



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, June 17, 2009

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of July 7, 2009

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

May 20, 2009: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Discussion Items

1. [13568](#) Exploring an increase in the cost of Reserve Liquor Licenses
2. [13630](#) Alcohol License Disciplinary Procedures

Report of the Alcohol Policy Coordinator

3. [15084](#) Report of the Alcohol Policy Coordinator

Report of the City Attorney

4. [08455](#) Summary of Recent Office Enforcement Actions.

Report of Madison Police Department

5. [15083](#) MPD Incident Report 6-09

Report of City Clerk's Office

6. [15085](#) Summary of Licenses Issued

Change of Licensed Premise

7. [10601](#) Change of Licensed Premise
Hoops of Dane County Inc • dba The Bayou • capacity of 104
117 S Butler St • Agent: Dale Beck
Class B Combination Liquor & Beer • 60% Alcohol, 40% food
Aldermanic District 6 (Ald. Rummel) • Police Sector 406
Request for sidewalk cafe.
8. [14142](#) Change of Licensed Premise
RNF LLC • dba 24 Pump (changing to Liquor, Beer N Grocery)
2801 University Ave • Agent: Sid Kabir
Class A Beer, Class A Liquor
Aldermanic District 11 (Alder Gruber) • Police Sector 101
Applicant will be removing gas pumps and converting area to new parking
area. No changes to the existing building structure. Applicant would like the
restrictions lifted from his current Class A Liquor license. Liquor would be
stored on gondola racks (see attached exhibit).

9. [14651](#) Change of Licensed Premise
Whiskey River LLC • dba Rev Jim's Roadhouse • capacity of 180
6402 Millpond Rd • Agent: Kevin Weaver
Class B Combination Liquor & Beer • 70% Alcohol, 30% food
Aldermanic District 16 (Alder Compton) • Police Sector 621
Request to expand licensed premise to include a portion of the parking lot (see attached) for specific outdoor-related events listed in Addendum A.
10. [14652](#) Change of Licensed Premise
Grid LLC • dba Grid Iron • capacity of 150 (new)
1501-1509 Monroe St • Agent: Bob Sieger
Class B Combination Liquor & Beer • 50% Alcohol, 50% food
Aldermanic District 13 (Alder Kerr) • Police Sector 303
New hotel replaces old tavern on same property.
11. [15015](#) Change of Licensed Premise
Monroe St Bistro LLC • dba Monroe St Bistro • capacity of 63
2611 Monroe St • Agent: James Palinkas
Class B Combination Liquor & Beer • 50% Alcohol, 50% food
Aldermanic District 10 (Alder Solomon) • Police Sector 302
Request to add seasonal outdoor seating in the front of the restaurant as per approved plans on file with the City's Vending Coordinator.

21+ Entertainment License

12. [14656](#) 21+ Entertainment License
LSI Group LLC • dba Europa • Capacity: 720
6676 Odana Rd • Agent: Kami Eshraghi
Class B Combination Liquor & Beer • 89% alcohol, 10% food, 1% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
13. [14992](#) 21+ Entertainment License
Eno Vino LLC • dba Eno Vino LLC • Capacity: 172
601 Junction Rd • Agent: Sean Kennedy
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 09 (Alder Skidmore) • Police Sector 128

Recessed Public Hearing

14. [14782](#) Separated Liquor License Renewal
Grid LLC • dba Grid Iron • Capacity: 150
1509 Monroe St • Agent: Robert Sieger
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 13 (Alder Kerr) • Police Sector 303
Separation requested by Alder Kerr.

License Transfer

15. [15013](#) Public Hearing - Request to Transfer License
Cafe Porta Alba LLC • dba • 20% alcohol, 80% food
558 N Midvale Blvd • Agent: Vincent Pugliese • Estimated Capacity: 60
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Schmidt) • Police Sector 108

New License - Public Hearing

16. [15098](#) Public Hearing - New License
HML LLC • dba Electric Earth Cafe • 20% alcohol, 80% food
546 W Washington Ave • Agent: Sean Lee • Estimated Capacity: 78
Class C Wine
Aldermanic District 04 (Alder Verveer) • Police Sector 404
17. [14580](#) Public Hearing - New License
LSI Group, LLC • dba Europa • 89% alcohol, 10% food, 1% other
6676 Odana Rd. • Agent: Kami Eshraghi • Estimated Capacity: 420 (main
floor), 300 (banquet)
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
18. [14991](#) Public Hearing - New License
Eno Vino LLC • dba Eno Vino LLC • 50% alcohol, 50% food
601 Junction Rd • Agent: Sean Kennedy • Estimated Capacity: 172
Class B Combination Liquor & Beer
Aldermanic District 09 (Alder Skidmore) • Police Sector 128
19. [14990](#) Public Hearing - New License
Fat Sandwich Comapny LLC • dba Fat Sandwich Company
2% alcohol, 97% food, 1% Other
555 State St • Agent: Adam Pearlman • Estimated Capacity: 72
Class B Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 403 • Density Area

20. [14989](#) Public Hearing - New License
Riverbrew LLC • dba The Coopers Tavern • 40% alcohol, 60% food
20 W Mifflin St • Agent: Peter McElvanna • Estimated Capacity: 72
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 406 • Density Area
21. [14984](#) Public Hearing - New License
Costamex Inc • dba Mundo Latino
807 S Gammon Rd • Agent: Evelyn Arteaga
Class A Beer
Aldermanic District 01 (Alder Sanborn) • Police Sector 123
22. [14987](#) Public Hearing - New License
Fiesta Mexican Grill Inc • dba Fiesta Mexican Grill • 15% alcohol, 85% food
7001 Tree Ln #5 • Agent: Anita Mosqueda • Estimated Capacity: 95
Class B Combination Liquor & Beer
Aldermanic District 09 (Alder Skidmore) • Police Sector 125
23. [14988](#) Public Hearing - New License
Hooters of East Madison LLC • dba Hooters of East Madison
28% alcohol, 69% food, 3% Other
2639 East Springs Dr • Agent: Phillip Bull • Estimated Capacity: 241
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Clausius) • Police Sector 517
24. [14981](#) Public Hearing - New License
BEL Restaurant Group LLC • dba Tutto Pasta Cucina Italiana
20% alcohol, 80% food
107 King St • Agent: Brian Lamphier • Estimated Capacity: 120
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 405 • Density Area
25. [14976](#) Public Hearing - New License
Two Cool Kids LLC • dba Atomic Koi Cocktail Lounge • 90% alcohol, 10% food
3183 Muir Field Rd • Agent: Hawk Schenkel • Estimated Capacity: 150
Class B Combination Liquor & Beer
Aldermanic District 07 (Alder King) • Police Sector 121

Operator License Applications

26. [14258](#) Operator License Application
Roy Schmitz - Establishment where employed: Edgewater Hotel
27. [14640](#) Operator License Application
Daniel Brown - Establishment where employed: Lazy Oaf Lounge
28. [14641](#) Operator License Application
Daniel Blake - Establishment where employed: Applebees

- 29. [15041](#) Operator License Application
Gerard Geraths - Establishment where employed: Kelly's Market
- 30. [15057](#) Operator License Application
Jeff Pfister - Establishment where employed:
- 31. [15058](#) Operator License Application
Erik Larson - Establishment where employed: Stop-N-Go
- 32. [15059](#) Operator License Application
Justin Lillge - Establishment where employed: Capitol Centre Market

Adjournment