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To Whom It May Concern:

Overture Center for the Arts strongly supports new development initiatives for upper State Street and the Capitol Square area, especially those related to hospitality. These projects are vital to creating and maintaining a healthy, vibrant economy in our vicinity, and are also crucial to improved safety and esthetics. Attractive, thoughtfully-planned downtown hotels, restaurants, retail, museums, and other visitor attractions will benefit existing and new businesses, building owners, and residents in the Capital Square and across Madison.

Overture urges developers, area business-owners, residents, City government, and other stakeholders to work together to find solutions to barriers and move forward with the best development proposals as quickly as is prudent, with the common goal of a strong and flourishing downtown Madison.

Sincerely,

Sandra Gajic
President & CEO
Overture Center for the Arts

