

From: [Verveer, Michael](#)
To: [Verbick, Jim](#)
Subject: Fwd: New beer license for Nerdhaven Arcade, 302 Cottage Grove Rd
Date: Monday, April 29, 2024 11:55:33 AM

Hi Jim,

Please distribute this correspondence to the committee and add to the legislative file.

Thanks,
Mike

Begin forwarded message:

From: Pat Malcolm <pmalcpoet@gmail.com>
Date: April 18, 2024 at 1:14:52 PM CDT
To: All Alders <allalders@cityofmadison.com>
Subject: **New beer license for Nerdhaven Arcade, 302 Cottage Grove Rd**

Some people who received this message don't often get email from pmalcpoet@gmail.com. [Learn why this is important](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.



Sincerely,
A. Pat Malcolm (she/her)
206 Davidson St Apt 2
Madison, WI 53716

PS I missed the opportunity to communicate with the Alcohol License Review Committee last night because the notice of public hearing mailing was not delivered here until yesterday, Wednesday, April 17, 2024.
Sent from my iPad

I am a resident of Davidson Street, just behind Lake Edge Shopping Center and Nerdhaven Arcade. I oppose the granting of the new beer license for 203 Cottage Grove Rd.

My concern is the alley that runs behind the shopping center and faces several of the apartments on Davidson St. Many people walk through the alley to view the mural art there, including families, dog walkers, those taking photos using the art as a backdrop, and more. In the past nighttime drinkers have littered the ally with bottles, cans, cigarette packs, and all manner of trash. Privacy and security were a concern. At this point it has been pretty good for a while and we would not like it to begin again with cans and trash and nighttime drinking from Arcade drinkers. The alley is quiet, but frequent beer delivery will increase noise and litter. What is their plan for ID checks, noise and to keep drinking and drinkers on their premises? Are Arcade owners new to running a bar altogether? Nearby Jade Monkey has a good, proactive owner and there have been few problems. Hawk has been active in building neighborhood relationships and is sensitive to neighborhood concerns. Have Arcade owners built relationships with the neighborhood? Attended neighborhood association meetings to introduce themselves?

I oppose the granting of the new beer license for Nerdhaven Arcade at 203 Cottage Grove Rd.