

COMMUNITY DEVELOPMENT DIVISION (CDD) THEORY OF CHANGE

CDD Vision	All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential	
Lens	What is the impact on Poverty, Racial Equity and Social Justice?	
Necessary Conditions For Success	Stable family structures, healthy neighborhoods, supportive communities	Positive youth development and educational attainment
Contributing Factors	Housing Employment Crisis support Individual and family well-being	Early childhood education After school programming Youth programming Diverse options that fit individuals
CDD roles	Effectively steward city resources by serving as a funder, partner, evaluator, and advocate	
CDD focus constituents	Low-income residents and families; vulnerable populations; broader community and neighborhoods	
CDD Mission	The Community Development Division collaborates with residents, neighborhoods and other community stakeholders to help overcome barriers to opportunity.	

**PLAN FOR COMMUNITY DEVELOPMENT DIVISION
PROVISION OF SENIOR ADULT SERVICES**

MARCH 25, 2015

CDD VISION

All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential.

NECESSARY CONDITIONS FOR SUCCESS

Stable family structures, healthy neighborhoods and supportive communities are necessary conditions for Madison residents and neighborhoods to realize their full potential. Community Development Division activities are reviewed through the lens of their impact on poverty, racial equity and social justice.

COMMUNITY GOALS FOR SENIOR ADULT SERVICES

Assist senior adults to live as independently as possible, to maintain or improve their health and well-being, and to encourage their engagement within the community.

Demonstrate and advance equitable access to services across racial and cultural backgrounds.

SENIOR ADULT SERVICES OBJECTIVES

Senior adults have access to a continuum of culturally and linguistically-responsive services that allow them to live as independently as possible.

Senior service organizations work collaboratively to improve the continuum of senior adult services.

SENIOR ADULT SERVICES STRATEGIES

1. **Case management:** Provide culturally and linguistically-responsive case management services that support senior adults, especially those who are at or below 240% of the federal poverty level. These services will enable Madison senior adults to live independently, offer diverse options that fit their needs and those of their families, impact their well-being and improve access to housing, employment, crisis and other supports.
2. **Volunteer-based home chore services:** Provide culturally and linguistically-responsive volunteer-based home chore services that allow senior adults to remain in their homes and apartments.
3. **Positive aspects of aging:** Provide culturally and linguistically-responsive senior activities that focus on positive aspects of aging, including those which lower the risk of disease or disability, maintain high levels of physical and mental functioning and provide for active engagement with life. [NOTE: Follows the Rowe & Kahn, Successful Aging model]
4. **Senior adults as a resource:** Provide culturally and linguistically-responsive opportunities for senior adults to contribute significant services to their community by sharing their talents and skills in meaningful connections with multiple generations.

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5. **Collaborative capacity building:** Expand the capacity of the four Madison focal point organizations to enhance their program delivery through coordination of administrative services and projects. The organizations include:
- a. East Madison/Monona Coalition of the Aging
 - b. North Eastside Senior Coalition
 - c. South Madison Coalition of the Elderly
 - d. West Madison Senior Coalition

COMMUNITY INDICATORS OF SUCCESS

- Madison senior adults below 240% of the federal poverty level (FPL) have access to case management services.
[NOTE: For 2015, the FPL for a one-person household is \$28,248 annually and for a two-person household is \$38,232.]
- Madison senior adults have knowledge of available services and activities and make appropriate choices to enhance the quality of their lives.
- Madison senior adults receiving services reflect the demographics of the City's population of senior adults.
- Madison senior adults offering volunteer services reflect the demographics of the City's population of senior adults.
- The diversity within organizations involved in service to Madison senior adults (board, staff) reflects the demographics of the populations they serve.

DRAFT

