If Yes, provide State of Wisconsin Tax Exempt Number		
Name of Event Aladdin Mobile tour	FOR OFFICE USE ONLY: Permit # Date Submitted	
Is Organizer/Sponsor a 501(c)3 non-profit agency? If Yes, provide State of Wisconsin Tax Exempt Number	Name of Event	
If Yes, provide State of Wisconsin Tax Exempt Number	Event Organizer/Sponsor_Aladdin/PMI - Pierce	Promotions and Event Management, LLC
Address_One Monument Square - 4th Floor City/State/Zip_Portland, ME 04101 Primary Contact_Lindsay Arbour FAX 207-761-4570 Work Phone 207-523-1373 Phone During Event 207-523-1373 E-mail_Lindsay.Arbour@piercepromotions.com Website www.piercepromotions.com & www.aladdin-pmi.com Secondary Contact Amanda Frost Work Phone 207-523-1352 Phone During Event 207-523-1352 E-mail_Amanda.Frost@piercepromotions.com Annual Event? Phone During Event 207-523-1352 F-mail_Amanda.Frost@piercepromotions.com Annual Event? Press Mrest	Is Organizer/Sponsor a 501(c)3 non-profit agency?	□ Yes LŽiNo
Primary Contact Lindsay Arbour FAX 207-761-4570 Work Phone 207-523-1373 Phone During Event 207-523-1373 E-mail Lindsay. Arbour@piercepromotions.com Website www.piercepromotions.com & www.aladdin-pmi.com Secondary Contact Amanda Frost Work Phone 207-523-1352 Phone During Event 207-523-1352 E-mail Amanda. Frost@piercepromotions.com Annual Event? Phone During Event 207-523-1352 E-mail Amanda. Frost@piercepromotions.com Annual Event? President Prost@piercepromotions.com Annual Event? President Prost@piercepromotions.com Annual Event? President Prost@piercepromotions. If Yes, name of charity to receive donations: Estimated Attendance daily flow of the traffic (Certificate of Insurance May Be Required Public Amplification (not allowed after 11 p.m.) Hours to President Prost@piercepromotions President Preside	If Yes, provide State of Wisconsin Tax Exempt Number	
Primary Contact Lindsay Arbour FAX 207-761-4570 Work Phone 207-523-1373 Phone During Event 207-523-1373 E-mail Lindsay.Arbour@piercepromotions.com www.aladdin-pmi.com Secondary Contact Amanda Frost Work Phone 207-523-1352 Phone During Event 207-523-1352 E-mail Amanda.Frost@piercepromotions.com Annual Event? Phone During Event 207-523-1352 E-mail Amanda.Frost@piercepromotions.com Annual Event? Pres Manda Frost Pres Manda Frost@piercepromotions.com Annual Event? Pres Manda Frost@piercepromotions.com Annual Event Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and take-down) 7/9 Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and take-down) 7/9 Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and take-down) 7/9 Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and take-down) 7/9 Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and take-down) 7/9 Pres Manda Frost@piercepromotions.com Annual Event Event (Including Setup and Take-Down Time Tree Tree Tree Tree Tree Tree Tree Tr	Address One Monument Square - 4th Floor	
E-mail		
Annual Event? Charitable Event? If Yes, name of charity to receive donations: Estimated Attendance	E-mail Bindsay. Arbour whier cepromotions. Website www.piercepromotions.com & www. Secondary Contact Amanda Frost	aladdin-pmi.com
Charitable Event? If Yes, name of charity to receive donations: Estimated Attendance daily flow of the traffic (CERTIFICATE OF INSURANCE MAY BE REQUIRED Public Amplification (not allowed after 11 p.m.) Hours to Permitted Problems (i.e., bagging meters of Other small event set working in conjunction with Pop Deluxe (310 State) LOCATION REQUESTED Capitol Square (note specific blocks below) Podium/700-800 State Street Street Names and Block Numbers: 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) EVENT DATE(S)/SCHEDULE Date(s) of Event (including set-up and take-down) 7/9 Event Start Date(s)/Time(s) 7/9 - 11am Set-up Date(s)/Time(s) 7/9 - 2pm Rain Date(s)/Time for Event 7/9 - 3pm Event End Date(s)/Time(s) 7/9 - 2pm Take-Down Time 7/9 - 3pm	E-mail Amanda.Frost@piercepromotions.co	m
EVENT CATEGORY □ Run/Walk □ Music/Concert □ Festival □ Rally ☑ Parking (i.e., bagging meters) ☑ Other small event set working in conjunction with Pop Deluxe (310 State) LOCATION REQUESTED □ Capitol Square (note specific blocks below) □ Podium/700-800 State Street □ 30 on the Square (a.k.a. top of 100 block of State Street) □ KOther (specific blocks/streets requested below) Street Names and Block Numbers: 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) EVENT DATE(S)/SCHEDULE Date(s) of Event (including set-up and take-down) 7/9	Charitable Event? If Yes, name of charity to receive donations: Estimated Attendance daily flow of the tra	ffic (CERTIFICATE OF INSTIBANCE MAY BE RECUIRED)
□ Run/Walk □ Music/Concert □ Festival □ Rally □ Parking (i.e., bagging meters) □ Other small event set working in conjunction with Pop Deluxe (310 State) LOCATION REQUESTED □ Capitol Square (note specific blocks below) □ Podium/700-800 State Street □ 30 on the Square (a.k.a. top of 100 block of State Street) □ KOther (specific blocks/streets requested below) Street Names and Block Numbers: 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) EVENT DATE(S)/SCHEDULE Date(s) of Event (including set-up and take-down) 7/9		
□ Capitol Square (note specific blocks below) □ 30 on the Square (a.k.a. top of 100 block of State Street) □ Street Names and Block Numbers: □ 2-3 bagged meters □ Closure needed. (Intersection of W Johnson & N Henry Streets) □ Street Names and Block Numbers: □ 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ KOther (specific blocks/streets requested below) □ Podium/700-800 State Street □ State Street Street □ State Street Str	□ Run/Walk □ Music/Concert □ Festival ☑ Other small event set working in co	☐ Rally ☐ Parking (i.e., bagging meters) njunction with Pop Deluxe (310 State)
□ 30 on the Square (a.k.a. top of 100 block of State Street) Street Names and Block Numbers: 2-3 bagged meters around the area of 310 State Street. No road closure needed. (Intersection of W Johnson & N Henry Streets) EVENT DATE(S)/SCHEDULE Date(s) of Event (including set-up and take-down) 7/9 Event Start Date(s)/Time(s) 7/9 - 11am Event End Date(s)/Time(s) 7/9 - 2pm Event End Date(s)/Time(s) 7/9 - 3pm EVENT DATE(S)/SCHEDULE Rain Date(s) no rain date Set-Up Date(s)/Time for Event 7/9 - 10am Take-Down Time 7/9 - 3pm	LOCATION REQUESTED	
EVENT DATE(S)/SCHEDULE Date(s) of Event (including set-up and take-down) 7/9 Event Start Date(s)/Time(s) 7/9 - 11am Event End Date(s)/Time(s) 7/9 - 2pm Rain Date(s) no rain date Set-Up Date(s)/Time for Event 7/9 - 10am Take-Down Time 7/9 - 3pm	☐ 30 on the Square (a.k.a. top of 100 block of State Street) Street Names and Block Numbers: 2-3 bagged meters	EKOther (specific blocks/streets requested below) around the area of 310 State Street. No road
Event End Date(s)/Time(s) 7/9 - 2pm Take-Down Time 7/9 - 3pm		intersection of w domison & w henry Streets;
·	Event End Date(s)/Time(s) 7/9 - 2pm	Set-Up Date(s)/Time for Event 7/9 - 10am
APPLICATION SIGNATURE I/We waive the 21-day decision requirement. LA (PLEASE INITIAL		LA (PLEASE INITIAL)
Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item. In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.	Your signature below indicates that you have read and unders Further, the person/group named in this application will be resthe reserved area. Falsification of information on the application addition to the rules and regulations detailed in the permit a	stand the instructions and guidelines for a community event. sponsible for the conduct of the group and for the condition of on will result in forfeiture of up to \$200 per falsified item.
Signature Lindsay Arbour Date 6/20/2011	Signature Lindsay Arbour	Date6/20/2011

STREET USE PERMIT APPLICATION

LUCKTOPIA LOVE LUNCH AGAIN



Overview:

Aladdin's Lunchtopia lets consumers and event attendees experience a whimsical world filled with stylish, sustainable food and beverage containers that will make their day, and make a difference. Don't miss the opportunity to bring this experience to your event!

Lunchtopia offers:

- Increased Traffic: Buzz and excitement around our event will drive traffic and engage your shoppers.
- Product Education: Through our immersive experience, shoppers can learn more about Aladdin's stylish, innovative and solutions-focused products.
- Onsite Sales Products will be available for consumers to purchase onsite.
- Purchase Incentives: Gift with purchases will be available for those who purchase Aladdin items.





Event Details

Event Set: 40'x40' *

(Flexible to fit your space availability)
Box truck will transport materials and need placement near the foot print.

Premiums: Aladdin branded sunglasses and product give-a-ways.

Electricity/Water: generator will support any electrical requirements unless shore power is available.

Onsite Sales: cash and credit card purchases
Beverage/food sampling

