



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 18, 2025

5:00 PM

Virtual

1. **Written Comments:** You can send comments on agenda items to edc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 825 9521 1549

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:03pm. Chaired by Harris.

Others Present: Mikolajewski, Klawiter, Miller, Reistad, Otto, Ouk

Present: 8 - Melissa Gombar; Joann Pritchett; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Absent: 1 - Jeffrey J. Liggon

Excused: 1 - Nicholas J.C. Paris

APPROVAL OF MINUTES

A motion was made by Bulgrin and seconded by Duncan to approve the minutes from the May 21, 2025 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [88738](#) Public Comment - EDC 6/18/25

Attachments: [Public Comments Registrants Report 2025 6-18.pdf](#)

None

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

2. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version](#)
[2024-2026 ED Plan RFP Scope of Svcs_DRAFT v4 081924.pdf](#)

Members of 4th Economy and EQT by Design gave a presentation followed by questions and discussion from members.

3. [88739](#) Presentation by Wisconsin Women's Business Initiative Corporation (WWBIC) regarding business development programs and underwriting

Attachments: [2025 Don't Say No Say WWBIC.pdf](#)
[2025 Impact Sheet.pdf](#)
[2025 WWBIC Referral Document.docx](#)

Tabled until next meeting

4. [88757](#) Update regarding recent Southeast and Southwest Area Plan Business Walk

Rohlich updated members on the Business Walk followed by questions from members

5. [88324](#) 2025 Economic Development Division Work Plan Overview and Discussion of 2025 Economic Development Committee Work Plan

Attachments: [2025 Economic Development Division Work Plan Overview - Legistar 88324](#)

Mikolajewski led a discussion on 2025 work planning followed by questions from members

6. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [July 2025 EDD Dashboard - Memo to the EDC.pdf](#)
[June 2025 - EDD Financial Assistance Dashboard.pdf](#)

Rohlich updates members on the May dashboard

7. [78859](#) Announcements and Future EDC Agenda Items

The meeting adjourned at 7:04pm.

ADJOURNMENT