(*) We require exclusive use ½

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit #_____ Date Submitted_____

EVENT INFORMATION

Name of Event___Taste of Madison___

Event Organizer/Sponsor___Madison Festivals___

Is Organizer/Sponsor a 501(c)3 non-profit agency?   ☒ Yes   ☐ No

If Yes, provide State of Wisconsin Tax Exempt Number___022952 CES / 036-1026634577-04 witholding___

Address___2981 Cahill Main, Suite 2 Madison___

City/State/Zip___Madison, WI 53711___

Primary Contact___Keith Peterson___   FAX___608-276-9780___
Work Phone___608-310-7292___   Phone During Event___608-692-4188___
E-mail___keith@madisonfestivals.com___
Website___madisonfestivals.com___
Secondary Contact___Jody Stolldorf___
Work Phone___608-310-7291___   Phone During Event___608-628-2958___
E-mail___jody@madisonfestivals.com___

Annual Event?   ☒ Yes   ☐ No
Charitable Event?   ☒ Yes   ☐ No
    If Yes, name of charity to receive donations:___United Cerebral Palsy, among others___
Estimated Attendance___250,000___   (CERTIFICATE OF INSURANCE MAY BE REQUIRED)
Public Amplification (not allowed after 11 p.m.) Hours___2:00pm to 8:30pm Saturday___   ☒ Yes   ☐ No
    ___11:00am to 7:00pm Sunday___

EVENT CATEGORY

☐ Run/Walk   ☐ Music/Concert   ☒ Festival   ☐ Rally   ☐ Parking (i.e., bagging meters)
☐ Other___

LOCATION REQUESTED

☒ Capitol Square (note specific blocks below)   ☐ Podium/700-800 State Street
☐ 30 on the Square (a.k.a. top of 100 block of State Street)   ☐ Other (specific blocks/streets requested below)
Street Names and Block Numbers:___Capitol Square and surrounding 100 block; 200 block of Wisconsin Ave.; 200 block MLK___

EVENT DATE(S)/SCHEDULE

8/31/12-
Date(s) of Event (including set-up and take-down) 9/2/12   Rain Date(s)___none___
Event Start Date(s)/Time(s)_9/1/12 2:00pm - 8pm_   Set-Up Date(s)/Time for Event_6pm 8/31/12 -2pm 9/1/12_
Event End Date(s)/Time(s)_9/2/12 7:00pm - 7pm_   Take-Down Time_9/2/12 7pm - 2am_
    Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

_____ I/We waive the 21-day decision requirement.   _____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to $200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature_____   Date_6-12-12_

CITY OF MADISON PARKS DIVISION: COMMUNITY EVENTS

2012 Taste of Madison
Recycling plan

Taste of Madison will utilize receptacles from Budweiser and Pepsi for recycling during the event, September 1-2, 2012. Receptacles will be placed on all four sides of Capitol Square down the center of each street along with regular trash cans. Taste of Madison volunteers will be responsible to change out the bags as they fill and carry full bags to recycling dumpsters set around Capitol Square. These dumpsters will be clearly labeled as recycling dumpsters and will be serviced by Pellitteri Waste Systems if necessary on Saturday night (Sept. 1). Taste of Madison expects over 200,000 patrons over the course of the two-day event. We would like to use City of Madison trash receptacles again this year.

Vendors:
- Pellitteri will provide 9 trash dumpsters and 8 recycling dumpsters for the event
- Sanimax will provide a grease disposal barrel for each vendor cooking with grease
- We would like 110 trash cans from the City of Madison (more if available)
- Pepsi/Budweiser will provide 60 recycling cans

Safety and Security Plan

The Taste of Madison will be staffed by officers from the Madison Police Dept., Capitol Police, and by private security from Original RTM.

A first-aid booth staffed by volunteers with radios will be located on the Square during both days of the event.

Event Schedule

Friday, August 31
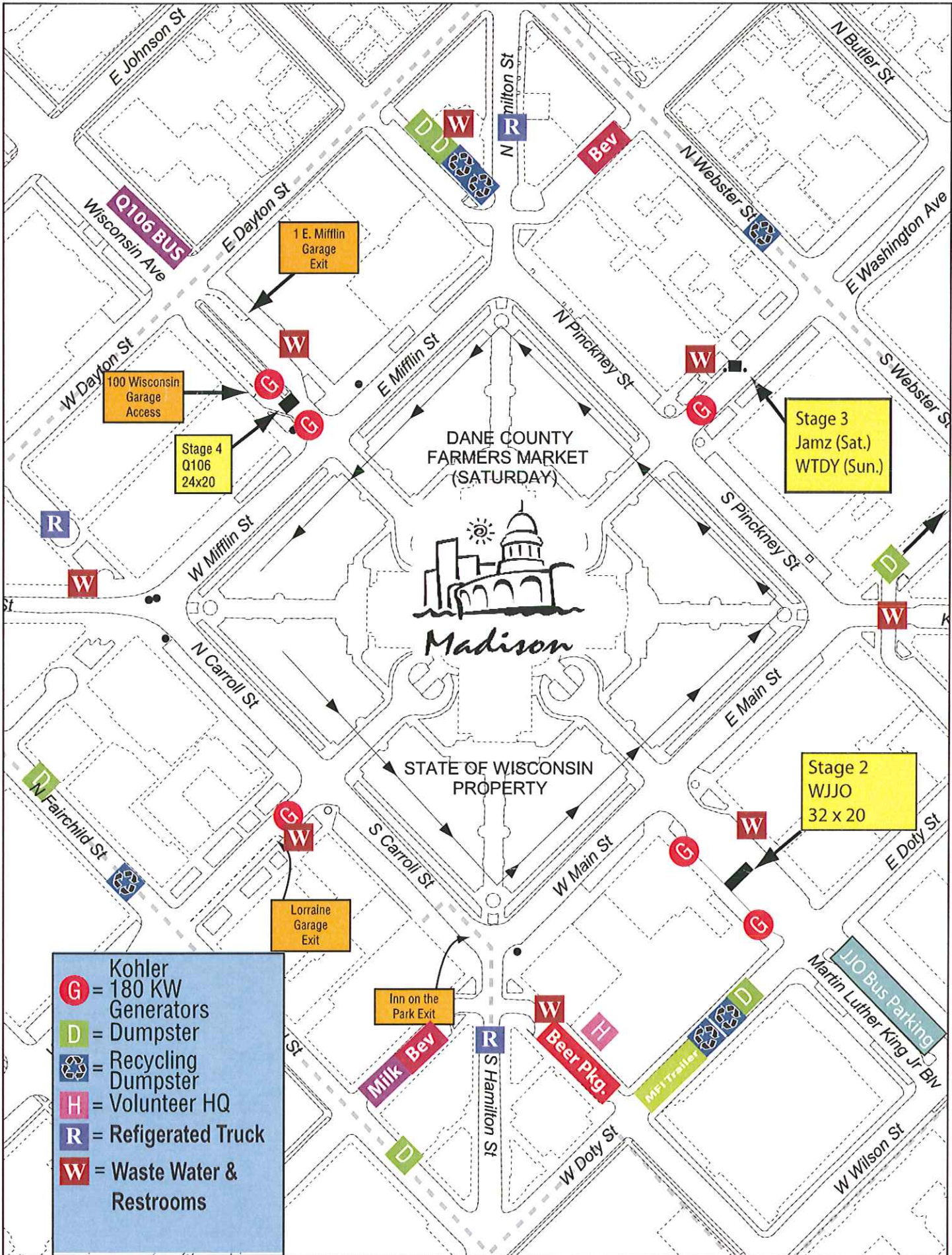|	
3:00 p.m.	Volunteers begin bagging parking meters on the Square
6:00 p.m.	Barricades set up on the Square
	Vendor tents are assembled

Saturday, September 1
6:00 a.m.	Farmers' Market begins
8:00 a.m.	Taste vendors begin set up
1:00 p.m.	Farmers' Market ends
2:00 p.m.	Taste of Madison begins
8:30 p.m.	Taste of Madison ends
9:00 p.m.	Pellitteri services dumpsters

Sunday, September 2
8:00 a.m.	JAK Property Services arrives to sweep the streets and stage areas
11:00 a.m.	Taste of Madison begins
7:00 p.m.	Taste of Madison ends
7:00 p.m.-11:00 p.m.	Striking tents/equipment
7:30 p.m.	Pellitteri Waste Systems arrives with trash truck to collect restaurant trash on the Square
8:30/9 p.m.	JAK Property Services arrives to sweep the streets and stage areas and flush streets
11:00 p.m.	Barricades are removed from the Square
2:00 a.m.	Aggreko Rental Power services completes equipment pick up

Monday, September 3
9:00 a.m.	MFI Staff arrive on site to inspect cleaning job and determine whether additional service is needed.