

April 12, 2019

To: Alcohol License Review Committee

CC: TLNA Council  
Ledell Zellers, Alder District 2  
Liz Stolz, Avenue Club

Re: TLNA Support for Four 2019 Forward Madison FC Tailgate Events

To the ALRC,

Liz Stolz appeared before the TLNA Council on April 11, 2019, seeking support for a change to licensed premises for the Avenue Club at 1128 E. Washington Ave. for four 2019 dates: June 1, June 15, July 13 and August 24. The Avenue Club is partnering with Forward Madison FC's supporters' group, known as "The Flock," to host four tailgate events in the restaurant's parking lot prior to home games at Breese. All four events would be held from 3:00 PM until around 7:00 PM and would accommodate a maximum of 300 attendees. The event will be ticketed and fenced and security and I.D checking will be provided. Background music is planned for the event, with speakers facing E. Washington Ave.

Liz Stolz responded to the Council's questions about the event and was very receptive to the Council's input. The TLNA Council voted to support the change to licensed premises for June 1, June 15, July 13 and August 24 of 2019. We are excited about Forward Madison FC's inaugural season in the neighborhood and hope that these tailgate events serve to build additional enthusiasm and support for the team.

If you have any questions or if I can provide any additional information, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Patty Prime". The signature is fluid and cursive, with a large initial "P" and a long horizontal stroke at the end.

Patty Prime, president  
Tenney-Lapham Neighborhood Association