

Social Media



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Social Media: Any website or application that allows users to interact with each other.

Social Network: An online social structure made up of individuals or organizations which are connected by at least one type of relationship, such as friendship, kinship, professional or recreational interests, or fandom.

Profile: The face you present to the online world- your online identity; typically includes a picture and basic information. This is what people interact with when they're interacting with you on a social network.

Some popular social media sites



Facebook.com

Intended for personal socializing with friends, family and people you know in real life.



Meetup.com

A social network for meeting new people to do activities in the real world with (especially hobbies).



Twitter.com

"Microblogging" site for sharing short 140 character "tweets" with your network. Also good for following "big names" like celebrities and politicians.



Yelp.com

Find and write customer reviews of local businesses and services.



LinkedIn.com

Social network purely for connecting with people professionally.



Pinterest.com

An online pinboard for sharing pictures and links, organized by subject.



Reddit.com

A social forum for engaging in discussion with the entire internet on every topic under the sun.



Flickr.com

Store, share and discover photos online.

WHERE TO GET MORE HELP:

The CTC: come to the desk and ask for help, schedule a 1-on-1 tutoring lesson, come to more classes, or attend one of our open labs to answer your questions.

YouTube.com: check out video tutorials on your favorite Social Media Network. While you're at it, YouTube is its own social network platform.