



Healthy Retail Access Program Application City of Madison



APPLICANT INFORMATION

Primary Contact Name:

Total Project Amount: **242,200**


Healthy Retail Funds requested: **97,500**

Agency/Organization/Group Name (Legal Entity Name) and Address:

Telephone #: | Email:

Applying as a:
 Retailer
 Non-Retail Organization

Are you a SNAP-approved retailer through the US Department of Agriculture (USDA)?

Yes USDA FNS #: _____ 
 No - if no, do you plan on becoming a SNAP-approved retailer? **Yes**

PROJECT INFORMATION

You may attach additional information at the end of this application. Photographs, price estimates, testimonials, and other secondary sources are **highly** recommended.

1. Please describe, in detail, the proposed project (500 word maximum):

2. What are the top three objectives of this project? Please refer to the HRAP program goals below: (500 words maximum)

- Increasing healthy food access to low-income individuals and families
- Supporting food enterprise development and entrepreneurship
- Increasing healthy food choice and improving health outcomes
- Increasing culturally appropriate foods in identified Areas of Focus

Examples:

- 1. Become a certified SNAP-approved retailer within 6 months of receiving funding*
- 2. Increase fresh food inventory by 25% within the first year*

3. **LETTERS OF INTENT AND SUPPORT ARE STRONGLY RECOMMENDED – PLEASE ATTACH**

- **Letters of Intent** provide commitment from a partner showcasing their intent to provide services towards project goals
- **Letters of Support** conveys enthusiasm for the project from community stakeholders.

4. Do you want to be connected to the City of Madison Office of Business Resources to learn more about business development?

- Yes
- No

If so, please indicate your areas of interest below and staff will follow-up with you:

- Business plan development/update
- Marketing assistance
- Financial planning
- Grant-writing assistance
- Market research
- Bookkeeping
- Social Media
- Certification and Licensing
- Other

Please provide a general timeline in the table below:

Activity Description	Estimated Start and Completion Dates

BUDGET SUMMARY

Please include a project budget that includes:

- Construction costs
- Materials costs
- Labor costs
- Descriptions for how City dollars would be utilized
- Itemized list of any in-kind donations from other funders, lenders, or supporters that are contributing to the project.
- Attach: Price estimates for all City funding requests

Item	Description	Total Cost	Amount of City Dollars Requested	Amount of Other Revenues/In-kind Support
<i>Example: Cooler</i>	<i>Walk-in 6x10</i>	<i>\$5,000</i>	<i>\$5,000</i>	<i>\$0</i>
<i>Example: Labor for Cooler Install</i>	<i>6 hours</i>	<i>\$750</i>	<i>\$0</i>	<i>\$750</i>
Total Costs				

SUPPLEMENTARY MATERIALS (Optional)

Please include any additional materials that may clarify, strengthen, or support your application. **Photographs, price estimates, testimonials, and other secondary sources are highly recommended. Additional materials can also be attached as appendices via Word Doc, PDF, Excel spreadsheet, etc**



November 1, 2022

To Whom It May Concern

This letter is written in support of the Istanbul Market project pursuing funding to expand and offer healthy food for their culturally diverse customers. Ben Solutions llc will support the project by conducting all market research, communicating with the diverse suppliers, and assisting the project with all finance and business contracts.

Not only has the Istanbul market conducted market research to learn how to serve the Dane County community, it has also made a dedication to expand the services to assist new refugees, recent immigrants, and low income families. To provide these services, it is our goal to provide opportunities to utilize all our national and international resources to ensure the project goals and objectives are met. The funds and activities outlined in the proposal will support the new approach to provide healthy choices to our community with reasonable cost.

The Ben Solutions has recently partnered with Istanbul Market strategizing how to positively engage and involve community in making the right and healthy choice of their lifestyle. We, therefore, are committed to building great community partners and will use the “Healthy Food Approach and Culture” to accomplish the goals.

Sincerely yours,

Abdallah Bendada. President



Zouhair Zahid

Yesterday

To: yashartairov@gmail.com >

A letter of Appreciation

Dear Yashar

This is to let you know that as a community member, I appreciate the services of Istanbul Market and value the quality of foods the market offers. I also noticed that the prices are very reasonable and competitive with other stores. However, the growth of the community in Madison, particularly the west side required more services and products from the store. Therefore, the new project will serve the community better, and I am in support of it.

Sincerely,

Zouhair Zahid
Realtor
Bunbury Realtors
[608-279-6399](tel:608-279-6399)





ISTANBUL CAFE
MENU HRL

Item	Price
KAYMAKCI	
1/2 kg. Chicken	10.00
1/2 kg. Beef	10.00
1/2 kg. Lamb	10.00
1/2 kg. Pork	10.00
1/2 kg. Turkey	10.00
1/2 kg. Chicken with rice	12.00
1/2 kg. Beef with rice	12.00
1/2 kg. Lamb with rice	12.00
1/2 kg. Pork with rice	12.00
1/2 kg. Turkey with rice	12.00
PLATE	
1/2 kg. Chicken	10.00
1/2 kg. Beef	10.00
1/2 kg. Lamb	10.00
1/2 kg. Pork	10.00
1/2 kg. Turkey	10.00
1/2 kg. Chicken with rice	12.00
1/2 kg. Beef with rice	12.00
1/2 kg. Lamb with rice	12.00
1/2 kg. Pork with rice	12.00
1/2 kg. Turkey with rice	12.00
KIZILIRMAKCI	
1/2 kg. Chicken	10.00
1/2 kg. Beef	10.00
1/2 kg. Lamb	10.00
1/2 kg. Pork	10.00
1/2 kg. Turkey	10.00
1/2 kg. Chicken with rice	12.00
1/2 kg. Beef with rice	12.00
1/2 kg. Lamb with rice	12.00
1/2 kg. Pork with rice	12.00
1/2 kg. Turkey with rice	12.00





Halal Food

HALAL FOOD FOUNDATION

Halal Food

Halal Food

Halal Food

Halal Meats

Maatla

Halal Meats

Halal Meats

Steak To Order







PREMIUM CAR LINERS

Cocktail Napkins
100% Recycled Paper
3-Ply

WASH HANDS
BEFORE
RETURNING
TO WORK

haller
hinds
MADE IN
THE USA
FOR OVER 50





EXIT





Thank You



VEYOR
MOT. 1.5 kW
Modell: 90850
Leistung: 1100 Watt
Anschluss: 110V
Frequenz: 60 Hz
IP-Schutzart: IP 20
CE
Seriennummer: 22000



ADD TO CART



**DOUBLE OVER SHELF FOR WORK TABLE
12X72**

\$410.99

ADD TO CART

ADD TO CART

FREE
SHIPPING



**56" CURVED GLASS REFRIGERATED DELI
BAKERY DISPLAY CASE PRO-KOLD DDC60
SS STAINLESS STEEL**

~~\$5,334.00~~ **\$3,860.00**

ADD TO CART

FREE
SHIPPING



ADD TO CART



DOUBLE SHELF LIGHT DUTY 12X72

\$521.99

ADD TO CART



\$4,200.00



FREE SHIPPING



2 GLASS DOOR FREEZER MERCHANDISER
49 CU.FT SGF-49 SPARTAN

\$4,951.80



ADD TO CART



**OPEN FLAT TOP WORK TABLE CABINET
30X60**

\$1,834.24

ADD TO CART





FREE SHIPPING



**2 GLASS DOOR COOLER MERCHANDISER
49 CU.FT SGM-49RS SPARTAN**

\$4,200.00



FREE


Menu
Search[ADD TO CART](#)

12" MEAT & CHEESE SLICER - 1/2 H.P. AXIS
AX-S12 ULTRA

\$1,458.00

[ADD TO CART](#)


Menu
Search[ADD TO CART](#)

SKYFOOD EQUIPMENT SMG22 MEAT
GRINDER, ELECTRIC

~~\$2,673.00~~ **\$1,168.80**

[ADD TO CART](#)

Order By



**HEAVY DUTY ALL STAINLESS MIXER TABLE
24"X30"**

\$417.99

ADD TO CART



ADD TO CART



SKYFOOD EQUIPMENT PSE-32HD MEAT GRINDER, ELECTRIC

~~\$6,560.00~~ **\$3,129.04**

ADD TO CART



~~\$8,326.00~~ **\$3,971.64**

ADD TO CART



FREE SHIPPING



SKYFOOD EQUIPMENT SI-282HDE-2 MEAT BONE SAW, ELECTRIC

~~\$11,472.00~~ **\$5,472.32**

ADD TO CART



ADD TO CART



ALL STAINLESS STEEL PREMIUM WORK TABLE 24X72

\$508.99

ADD TO CART



ADD TO CART



FREE SHIPPING



**LEER 06 X 12 X 7'6" WALK-IN FREEZER
INDOOR REMOTE W FLOOR**

\$15,189.97

ADD TO CART



FREE SHIPPING





FREE SHIPPING



LEER 06 X 12 X 7'2" WALK-IN COOLER
INDOOR REMOTE FLOORLESS

\$11,367.97

SELECT OPTIONS



FREE SHIPPING



~~\$605.00~~ **\$264.54**

ADD TO CART



**SKYFOOD EQUIPMENT LS-100-N SCALE,
PRICE COMPUTING**

~~\$3,441.00~~ **\$1,504.62**

ADD TO CART



SKU 124149



Spec Sheet

WEB PRICE

\$5,855.50/each

Call

 404-752-6715

In Stock

 Pickup Not Available

Quantity:  1 

 Add to Cart

QUOTE



Eurostar Remodeling & Repairs

Contact Info;
Eurostarremodeling@gmail.com
(608) 577-0385
5660 silver oak Dr Fitchburg Wi.

BILL TO

Istanbul Market
745 S Gammon Rd
Madison ,WI ,53719

QUOTE

193

QUOTE DATE

12/21/2022

DESCRIPTION

AMOUNT

Store floor remodeling about 2,000 sqft.

16,000.00

Remove old tile flooring, grind the floor to make sure everything is level before priming.Prime. The entire area and seal..Install vinyl commercial flooring down Remove all light fixtures, install new light fixtures.
Prime paint walls and ceiling.Bathroom, remove vanity and toilet.Repair all walls, prime and apply two coats of paint.Install shelving in the bathroom or cabinets for space area. Install new toilet and sink.
Flooring install and remove cost \$10,890 Painting bathroom and store \$5,360 Dumpster fees \$695
Toilet sink installation and cabinets \$1,500
Total \$18,445
Discount \$2,445
Total \$16,000
All materials included on this project.
Dumpster fees included.
Customer must pay 50% when the project starts and the rest when the project is finished.

TOTAL

\$16,000.00

Thank you

TERMS & CONDITIONS

Customer agreement;
Sign _____
Contractor agreement;
Sign Ferzi Cania.

Price

\$1,240.00

Total

\$18,600.00 ✖



ITEM # P382K

Lozier Shelving, Single-Sided With 5 Shelves, Black 36W 84H 22D

Product Lead Time:

Usually Ships in 2 to 3 Weeks

Quantity:

Price

\$753.00

Total

\$4,518.00 ✖

SUBTOTAL:

\$23,118.00

Shopping Cart (15 Items)



ITEM # P382L

Lozier Shelving, Double-Sided With 10
Shelves, Black 36W 84H 47D

Product Lead Time:

Usually Ships in 2 to 3 Weeks

Quantity:

- 15 +

Price

\$1,240.00

Total

\$18,600.00

SUBTOTAL:

\$18,600.00

[PROCEED TO CHECKOUT](#)