



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, February 13, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

At 5:36pm.

**Present:** 12 -

Lisa Subeck; Michael E. Verveer; Eric Christianson; Richard Bach; Roger Allen; Thomas A. Landgraf; David A. Hart; Michael S. Donnelly; Thomas Sieger; Mark D. Woulf; Rachel D. Lepak and Shiva Bidar-Sielaff

**Absent:** 1 -

Andrew Schneider

**Excused:** 2 -

Ann E. Zambie and Samuel B. Stevenson

### Approval of Minutes

A motion was made by Subeck, seconded by Landgraf, to Approve the Minutes. The motion passed by voice vote/other.

### Public Comment

None.

### Disclosures and Recusals

None.

### Public Hearing

### Presentation of the Consent Agenda

### Changes of Corporate Control

1. [28991](#) Change of Corporate Control  
Tip Top Tap Inc • dba Tip Top Tap  
601 North Street • Agent: Benjamin Altschul  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 502  
1 new officer

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. [29000](#) Change of Corporate Control  
Granite City Restaurant Operations Inc • dba Granite City Food & Brewery  
454 S Gammon Road • Agent: Robery Engler  
Class B Combination Liquor & Beer • 18% alcohol, 81.5% food, 0.5% Other  
Aldermanic District 9 (Alder Skidmore) • Police Sector 124  
Two new officers.

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **Change of Licensed Premise**

3. [28993](#) Change of Licensed Premise  
Prosit-To-You Inc • dba Essen Haus • Capacity: 240  
514 E Wilson Street • Agent: Robert Worm  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406  
Request to add volleyball court and outside seating.

**A motion was made by Verveer, seconded by Donnelly, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion failed by the following vote:**

**Ayes:** 2 -  
Michael E. Verveer and Michael S. Donnelly

**Noes:** 3 -  
Lisa Subeck; Thomas A. Landgraf and Shiva Bidar-Sielaff

**Abstentions:** 1 -  
David A. Hart

**Excused:** 2 -  
Ann E. Zambie and Samuel B. Stevenson

- 1) Total capacity remains 240.
- 2) Service outdoors to cease at 12:00 midnight.
- 3) Granting contingent on approval of Major Alteration by Common Council and with conditions attached to the Major Alteration approval.

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by the following vote:**

**The conditions are:**

- 1) **Total capacity remains 240.**
- 2) **Service outdoors to cease at 12:00 midnight.**
- 3) **Granting contingent on approval of Major Alteration by Common Council and with conditions attached to the Major Alteration approval.**

**Ayes:** 3 -

Thomas A. Landgraf; Shiva Bidar-Sielaff and Lisa Subeck

**Noes:** 2 -

Michael E. Verveer and Michael S. Donnelly

**Abstentions:** 1 -

David A. Hart

**Excused:** 2 -

Ann E. Zambie and Samuel B. Stevenson

4. [28996](#)

Change of Licensed Premise  
One Barrel Brewing Company LLC • dba One Barrel Brewing Company  
Capacity: 65  
2001 Atwood Avenue • Agent: Peter Gentry  
Class B Combination Liquor & Beer • 81% alcohol, 15% food, 4% Other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Request to expand seating to 80

**This License was RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**

5. [28999](#)

Change of Licensed Premise  
Riverbrew LLC • dba The Cooper's Tavern • Capacity: 76  
20 W Mifflin Street • Agent: Peter McElvanna  
Class B Combination Liquor & Beer • 46% alcohol, 54% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Request to expand to second floor - capacity increase to 194 inside.

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

## 21+ Entertainment License

6. [28995](#) 21+ Entertainment License  
One Barrel Brewing Company LLC • dba One Barrel Brewing Company  
Capacity: 80  
2001 Atwood Avenue • Agent: Peter Gentry  
Class B Combination Liquor & Beer • 81% alcohol, 15% food, 4% Other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

**A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**New License - Public Hearing**

7. [28899](#) Public Hearing - New License  
Kovall Market LLC • dba The Market  
515 S Midvale Blvd • Agent: Cynthia Kovall  
Class A Combination Liquor & Beer  
Aldermanic District 11 (Alder Schmidt) • Police Sector 102

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

8. [28900](#) Public Hearing - New License  
Family Entertainment LLC • dba Point Cinema  
7825 Big Sky Drive • Agent: Timothy Ward • Estimated Capacity: 3250  
Class B Combination Liquor & Beer • 3.3% alcohol, 26.4% food, 70.3% other  
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

9. [28901](#) Public Hearing - New License  
Alterra Coffee Roasters, Inc. • dba Alterra Coffee Roasters  
110 E Main Street • Agent: William Suskey • Estimated Capacity: 115  
Class B Beer Class C Wine • 5% alcohol, 85% food, other 10%  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

10. [28896](#) Public Hearing - New License  
Hernandez Enrique & Trujillo Hernandez • dba Enrique's Market  
1417 Northport Drive • Agent: Enrique Trujillo  
Class A Combination Liquor & Beer  
Aldermanic District 18 (Alder Weier) • Police Sector 505

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

11. [28898](#) Public Hearing - New License  
La Zacatecana of Wisconsin LLC • dba: La Zacatecana  
4915 Commercial Ave • Agent: Antonio Salgado  
Class A Combination Liquor & Beer  
Aldermanic District 3 (Alder Cnare) • Police Sector 609

**A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

#### **Report of the Alcohol Policy Coordinator**

12. [29045](#) ALERT Update
13. [29046](#) Tavern Safety Training Update
14. [29047](#) ALDO Update
15. [29048](#) Habitually Intoxicated Persons Ordinance Review

#### **License Update**

16. [29049](#) Plan B Update

#### **Report of the City Attorney**

17. [28527](#) ALRC consideration of entity and seller's permit status  
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor  
301 W Johnson Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to Accept. The motion passed by voice vote/other.**

**Report of Madison Police Department**

18. [28523](#) Summary of recent calls for service

**Report of City Clerk's Office**

19. [28524](#) Summary of licenses issued

**Operator's License Applications**

20. [28766](#) Operator License Application  
Curtis Frisinger - Establishment where employed: Antler's Tavern

**A motion was made by Verveer, seconded by Donnelly, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE regular March 2013 meeting. The motion passed by voice vote/other.**

21. [28767](#) Operator License Application  
Ronald Hogan - Establishment where employed: Avenue Shell

**A motion was made by Subeck, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Adjournment**

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Adjourn at 8:33 pm. The motion passed by voice vote/other.**