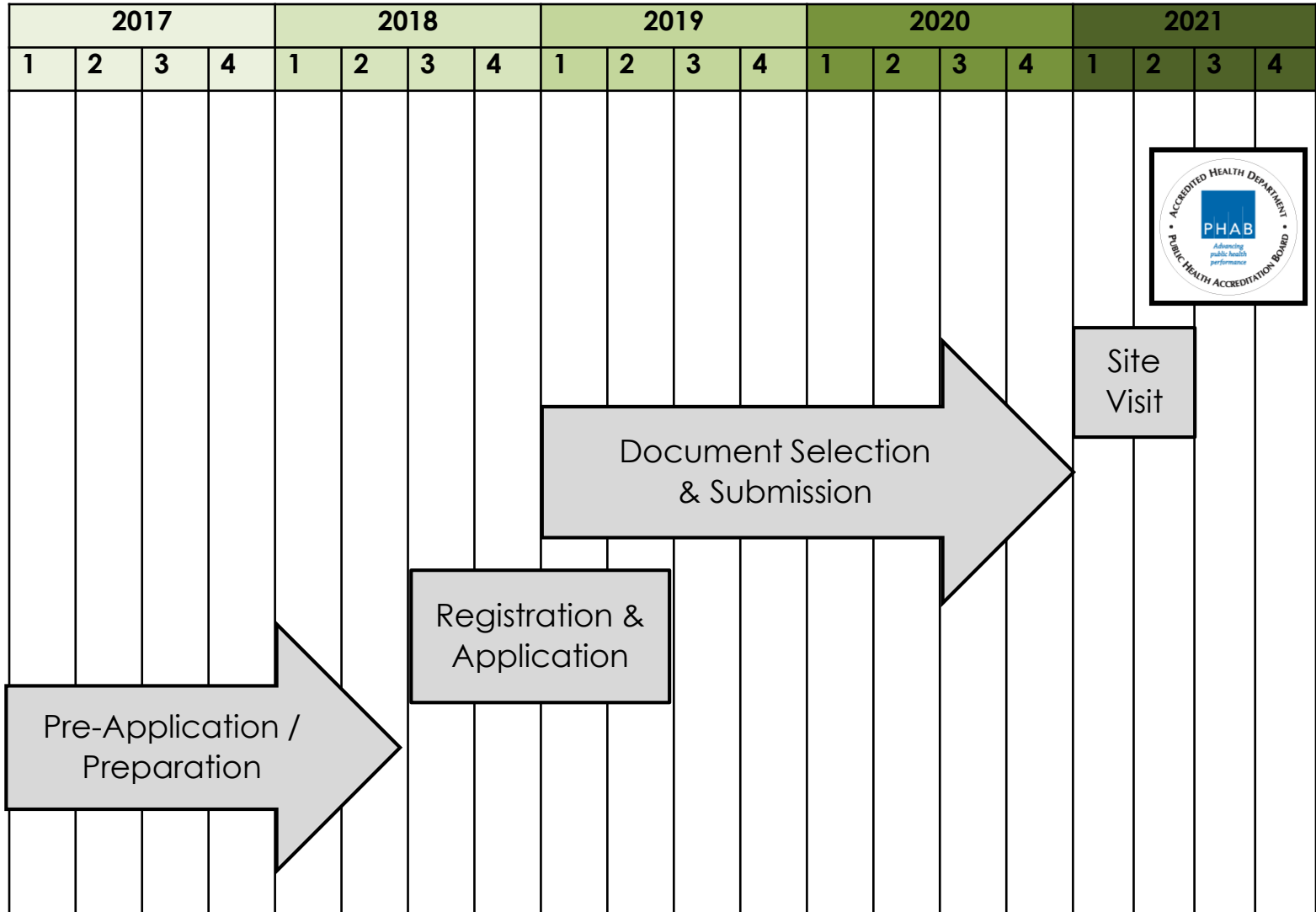


## Resources

"The work we have done to become accredited has helped us obtain other grants. Going through our CHA and CHIP goals, having a strategic plan in place, they have probably helped us secure some grants that we may not have obtained if we had not had those."<sup>2</sup>



# WHAT IS PHMDC'S TIMELINE?



# FEE STRUCTURE

## CATEGORY 3 HEALTH DEPARTMENT

Population 500,000 - 1,000,000

<b>Initial Accreditation Review Fee</b>	<b>\$28,000</b>
<b>Annual Accreditation Services Fee</b>	<b>\$11,200</b>



# RESPONSIBILITIES OF A LOCAL GOVERNING ENTITY

- Provide point of accountability for the health department
- Advise, advocate, or consult in policy making, priority setting, resource allocation, collaboration, quality improvement, and/or governing
- Directly and indirectly influence the direction of the health department.
- Maintain a working knowledge of roles and responsibilities of the health department.
- Maintain a working knowledge of the roles and responsibilities of the governing entity and its working relationship with the health department.





# ROLE OF THE BOARD OF HEALTH IN ACCREDITATION

- Regular communication
- Budget for accreditation costs
- Review PHAB guidance
- Letter of support
- Domain 12 Standards



# WHAT OTHER HEALTH DEPARTMENTS SAY



[Video](#)





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## QUESTIONS?

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