



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft SUSTAINABLE MADISON COMMITTEE

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Monday, August 19, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 300 - Madison Municipal Building

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### CALL TO ORDER / ROLL CALL

**Present:** 15 -

David Ahrens; Hans J. Hinke; John M. Conowall; Rajan V. Shukla; John M. Robinson; Lance E. Green; Sam J. Breidenbach; Jesse J. Shields; David A. Albino; Anya M. Firszt; Jeannette E. LeZaks; Selamawit Z. Wondaferew; Lou W. Host-Jablonski; Richard A. Heinemann and David P. Rhode

**Excused:** 1 -

Richard J. Pearson

**Others present:** Jeanne Hoffman, Karl van Lith, Manus McDevitt and Sherrie Gruder.

### APPROVAL OF MINUTES

Breidenbach moved to approve the minutes - Pearson seconded the motion to approve the August 19th minutes - motion passed unanimously and the minutes were approved.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

## PRESENTATION

### 31256

Energy Benchmarking - presentation by Sherrie Gruder, UW-Extension, Solid & Hazardous Waste Education Center and Manus McDevitt, P.E., Sustainable Engineering Group, LLC.

**Attachments:** [ULI LEED Gold FINAL REV2.pdf](#)  
[BenchmarkingWGBAAAdvocacy- Madison 08192013.pdf](#)

McDevitt and Gruder provided presentation

LeBoyer – What incentives do other cities provide?

Gruder/McDevitt – FOE/Utility – can provide funding.

Ahrens – Would like to see ordinances.

Green – What is the benefit of being in the President's program?

Gruder – Get assistance from DOE/EP... recognition.

Everyone used Portfolio Manager. We are trying to educate and raise awareness... WGBC is working on educating and having the community but the City is the one that would implement an ordinance.

Host-Jablonski/Hoffman – we would need to figure out how to roll it out? Both the program – but also incentives for buildings.

Shields – two pilot program – multi-family – program – looking at HVAC type and envelope. Assessment is done but no names.

Commercial/Industrial – is the other pilot – Portfolio Manager is good because you can compare with a lot of other buildings. Portfolio Manager – gives owners more information on saving money.

Green – I am convinced to make this happen. Sounds like cities are size are working on this – WGBC is working this – who else knows about this? How can we move on this soon.

Heinemann – what do you need from us?

Gruder – City is leading by example. We have not had time to talk with the mayor? American Family – the hospitals are doing it – the UW is doing it. Already doing energy and water upgrade. As buildings get smaller – then we have more education to do. ULI is also behind this – IFMA – is also behind this.

Ahrens – For the next meeting – A draft to be presented next time for next meeting.

Hoffman – would be good to have groups that are in favor of this to speak in favor...so that politically it is balanced debate.

Shukla – Is there something else we can do besides an ordinance?

Ahrens – We have a sustainability plan – this would be a good test – is there going to be push back – it is early.

Heinemann – We have other choices – pilot program, mayor program?

Host-Jablonski – Fines...

McDevitt – No fines for not doing work on building – fines for not participating. There is no requirement for .upgrade only for uploading the information.

Host-Jablonski – So we have an agenda item for next time.

Green – draft ordinance to be brought forward for next meeting.

## DISCUSSIONS

### 31257

Ethanol Ban Recommendation - the mayor has asked the Sustainable Madison Committee to put together a recommendation regarding having the City pass a policy to ban ethanol from being used in the City Fleet.

Jeanne gave some background.

Ahrens – Air Quality for ethanol/bio diesel?

Conowall – Motion to draft policy to not use Ethanol.

Ahrens – seconded.

Green – Looked at ethanol... does not make sense environmentally, economically... but politically there is a lot of support for this. It is a big issue. May be urban/rural issue.

Albino – We need to add scientific reports in the resolution.

Robinson – We need more actual data?

Conowall – adding scientific reporting behind this.

Unanimously approved.

31258

Third Party Solar Ownership - Case Study by the City of Monona  
<<http://www.midwestenergynews.com/wp-content/uploads/2013/07/monona-third-party-solar.pdf>>

Heinemann – There is a push for 3rd party ownership. Issue of public utility – Monona – small, public buildings, behind the meter... small scale. Baker Tilly – report didn't cost out.. issue with aggregation, the city becoming a utility... Big decision in IA – appeals court allowed a 3rd party to go through...

Ahrens – Baker Tilly – absence of tax credits – John Sumi – MGE can't use infrastructure... we could do a few things – a bus building... PSC regulation.. 100 KW per meter.

Green – talked with Monona sustainability committee – Chris Taylor we need to get clarity on this issue.

Hoffman – we can do this but it will be more complex.

31259

Development of a Bicycle Reimbursement Program for City Employees that could be a model for other employers.

Firszt - Willy Street Coop does this - \$25 per month if you ride 75% of the time.

van Lith – We can check out bikes to get to meetings – bus pass.

Albino – SC and other employers provide showers for employees to ride.

Robinson – encouraging alternative transportation to work and make it harder to drive to work.

Hinke – federal incentive for walking/biking... too... \$20 month for maintenance...

Firszt – Will send federal information when available.

Shukla – Shop bop – worked with Saris to get people to ride more.

Robinson – No program – for employees or customers...

Host-Jablonski – Should make program easy.

Green – Rideshare – expansion of it.

31260

RESOURCES

<[http://www.cityoforlando.net/elected/greenworks/pdf/sustainabilitybook\\_web.pdf](http://www.cityoforlando.net/elected/greenworks/pdf/sustainabilitybook_web.pdf)>

<[http://www.rmi.org/summer\\_2013\\_esj\\_beyond\\_the\\_tip\\_of\\_the\\_energy\\_iceberg\\_main](http://www.rmi.org/summer_2013_esj_beyond_the_tip_of_the_energy_iceberg_main)>

**ANNOUNCEMENTS**

**None.**

**ADJOURNMENT**

**Robinson moved to adjourn the meeting and motion was seconded by Breidenbach. Motion passed unanimously and meeting was adjourned at 6:25 p.m.**