Oscar Mayer Acquisition

Process

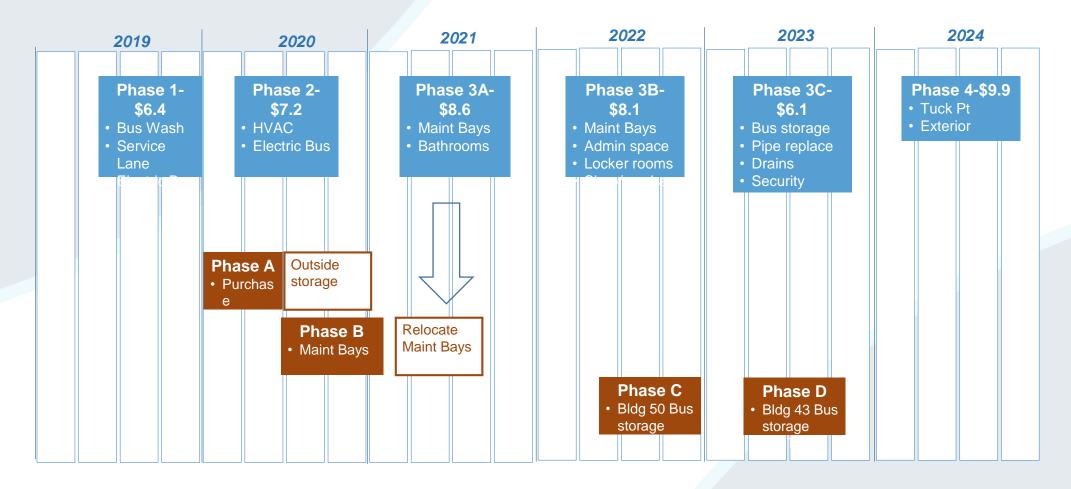


Oscar Mayer

MADISON DEPARTMENT



Staging – 1101 East Washington and Oscar Mayer Acquisition





Currently Completing Section 106

Oscar Mayer is eligible for the NRHP based on Criterion A

5.1 Criterion A: Event

To be eligible for the National Register under *Criterion A*, a property must be significantly associated with a specific event, pattern of events, or trend important to history. The Oscar Mayer plant was a fixture of Madison for nearly 100 years before closing in 2017, and was long associated with the city's industrial history and east side development. In 1920, just one year after operations began, the Madison plant was the fifth largest meat packing plant in the country and one of the city's largest employers. Originally located beyond the outskirts of the city, the plant not only grew in size itself, but also spurred development in the surrounding area, including entirely new neighborhoods such as Eken Park that were largely populated by plant workers. By the 1950s, about one-third of Madison's industrial workforce was employed by Oscar Mayer and the company's headquarters was moved from Chicago to Madison with an office tower addition to the plant.

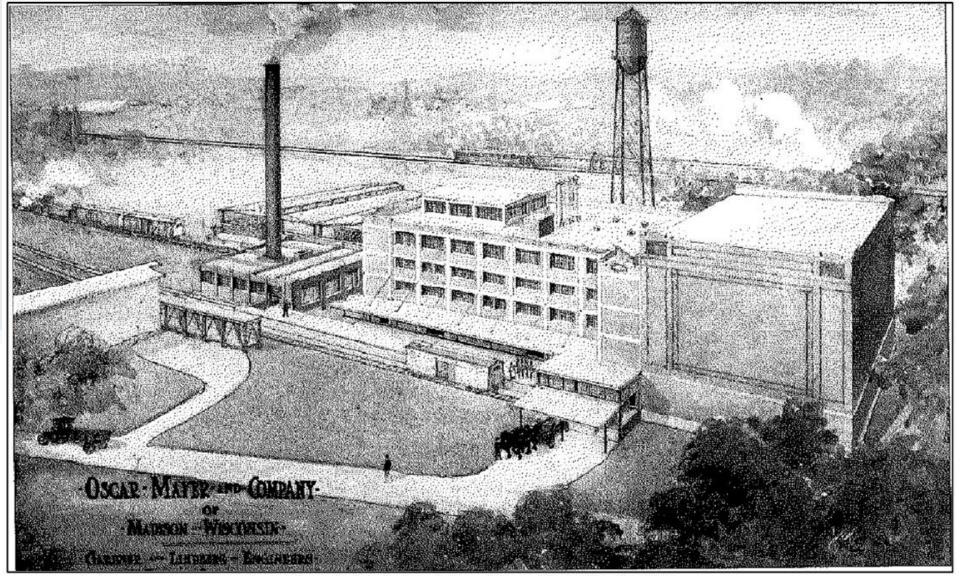


Figure 2. Artist's Rendering of Oscar Mayer Plant in 1919 Source: Madison: A History of the Formative Years

MADIOUN DEFACTMENT



Determination of Eligibility Oscar Mayer and Company Plant City of Madison, Dane County, Wisconsin

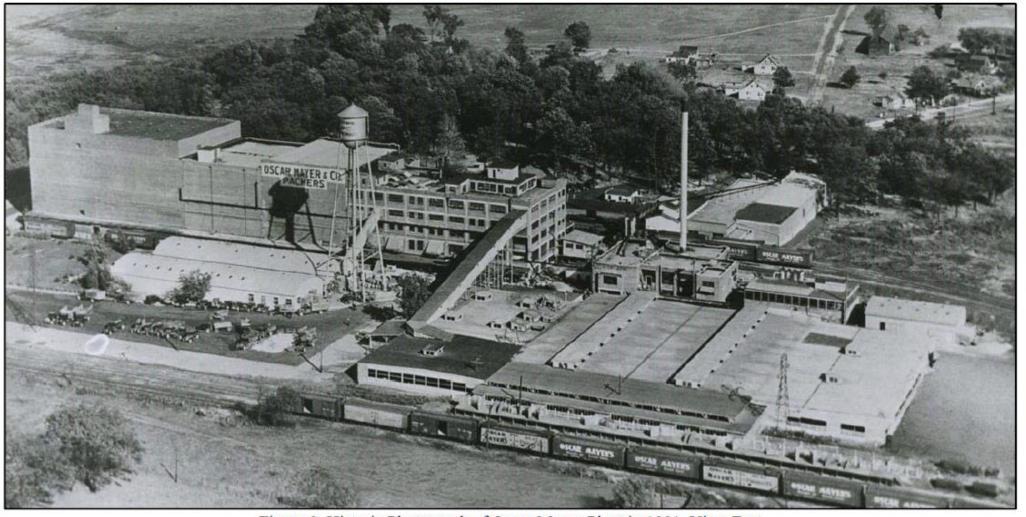
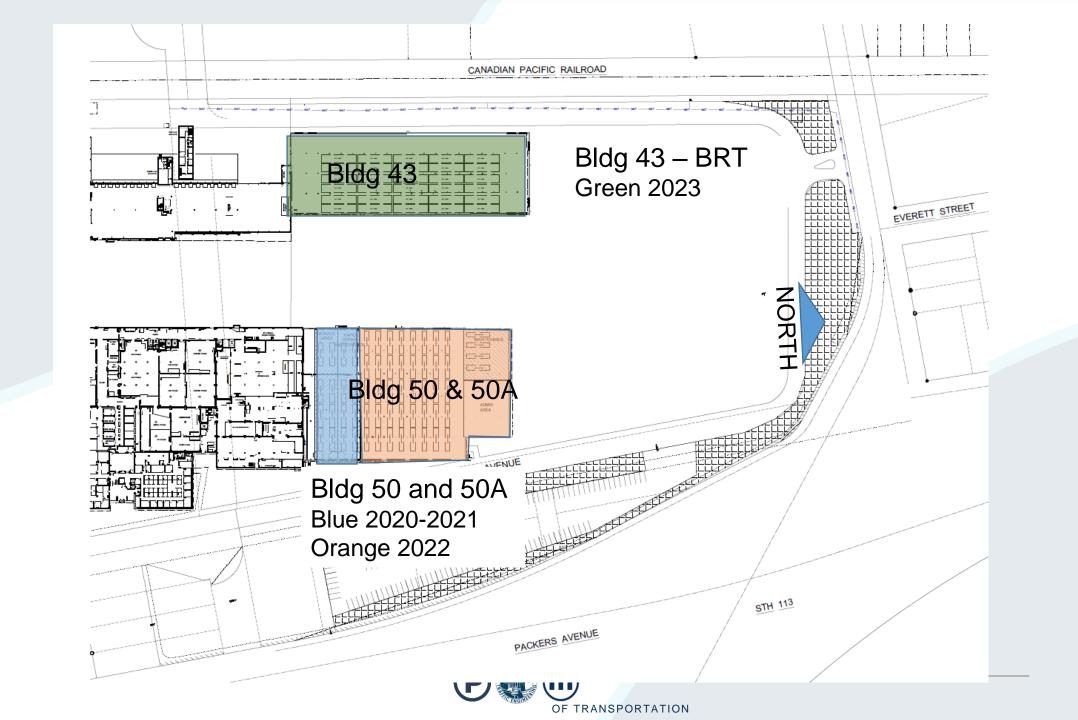


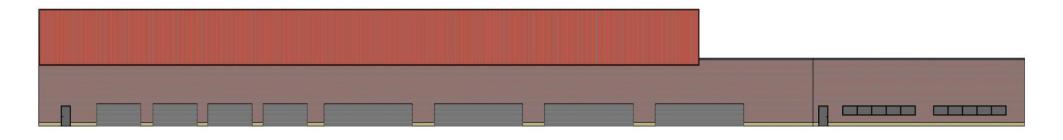
Figure 3. Historic Photograph of Oscar Mayer Plant in 1931, View East Source: Wisconsin State Journal

Determination of Eligibility Oscar Mayer and Company Plant City of Madison, Dane County, Wisconsin



Figure 5. Historic Photograph of Oscar Mayer Plant in 1954, View North Source: Wisconsin State Journal

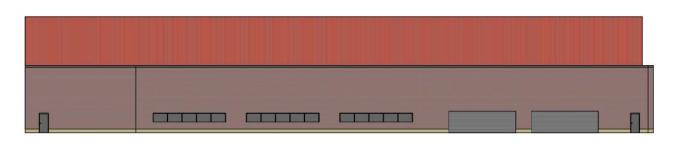




EAST ELEVATION



Building 50



NORTH ELEVATION





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