



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, April 20, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 816 4983 0103

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauvw, cov ntaub ntauvw ua

lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab
cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of May 10, 2022

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

March 16, 2022: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [71058](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

2. [71059](#) Consent Agenda

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

3. [70472](#) Operator License Application
Corenna T Leginston-Craig
4. [70508](#) Operator License Application
Robin R Thompson - Establishment where employed: Evco Plastic
5. [70883](#) Operator License Application
Timothy Riley - Establishment where employed: Casey's General Store

Temporary Class B Concurrent with Street Use

6. [71052](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Gay Straight Alliance for Safe Schools Inc (GSAFE)
Event Location: 100 Block King Street
Event Date: 8/13/2022 4pm - 11pm
Aldermanic District 4 (Alder Verveer)
Police District: 400
Event: Woof's King St Pride
7. [71053](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Gay Straight Alliance for Safe Schools Inc (GSAFE)
Event Location: 100 Block King Street
Event Date: 9/17/2022 2pm - 11pm
Aldermanic District 4 (Alder Verveer)
Police District: 400
Event: Octobearfest

Changes of Agent

8. [71054](#) Change of Agent
Flix Brewhouse WI LLC • dba Flix Brewhouse • 85 East Towne Mall
New Agent: Sara Gagnon
Class B Beer, Class C Wine

Aldermanic District 17 (Alder Halverson)

9. [71055](#) Change of Agent
Bartaco Hilldale LLC • dba bartaco • 464 N Midvale Blvd
New Agent: Casey McSweeney
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
10. [71056](#) Change of Agent
Bassett Johnson Beverage LLC • dba Hampton Inn & Suites • 440 W Johnson St
New Agent: Keith Schroeder
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer)
11. [71057](#) Change of Agent
Monona Catering LLC • dba Monona Catering LLC • One John Nolen Dr
New Agent: Wendy Brown-Haddock
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

Change of License Conditions

12. [70908](#) Change of Licensed Conditions
Bains Brothers LLC • dba 7 Seas Liquor
1763 Thierer Rd • Agent: Kanhia Lal
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Halverson) • Police Sector 603
Request to remove conditions.

Change of Licensed Premise

13. [70993](#) Change of Licensed Premise
SP Roberts LLC • dba Pasqual's Cantina
Current Capacity (in/out): 273/97 • Proposed Capacity (in/out): 150/1150
1344 E Washington Ave • Agent: Julie Chamberlin
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Benford) • Police Sector 402
Request to temporarily expand premises to include enclosed parking lot for an annual event.

14. [71046](#) Change of Licensed Premise
Tip Top Cabaret LLC • dba North Street Cabaret
Current Capacity (in/out): 99/0 • Proposed Capacity (total): 99
610 North St • Agent: Benjamin Altschul
Class B Combination Liquor & Beer • 70% alcohol, 20% food, 10% other
Aldermanic District 12 (Alder Abbas) • Police Sector 503
Request to extend premises to outside on private property between the establishment, North St, and Mayer Ave.
15. [71049](#) Change of Licensed Premise
Gilbert Altschul Corp • dba Grandpa's Pizzeria
Current Capacity (in/out): 37/0 • Proposed Capacity (total): 37
1374 Williamson St • Agent: Gilbert Altschul
Class B Beer, Class C Wine • 30% alcohol, 65% food, 5% other
Aldermanic District 6 (Alder Benford) • Police Sector 410
Request to extend premises outdoors onto streatery area approved on private property.
16. [71050](#) Change of Licensed Premise
Busses LLC • dba Busses Tavern
Current Capacity (in/out): 49/0 • Proposed Capacity (total): 49
2005 N Sherman Ave • Agent: Benjamin Altschul
Class B Combination Liquor & Beer • 90% alcohol, 8% food, 2% other
Aldermanic District 12 (Alder Abbas) • Police Sector 504
Request to extend premises to include approved streatery on private property.
17. [71051](#) Change of Licensed Premise
Yahara Inn Ltd • dba Mickey's Tavern
Current Capacity (total): 80 • Proposed Capacity (total): 80
1524 Williamson St • Agent: Benjamin Altschul
Class B Combination Liquor & Beer • 45% alcohol, 50% food, 5% other
Aldermanic District 6 (Alder Benford) • Police Sector 410
Request to extend premises to include approved streatery on private property.

21+ Entertainment License

18. [70757](#) 21+ Entertainment License
Boneyard Productions LLC • dba The Boneyard • Capacity (in/out): 50/100
1018 Walsh Rd • Agent: Steve Ritzer
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other
Aldermanic District 3 (Alder Lemmer) • Police Sector 607

Public Hearing

New License - Public Hearing

19. [70259](#) Public Hearing - New License
Liberty Square Gas Station Inc • dba Refuel Pantry - East Wash
4222 E Washington Ave • Agent: Lakhbir Singh
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Halverson) • Police Sector 518

20. [70260](#) Public Hearing - New License
McCunes Edible Spoons LLC • dba Sookie's Veggie Burgers
502 State St • Agent: John McCune • Estimated Capacity (in/out): 50/0
Class B Beer • 10% alcohol, 90% food
Aldermanic District 2 (Alder Heck) • Police Sector 403

21. [70261](#) Public Hearing - New License
El Imperio Mexican Food LLC • dba El Imperio Mexican Food
3162 Maple Grove Dr • Agent: Sandra Castro Reyes • Estimated Capacity: 50
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 7 (Alder Wehelie) • Police Sector 121

22. [70262](#) Public Hearing - New License
Forward Craft and Coffee LLC • dba Forward Craft & Coffee
2166 Atwood Ave • Agent: Daniel Podell • Estimated Capacity: 130
Class B Beer • 45% alcohol, 49% food, 6% other
Aldermanic District 15 (Alder Foster) • Police Sector 601

23. [70263](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba Majestic Theatre
115 King St • Agent: Kevin Willmott II • Estimated Capacity: 600
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

24. [70264](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba High Noon Saloon
701 E Washington Ave • Agent: Seth Meyrick • Estimated Capacity: 434
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

25. [70486](#) 18+ Center for Visual & Performing Arts License
The Renfro Refreshment Company LLC • dba High Noon Saloon • Capacity:
400
701 E Washington Ave • Agent: Seth Meyrick

Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

26. [70265](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba The Sylvee
25 S Livingston St • Agent: Kevin Willmott II • Estimated Capacity: 2684
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408
27. [70417](#) Public Hearing - New License
Patricia's Supermarket Inc • dba Los Remedios
1701 Moorland Rd • Agent: Patricia Sanchez
Estimated Capacity (in/out): 80/24
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 14 (Alder Carter) • Police Sector 312
28. [70484](#) 21+ Entertainment License
Patricia's Supermarket Inc • dba Los Remedios • Capacity (in/out): 80/24
1701 Moorland Rd • Agent: Patricia Sanchez
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 14 (Alder Carter) • Police Sector 312
29. [70731](#) Public Hearing - New License
SOLS LLC • dba Sol's on the Square
117 E Mifflin St • Agent: Jung Yea Choi • Estimated Capacity (in/out): 35/0
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406
30. [70737](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba The Orpheum Theater
216 State St • Agent: Seth Meyrick • Estimated Capacity (in/out): 1700/0
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
31. [70740](#) Public Hearing - New License
Mishqui Peruvian Cuisine LLC • dba Mishqui
4604 Monona Dr • Agent: Cynthia Garcia • Estimated Capacity (in/out): 93/15
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 15 (Alder Foster) • Police Sector 613
32. [70741](#) Public Hearing - New License
SSA Group LLC • dba SSA Group LLC
606 S Randall Ave • Agent: Stephanie Grey • Estimated Capacity (in/out):

45/5000

Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 13 (Alder Evers) • Police Sector 205

Report of Madison Police Department

33. [70487](#) Summary of Recent Calls for Service

Report of City Clerk's Office

34. [70488](#) Summary of Licenses Issued

Entity Reorganization

35. [70469](#) Entity Reorganization
R.I. Heritage Inn of Madison Opco LLC • dba Madison Residence Inn
4862 Hayes Rd
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Halverson)
Add one officer, remove one officer

Adjournment