



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2015-00925
(Number)

- TEMPORARY LICENSE ___/5
PERMANENT LICENSE

(scanned)
41062
(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: 70686078547 (Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: BAH Enterprises, LLC

Business dba Name: The Icon

Business Address: 206 State Street

Licensed Address: Same

Business Contact Name, Position & Phone:
Linda L Wankerl

Business Contact Name, Position & Phone:
Travis Splan

Email: lwankerl07@gmail.com

Email: travisplan@gmail.com

Premise Capacity: 90

Liquor/Beer Agent Name: Travis Splan

30 % Alcohol, 70 % Food Alder, District #: 4 Police Sector: 400

Type of live entertainment to be offered: DJ

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Rows include Kevin Hayden and Linda Wankerl.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

X [Signature]
Signature

11/19/15
Date

THE ICON SECURITY PLAN

Type of Entertainment establishment will offer

The Icon will provide live DJ services for private events (ie. Wedding receptions) as well as Saturday nights from the hours of 11 pm – 1:30 am. Food will be served at all special events and on Saturday nights.

Number/Utilization of Security Personnel

For live music events, one in-house security person for each 50 patrons shall be on duty. All security personnel shall be attired in a manner to readily identify them as such. From the time a live music event ends and for 30 minutes thereafter, one-half of all security personnel shall be stationed outside the premises to assist and encourage patrons to leave safely.

Security staff shall regularly patrol both the women's and men's bathroom facilities. Hand-held counters shall be used by staff at the entrance at all times when open.

Unruly Patrons

Licensee will familiarize all security staff with provisions of Madison General Ordinances Section 38.06(10), the unruly patron ordinance. When a patron acts in a manner that is violent, abusive, indecent, profane, boisterous or otherwise disorderly, licensee will immediately contact the police and request that the police invoke the provisions of the ordinance.

Patrons that are Intoxicated

Licensee, its agents, and employees may not sell, dispense, or give away alcohol to any person who is under the influence of alcoholic beverages at that term is defined in Madison General Ordinances Section 38.02, nor shall such a person be permitted on the premises. When a customer has been "cut off," the server will notify the other employees. Management will support the server's decision to terminate service to any customer. If a customer is too impaired to drive safely, licensee or agent will try to persuade the customer not to drive, and arrange for a safe ride. If the customer refuses, management will notify the Madison Police Department with a description of the person and the license plate number of the vehicle, if possible.

Patrons Presenting False IDs

All identification cards used to prove age must be valid (i.e. may not be expired), and must be government issued. If the identification card is expired or appears at all questionable to the employee, the employee shall request a second form of identification. The employee shall make sure that the individual purchasing the liquor resembles the identification card. All employees are encouraged to ask purchasers questions relating to their identification in order to verify the information. If the employee checking an ID has a strong suspicion that an ID is false, altered, or belongs to someone other than the person presenting the ID, he/she shall confiscate the ID and turn it over to management, to be presented to the police.

Control/Supervision of Patrons under 21

Licensee will request proof of age from any customer who appears to be 30 years of age or younger, and will refuse service to any customer who cannot produce adequate ID. When selling pitchers, ID will be requested for each person receiving a glass. Separate types of glassware will be used to distinguish alcohol drinks from non-alcoholic drinks.

Circumstances under which the Police will be called

The police will be called, in a timely manner, any time management or staff has information to believe a crime has been or is about to be committed and/or whenever a threat of or act of violence occurs on the premises or off premises in areas that would be considered in view of or earshot of the establishment.

Handling of Physical Disturbances, including Fights

Security or management will ask anyone who is fighting to leave. If necessary, security or management will call the local law enforcement agency for assistance. Licensee will permanently refuse admittance to any chronic problem customer.

Names and Dates of Birth of all employees in a Management capacity

Travis Splan	-> 07/29/1984
Matthew Cullen	-> 03/11/1975
Omar Falcon Gomez	-> 08/21/1983