

Firchow, Kevin

From: AAC-Joseph Clausius
Sent: Sunday, July 12, 2015 5:00 PM
To: Firchow, Kevin
Subject: Agenda Item 38514 - Plan Commission Meeting July 13, 2015

Hello Kevin,

Please past this on to the Plan Commission for Monday's meeting.

Thanks,

Joe

Dear Plan Commission Members and Staff,

This letter is in support of Agenda Item 38514. Some of my comments will mirror ones made in a previous letter of support to the Urban Design Commission.

The proposed Chick-fil-A restaurant will be an exciting addition to our area. Chick-fil-A will bring their outstanding national reputation and a menu that reflects consumer demand for healthier fast food to our east side neighborhoods.

Tom Sanford of Sanford Enterprises represents the Chick-fil-A principals for the project. Tom brings a proven track record of developing successful projects in Madison. He was responsible for the development of the Lake City Plaza, an upscale retail center located adjacent to this proposed project. The Lake Edge Center has been enthusiastically received by residents and commuters alike. New projects such as these bring a sense of renewed vibrancy to a retail area. The Chick-fil-A project will also incorporate extensive landscaping which will include a large open "green-space" area that will also serve as a stormwater retention basin.

Since this location is on a frontage road intersected by a residential street, the issue of traffic does arise.

At peak times, patience is required for entering and exiting the frontage road. However, the existing intersection is no worse than accessing any commercial frontage road in Madison. Dozens of residents, including myself and many commuters use the intersection daily with no problems.

The new Chick-fil-A project will be a nice addition to the East Towne restaurant row. I have resided in this area for almost 25 years and urge your support for this project. Please contact me if you have any questions.

Sincerely,

Joe Clausius

● Clarendon Court

Madison, WI 53704

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