

COMMUNITY DEVELOPMENT AUTHORITY OF THE CITY OF MADISON, WISCONSIN

Resolution No. 4141

Authorizing the CDA to execute contracts to install a freestanding monument sign for The Village on Park and amend the 2015 operating budget for this expenditure.

Presented July 9, 2015
Referred _____
Reported Back _____
Adopted _____
Placed on File _____
Moved By _____
Seconded By _____
Yeas _____ Nays _____ Absent _____
Rules Suspended _____

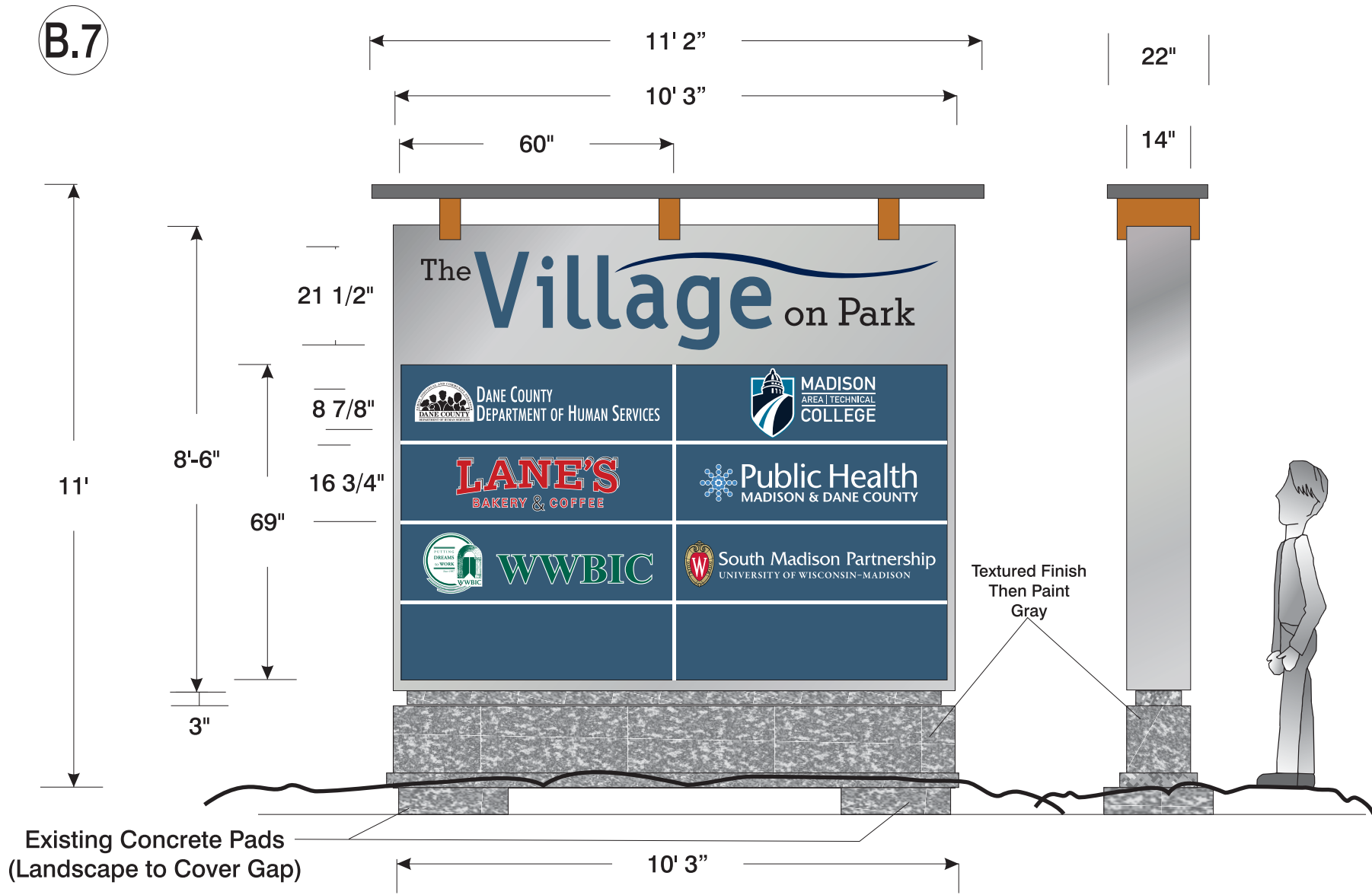
The CDA would like to execute two agreements totaling \$31,475.19, in order to install a monument sign at the Village on Park, which is located at 2300 S. Park Street. The first proposal dated May 12, 2015 is from Ryan Signs, Inc. in the total amount of \$26,507.19 to design, fabricate and install the new double faced, internally illuminated monument sign. The CDA will need to make a deposit of \$13,253.60 upon the execution of the contract. The second proposal dated June 30, 2015 is from Forward Electric in the amount of \$4968 to perform electrical work related to the sign.

The monument sign will be located on Park Street, as shown in the attached exhibit. This sign will help increase the visibility of both the center and tenants. Per the attached rendering, there will be eight panels thereon. We have lined-up six tenants that would like to advertise thereon; in consideration the CDA will receive roughly \$12,000 from said tenants to help pay for the cost of the sign.

NOW, THEREFORE, BE IT RESOLVED that the CDA hereby authorizes spending \$31,475.19 for the new monument sign and amend the 2015 operating budget by said amount.

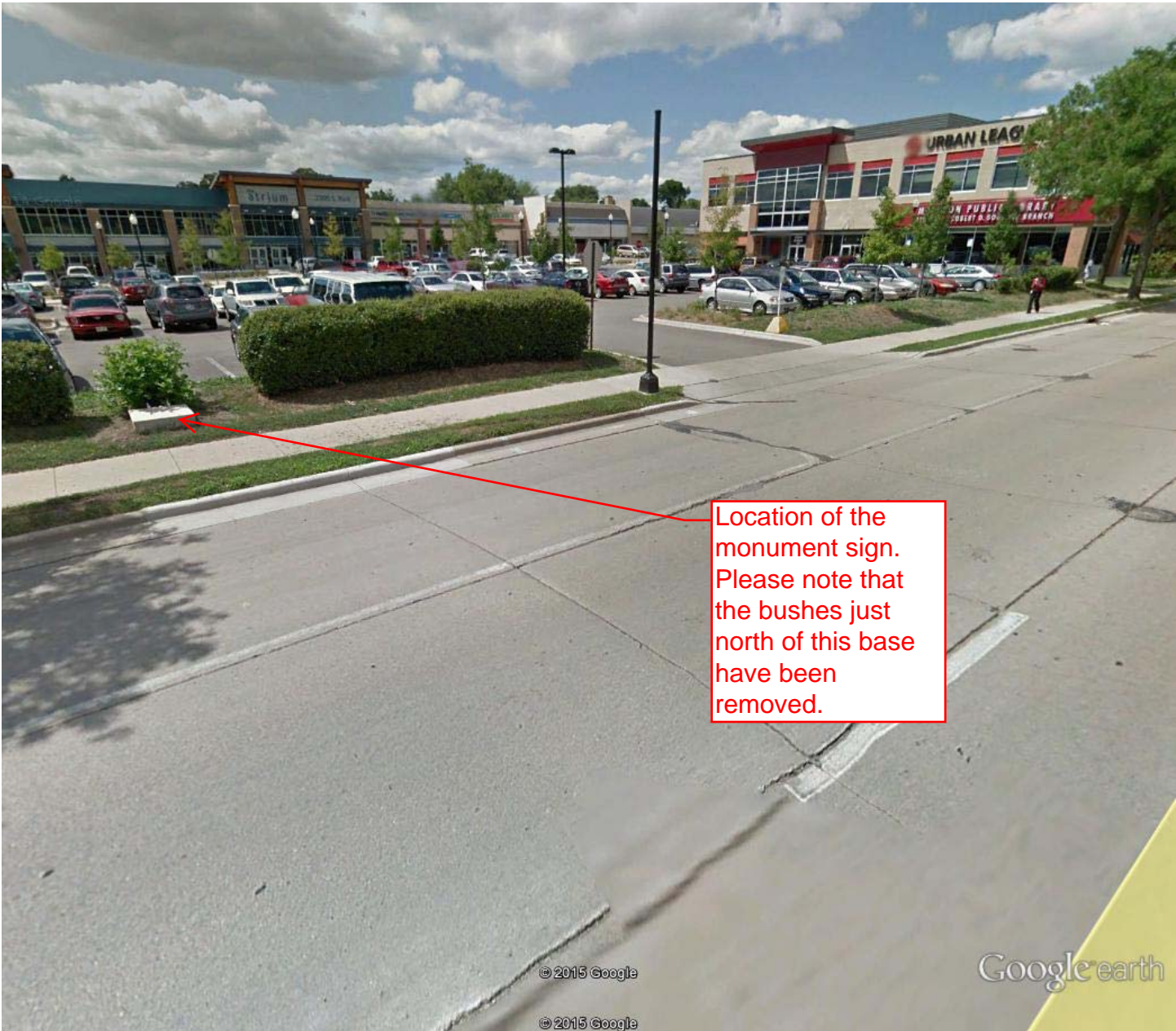
BE IT STILL FURTHER RESOLVED that the Chair and Secretary of the CDA are hereby authorized to execute and deliver any and all documents as is necessary to carry out the terms set forth in this Resolution.

B.7



<ul style="list-style-type: none"> Cap Detail to Match Building Color Cap Supports to Match Building Color Main Cabinet - Brushed Aluminum Header Copy - Dual Color Film 	<ul style="list-style-type: none"> Header Copy - 3M Dual Color Paint to Match PMS 5405 Header Graphic - Translucent Vinyl Film 3M 3630-36 Blue Tenant Area - Opaque w/ Weeded Logo Areas Match PMS 5405 Pole Cover - Textured Gray to Match Concrete
<p>Wind Load Compliance Statement: Withstand up to 75 MPH Winds</p>	<p>Illumination Compliance Statement: Internal Fluorescent Lamps & Meets Maximum Guidelines of City of Madison</p>
<p>Construction: Fabricated Aluminum Cabinet w/ Routed Header Tenant Panel are Flat Lexan Covered w/ Weeded Opaque Vinyl All Mounted on Fabricated Aluminum Pole Cover w/ Textured Finish</p>	

<p>Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853</p>	<p>SCALE: 3/8" = 1'.0"</p>	<p>APPROVED:</p>
	<p>DATE: 7/12/11</p>	<p>Copyright 2011 by Ryan Signs, Inc.</p>
<p>SIEGEL GALLAGHER - VILLAGER MALL UPDATE</p>	<p>REVISED: 4/23/15</p>	<p>DRAWING NUMBER:</p>
<p>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</p>	<p>DRAWN BY: KW</p>	<p>4619B</p>
<p>client signature _____</p>		



Location of the monument sign. Please note that the bushes just north of this base have been removed.

Google earth

