



VICINITY MAP

SIGN CODE REVIEW

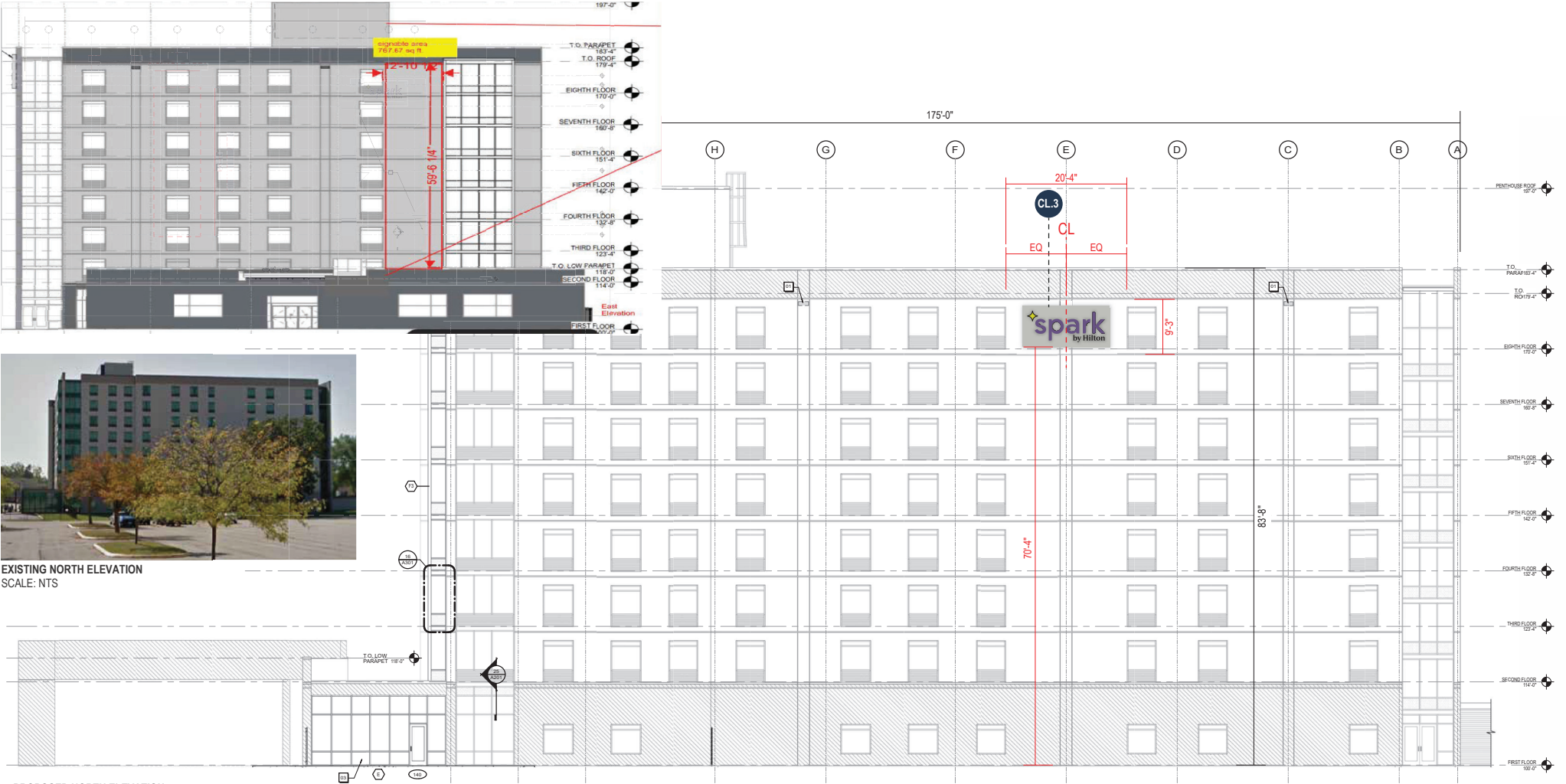


SCALE: NTS

<div>JONES SIGN</div> <div>Your Vision. Accomplished.</div> <div>A MORTENSEN COMPANY</div>	<div>JOB # 304768_R5</div> <div>DATE: 03.26.2025</div> <div>DESIGNER: J. SOTKA</div> <div>SALES REP: E. ZEISE</div> <div>PROJ MGR: J. FRANCIS</div>	<div>REQUIRED:</div> <div><div><input type="checkbox"/> FIELD SURVEY</div><div><input type="checkbox"/> VECTOR ARTWORK</div></div> <div><div><input type="checkbox"/> PAINT COLOR</div><div><input type="checkbox"/> CLIENT PMS COLOR</div></div> <div><div><input type="checkbox"/> FONTS</div><div><input type="checkbox"/> ENGINEERING</div></div> <div>OTHER:</div>	<div>LANDLORD APPROVAL</div> <div>DATE</div>	<div></div> <div>SPARK by Hilton</div> <div>102 EAST RUSK AVE</div> <div>MADISON, WI 53713</div>	<div>SHEET NUMBER</div> <div>2.0</div>
			<div>CLIENT APPROVAL</div> <div>DATE</div>		

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NORTH ELEVATION SIGN VARIANCE REQUIRED



PROPOSED NORTH ELEVATION
SCALE: 1/16"=1'-0"

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PROJ MGR: J. FRANCIS

REQUIRED:

- ☐ FIELD SURVEY ☐ PAINT COLOR ☐ FONTS
☐ VECTOR ARTWORK ☐ CLIENT PMS COLOR ☐ ENGINEERING

OTHER:

LANDLORD APPROVAL

DATE

CLIENT APPROVAL

DATE



SPARK by Hilton
102 EAST RUSK AVE
MADISON, WI 53713

SHEET NUMBER

6.0

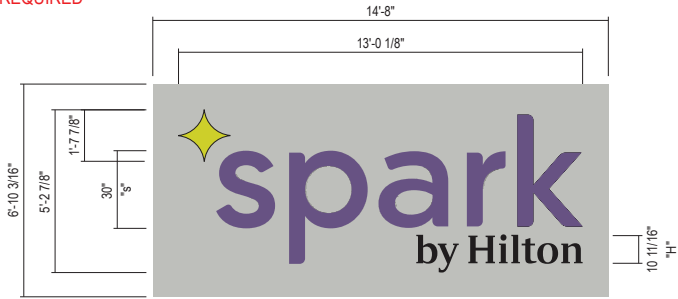
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CL.3 FACE LIT CHANNEL LETTERS - ON BACKER PANEL WITH ROUTED AND BACKED ENDORSEMENT - EXTERIOR (QTY 1)

OVERALL SQUARE FOOTAGE: 100.49
GRAPHIC AREA SQUARE FOOTAGE: 68.17

PE-BL-V-30

SIGN VARIANCE REQUIRED



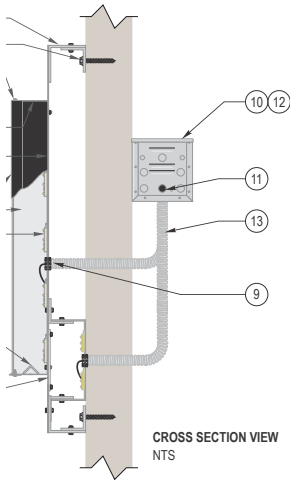
FRONT VIEW
SCALE: 1/4" = 1'-0"



SIDE VIEW
SCALE: 1/4" = 1'-0"



NIGHT VIEW
SCALE: NTS



CROSS SECTION VIEW
NTS

JONES SIGN Your Vision. Accomplished. <small>A MORTENSEN COMPANY</small>	JOB # 304768_R5 DATE: 03.26.2025 DESIGNER: J. SOTKA SALES REP: E. ZEISE PROJ MGR: J. FRANCIS	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING OTHER:	LANDLORD APPROVAL	DATE		SPARK by Hilton 102 EAST RUSK AVE MADISON, WI 53713	SHEET NUMBER 9.0
			CLIENT APPROVAL	DATE			

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Image 1: Holiday Inn facing southwest
fronting John Nolen Dr



Image 3: Fairfield Inn facing northwest
fronting John Nolen Dr



Image 2: Sheraton facing southwest
fronting John Nolen Dr



Image 4: Home 2 Suites facing north and west
fronting Rimrock Rd



Image 7: Heartland Credit Union facing north and west
fronting Rimrock Rd and E Rusk Ave



Image 8: Liberty Station facing north (does not face a street
frontage)



Image 5: Wisconsin Department of Revenue facing east
fronting Rimrock Rd.



Image 6: Parking lot of the Alliant Energy Center
facing south viewing the north elevation of Spark



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spark
by Hilton

SPARK by Hilton
102 EAST RUSK AVE
MADISON, WI 53713

SHEET NUMBER

12.0

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