

Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2016-00050
(Number)

TEMPORARY LICENSE ___/5

PERMANENT LICENSE

(scanned)

41512

(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Processing step)

(initials)

608-266-4601

This application modifies existing alcohol license number: LICLIB-2016-00048
(Class B license only)

Corporate Information

Business Legal Name: Cask & Ale LLC

Business Address: 212 State Street Madison WI 53703

Business Contact Name, Position & Phone:

Ken Boll

Email: Kenboll@hotmail.com

Licensed Premise Information

Business dba Name: Cask & Ale

Licensed Address: 212 State Street Madison WI 53703

Business Contact Name, Position & Phone:

Email: _____

Premise Capacity: _____

Liquor/Beer Agent Name: Kenneth A. Boll

100 % Alcohol, 0 % Food Alder, District #: 4 Police Sector: 406

Type of live entertainment to be offered: Jazz - live, small bands and DJ's

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Corporate Title or Partners' verification
<u>Kenneth Boll</u>	<u>[REDACTED] Cottage Grove WI</u>	<u>Owner</u>

- Orange sign issued
- "License Renewals & Changes" brochure with next steps issued
- Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

X [Signature]
Signature

1-19-16
Date

Security Plan – 212 State Street Cask & Ale LLC

The safety and security of the patrons of Cask & Ale LLC is the primary focus for this new venture. Ownership and management will take all necessary measures to ensure a safe and pleasurable experience for all.

Guests who try to enter the establishment visually intoxicated or suspected of being under the influence of drugs by the door staff will be turned away without entry to Cask & Ale. Once entry to the establishment is gained, we will not tolerate any rowdy or abusive behavior. Patrons will be asked to leave if such behavior occurs. A doorperson will be on duty every night of the week starting at 9:00 pm and will work until close. The doorperson will be charged with maintaining a safe environment for the guests. The doorperson will be to check any and all ID's of those who look younger than 35. We will expect our patrons to adhere to the drinking age of 21. We will not tolerate underage drinking at Cask & Ale and those who are underage and try to enter will be subject to the full force of legal action (in cooperation of the Madison Police Department and the City Attorney's office). The daytime bar staff will also be trained to check ID's for all hours during which a doorperson is not present.

Staff selection and training will be a continuing focus for the owner/managers to make sure the Cask & Ale experience is a safe one. Owner/managers will commit to provide the proper training and coaching throughout the employment of the staff of Cask & Ale to ensure safety is a priority. All staff members will be required to take the Responsible Server class within the first 30 days of employment. The staff will also be subject to the Safety in Bars class that is offered by the Madison Police department.

As mentioned above, at the front door of the venue a doorperson will be stationed from 9:00pm to close every night of the week. The doorperson will be trained on the different forms of ID's and will be given a copy of the most current list of United States ID's. A black fluorescent light will be given to the doorperson to aid with checking ID's and they will also have clickers to ensure the capacity of the bar does not exceed the legal posted limit. If a doorperson feels that an ID may be false, altered, or belongs to someone other than the person presenting it, the staff member will be expected to deny entry/service, confiscate the ID, and turn it in to the owner/manager. The Owner/manager will then turn over any ID's confiscated to the Madison Police.

As a supplementary security measure, there will be between 8-14 security cameras on the premise which will monitor activity 24 hours a day. All footage from cameras will be backed up onto a hard-drive for up to 3 months. There will cameras monitoring both the front and back doors, the main bar areas and all areas in the basement. All public areas of the establishment will be covered with the exception of the bathrooms.