

**AGENDA # 4**

City of Madison, Wisconsin

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**REPORT OF:** URBAN DESIGN COMMISSION      **PRESENTED:** March 8, 2017

**TITLE:** 650 Grand Canyon Drive – Best Western  
West Towne Suites Comprehensive Design  
Review. 19<sup>th</sup> Ald. Dist. (46108)      **REFERRED:**  
**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary      **ADOPTED:**      **POF:**

**DATED:** March 8, 2017      **ID NUMBER:**

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Members present were: Richard Wagner, Chair; Cliff Goodhart, John Harrington, Sheri Carter, Rafeeq Asad, Tom DeChant and Michael Rosenblum.

**SUMMARY:**

At its meeting of March 8, 2017, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review for “Best Western West Towne Suites” located at 650 Grand Canyon Drive. Appearing on behalf of the project were Dan Peitzykowski and Randee Talwar.

The applicant presented the signage request, including modifications to height, non-conforming monument sign due to two-pole base, and provided a sample of the background material (metal mesh) to be similar with the existing mesh material on the canopy. Staff concerns were expressed regarding the metal mesh material and its level of transparency.

**ACTION:**

On a motion by Goodhart, seconded by Asad, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-0).