



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, October 25, 2017

5:00 PM

City County Building
210 Martin Luther King Jr Blvd.
Room 108

CALL TO ORDER / ROLL CALL

Meeting was called to order by Chair, with quorum present at 5p.

Present: 6 - Michael E. Verveer; Zach Wood; Chaitannya K. Agni; Marlys M. Miller;
Rena Gelman and Saran Ouk

Absent: 2 - Maureen K. O'Grady and Aaron D. Collins

Non Voting: 1 - Sean Lee

APPROVAL OF MINUTES

A motion was made by Wood and seconded by Agni to approve the minutes.
Motion was passed by a voice vote/other.

PUBLIC COMMENT

There were no public comments.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

DISCUSSION ITEMS

1 [46570](#) Food Cart Review Process

The food cart review for 2017 is done. It ran from 9/25/17-10/22/17. There were 66 carts in the review with 28 reviewers at the start of the review. By the end of the review three carts had dropped out leaving 63 total carts in the review. All the scores are being entered by the reviewers via a Survey Monkey. The scores are due from the reviewers by Friday, 10/27/17 and the total scores will be tabulated over the next two weeks.

Gelman (Reviewer) and Lee (Cart Operator) gave feedback on how the review went from their perspectives.

Challenges included:

- Carts closing early or not where they were supposed to be when they were supposed to be there.
- Lots of email exchanges.
- Some vendors complained that the length of the review was too long.
- Lines for some of the carts were really long.
- Once carts determined it was a reviewer they gave extras and tried to push add on items.

Suggestions included:

- Anonymous review
- Changes to point weights in the review still equaling 100 points
- Consider a change to the timing of the review to have it in Aug-Sept. to hopefully have better weather.
- Holding a training/meeting with vendors before the review.
- Using video or other technology to train carts and reviewers.

2 [45775](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers.

The Report was reviewed. Based on the number of sidewalk cafes unlicensed at this time the idea of fines for non-compliance were raised. This will be discussed in detail at a future VOC meeting.

NEXT MEETING

November 29, 2017 at 5p.

ADJOURNMENT

A motion was made by Gelman and seconded by Wood to adjourn the meeting. The motion was passed by a voice vote/other at 6:18p.