



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved DOWNTOWN COORDINATING COMMITTEE

Thursday, April 21, 2011

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

NOTE: Please contact the Parks Division at 608-266-4711.

### I. CALL TO ORDER / ROLL CALL

### II. APPROVAL OF MINUTES

March 17, 2011 <http://legistar.cityofmadison.com/calendar/#current>  
RECOMMEND APPROVAL

### III. PUBLIC COMMENT ~ (3 minute speaking limit for items not on the agenda)

### IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### V. STAFF REPORTS

- A. Special Events
  - 1. Downtown Plan timeline Update
  - 2. Peace Park Events Update
- B. Mall/Concourse Maintenance
- C. Police
  - 1. New Police Liaison, Captain Carl Gloede

GENERAL DISCUSSION

**VI. OLD BUSINESS ~ None**

**VII. NEW BUSINESS**

- A. [21380](#) Substitute Resolution Accepting the Madison City Staff authored feasibility study for a rooftop intensive community garden and/or a green roof at the remodeled/renovated Madison Central Public Library.  
RECOMMEND APPROVAL
- B. [21818](#) To SUSPEND the handcrafted goods vending restrictions on May 8, 2011 from 6:00a.m. to 3:00pm during the USA Cycling Collegiate Nationals and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.  
RECOMMEND APPROVAL
- C. [21819](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on May 14, 2011 during World fair trade day and authorizing SERRV, as sponsor of the special event, to select vendors for the duration of the event at "30 On the Square" (the performance area at the top of State St. adjacent to the Wisconsin Veteran's Museum)  
RECOMMEND APPROVAL
- D. [21820](#) To SUSPEND the handcrafted goods vending restrictions on May 22, 2011 from 9:00a.m. to 3:00pm during the CAPITAL K-9S CHALLENGE and authorizing City of Madison Police K-9 and Equine Partners, Inc. (aka Capital K9s) as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the following blocks of the Capitol Concourse - the 10 block of S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of W. Mifflin St. and the 10 blocks of E. and W. Main St.  
RECOMMEND APPROVAL
- E. [21821](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses on Sunday, May 29 during MADISON MARATHON and authorizing Madison Festivals Inc., as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., 10 blocks of N. & S. Carroll and Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL
- F. [21822](#) Authorizing Madison Festivals Inc. as sponsor of MADISON MARATHON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for MADISON MARATHON, on Sunday, May 29 2011 from 6:00a.m to 5:00p.m.within the perimeter of the area involved in the event.  
RECOMMEND APPROVAL

- G. [21823](#) To SUSPEND the handcrafted goods vending restrictions on June 4, 2011 from 8:00am to 5:00pm during CARS ON STATE and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.  
RECOMMEND APPROVAL
- H. [21824](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 4, 2011 during COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL
- I. [21825](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 5, 2011 from 8:00am to 4:00pm during Ride the Drive and authorizing Madison Parks Division, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100 block of Martin Luther King Jr., the 10 blocks of S. Pinckney, E. & W. Main Sts. and N. & S. Carroll.  
RECOMMEND APPROVAL
- J. [21826](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 11, 2011 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL
- K. [21827](#) To SUSPEND the handcrafted goods vending restrictions on June 26, 2011 from 8:00a.m. to 9:00pm during TOUR OF AMERICA'S DAIRYLAND and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.  
RECOMMEND APPROVAL
- L. [21828](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 29, July 6, 13, 20, 27 and August 3, 2011 (rain dates June 30, July 7, 14, 21, 28 and August 4, 2011) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.  
RECOMMEND APPROVAL

- M. [21830](#) Authorizing the Madison Museum of Contemporary Art, as sponsor of the 53rd Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 8 to 9:00p.m. July 10, 2011, within the perimeter of the area, defined in the companion resolution, involved in the event.  
RECOMMEND APPROVAL
- N. [21831](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 8 to 9:00p.m. July 10, 2011 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.  
RECOMMEND APPROVAL
- O. [21832](#) Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 8 to 9:00p.m. July 10, 2011 on the 200 block of Martin Luther King Jr. Blvd.  
RECOMMEND APPROVAL
- P. [21833](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 15, 16 and 17, 2011 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.  
RECOMMEND APPROVAL
- Q. [21834](#) Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 15, 16 and 17, 2011 within the perimeter of the area involved in the event.  
RECOMMEND APPROVAL
- R. [21835](#) To SUSPEND the handcrafted goods vending restrictions on Sunday, July 31, 2011 from 8:00a.m. to 2:00p.m. during THE 1000 MILE JOURNEY and authorizing The Rainbird Foundation, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.  
RECOMMEND APPROVAL
- S. [21836](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 13, 2011 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL

- T. [21837](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 10, 17, 24, 31 and September 7, 2011 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.  
RECOMMEND APPROVAL
- U. [21838](#) To SUSPEND the handcrafted goods vending restrictions on August 20, 2011 from 8:00am to 5:00pm during MOTORCYCLES ON STATE and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.  
RECOMMEND APPROVAL
- V. [21839](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. September 2nd to 11:59 p.m. on September 4th, 2011 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.  
RECOMMEND APPROVAL
- W. [21840](#) Authorizing Madison Festivals Inc. as sponsor of TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m. September 2 to 11:59 p.m. on September 4. 2011, within the perimeter of the area involved in the event.  
RECOMMEND APPROVAL
- X. [21841](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 7-11, 2011 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL
- Y. [21842](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 17, 2011 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.  
RECOMMEND APPROVAL
- Z. [21843](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 29 to 3:00a.m. October 30, 2011 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2011.  
RECOMMEND APPROVAL

- AA. [21844](#) Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2011, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 29 to 3:00a.m. October 30, 2011, within the perimeter of the area, defined in the Street Use Permit for the event.

RECOMMEND APPROVAL

AB. **Committee/sub-committee goals**

GENERAL DISCUSSION

VIII. **UPDATES**

A. SUBCOMMITTEES

1. Land Use and Living Downtown Committee - Berger
2. Downtown Infrastructure Committee – Lang Sollinger
3. Transportation Committee - McDonnell

GENERAL INFORMATION

B. MEMBER INTERESTS

1. BID Activities – Carbine
2. Capitol Neighborhoods – Zellers
3. GSSBA - Lang Sollinger
4. State Street Oversight – Crabb
5. Round-up – Information on downtown activities & happenings

GENERAL INFORMATION

IX. **NEXT MEETING – May 19. 2011**

X. **ADJOURNMENT**