

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Aladdin Mobile tour

Event Organizer/Sponsor Aladdin/PMI - Pierce Promotions and Event Management, LLC

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address One Monument Square - 4th Floor

City/State/Zip Portland, ME 04101

Primary Contact Lindsay Arbour FAX 207-761-4570

Work Phone 207-523-1373 Phone During Event 207-523-1373

E-mail Lindsay.Arbour@piercepromotions.com

Website www.piercepromotions.com & www.aladdin-pmi.com

Secondary Contact Amanda Frost

Work Phone 207-523-1352 Phone During Event 207-523-1352

E-mail Amanda.Frost@piercepromotions.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: \_\_\_\_\_

Estimated Attendance daily flow of the traffic (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other small event set working in conjunction with Pop Deluxe (310 State)

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets)

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 7/9 Rain Date(s) no rain date

Event Start Date(s)/Time(s) 7/9 - 11am Set-Up Date(s)/Time for Event 7/9 - 10am

Event End Date(s)/Time(s) 7/9 - 2pm Take-Down Time 7/9 - 3pm

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/We waive the 21-day decision requirement. LA (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Lindsay Arbour Date 6/20/2011

# Lunchtopia

LOVE LUNCH AGAIN



## Overview:

Aladdin's Lunchtopia lets consumers and event attendees experience a whimsical world filled with stylish, sustainable food and beverage containers that will make their day, and make a difference. Don't miss the opportunity to bring this experience to your event!

## Lunchtopia offers:

- **Increased Traffic:** Buzz and excitement around our event will drive traffic and engage your shoppers.
- **Product Education:** Through our immersive experience, shoppers can learn more about Aladdin's stylish, innovative and solutions-focused products.
- **Onsite Sales** – Products will be available for consumers to purchase onsite.
- **Purchase Incentives:** Gift with purchases will be available for those who purchase Aladdin items.

## Event Details

**Event Set:** 40'x40' +  
(Flexible to fit your space availability)  
Box truck will transport materials and need placement near the foot print.

**Premiums:** Aladdin branded sunglasses and product give-a-ways.

**Electricity/Water:** generator will support any electrical requirements unless shore power is available.

**Onsite Sales :** cash and credit card purchases

**Beverage/food sampling**



Contact Lindsay Arbour

201-523-1373

[Lindsay.Arbour@piercepromotions.com](mailto:Lindsay.Arbour@piercepromotions.com)

aladdin®