



High-Risk Alcohol Use at UW–Madison & Proposed Policy Solutions for the City of Madison

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Context of UW-Madison Alcohol Culture

- **50%** of students exhibit high-risk drinking behaviors.
The national average is 36%.
- Alcohol Density: 375 alcohol establishments in a 3-mile radius of campus; more than 200 are in the 53703 ZIP code.
- Average PBT of students transported to detox is **.222**.



High-risk drinking is a social justice issue

- High-risk alcohol use at UW-Madison exceeds that of our comparison schools (AlcoholEdu)
- Sharing data from the following sources:
 - AlcoholEdu (2017)
 - Color of Drinking (2015, 2018)
 - Healthy Minds (2016, will re-administer in 2019)
 - Report on the AAY Campus Climate Survey on Sexual Assault and Sexual Misconduct (2015, will re-administer in 2019)

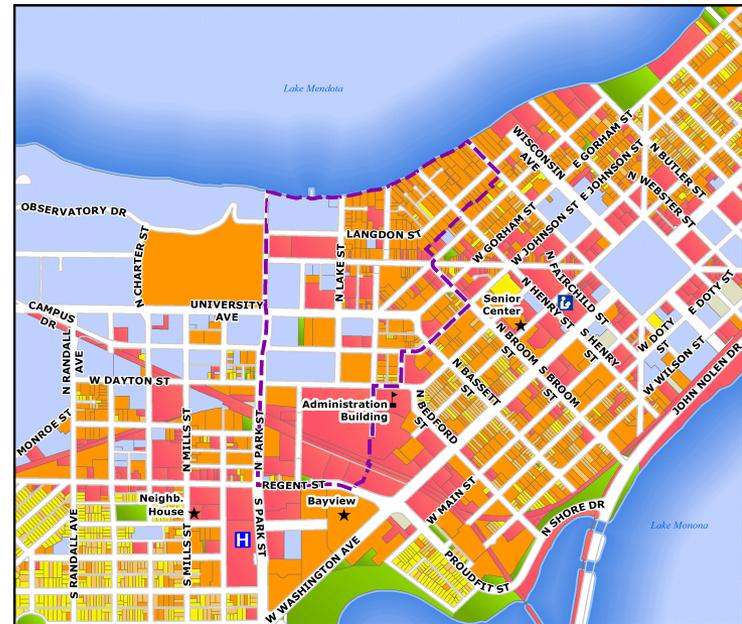
Our data suggests disturbing patterns in 3 key areas:



1. Safety
2. Campus Climate
3. Mental Health

Safety

- 42% of students of color and 31% of white students report avoiding specific campus areas due to concerns about the alcohol use of others
(Color of Drinking)
- Alcohol **does not cause** sexual assault, and it is the **leading predatory drug** (“date rape drug”) used in sexual assaults on college campuses
(Krebs, Abbey, Fischer, Everfi)



City of Madison Department of Planning and Community & Economic Development, Planning Division 6/7/2018

Places students avoid

Students of Color

- 83% Fraternity/sorority housing
- 67% Langdon Street
- 48% House parties
- 47% State Street and Bars
- 42% Tailgates
- 27% Lakeshore Path
- 23% Camp Randall
- 21% Southeast Residence Halls
- 15% Regent Street
- 5% Other Locations
- 4% Lakeshore Residence Halls

White Students

- 86% Fraternity/sorority housing
- 73% Langdon Street
- 54% State Street and Bars
- 49% House parties
- 38% Tailgates
- 28% Southeast Residence Halls
- 23% Lakeshore Path
- 21% Camp Randall
- 14% Regent Street
- 4% Lakeshore Residence Halls
- 3% Other Locations

Campus Climate



42% of white students drink at high-risk, while 17% of students of color drink at high-risk
(AlcoholEdu)

Mental Health

- High-risk alcohol use is a primary pathway to a sense of belonging
- Alcohol abuse increases suicide risk (American Association of Suicidology)



Reasons students consider leaving

Students of Color

55% Racial climate

45% Mental health

40% Academic reasons

25% Financial reasons

23% Interpersonal reasons

20% Alcohol climate

White Students

40% Academic reasons

38% Mental health

33% Interpersonal relationships

29% Alcohol climate

24% Other reasons

19% Financial reasons

UW–Madison Chancellor’s Advisory Group on Alcohol and Other Drugs

Support for additional tools to enforce underage drinking laws

The University of Wisconsin–Madison Chancellor’s Advisory Group on Alcohol and Other Drugs supports implementation of the following efforts by the City of Madison as additional tools to more effectively enforce laws to prevent excessive underage alcohol consumption and resulting concerns:

- (1) Use of smart ID scanners (i.e., Advanced ID Detection products similar to those used by Memorial Union) to be used at random by bars, taverns, and other Downtown Madison establishments with a liquor license that are frequented by underage populations.

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- (2) Required purchase and use of smart ID scanners by liquor stores throughout the city of Madison.

QUESTIONS?

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