

Healthy Retail Access Program Application City of Madison



APPLICANT INFORMATION
Primary Contact Name:
Total Project Amount: 242,200
Healthy Retail Funds requested: 97,500
Agency/Organization/Group Name (Legal Entity Name) and Address:
Telephone #: Email:
Applying as a:
Retailer
Non-Retail Organization
Are you a SNAP-approved retailer through the US Department of Agriculture (USDA)?
Yes USDA FNS #:
No - if no, do you plan on becoming a SNAP-approved retailer?
PROJECT INFORMATION
You may attach additional information at the end of this application. Photographs, price estimates, testimonials, and other
secondary sources are <u>highly</u> recommended.
1. Please describe, in detail, the proposed project (500 word maximum):

 What are the top three objectives of this project? Please refer to the HRAP program goals below: (500 wollow) Increasing healthy food access to low-income individuals and families 	rds maximum)
Supporting food enterprise development and entrepreneurship	
Increasing healthy food choice and improving health outcomes	
Increasing culturally appropriate foods in identified Areas of Focus	
Examples:	
1. Become a certified SNAP-approved retailer within 6 months of receiving funding	
2. Increase fresh food inventory by 25% within the first year	
3. LETTERS OF INTENT AND SUPPORT ARE STRONGLY RECOMMENDED – PLEASE ATTACH	
• Letters of Intent provide commitment from a partner showcasing their intent to provide services towards	project goals
• Letters of Support conveys enthusiasm for the project from community stakeholders.	

4.	Do you want to be connected to the City of Madison Office of Business Resources to learn more about business development?				
	Yes				
	No				
	If so, please indicate your areas of interest below and staff will follow-up with you Business plan development/update Marketing assistance Financial planning Grant-writing assistance Market research Bookkeeping Social Media Certification and Licensing Other	J:			
Please p	rovide a general timeline in the table below:				
	Description	Estimated Start and Completion Dates			

BUDGET SUMMARY

Please include a project budget that includes:

- Construction costs
- Materials costs
- Labor costs
- Descriptions for how City dollars would be utilized
- Itemized list of any in-kind donations from other funders, lenders, or supporters that are contributing to the project.
- Attach: Price estimates for all City funding requests

Item	Description	Total Cost	Amount of City Dollars Requested	Amount of Other Revenues/In-kind Support
Example: Cooler	Walk-in 6x10	\$5,000	\$5,000	\$0
Example: Labor for Cooler Install	6 hours	\$750	\$0	\$750
	Total Costs			

SUPPLEMENTARY MATERIALS (Optional)
Please include any additional materials that may clarify, strengthen, or support your application. Photographs, price estimates, testimonials, and other secondary sources are highly recommended . Additional materials can also be attached as appendices via Word Doc, PDF, Excel spreadsheet, etc
word bot, FbF, Exter spreadsneet, etc



November 1, 2022

To Whom It May Concern

This letter is written in support of the Istanbul Market project pursuing funding to expend and offer healthy food for their culturally diverse customers. Ben Solutions llc will support the project by conducting all marker research, communicating with the diverse suppliers, and assisting the project will all finance and business contracts. Not only has the Istanbul market conducted market research to learn how to serve the Dane County community, it has also made a dedication to expend the services to assist new refugees, recent immigrants, and low income families. To provide these services, it is our goal to provide opportunities seize all our national and international resources to ensure the project goals and objectives are met. The funds and activities outlined in the proposal will support the new approach to provide healthy choices to our community with reasonable cost.,

The Ben Solutions has recently partnered with Istanbul Market strategizing how to positively engage and involve community in making the right and healthy choice of their lifestyle. We, therefore, are committed to building great community partners and will use the "Healthy Food Approach and Culture" to accomplish the goals.

Sincerely yours,

Abdallah Bendada. President



To: yashartairov@gmail.com >

A letter of Appreciation

Dear Yashar

This is to let you know that as a community member, I appreciate the services of Istanbul Market and value the quality of foods the market offers. I also noticed that the prices are very reasonable and competitive with other stores. However, the growth of the community in Madison, particularly the west side required more services and products from the store. Therefore, the new project will serve the community better, and I am in support of it.

Sincerely,

Zouhair Zahid Realtor **Bunbury Realtors** 608-279-6399



























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DOUBLE OVER SHELF FOR WORK TABLE 12X72

\$410.99



usaequipmentdirect.com





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ADD TO CART





$\Delta \Delta \Delta \Delta \Delta \Delta$

56" CURVED GLASS REFRIGERATED DELI BAKERY DISPLAY CASE PRO-KOLD DDC60 SS STAINLESS STEEL

\$5,334.00 \$3,860.00





usaequipmentdirect.com







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DOUBLE SHELF LIGHT DUTY 12X72

\$521.99









usaequipmentdirect.com







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\$4,200.00





2 GLASS DOOR FREEZER MERCHANDISER 49 CU.FT SGF-49 SPARTAN

\$4,951.80















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ADD TO CART



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OPEN FLAT TOP WORK TABLE CABINET 30X60

\$1,834.24







usaequipmentdirect.com







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2 GLASS DOOR COOLER MERCHANDISER 49 CU.FT SGM-49RS SPARTAN

\$4,200.00













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ADD TO CART



$\Delta \Delta \Delta \Delta \Delta \Delta \Delta$

12" MEAT & CHEESE SLICER - 1/2 H.P. AXIS
AX-S12 ULTRA

\$1,458.00



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ADD TO CART



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SKYFOOD EQUIPMENT SMG22 MEAT GRINDER, ELECTRIC

\$2,673.00 \$1,168.80





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[~]

Order By





44444

HEAVY DUTY ALL STAINLESS MIXER TABLE 24"X30"

\$417.99









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ADD TO CART



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SKYFOOD EQUIPMENT PSE-32HD MEAT GRINDER, ELECTRIC

\$6,560.00 \$3,129.04









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\$8,326.00 \$3,971.64

ADD TO CART





SKYFOOD EQUIPMENT SI-282HDE-2 MEAT BONE SAW, ELECTRIC

\$11,472.00 \$5,472.32



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ALL STAINLESS STEEL PREMIUM WORK
TABLE 24X72

\$508.99





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ADD TO CART



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LEER 06 X 12 X 7'6" WALK-IN FREEZER INDOOR REMOTE W FLOOR

\$15,189.97





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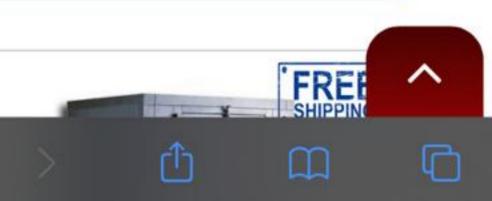


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LEER 06 X 12 X 7'2" WALK-IN COOLER INDOOR REMOTE FLOORLESS

\$11,367.97

SELECT OPTIONS



usaequipmentdirect.com





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\$605.00 \$264.54

ADD TO CART



44444

SKYFOOD EQUIPMENT LS-100-N SCALE, PRICE COMPUTING

\$3,441.00 \$1,504.62



acitydiscount.com

SKU 124149

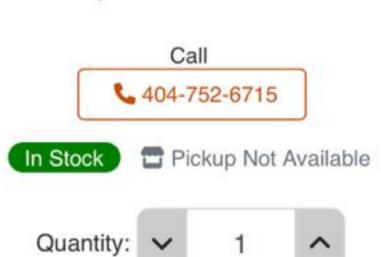




Spec Sheet

WEB PRICE

\$5,855.50/each



QUOTE



Eurostar Remodeling & Repairs

Contact Info;

Eurostarremodeling@gmail.com (608) 577-0385 5660 silver oak Dr Fitchburg Wi.

BILL TO

Istanbul Market 745 S Gammon Rd Madison ,WI ,53719 QUOTE #
QUOTE DATE

193

12/21/2022

DESCRIPTION AMOUNT

Store floor remodeling about 2,000 sqft.

16,000.00

Remove old tile flooring, grind the floor to make sure everything is level before priming. Prime. The entire area and seal.. Install vinyl commercial flooring down Remove all light fixtures, install new light fixtures.

Prime paint walls and ceiling.Bathroom, remove vanity and toilet.Repair all walls, prime and apply two coats of paint.Install shelving in the bathroom or cabinets for space area. Install new toilet and sink.

Flooring install and remove cost \$10,890 Painting bathroom and store \$5,360 Dumpster fees \$695

Toilet sink installation and cabinets \$1,500

Total \$18.445

Discount \$2,445

Total \$16,000

All materials included on this project.

Dumpster fees included.

Customer must pay 50% when the project starts and the rest when the project is finished.

TOTAL

\$16,000.00

TERMS & CONDITIONS

Thank you

Customer agreement;
Sign _____
Contractor agreement;



••III LTE (ED)

dgsretail.com



Total \$18,600.00 ×



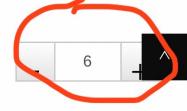
ITEM # P382K

Lozier Shelving, Single-Sided With 5 Shelves, Black 36W 84H 22D

Product Lead Time:

Usually Ships in 2 to 3 Weeks

Quantity:



Price

\$753.00

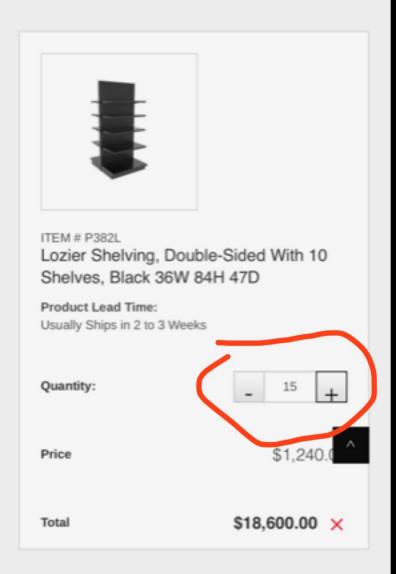
Total

\$4,518.00 ×

SUBTOTAL:

\$23,118.00

Shopping Cart (15 Items)



SUBTOTAL: \$18,600.00

