



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 11/30/24

DEFINITE	2023	2024	2025	2026	2027	2028	Total	Δ Last Month
Convention	27	28	19	16	9	3	75	3
Conference	19	25	19	3	0	0	47	-1
Banquet	189	161	96	0	0	0	257	17
Meeting	137	110	58	0	0	0	168	11
Consumer Show	15	16	8	3	0	0	27	2
Entertainment Event	155	154	55	0	0	0	209	33
DEFINITE TOTAL	542	494	255	22	9	3	783	65
% Δ Last Year		-9%						

PENDING	2024	2025	2026	2027	2028	Total
Convention	0	3	2	2	0	7
Conference	0	0	0	0	0	0
Banquet	0	8	0	0	0	8
Meeting	0	5	0	0	0	5
Consumer Show	0	2	0	0	0	2
Entertainment Event	1	3	0	0	0	4
PENDING TOTAL	1	21	2	2	0	26

TENTATIVE	2024	2025	2026	2027	2028	Total
Convention	0	2	13	15	13	43
Conference	0	4	8	2	4	18
Banquet	0	13	16	1	0	30
Meeting	0	10	17	2	1	30
Consumer Show	0	5	9	8	11	33
Entertainment Event	0	9	12	1	0	22
TENTATIVE TOTAL	0	43	75	29	29	176



MONONA
TERRACE

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ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 12/31/24

DEFINITE	2023	2024	2025	2026	2027	2028	Total	Δ Last Month
Convention	27	28	20	17	11	3	79	4
Conference	19	25	20	3	0	0	48	1
Banquet	190	161	103	0	0	0	264	7
Meeting	138	110	63	0	0	0	173	5
Consumer Show	15	16	10	3	0	0	29	2
Entertainment Event	155	155	82	0	0	0	237	28
DEFINITE TOTAL	544	495	298	23	11	3	830	47
% Δ Last Year		-9%						

PENDING	2024	2025	2026	2027	2028	Total
Convention	0	3	0	0	0	3
Conference	0	3	1	0	0	4
Banquet	0	4	0	0	0	4
Meeting	0	3	0	0	0	3
Consumer Show	0	7	0	0	0	7
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	0	20	1	0	0	21

TENTATIVE	2024	2025	2026	2027	2028	Total
Convention	0	1	14	15	13	43
Conference	0	4	8	1	4	17
Banquet	0	13	19	1	0	33
Meeting	0	8	18	2	1	29
Consumer Show	0	0	8	7	11	26
Entertainment Event	0	1	12	1	0	14
TENTATIVE TOTAL	0	27	79	27	29	162