

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____

Project # _____

Legistar # _____

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 750 E. Washington Ave. Madison, WI
 ALDERMANIC DISTRICT: 2 10 N. Livingston St. 53703

OWNER/DEVELOPER (Partners and/or Principals) Genus Development LLC ARCHITECT/DESIGNER/OR AGENT: Grant Signs
 * [Signature]

CONTACT PERSON: Jonathan Eldridge
 Address: 10 N. Livingston St. Madison, WI 53703
 Phone: 608-209-7568
 Fax: _____
 E-mail address: jon.rentalcm@gmail.com

TYPE OF PROJECT:
(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP) *Realization to previous sign package
- Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

CITY OF MADISON

APR 9 2014
 J. 3001 ew
**Planning & Community
& Economic Development**

(See Section B for:)

New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

9



North Elevation - E. Mifflin St.



Ryan Signs, Inc.		SCALE 3/8" = 1'-0"	APPROVED:
3007 Perry Street Madison, WI 53713 Tel (608) 271-7979 Fax (608) 271-7853		DATE: 5/9/13	Copyright 2012 by Ryan Signs, Inc.
BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.		REVISED: 7/2/13	
		DRAWN BY: KW	DRAWING NUMBER:
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one intended herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>		client signature 5167J	

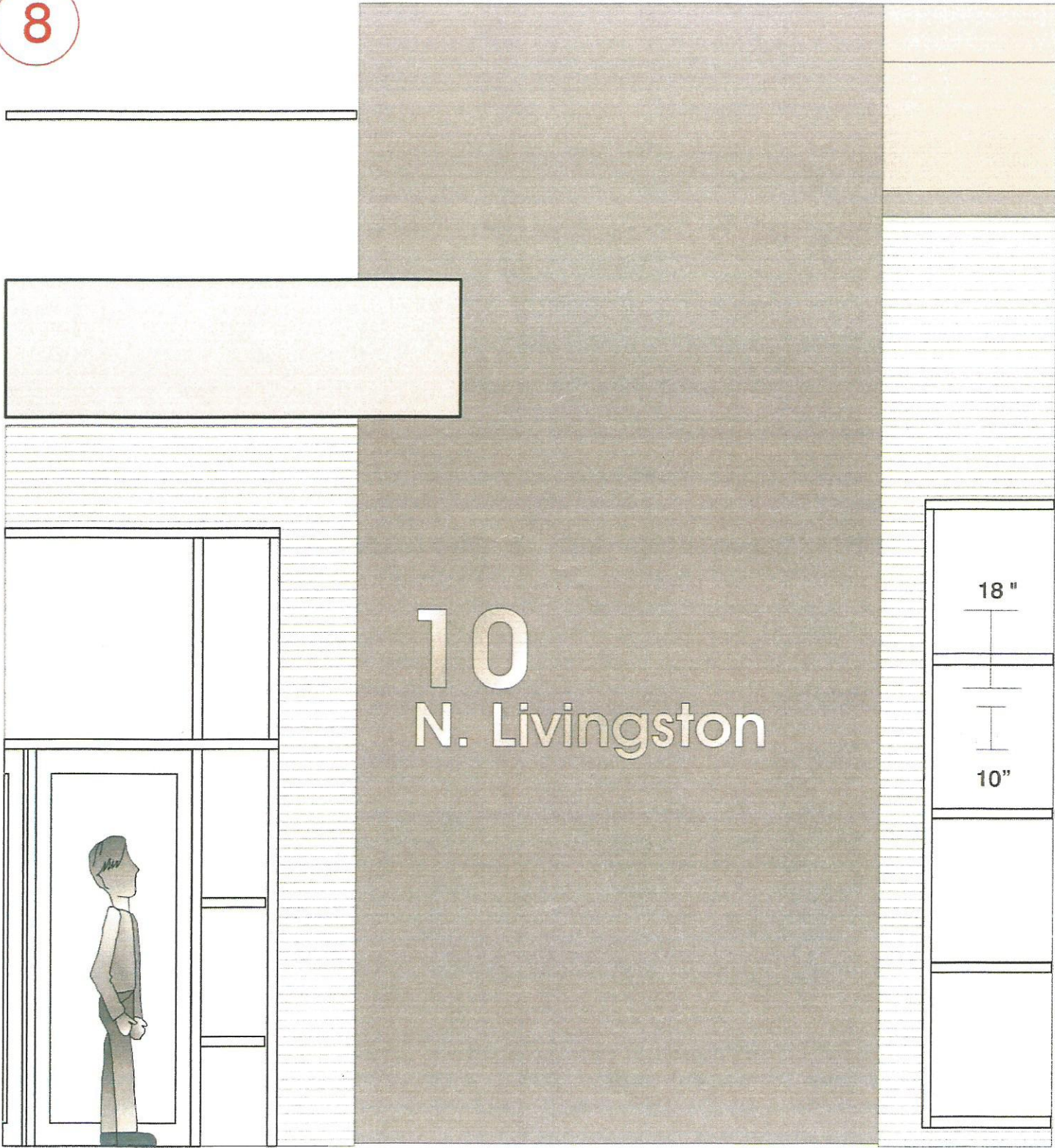


North Elevation - E. Mifflin St.

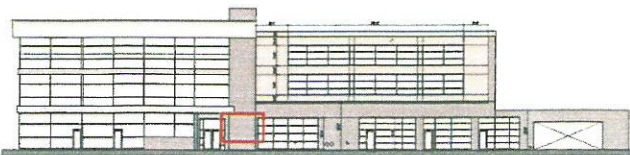


Ryan Signs, Inc. <small>3007 Perry Street Madison, WI 53713 Tel (608) 271-7979 Fax (608) 271-7853</small>	<small>SCALE: 3/8" = 1'-0"</small> <small>DATE: 5/9/13</small>	<small>APPROVED:</small> <small>Copyright © 2012 by Ryan Signs, Inc.</small>
	BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.	<small>REVISED: 7/2/13</small> <small>DRAWN BY: KW</small>
	<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small> <small>client signature</small>	
		<small>DRAWING NUMBER:</small> 5167H

8



East Elevation - LIVINGSTON ST.

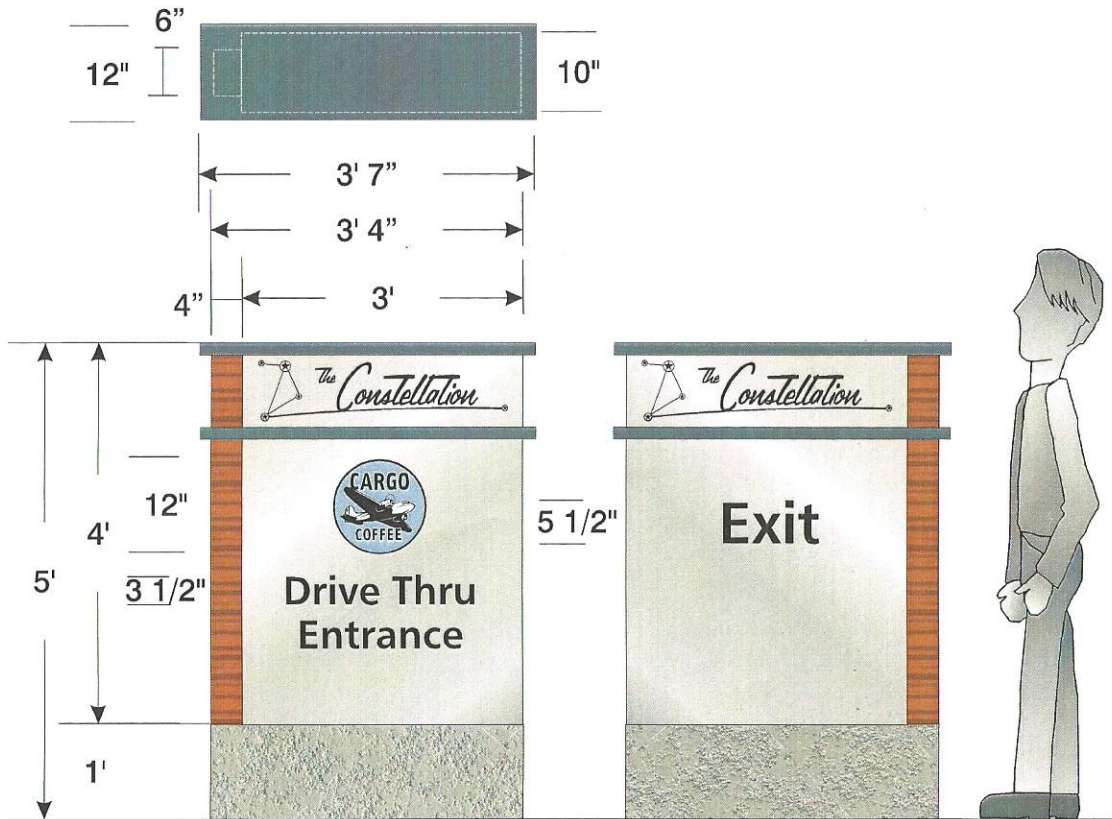


Ryan Signs, Inc. <small>3007 Perry Street Madison, WI 53713 Tel (608) 271-7079 Fax (608) 271-7853</small>	<small>SCALE</small> 3/8" = 1'-0" <small>DATE</small> 5/9/13 <small>REVISED</small> 7/2/13 <small>DRAWN BY</small> KW	<small>APPROVED:</small> <small>Copyright 2012 by</small> <small>Ryan Signs, Inc.</small>
	BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.	
	<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>	
	<small>client signature</small>	

DRAWING NUMBER:
5167G

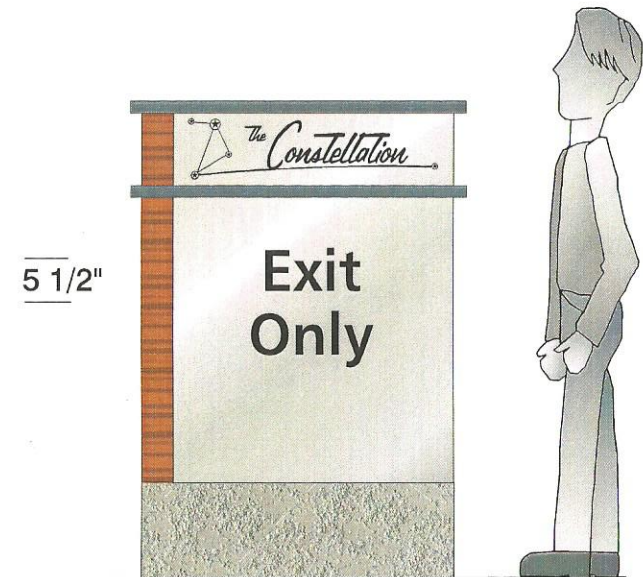
Directional - Livingston

6.1



Directional - E. Washington Ave.

7

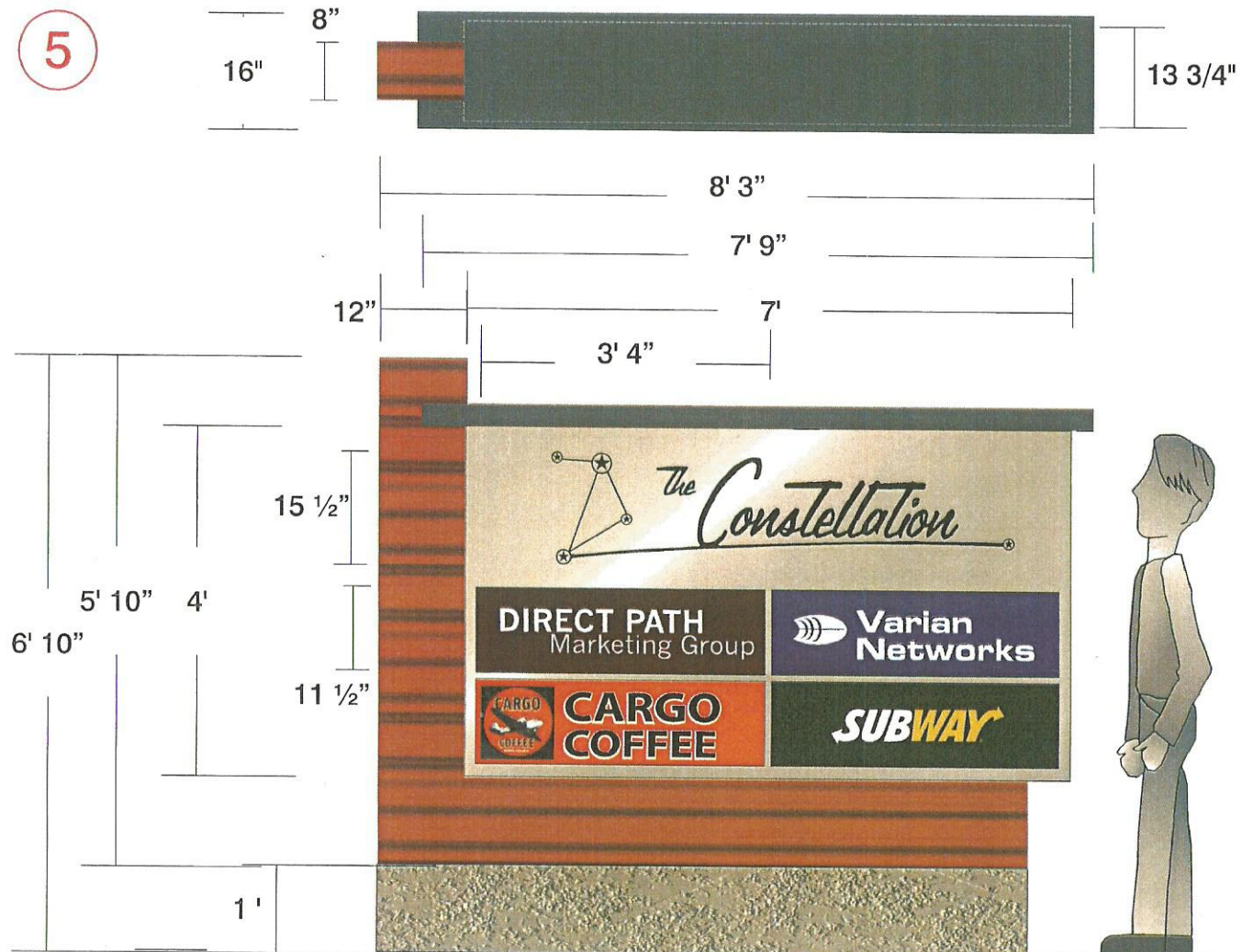


Ryan Signs, Inc.		SCALE: 1/2" = 1'-0"	APPROVED:
3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853		DATE: 2/27/12	Copyright 2012 by Ryan Signs, Inc.
BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.		REVISED: 12/17/13	
These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc. Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.		DRAWN BY: KW	DRAWING NUMBER: 5167E
client signature _____			

12

Monument Sign

5



Ryan Signs, Inc.	1/8" = 1'-0"	
	2/27/12	
BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.	6/27/13	2012
	KW	
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>		
client signature		5167D

East Elevation - LIVINGSTON ST.



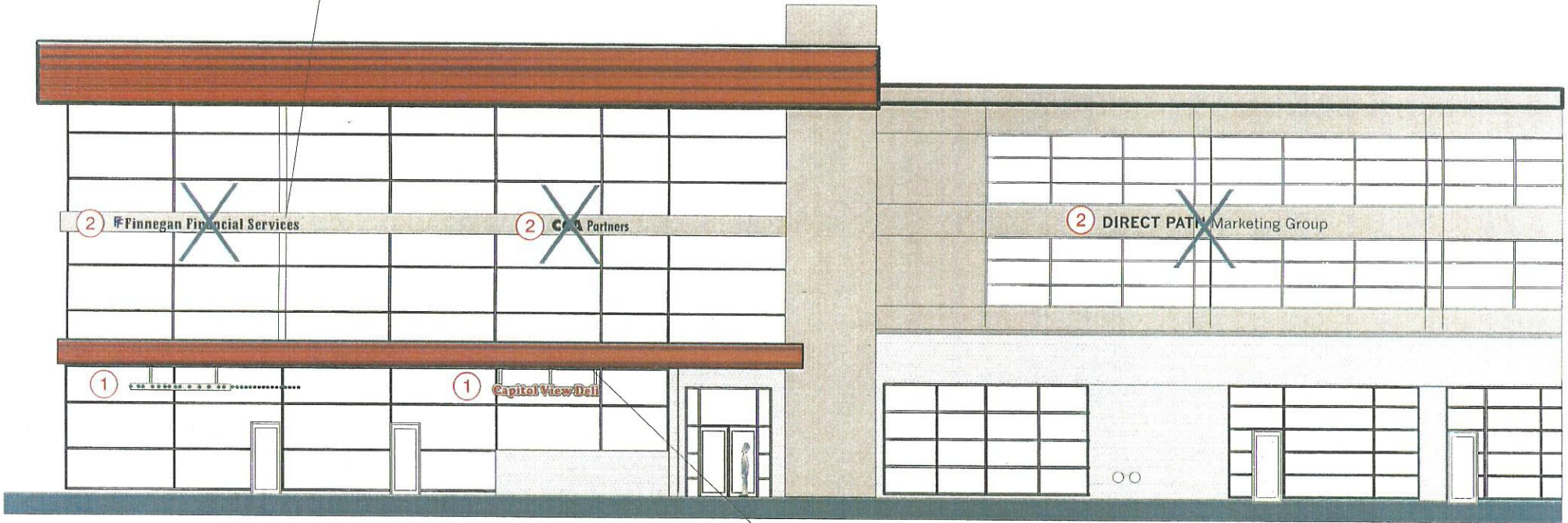
 Potential Signage Areas - Not to Exceed 15" High

Ryan Signs, Inc.		Scale: 3/32" = 1'-0"
BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE.		Date: 2/27/13
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you for your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc. Nothing is to be construed as a license or right to copy or reproduce in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Ryan Signs, Inc. The user of these plans is to be held responsible for any and all errors, omissions, or inaccuracies that may appear hereon. The user of these plans is to be held responsible for any and all errors, omissions, or inaccuracies that may appear hereon. The user of these plans is to be held responsible for any and all errors, omissions, or inaccuracies that may appear hereon.</small>		Sheet: 2012
<small>Copyright © Ryan Signs, Inc. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Ryan Signs, Inc.</small>		5167A

10

East Elevation - LIVINGSTON ST.

Letters on Building Band - Not to Exceed 15" High



Under Canopy Suspended Raceways
Not to Exceed 15" High Channel Letters

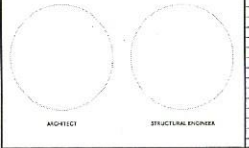
Ryan Signs, Inc.		3/32 = 1/8"
BARK DESIGN-THE CONSTELLATION-700 E. WASHINGTON AVE		2/27/12
		1/25/13
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are intended to be used by your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc. Without Ryan Signs, Inc.'s prior written consent, you may not reproduce, copy, or distribute these plans in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system. The undersigned hereby certifies that the undersigned is the author of the design and that the design is the original work of the undersigned. The undersigned hereby certifies that the undersigned is the author of the design and that the design is the original work of the undersigned. The undersigned hereby certifies that the undersigned is the author of the design and that the design is the original work of the undersigned.</small>		2/12
		5167A



GENERAL NOTES

DRAWING NOTES

CODE NOTES



DATE	DESCRIPTION
REV. #	REVISION

URBAN DESIGN COMMISSION

bark DESIGN  **GEBHARDT DEVELOPMENT**

WWW.BARK-DESIGN.COM
STUDIO@BARK-DESIGN.COM
608.332.1320

DATE: 11.25.13

THE "CONSTELLATION"
10 N KENNETH STREET, 15th FLOOR, SUITE 1500, MILWAUKEE, WI 53233

SIGNAGE

S1.1

GENERAL NOTES

DRAWING NOTES

CODE NOTES

DATE	DESCRIPTION
REV	DATE

ARCHITECT: [Signature]

STRUCTURAL ENGINEER: [Signature]

URBAN DESIGN COMMISSION

www.bark-design.com
 STUDIO: bark design inc
 608.303.3129
 DATE: 11.25.13

bark DESIGN

G GEBHARDT DEVELOPMENT

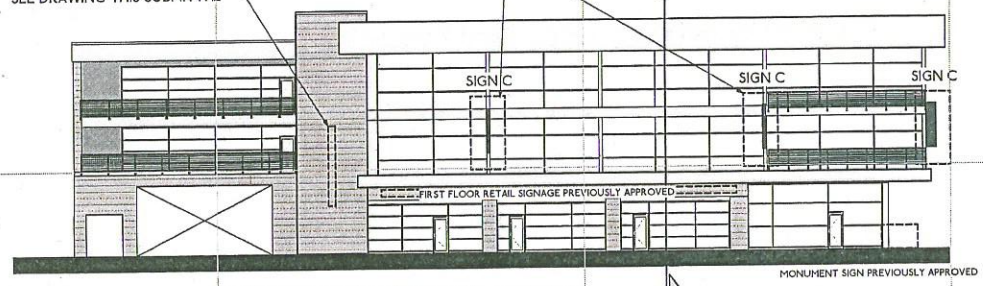
THE "CONSTELLATION"
 814 Livingston Street, 8th Floor, Madison, WI 53703
 MADISON, WI

SIGNAGE

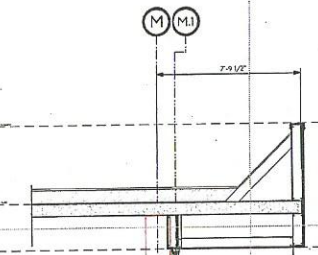
S1.0

NEW BLADE SIGN (4 TOTAL)
 2 ON EAST WASHINGTON,
 2 ON N. LIVINGSTON,
 SEE DRAWINGS THIS SHEET

CARGO COFFEE BLADE SIGN REVISION-
 SEE DRAWING THIS SUBMITTAL



2 EAST WASHINGTON COMMERCIAL ELEVATION



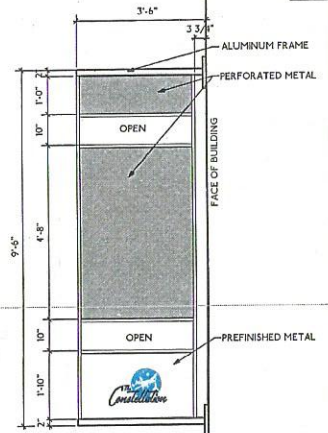
COMMERCIAL

COMMERCIAL

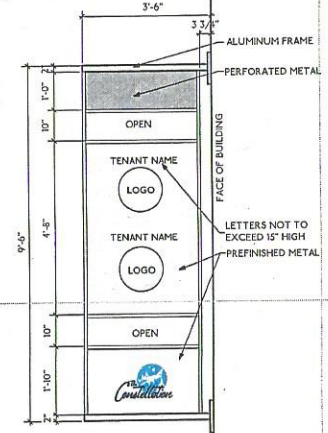
COMMERCIAL

1 SECTION AT EAST WASHINGTON COMMERCIAL

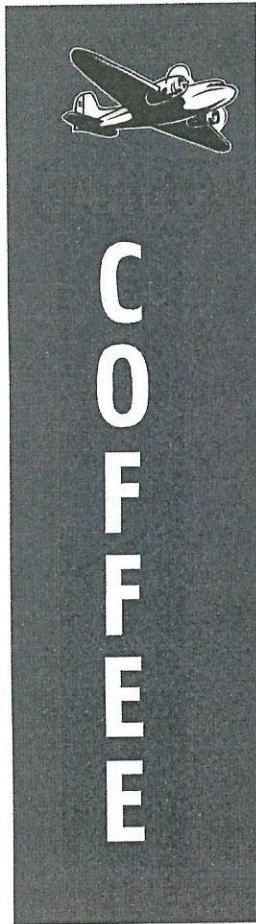
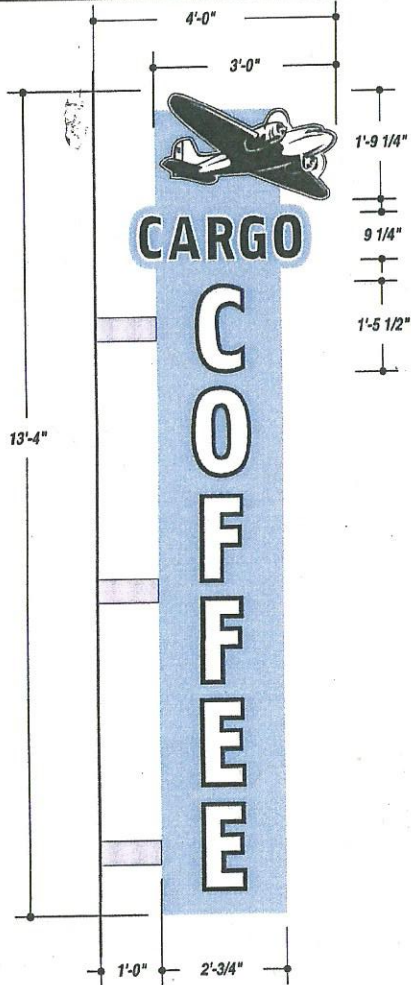
SIGN "C"



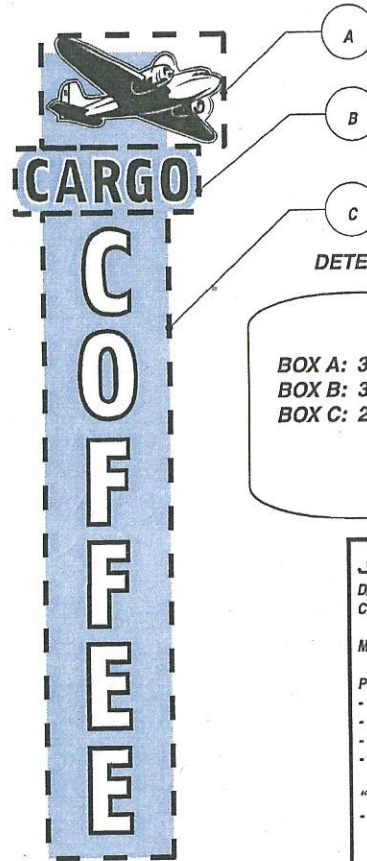
3 PROPOSED BLADE IF COMMERCIAL TENANT DOES NOT REQUIRE SIGNAGE



4 PROPOSED BLADE IF COMMERCIAL TENANT DOES REQUIRE SIGNAGE



SIMULATED NIGHT VIEW



DETERMINATION OF SIGN AREA

BOX A: 3'-0" X 1'-9 3/4" = 5.5 SQ FT
 BOX B: 3'-3/16" X 1'-3/4" = 3.2 SQ FT
 BOX C: 2'-3/4" X 10'-5 1/4" = 21.5 SQ FT
 =====
 30.2 SQ FT

JOB DESCRIPTION

D/F FLAG-MOUNTED BUILDING SIGN WITH ILLUMINATED CHANNEL LETTERS.

MAIN CABINET TO BE FABRICATED OF ALUMINUM

PLANE AND "COFFEE" (CHANNEL CABINET/LETTERS)

- WHITE ACRYLIC FACES; BLACK VINYL APPLIED
- LED ILLUMINATED
- BLACK TRIM CAP
- BLACK RETURNS

"CARGO"
 - VINYL PER PRINT

BRUSHED ALUMINUM (PAINT)

BLACK (VINYL)

WHITE (VINYL)

TBD (PAINT)

R1: 11.14.13 • DP • ALTERED RENDERING

R2: 11.19.13 • DP • CHANGED SIDE COLOR

R3: 11.21.13 • DP • ADDED SIGN AREA CALCULATION; ADJUSTED LOCATION OF SUPPORT ARMS

FILE NAME 54752-01B-3 DATE 11.08.13 SCALE 1/2" = 1'0"

JOB NAME CARGO COFFEE

LOCATION MADISON, WI

DRAWN BY DP SALESMAN DAN PIETRZYKOWSKI

DESIGN APPROVED BY:

AUTHORIZED SIGNATURE _____

DATE _____

TOTAL SQ. FT. OF SIGNAGE: 30.2 sq. ft.

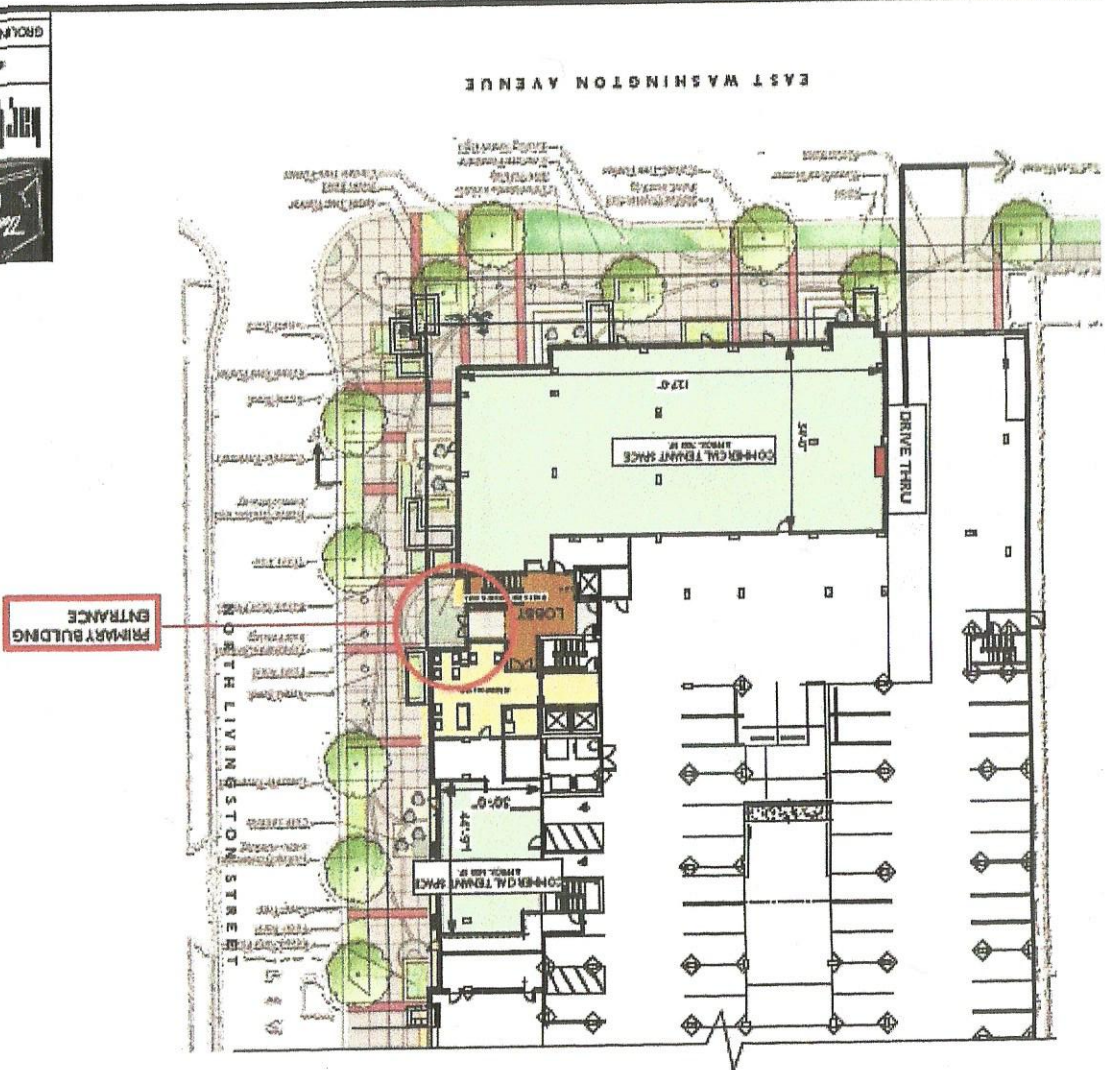
UNLESS OTHERWISE SPECIFIED: ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL SIZES AND SHAPES DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCT. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM.



Exhibit A

Commercial Building Site Plan



back to top
2022
GROUNDING & CO.

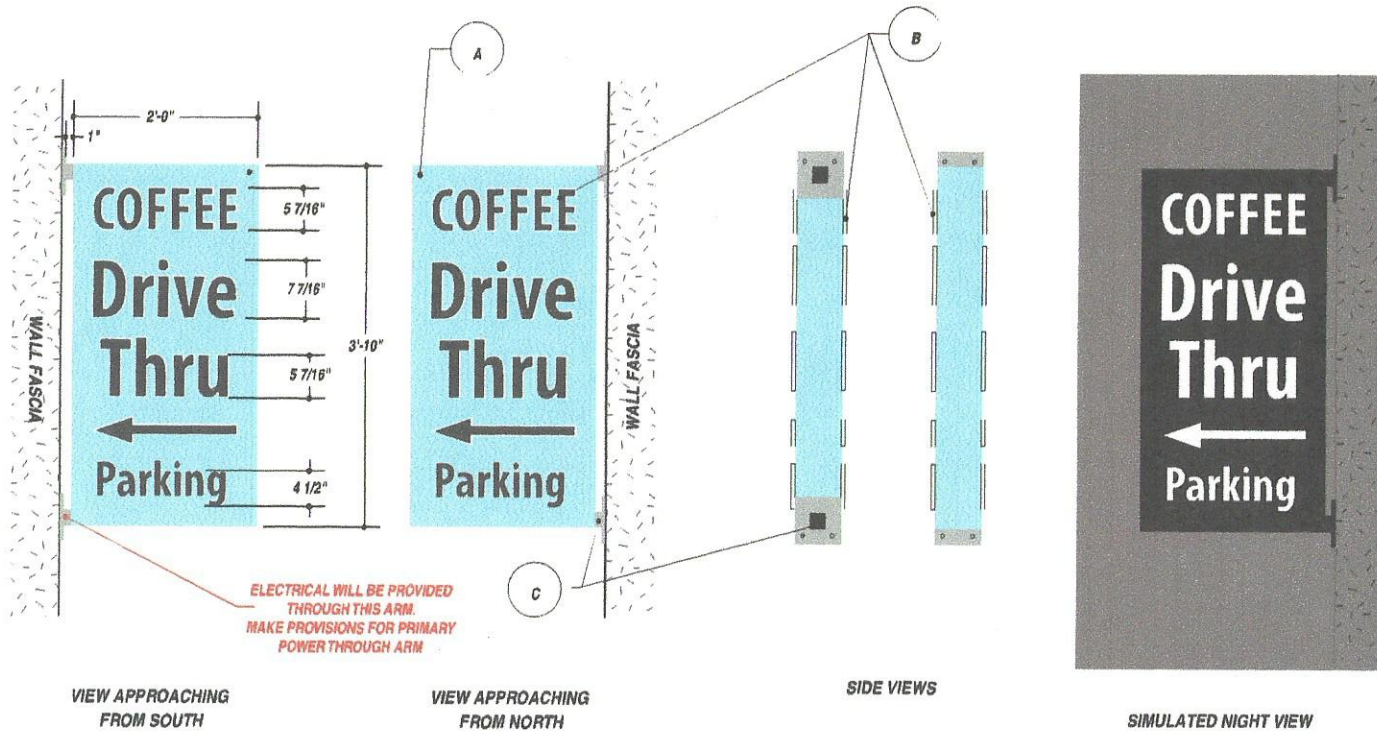


ADAPT



Sign
Placement

Livingston Street Entrance



JOB DESCRIPTION

FABRICATE AND INSTALL D/F ILLUMINATED FLAG-MOUNTED BLADE SIGN

A) 6" DEEP ALUMINUM CABINET WITH ROUTED RACES. NO FASTENERS TO BE VISIBLE ON FACES. LED ILLUMINATED

B) "DRIVE THRU", "PARKING" & DIRECTIONAL ARROW TO BE CLEAR PUSH-THRU WITH FIRST SURFACE APPLIED DAY/NIGHT FILM. PUSH-THRU BACKED WITH WHITE ACRYLIC.

C) HORIZONTAL SUPPORT/MOUNTING TUBE (QTY 2) WITH MOUNTING PLATE. MOUNTING PLATE TO HAVE HOLES FOR MOUNTING.

R1: 04/03/14 • SS • REVISED DESIGN

R2: 04/07/14 • SS • INCREASED SIZE AND UPDATED SIGN COPY

R3: 04/07/14 • SS • ADDED SPACE UNDER "COFFEE"

3630-0171 DARK GRAY DAY/NIGHT FILM (VINYL)

PMS 297C (PAINT)

BRUSHED ALUMINUM (PAINT)

TOTAL SQ. FT. OF SIGNAGE

UNLESS OTHERWISE SPECIFIED:

* ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS * ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS * ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS * 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS * ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS * ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH

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FILE NAME: 54897-01-3 DATE: 03.05.14 SCALE: 3/4" = 1'-0"

FILE TYPE: OUT PROD OTHER

JOB NAME: CARGO COFFEE - CONSTELLATION

LOCATION: 12 N. LIVINGSTON ST. MADISON WI 53703

DRAWN BY: SS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY:

AUTHORIZED SIGNATURE _____

DATE _____



Cargo Coffee
1309 S. Park St.
Madison, WI 53703
(608) 268-0597



Ground Zero Coffee
744 Williamson St.
Madison, WI 53703
(608) 294-8668

April 9, 2014

To Whom it May Concern,

This Urban Design submittal is to get approval to add to the Constellation sign plan a directional blade sign directing cars on Livingston Street to the Cargo Coffee drive-thru.

Thank you,

Jon Eldridge
agent for the Constellation

Lindsey Lee
Owner, Cargo Coffee