

Peters, Tammy

9/1/10 YWCA

19771

From: Peters, Tammy
Sent: Wednesday, September 01, 2010 3:32 PM
To: Peters, Tammy
Subject: FW: YWCA communication with csc

From: Noel, Laura
Sent: Tuesday, August 31, 2010 4:28 PM
To: O'Donnell, Mary; Wendorf, Lorri; Clingan, William
Cc: Peters, Tammy
Subject: YWCA communication with csc

See below. As I said they sent us a copy of what was mailed to committee members. We should probably have it filed with CSC business at next meeting also. Tammy please add a copy to the agenda packet.

Laura Noel
Community Services Program Coordinator
Office of Community Services
City of Madison
PO Box 2627
Madison, WI 53701
608-266-6563
608-261-9626 (fax)
lnoe1@cityofmadison.com
www.cityofmadison.com

From: Eileen Mershart [<mailto:EMershart@ywcamadison.org>]
Sent: Tuesday, August 24, 2010 10:38 AM
To: Wendorf, Lorri
Cc: Clingan, William; Noel, Laura; LuAnn Quella
Subject: RE: DV Meeting Last Night

Lorri, Bill and Laura,

Thanks Lorri for forwarding this on. As I wrote below I would not ordinarily take this measure, but this is really, really serious. We are very concerned and hope that the funding can be restored to its full amount. Please give me or LuAnn our CFO a call if you need further information.

Take care,
Eileen

From: Wendorf, Lorri [<mailto:LWendorf@cityofmadison.com>]
Sent: Tuesday, August 24, 2010 9:08 AM
To: Eileen Mershart
Cc: Clingan, William; Noel, Laura
Subject: RE: DV Meeting Last Night

Good Morning Eileen,

Thanks for sending me a copy of what you sent to the CSC members. I'm cc'ing Laura Noel and Bill Clingan so they have a copy as well.

Lorri Wendorf
Neighborhood Services Coordinator
Community Development Division
City of Madison
608-261-9121
lwendorf@cityofmadison.com

From: Eileen Merhart [mailto:EMerhart@ywcamadison.org]
Sent: Monday, August 23, 2010 4:51 PM
To: Wendorf, Lorri
Subject: RE: DV Meeting Last Night

Hi Lorri, as promised, here is a copy of the letter we sent to each of the members. They should all have received their own copy this afternoon.

Thanks,
Eileen

Thank you so much for letting YWCA staff respond to your questions in regards to the services of YW Transit Day and Night Programming which provides sexual assault prevention rides, contracted community rides and JobRide. However, there are a few more comments I would like to make to the committee as they consider their final funding recommendations. Under normal circumstances, we would not make take steps to contact the committee. We do understand the difficulty the committee and the City of Madison faces in prioritizing funding for vital programming provided by many worthwhile non-profit organizations. Please allow me this opportunity to convey the consequence of this potential reduction in YW Transit funding.

We were pleased three years ago when the City of Madison approached the YWCA to help solve some of Madison's transportation issues when Women's Transit Authority closed. We were happy to be part of the solution by providing YW Transit. Nevertheless, potential OCS funding cuts will endanger our commitment to serve this need by putting other funding sources at risk.

According to the National Complete Streets Coalition, (<http://www.completestreets.org/webdocs/factsheets/cs-individuals.pdf>) "transportation is the second largest expense for American households, costing more than food, clothing, and health care. Even before the recent run-up in gasoline prices, Americans spent an average of 18 cents of every dollar on transportation, with the poorest fifth of families spending more than double that figure." YW Transit has already served 417 people this year and provided 11,674 rides to those individuals providing access to jobs, education and community resources as well as providing independence. Already this year, YW Transit has served more individuals than the entirety of 2009 (267 individuals). Due to increased demand and recent outreach initiatives, the program continues to grow in need and popularity among riders.

The Sexual Assault Prevention and Contracted Community Transportation programs provides broader opportunities for those that may be landlocked with no viable transportation at night, or to community organizations that struggle with getting participants to services. This year alone YW Transit – Contracted Community Transportation program has provided over 850 rides to clients of collaborative agencies. In addition, the need for the YW Transit – Sexual Assault Prevention Program far surpasses the program's current capacity. Despite already having provided 1060 night-time sexual assault prevention rides as of July 2010, the program has not been able to provide 300+ rides due to the need for expanded service.

More than anything other factor YW-Transit assists in developing and enhancing the economic stability of the Madison area's most venerable populations. This is not only a community development issue, but an economic development issue as well. YW Transit is essential in providing large segments of Madison's underserved populations with the means to obtain and maintain family supporting occupations. Most of these clients either need rides to or from the city of Madison, which effectually contributes to Madison's economy. Andrew, a rider of YW Transit had this to say about the program, "having had my license suspended and working outside of Madison, and out of the city bus routes, sidewalks, and bike trails, I would be unable to get to and from work independently. It has been a very vital part of my remaining able to be gainfully employed and being able to support myself. They are dependable, reliable and a safe way to get back and forth to work as well as an affordable way for us to get back and forth to work, with times being the way that they are and the economy this is more than likely our sole option for me and my fellow participants."

In addition to the need of the community, the YWCA Madison has made a significant investment in the YW Transit Program. The YWCA has been awarded a Wisconsin Employment Transportation Assistance Program (WETAP) through the Department of Transportation (WisDOT) and Department of Workforce Development (DWD) to provide transportation for low-income people going to/from work and employment-related activities (i.e. interviews, training, childcare, etc.). The City of Madison funding is a vital component of the WETAP application as it provides the necessary matching funds to qualify for the WETAP grant. If the City of Madison does not fund this program, the YWCA may lose this funding and the program will be in peril.

Additionally, the YWCA has made a tremendous investment into YW Transit including the procurement of van leases, industry specific software and equipment and specialized training of employees. The City of Madison funds leverage an important transportation need in the community and have made it possible to expand transportation to many more low income individuals. We urge the Office of Community Service to fund YW Transit Day and Night Program. Thank you in advance for your consideration.

Sincerely,

Eileen Mershart
YWCA CEO

From: Wendorf, Lorri [mailto:LWendorf@cityofmadison.com]
Sent: Friday, August 20, 2010 12:16 PM
To: Eileen Mershart; Debra Schwabe
Subject: RE: DV Meeting Last Night

So in terms of process.....

The next meeting or two of the CSC is on the Youth program area. The next time the DV area will be discussed is during the CSC consideration of allocating the remaining 15% they have set aside. That meeting will be on Sept. 1st, 5:30 in LL130 of the MMB. The agenda for it will go out around the 25th or 26th, so if you want them to get a letter, I'd send it to us by 8/25 to be safe.

Feel free to send it to me and/or Laura Noel.

Let me know if you have any questions.

Lorri Wendorf
Neighborhood Services Coordinator
Community Development Division
City of Madison
608-261-9121
lwendorf@cityofmadison.com

From: Eileen Mershart [mailto:EMershart@ywcamadison.org]
Sent: Friday, August 20, 2010 11:24 AM
To: Wendorf, Lorri; Debra Schwabe
Subject: RE: DV Meeting Last Night

p.s. Lorri, if we got our letter to everyone on Monday will that be timely. We will cc you on the letter as well.

Eileen

From: Wendorf, Lorri [mailto:LWendorf@cityofmadison.com]
Sent: Friday, August 20, 2010 11:18 AM
To: Debra Schwabe
Cc: Eileen Mershart
Subject: RE: DV Meeting Last Night

Hi Deb,

I know that the CSC had tough choices to make in the DV Program Area. I'm disappointed to hear the outcome for YW Night Time Transit.

<http://www.cityofmadison.com/mayor/myCommit/roster/101900.cfm> Here is a link to the City's website where it lists the members of the Community Services Committee.....the group making the recommendations on the DV program area....and others. You'll see on the link that member emails are also listed.

Please let me know if you need something else.

Lorri Wendorf
Neighborhood Services Coordinator
Community Development Division
City of Madison
608-261-9121
lwendorf@cityofmadison.com

From: Debra Schwabe [mailto:DSchwabe@ywcamadison.org]
Sent: Thursday, August 19, 2010 2:15 PM
To: Wendorf, Lorri
Cc: Eileen Mershart
Subject: DV Meeting Last Night

Lorri –

Could you please tell me who served on the committee that reviewed the DV Priority Grants last night?

Thank you,

Debra Schwabe
Development & Marketing Director

Register now for the 2010 Madison Club Gala to benefit the YWCA's *Real Lives, Real Change Capital Campaign!*
Tickets are available on the Madison Club [website](#).

YWCA Madison
101 E. Mifflin Street, Suite 100
Madison, WI 53703
www.ywcamadison.org
www.facebook.com/YWCAMadison
608-257-1436
Fax 608-257-1439

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