



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel
99 or at www.madisoncitychannel.tv.*

Wednesday, April 17, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 836 2874 4470

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of May 7, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

March 20, 2024: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [83006](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Changes of Agent

2. [82540](#) Change of Agent
7005 TLM LLC • dba Casa Fiesta Mexican Grill • 7005 Tree Ln
New Agent: Paulina Venegas Santiago
Class B Combination Liquor & Beer
(District 9)

Attachments: [LICLIB-2022-01027 Agent Change App.pdf](#)

Legislative History

3/20/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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3. [82715](#) Change of Agent
Orange Tree Imports Inc • dba Orange Tree Imports • 1721 Monroe St
New Agent: Sharon C Long
Class C Wine
(District #13)

Attachments: [82715.pdf](#)

4. [82995](#) Change of Agent
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs • 7230 West Towne Way
New Agent: Nicholas Zogoplos
Class B Beer, Class C Wine
(District 9)

Attachments: [LICLIB-2021-00136 Agent Change App \(3\).pdf](#)

5. [82996](#) Change of Agent
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs • 4505 East Towne Mall
New Agent: Nicholas Zogoplos
Class B Beer
(District 17)

Attachments: [LICLIB-2018-00166 Agent Change App.pdf](#)

Entity Reorganization

6. [82545](#) Entity Reorganization
7005 TLM LLC • dba Casa Fiesta Mexican Grill
7005 Tree Ln
Class B Combination Liquor & Beer
(District 9)
Add one new officer, remove one officer

Attachments: [LICLIB-2022-01027 Officer Change App.pdf](#)

Legislative History

3/20/24 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

7. [82997](#) Entity Reorganization
Willy Street Co-op • dba Willy Street Co-op
2817 N Sherman Ave
Class A Beer, Class A Liquor, Class A Cider
(District 12)
Add one new officer, remove one officer

Attachments: [LICLIA-2016-00621 Officer Change App \(2\).pdf](#)

8. [82998](#) Entity Reorganization
Williamson Street Grocery Cooperative • dba Willy Street Co-op
1221 Williamson St
Class A Beer, Class A Liquor, Class A Cider
(District 6)
Add one new officer, remove one officer

Attachments: [LICLIA-2017-00699 Officer Change App \(2\).pdf](#)

Request to Extend License Issuance

9. [83008](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Double Tap Madison LLC • dba Double Tap
347 State St • Agent: Stephen Bassler
Estimated Capacity (in/out): 150/0
Class B Combination Liquor & Beer • 46% alcohol, 20% food, 34% other
Police Sector 403 (District 4)

Attachments: [RE_Alcohol License Granted - Double Tap Madison LLC.pdf](#)

Change of License Conditions

10. [82547](#) Change of Licensed Conditions
Prosit To You Inc • dba Essen Haus
Current Capacity (in/out): 240/150 • Proposed Capacity (in/out): 240/150
514 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning
Commission

Attachments: [LICPCH-2024-00056 App.pdf](#)
[Leger Comments.pdf](#)

Legislative History

3/20/24 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

11. [82548](#) Change of Licensed Conditions
Prosit To You Inc • dba Up North
Current Capacity (in/out): 260/0 • Proposed Capacity (in/out): 260/0
524 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning Commission
Attachments: [LICPCH-2024-00057 App.pdf](#)
[Leger Comments.pdf](#)

Legislative History

3/20/24 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [82549](#) Change of Licensed Conditions
Prosit To You Inc • dba Come Back In
Current Capacity (in/out): 247/0 • Proposed Capacity (in/out): 247/0
508 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning Commission
Attachments: [LICPCH-2024-00058 App.pdf](#)
[Leger Comments.pdf](#)

Legislative History

3/20/24 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [82999](#) Change of Licensed Conditions
Hy-Vee Inc • dba Hy-Vee Wine & Spirits
7475 Mineral Point Rd • Agent: Samantha Jones
Class A Beer, Class A Liquor, Class A Cider
Police Sector 124 (District 9)
Request to remove conditions 1 and 3, and change condition 2 to allow sale of four-packs.
Attachments: [LICLIA-2020-00842 Condition Change.pdf](#)

Change of Licensed Premises

14. [83001](#) Change of Licensed Premises
Red Sushi 2 LLC • dba RED
Current Capacity (in/out): 125(upper floor 60)/92 • Proposed Capacity (in/out):

150(upper floor 60)/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 405 (District 4)
Request to remodel.

Attachments: [LICPCH-2024-00134 App.pdf](#)

15. [83004](#)

Change of Licensed Premises
Charlie's Main Event LLC • dba Chef Dave Madison (Madison Children's
Museum)
Current Capacity (in/out): 500/340 • Proposed Capacity (in/out): 1500/300
100 N Hamilton St • Agent: David Heide
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 406 (District 4)
Request to temporarily extend premises into adjacent parking spaces for
special event.

Attachments: [LICPCH-2024-00096 App.pdf](#)

New License - Public Hearing

Recessed Public Hearing

16. [80089](#)

Public Hearing - License Transfer
Dominique Johnson • dba Faded Kitchen
Transfer from 1738 Fordem Ave to 1 Dempsey Rd
Estimated Capacity (in/out): 40/20
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 610 (District 15)

Attachments: [LICTLL-2023-00639 App.pdf](#)
[LICTLL-2023-00639 Supplemental.pdf](#)
[1 Dempsey Rd map.pdf](#)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction Alcohol License Review Committee- Public Hearing (10/18/23), Common Council (11/7/23)
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
10/18/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
11/7/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/22/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

1/17/24 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)

Attachments: [LICLIB-2023-00736 App.pdf](#)
[LICLIB-2023-00736 Supplemental.pdf](#)
[1602 W Beltline Hwy map.pdf](#)

Legislative History

12/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
	Alcohol License Review Committee- Public Hearing (1/17/24), Common Council (2/13/24)	
1/9/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
1/17/24	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
2/13/24	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
2/21/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
3/20/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

18. [82854](#) Public Hearing - New License
Lyric Live LLC • dba Boss Lady Cafe
1 Dempsy Rd • Agent: Miracle Avington
Estimated Capacity (in/out): 20/0
Class B Combination Liquor & Beer • 25% alcohol, 50% food, 25% other
Police Sector 610 (District 15)

Attachments: [LICLIB-2024-00122 App.pdf](#)
[LICLIB-2024-00122 Supplemental.pdf](#)

Legislative History

4/8/24	Clerk's Office	Referred for Introduction
	Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)	

19. [82855](#) Public Hearing - New License
Viceroy Indian Cuisine Inc • dba Viceroy Indian Cuisine

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

23. [82859](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
699 S Whitney Way • Agent: Lakhbir Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 214 (District 11)

Attachments: [LICLIA-2024-00146 App.pdf](#)
[LICLIA-2024-00146 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

24. [82860](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
605 Cottage Grove Rd • Agent: Lakhbir Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 613 (District 15)

Attachments: [LICLIA-2024-00145 App.pdf](#)
[LICLIA-2024-00145 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

25. [82861](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
4905 Commercial Ave • Agent: Lakhbir Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 609 (District 3)

Attachments: [LICLIA-2024-00144 App.pdf](#)
[LICLIA-2024-00144 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

26. [82862](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
6702 Mineral Point Rd • Agent: Lakhbir Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 219 (District 19)

Attachments: [LICLIA-2024-00143 App.pdf](#)
[LICLIA-2024-00143 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

27. [82863](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
4601 Cottage Grove Rd • Agent: Harinder Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 614 (District 16)
Attachments: [LICLIA-2024-00142 App.pdf](#)
[LICLIA-2024-00142 Supplemental.pdf](#)
Legislative History
4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)
28. [82864](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
4325 Mohawk Rd • Agent: Harinder Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 210 (District 10)
Attachments: [LICLIA-2024-00141 App.pdf](#)
[LICLIA-2024-00141 Supplemental.pdf](#)
Legislative History
4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)
29. [82865](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
4102 Commercial Ave • Agent: Harinder Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 607 (District 3)
Attachments: [LICLIA-2024-00140 App.pdf](#)
[LICLIA-2024-00140 Supplemental.pdf](#)
Legislative History
4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)
30. [82866](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
3101 N Sherman Ave • Agent: Melissa McPherson
Class A Beer, Class A Liquor, Class A Cider
Police Sector 504 (District 12)
Attachments: [LICLIA-2024-00139 App.pdf](#)
[LICLIA-2024-00139 Supplemental.pdf](#)
Legislative History
4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)
31. [82867](#) Public Hearing - New License

Refuel Pantry Inc • dba Refuel Pantry
699 S Gammon Rd • Agent: Melissa McPherson
Class A Beer, Class A Liquor, Class A Cider
Police Sector 114 (District 19)

Attachments: [LICLIA-2024-00138 App.pdf](#)
[LICLIA-2024-00138 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

32. [82868](#)

Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
3019 E Washington Ave • Agent: Harinder Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 603 (District 15)

Attachments: [LICLIA-2024-00137 App.pdf](#)
[LICLIA-2024-00137 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

33. [82871](#)

Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
2702 E Washington Ave • Agent: Melissa McPherson
Class A Beer, Class A Liquor, Class A Cider
Police Sector 502 (District 12)

Attachments: [LICLIA-2024-00136 App.pdf](#)
[LICLIA-2024-00136 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

34. [82873](#)

Public Hearing - New License
Burresons Madison LLC • dba Capitol Centre Market
111 N Broom St • Agent: Darin Burreson
Class A Beer, Class A Liquor
Police Sector 405 (District 4)

Attachments: [LICLIA-2024-00148 App.pdf](#)
[LICLIA-2024-00148 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

35. [82874](#)

Public Hearing - New License
Fusion Smoke & Spirits LLC • dba Fusion

36 S Bassett St • Agent: Jacob McRoberts
Class A Beer, Class A Liquor
Police Sector 404 (District 4)

Attachments: [LICLIA-2024-00151 App.pdf](#)
[LICLIA-2024-00151 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

36. [82875](#) Public Hearing - New License
Bais and Sons LLC • dba TBD
4 Collins Ct • Agent: Rhiannon Offerdahl
Class A Beer, Class A Cider
Police Sector 620 (District 16)

Attachments: [LICLIA-2024-00152 App.pdf](#)
[LICLIA-2024-00152 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

37. [82876](#) Public Hearing - New License
Turkish Kitchen Madison LLC • dba Turkish Kitchen
2616 Monroe St • Agent: Huseyin Cokugurluel
Estimated Capacity (in/out): 72
Class B Beer, Class C Wine • 20% alcohol, 80% food
Police Sector 207 (District 13)

Attachments: [LICLIB-2024-00153 App.pdf](#)
[LICLIB-2024-00153 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction
Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

38. [82877](#) Public Hearing - New License
Fro Productions LLC • dba Gamma Ray Bar
121 W Main St • Agent: Addie Greenwood
Estimated Capacity (in/out): 129/0
Class B Combination Liquor & Beer • 80% alcohol, 10% food, 10% other
Police Sector 405 (District 4)

Attachments: [LICLIB-2024-00154 App.pdf](#)
[LICLIB-2024-00154 Supplemental.pdf](#)

Legislative History

4/8/24 Clerk's Office Referred for Introduction

Alcohol License Review Committee- Public Hearing (4/17/24), Common Council (5/7/24)

Report of Madison Police Department

39. [83005](#) Summary of Recent Calls for Service

Report of City Clerk's Office

40. [83007](#) Summary of Licenses Issued

Adjournment