

## Vaughn, Jessica L

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**From:** Ryan McMurtrie <RMcMurtrie@ufgroup.net>  
**Sent:** Thursday, October 5, 2023 9:41 AM  
**To:** Parks, Timothy; Firchow, Kevin; McNabola, Lisa; Vaughn, Jessica L  
**Cc:** Kevin Burow; Jon D. McMurtrie; Conklin, Nikki  
**Subject:** 354 Bear Claw Way - Feedback on formal submittal from Sharon Goss & Elderberry Neighborhood Association

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good morning again,

I wasn't sure if you would all be able to open the attachment on the communication I just sent.

Please see the email below I received from Sharon Goss (*President of the Elderberry Neighborhood association*) regarding our formal submittal for 354 Bear Claw Way which goes in front of the UDC on November 1<sup>st</sup> and the Plan Commission on November 13<sup>th</sup>.

We have spent a lot of time with Sharon and have worked hard to incorporate her feedback over the years into the final design that was submitted to the City for approval.

Thank you for your time.

**Ryan McMurtrie, EVP, Director of Development**  
**United Financial Group, Inc.**

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**From:** Sharon Goss <elderberryna@gmail.com>  
**Sent:** Monday, September 25, 2023 7:33 PM  
**To:** Ryan McMurtrie <RMcMurtrie@ufgroup.net>; Conklin, Nikki <district09@cityofmadison.com>  
**Subject:** wow!

Ryan,  
Just looked at the designs for the senior housing. What a pleasant surprise -- certainly not the typical "warehouse for seniors" that most builders are putting up in Madison. I anticipate that others in EN will also be pleased.

How clever to run a series of units going north-south, to get away from the dreaded long brick wall that was first proposed. I like that, as well as the architecture itself and the space for landscaping. It looks "homey" and inviting despite its size. (I can even see myself living there!)

It's been a long road, with some bumps, I know. But I'm very pleased with the results and look forward to its construction. I hope you are proud of it. On behalf of the neighborhood, thank you for all the time and effort that went into making this an attractive addition to the center of EN.

Sharon Goss  
President, ENA

