



Location
 1002 Williamson Street

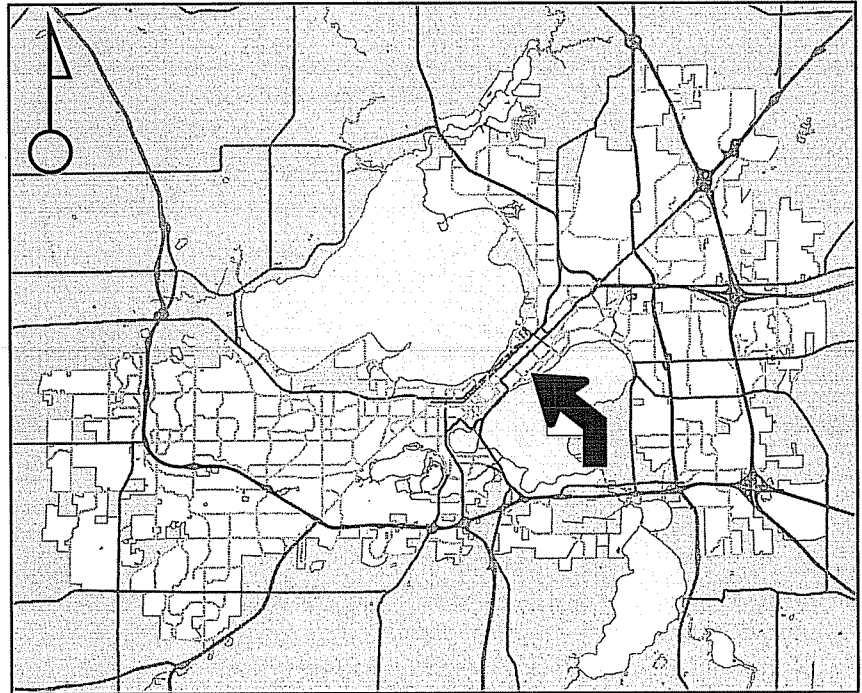
Project Name
 Williamson Street History of the Arts
 in the 70's Mural Project

Applicant
 Williamson Street Park Society/
 Sharon Kilfoy

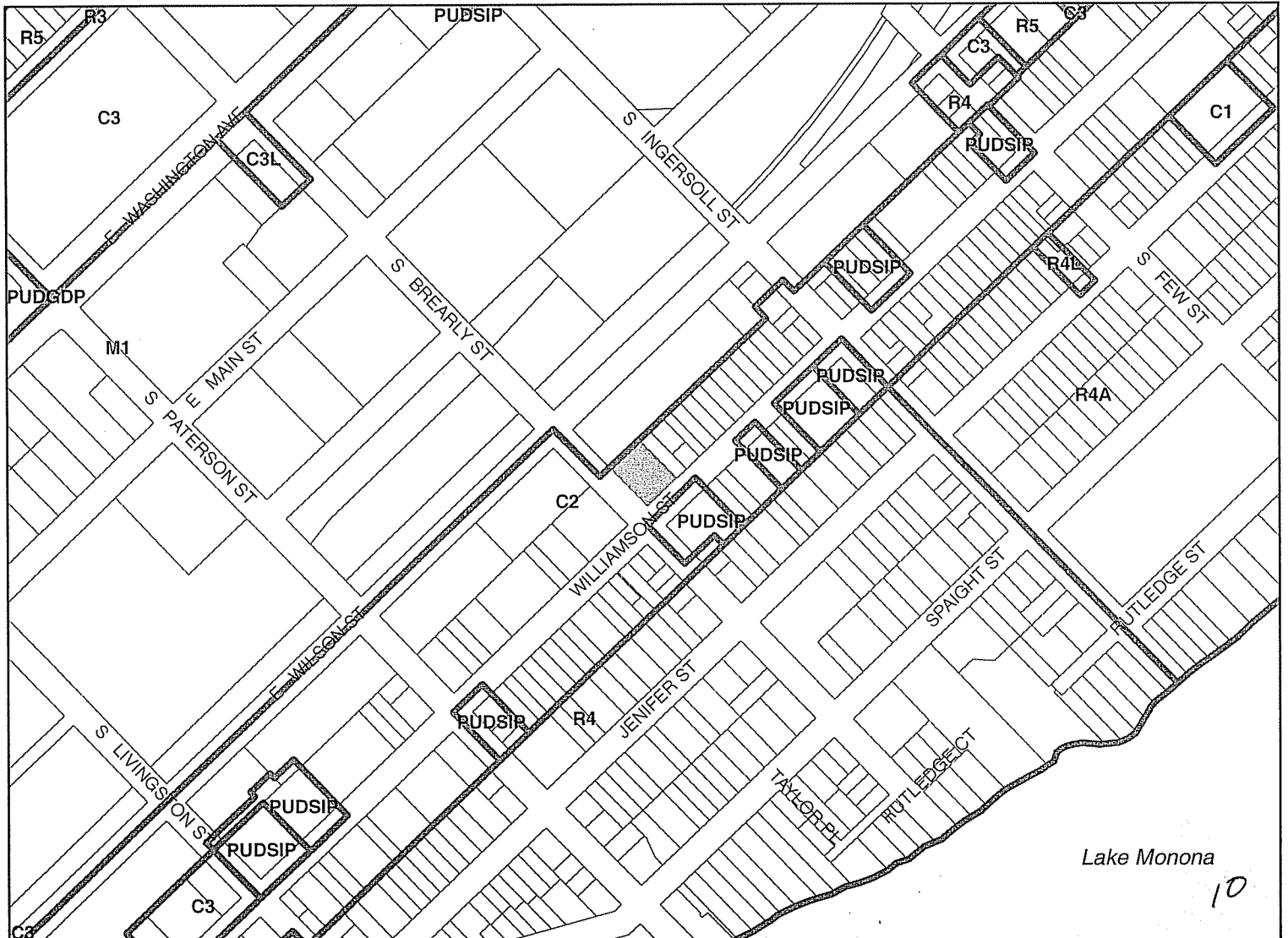
Existing Use
 Neighborhood Open Space

Proposed Use
 Conditional Use Graphic

Public Hearing Date
 Plan Commission
 05 November 2007



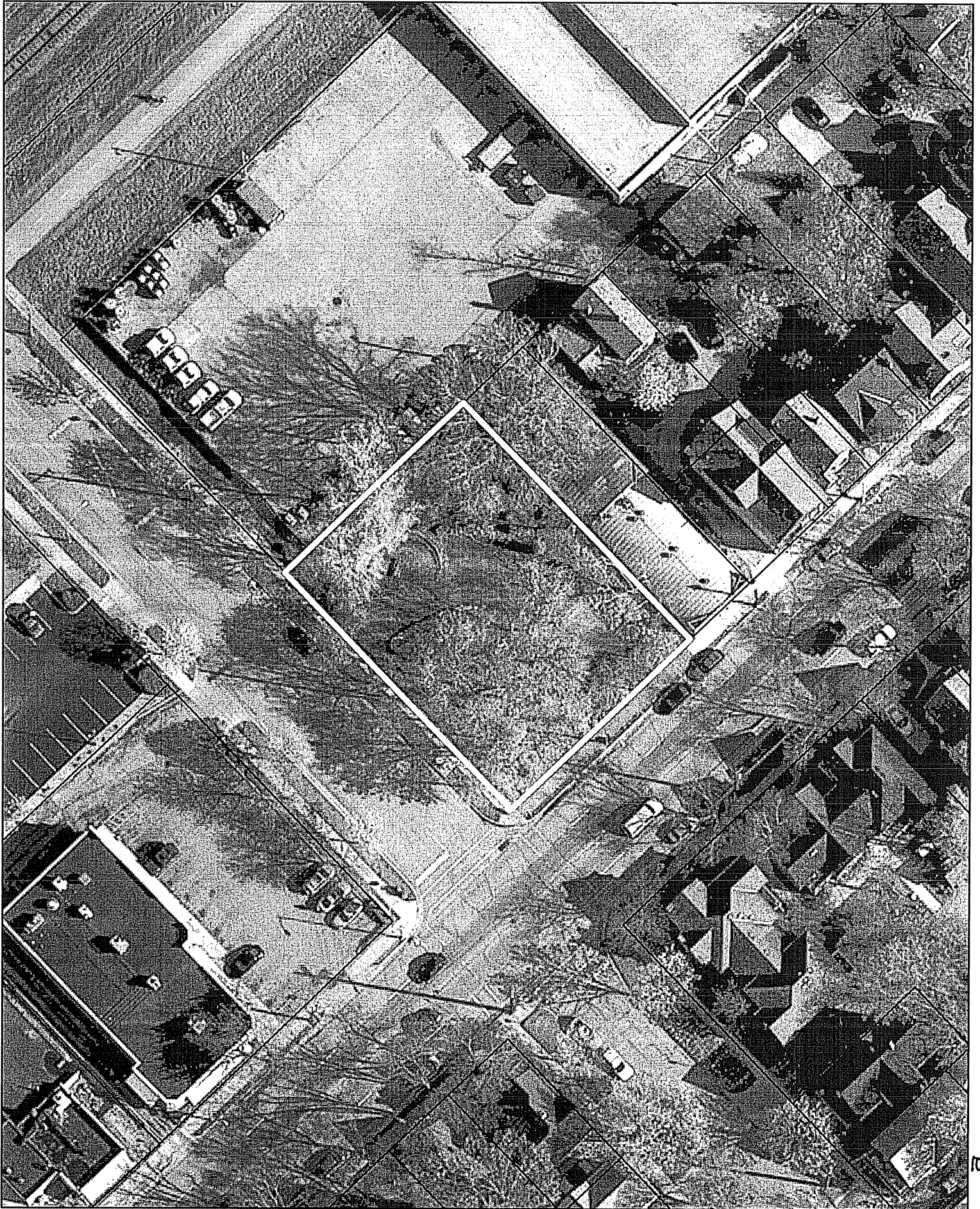
For Questions Contact: Kevin Firchow at: 267-1150 or kfirchow@cityofmadison.com or City Planning at 266-4635



Scale : 1" = 400'

City of Madison, Planning Division : RPJ : Date : 24 October 2007

10



LAND USE APPLICATION

Madison Plan Commission

215 Martin Luther King Jr. Blvd; Room LL-100
 PO Box 2985; Madison, Wisconsin 53701-2985
 Phone: 608.266.4635 | Facsimile: 608.267.8739

- The following information is required for all applications for Plan Commission review.
- Please read all pages of the application completely and fill in all required fields.
- This application form may also be completed online at www.cityofmadison.com/planning/plan.html
- All zoning application packages should be filed directly with the Zoning Administrator's desk.
- All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved.

FOR OFFICE USE ONLY:	
Amt. Paid <u>W/A</u>	Receipt No. <u>-</u>
Date Received <u>9-19-07</u>	
Received By <u>mw</u>	
Parcel No. <u>0709-134-0104-1</u>	
Aldermanic District <u>6 - Marsha Rumsell</u>	
GQ <u>TARD</u>	
Zoning District <u>C-2</u>	
For Complete Submittal	
Application <input checked="" type="checkbox"/>	Letter of Intent <input checked="" type="checkbox"/>
IDUP <input type="checkbox"/>	Legal Descript. <input type="checkbox"/>
Plan Sets <input checked="" type="checkbox"/>	Zoning Text <input type="checkbox"/>
Alder Notification <input type="checkbox"/>	Waiver <input type="checkbox"/>
Ngbrhd. Assn Not. <input checked="" type="checkbox"/>	Waiver <input type="checkbox"/>
Date Sign Issued <u>9-19-07</u>	

1. Project Address: 1002 Williamson St Williamson Street Park **Project Area in Acres:** _____

Project Title (if any): Williamson Street History of the Arts in the 70's Mural Project

2. This is an application for: (check at least one)

<input type="checkbox"/> Zoning Map Amendment (check only ONE box below for rezoning and fill in the blanks accordingly)	
<input type="checkbox"/> Rezoning from _____ to _____	<input type="checkbox"/> Rezoning from _____ to PUD/PCD-SIP
<input type="checkbox"/> Rezoning from _____ to PUD/PCD-GDP	<input type="checkbox"/> Rezoning from PUD/PCD-GDP to PUD/PCD-SIP
<input checked="" type="checkbox"/> Conditional Use	<input type="checkbox"/> Demolition Permit
<input type="checkbox"/> Other Requests (Specify): _____	

3. Applicant, Agent & Property Owner Information:

Applicant's Name: Sharon Kilfoy Company: _____
 Street Address: 1020 Williamson Street City/State: Madison, WI 53703 Zip: 53703
 Telephone: (608) 256-8878 Fax: () Email: sharonkilfoy@cs.com
 Project Contact Person: same as above Company: _____
 Street Address: _____ City/State: _____ Zip: _____
 Telephone: () Fax: () Email: _____
 Property Owner (if not applicant): Williamson Street Park Society
 Street Address: corner of Williamson and Brearly Sts City/State: Madison, WI Zip: 53703

4. Project Information:

Provide a general description of the project and all proposed uses of the site: Two 4'x8' panels will be installed along the north side of the property, near the front, and up to 4 panels will be installed along the fence at the rear of the property. (See additional description.) POSSIBLY

Development Schedule: Commencement _____ Completion _____

CONTINUE →

PD

5. Required Submittals:

Site Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:

- **Seven (7) copies** of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)
- **Seven (7) copies** of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded)
- **One (1) copy** of the plan set reduced to fit onto 8 1/2 inch by 11 inch paper

Letter of Intent: Twelve (12) copies describing this application in detail but not limited to, including: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc.

Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor.

Filing Fee: \$ _____ See the fee schedule on the application cover page. Make checks payable to: *City Treasurer.*

IN ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLICATION; SEE BELOW:

For any applications proposing demolition of existing (principal) buildings, photos of the structure(s) to be demolished shall be submitted with your application. Be advised that a *Reuse and Recycling Plan* approved by the City's Recycling Coordinator is required to be approved by the City prior to issuance of wrecking permits.

A project proposing **ten (10) or more dwelling units** may be required to comply with the City's Inclusionary Zoning requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate **INCLUSIONARY DWELLING UNIT PLAN** application detailing the project's conformance with these ordinance requirements shall be submitted concurrently with this application form. Note that some IDUP materials will coincide with the above submittal materials.

A *Zoning Text* must accompany **all** Planned Community or Planned Unit Development (PCD/PUD) submittals.

FOR ALL APPLICATIONS: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as **INDIVIDUAL** Adobe Acrobat PDF files compiled either on a non-returnable CD to be included with their application materials, or in an e-mail sent to pcapplications@cityofmadison.com. The e-mail shall include the name of the project and applicant. Applicants who are unable to provide the materials electronically should contact the Planning Unit at (608) 266-4635 for assistance.

6. Applicant Declarations:

Conformance with adopted City plans: Applications shall be in accordance with all adopted City of Madison plans:

→ *The site is located within the limits of* Williamson Street Build *Plan, which recommends:*
_____ *for this property.*

Pre-application Notification: Section 28.12 of the Zoning Ordinance requires that the applicant notify the district alder and any nearby neighborhood or business associations by mail no later than **30** days prior to filing this request:

→ *List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the notices:*
Marsha Rummel, Marquette Neighborhood Association, GWABA, Wil-Mar neighborhood Center, Willy St Park

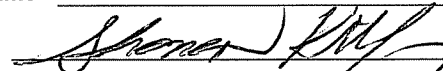
If the alder has granted a waiver to this requirement, please attach any such correspondence to this form.


Pre-application Meeting with staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning Counter and Planning Unit staff; note staff persons and date.

Planner Matt Tucker Date 9-5-07 | Zoning Staff _____ Date _____

The signer attests that this form has been completed accurately and all required materials have been submitted:

Printed Name Sharon Kilfoy Date 9-18-07

Signature  Relation to Property Owner PROJECT DIRECTOR

Authorizing Signature of Property Owner  Date Sept 18, 2007
PRESIDENT of Willy St. Park Society INC.

EDGE OF WALK

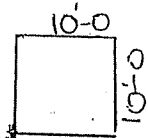
LOT LINE

99'-0"

4' x 8' mark posts

TOTAL LOT AREA 13,068 SQ FT

4' x 8' mark posts



132'-0"

LOT LINE 8' EDGE OF WALK

SOUTH BREARLY STREET

ONE WAY

SCALE 1" = 20'-0"

67' →

WILLIAMSON STREET

1002

OK'd for Landmarks Commission by KKH Ranch August 11, 1993

Zoning Administrator



01

9/18/2007

To whom it may concern,

I am the director of the Williamson St Art Center and a community artist. Murals are one of my specialties. Among my recent murals are ones at Wil-Mar Neighborhood Center, Atwood Youth Center, Lowell Elementary School, Lakeview Elementary School, Family Centers, and the four exterior walls of my studio at the rear of 1020 Williamson St. During the next 6 weeks I will be painting a mural with high school students at Sun Prairie's Angel Park.

I am proposing the creation of a mural next year to be placed on 4 – 6 panels at the Willy Street Park. The theme of the mural is **"Willy Street in the 70's – Changing the World through Art."** The proposal has received the endorsement of the Willy St Park Association, MNA, Wil-Mar, GWABA and my alderperson.

My intent in painting this mural is to tell the story of the artists, poets and musicians who lived on Willy Street in the 70's when it was primarily a working class, industrial area. It was the place where we found cheap rent and minimal restriction on our artistic expression.

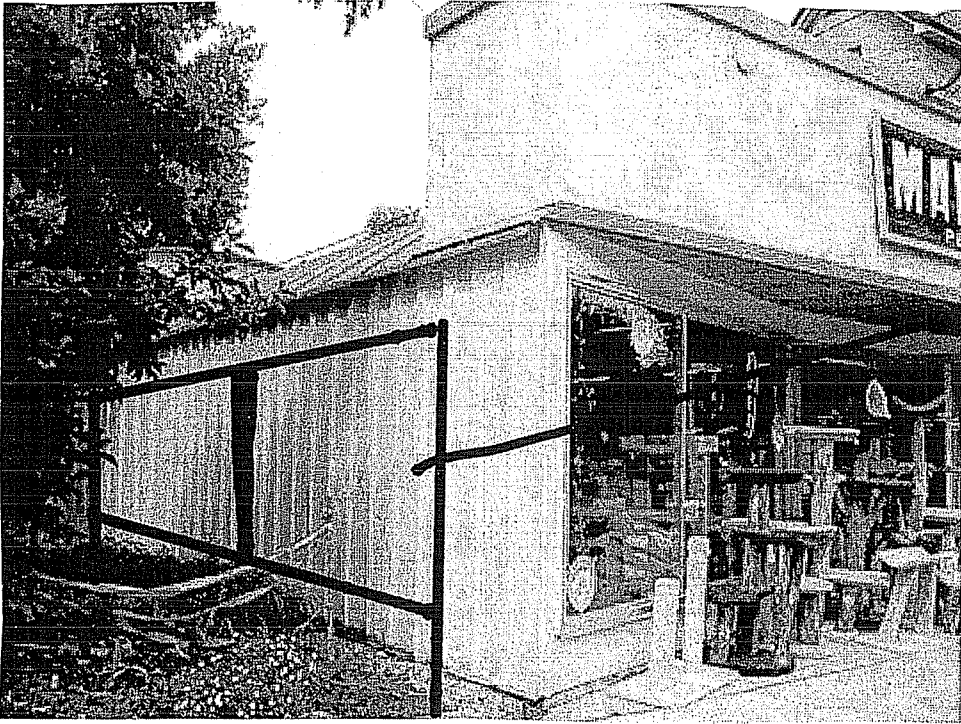
Centers of artistic activity were created up and down the street. A vibrancy and a buzz resulted. From Gallery 853 to Broom Street Theater, from Mona's Way House Gallery of Light to WORT radio broadcasts at Dolly's Cafe, a community of creative people developed. Although we worked in different media, we shared a common vision and belief that through our artistic activity we could make a difference. We were a generation that had become disillusioned with the world as we found it. We created our own "counter-culture revolution" right here on Willy Street and I believe it is a story that deserves to be told.

The mural will be painted on 4' x 8' panels. Two panels will be placed on a screen that will be 6' high, adjacent to the building at the north front end of the park, perpendicular to the sidewalk. Two to four additional panels ~~will~~ ^{MIGHT} be located along the fence at the rear of the lot, to serve as a screen of the machinery in MG&E's lot next to the park.

I am applying for grants from the Dane County Cultural Affairs Commission to gather and record stories from various artists. This activity will take place in the early spring of 2008. I am applying to Wisconsin Arts Board / Artists in the Community and the Madison Arts Commission to fund the actual painting of the panels which will take place during the summer of 2008. I will paint the panels at Wil-Mar, involving as much of the neighborhood as possible. I will follow a format similar to that when I painted the Wil-Mar mural, in which many neighborhood artists and non-artists participated.

The panels will be installed in the park at the end of the summer. There will be a dedication of the mural sometime in early fall 2008. I would appreciate your support of this project. If you have questions or concerns, please contact me at 256-8878. Thank you.





MURAL
PANELS



POSSIBLE
ADDITIONAL
MURAL
PANELS

c/o WILLIAMSON STREET GROCERY CO-OP
1221 WILLIAMSON STREET
MADISON, WI 53703
www.williamsonst.com



PRESIDENT
ANYA FIRSZT
(608) 251-0884

a.firszt@willystreet.coop

September 18, 2007

Dear Plan Commission members and to any other interested parties,

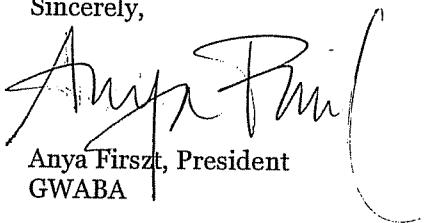
The Greater Williamson Area Business Association (GWABA) is writing this letter of support for the mural project that Sharon Kilfoy is proposing for the Willy Street Park on Williamson Street.

Given that this mural project is highly unlikely to generate any opposition or controversy this is a very easy letter to write. But, we did want to formally support this project as a way for the near east side business community to recognize Sharon's work on Willy Street specifically and to honor the contributions that she and her fellow artists who have made Williamson Street their home have made over the past many decades in general. In many ways it is their presence that has made "Willy Street" the vibrant and creative destination that it is today. For the small business community this has meant not only has Williamson Street been a financially attractive place to set up shop but also a fun place to do so.

GWABA will more than LIKELY be making a financial contribution to this mural project. Sharon can also look to individual businesses for support as well.

We wish this project well and look forward to also your support of it.

Sincerely,



Anya Firszt, President
GWABA



953 Jenifer Street • Madison, WI 53703 • (608) 257-4576 • Fax (608) 257-1052 • wil-mar@wil-mar.org
Serving the Williamson-Marquette Neighborhood Since 1968

- After School Program
- Clothing & Produce Distribution
- Community Assistance
- Community Resource Room
- Facility Use Rentals
- Food Pantry
- Information & Referral Service
- Saturday Community Meals
- Senior Nutrition & Recreation
- Students Organized Around Responsibility (S.O.A.R.)
- Summer Camp
- Teen Employment Program
- Volunteer Opportunities

August 28, 2007

To Whom It May Concern:

If you've recently visited or passed by the Wil-Mar Neighborhood Center, you may have noticed a stunning new addition—our 35th Anniversary Mural.

Located on the building's Brearly Street entrance exterior wall, the mural invokes observer descriptions in mostly short superlatives with "spectacular" and "beautiful" mentioned most often. For this reason and more, I welcome muralist/artist Sharon Kilfoy to return to Wil-Mar with her latest endeavor—"."

Indeed, from start to finish, Sharon's commitment and passion to involve as many people as feasibly possible was an inspiration to all of us at the Wil-Mar Neighborhood Center. From spending countless hours discussing mural ideas and concepts with area residents at community functions to patiently guiding nervous youth in painting, Sharon vastly exceeded our expectations.

Sharon should rightly be very proud of her work. Due to her abilities as an artist, as a teacher and finally as an organizer, many, many more individuals lay claim to producing a very special memorial recognizing Wil-Mar's 35 years of service. We're happy to provide a space and support to accomplish the same through her latest project involving the history of arts and Williamson Street.

On behalf of the Wil-Mar Neighborhood Center's board of directors, I have no reservations about recommending Sharon Kilfoy.

Sincerely,

Gary Kallas
Executive Director

Partially Funded By





August 30, 2007

SOCIETY INCORPORATED
PO. BOX 3023
MADISON WISCONSIN 53704

Sharon Kilfoy
1020 Williamson St.
Madison, WI 53703

Dear Sharon,

Willy Street Park would be a fine site for the mural project you outlined earlier this month. Our board of directors supports your application for funding to paint and install this community artwork in the Park at Williamson and Brearly.

Sincerely yours,

Bill Jolin
President of the Board of Directors.