

VISION
ZERO
MADISON



Safe Streets Madison – 2026 Update 1

Transportation Commission

June 17, 2026

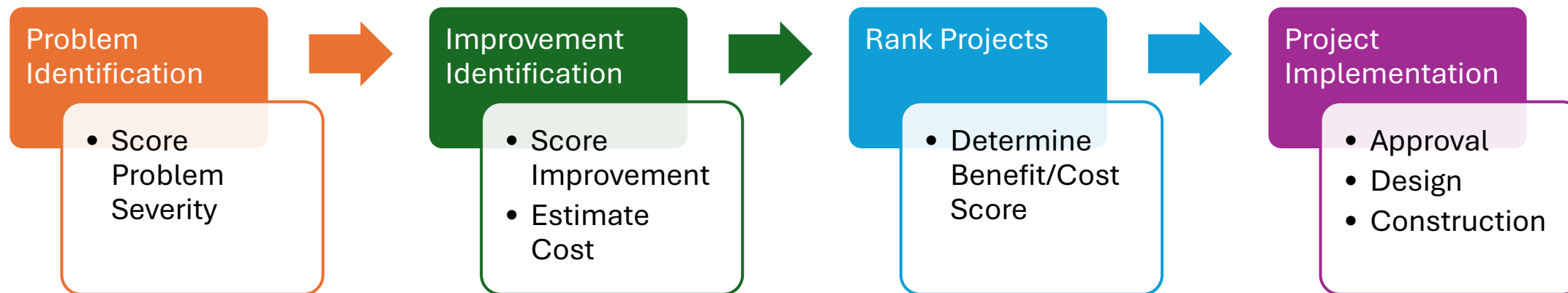
Agenda

- Safe Streets Madison Background
- Recently Completed Projects
- Recommended Projects for Approval
- Transportation Commission Action

Safe Streets Madison Priorities

- Primarily fund projects that:
 1. Implement traffic **safety measures** in a fair and equitable manner to eliminate traffic deaths and serious injuries on City streets
 2. Improve connectivity by **closing gaps** in the City's pedestrian and bicycle networks in a fair and equitable manner and to ensure that they are accessible for all ages and abilities

Safe Streets Madison Process



- Staff should bring project requests to the Transportation Commission for review and approval at least twice each year

Recent Process Improvements



Safe Routes to School projects – Add 30% weight to a potential project’s benefit score for those project identified through a Safe Routes to School planning process and dedicate a minimum of 10% of funding for each round to these projects

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7 SRTS Projects*

Estimated Costs
Ranging
\$2000-\$50,000

Total Estimated
Cost:
\$82,000

~26% of Round 1
Funding Request

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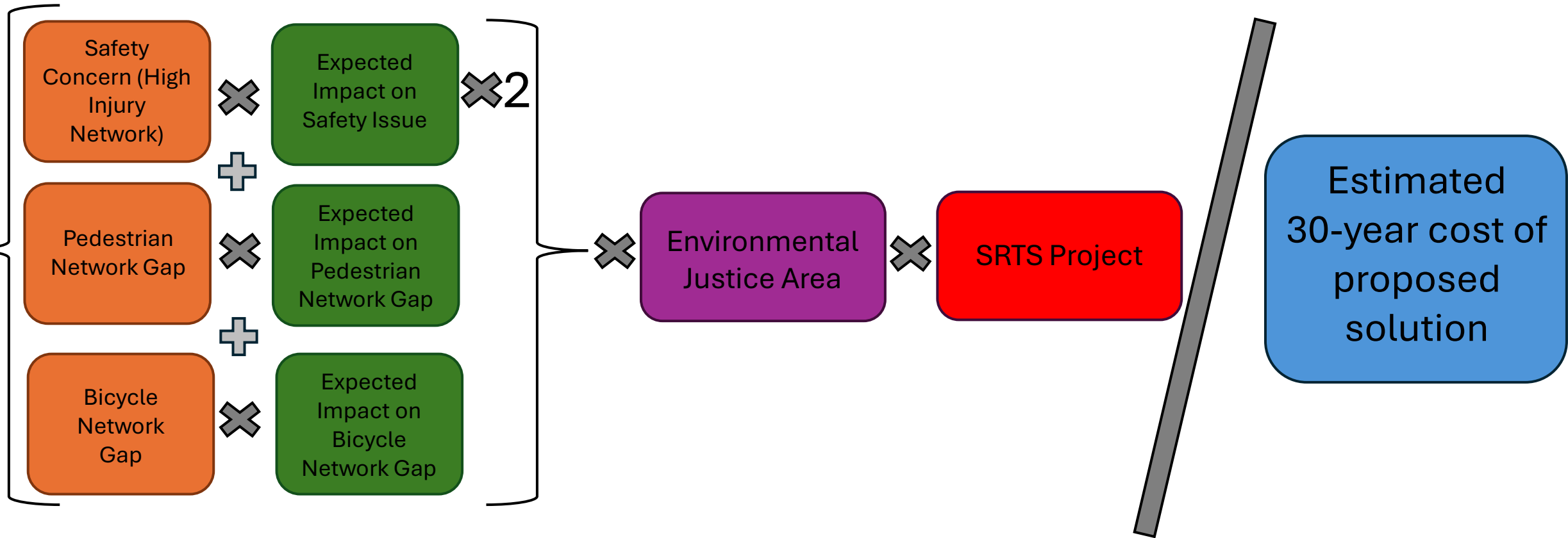


Low-scoring project migration – Migrate low-scoring projects from the candidate list to an archived list after 3 years; allow projects from the archived list to return to candidate list if warranted by new data



Quick-build projects – Direct staff to consider temporary paint-and-post construction for projects that have a high impact score but a low benefit/cost score

Recent Process Improvements



Safe Streets Madison Funding

2026 Funding for Safe Streets Madison = **\$1,661,100**

+ Uncommitted funds from 2025

\$2,011,373

– Estimated costs for approved but not completed projects

\$533,373

\$533,373 available for new projects in 2026

Recently Completed Projects

- Milwaukee St at Walbridge Ave
- Milwaukee St at Portland Pkwy
- University Ave diagonal crossing and RRFB at Blackhawk Ave
- Gorham/Wisconsin island and signals
- Johnson/Wisconsin island and signals
- Cottage Grove Rd at Acewood Blvd
- Raymond Rd at Gilbert Rd
- Owen Dr at Lucia Crest Park
- S Baldwin St & N Baldwin St bike lanes

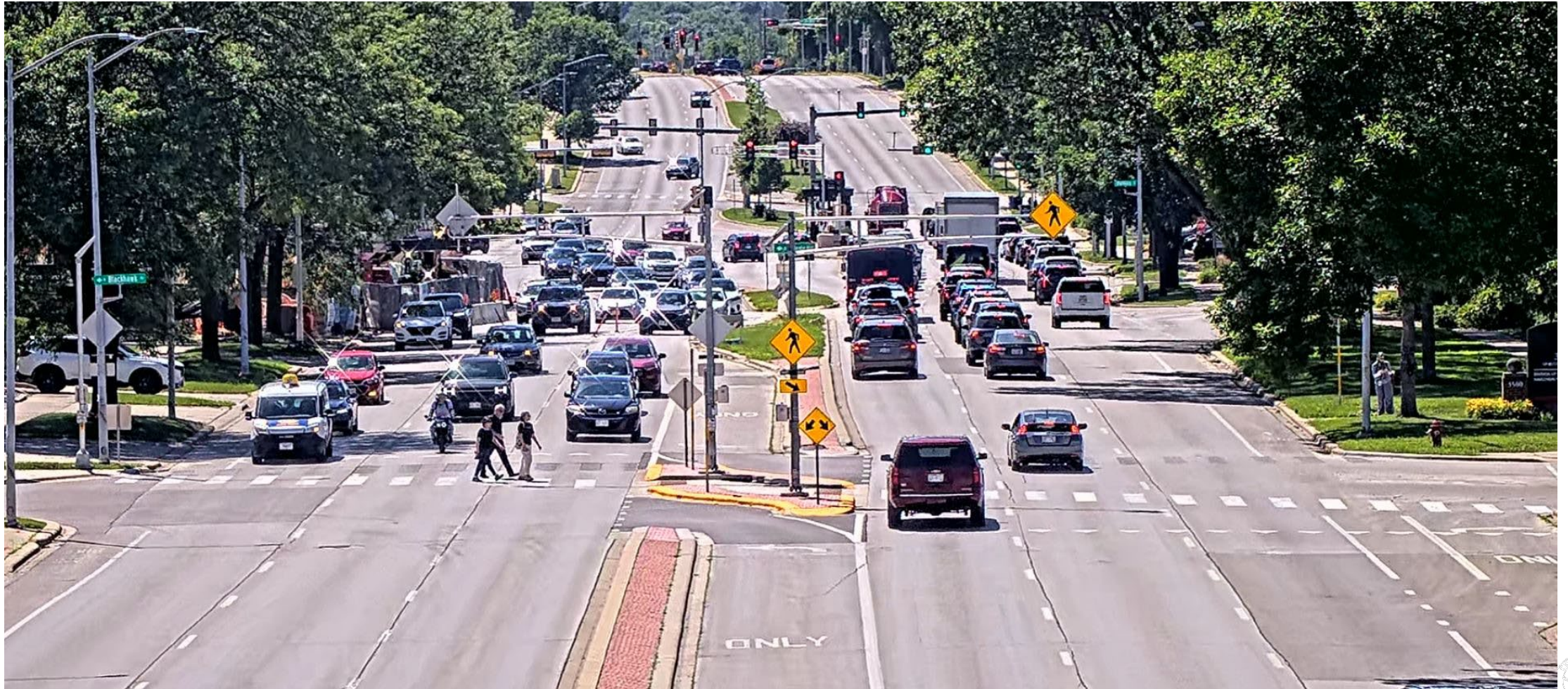
Milwaukee St at Walbridge Ave



Milwaukee St at Portland Pkwy



University Ave at Blackhawk Ave



Wisconsin Ave at Gorham St



Wisconsin Ave at Johnson St



S Baldwin St



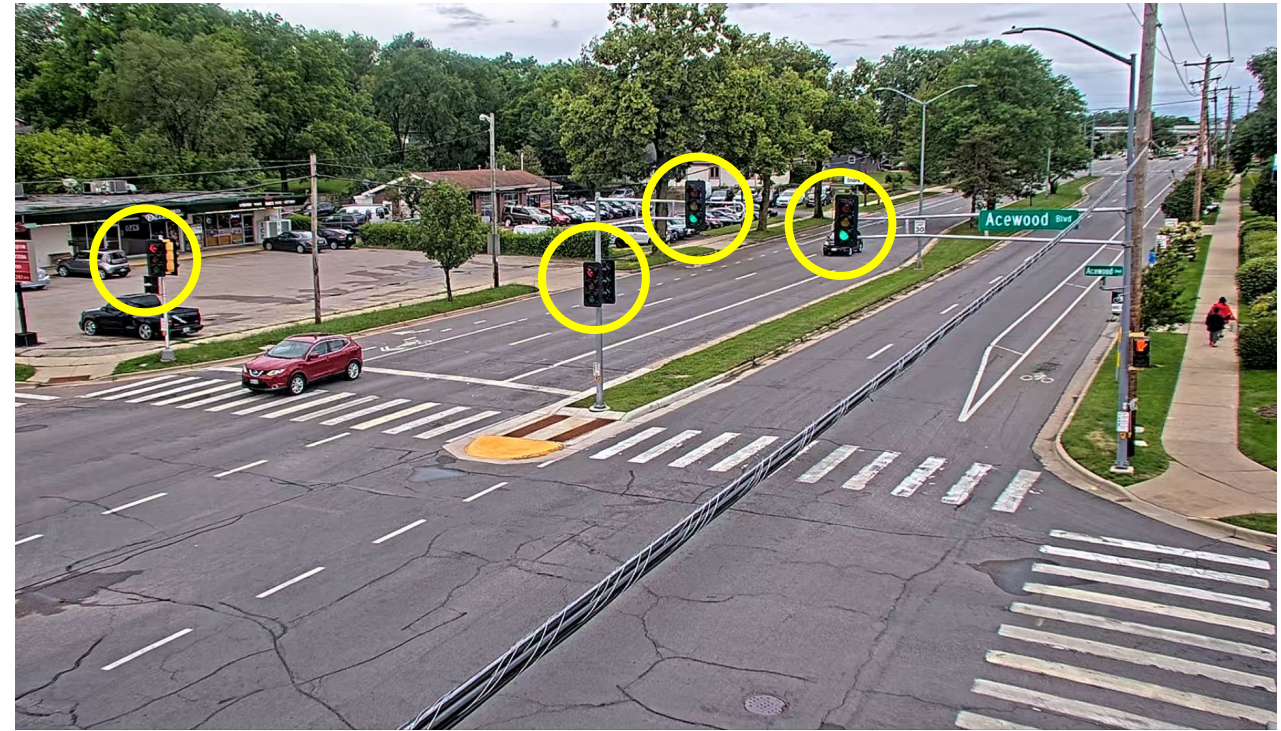
Raymond at Gilbert



N Owen Dr at Lucia Crest Park



Cottage Grove Rd at Acewood Blvd



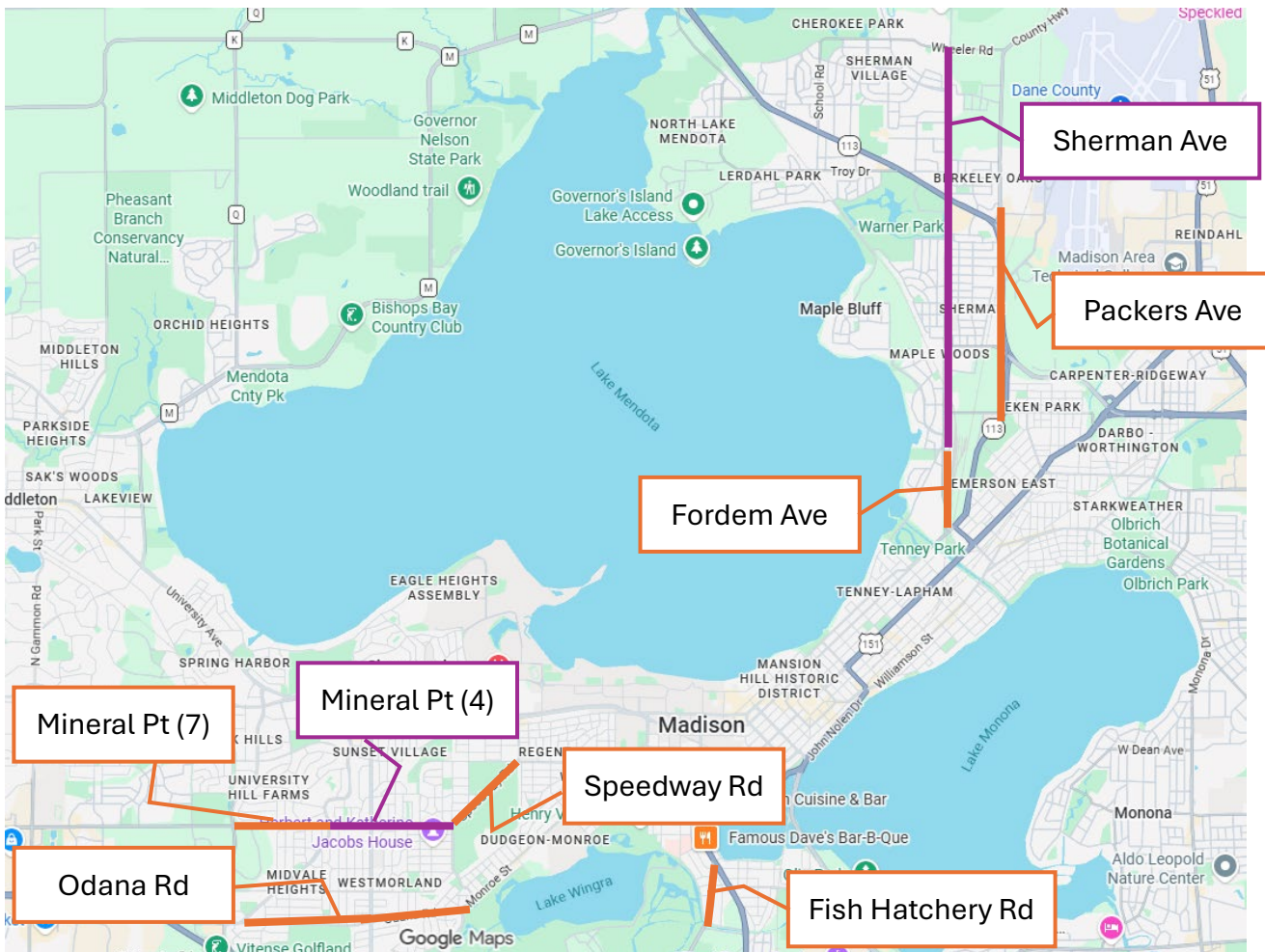
Recommended Projects for Approval

Safe Streets Madison--Candidate List

| # | Location | School Location | Alder District | Issue/Concern | Status | High Injury Network link Low Stress Bike Map | | | | Total | Proposed solution | MPO EJ Map | | | | SRTS | Total benefit of project | Total estimated cost of project | 30-year cost | Overall benefit score / cost |
|----|---|-----------------|----------------|---|---------------------|--|---------------|----------------|---------------------------|--|-------------------|-------------------------|--------------------------|---------------------------|------|------|--------------------------|---------------------------------|--------------|------------------------------|
| | | | | | | High Injury Network | Ped Gap Issue | Bike Gap Issue | Expected impact on safety | | | Expected impact-ped gap | Expected impact-bike gap | EJ Area / Social Vulnerab | | | | | | |
| 1 | Speedway Rd - Mineral Point Rd to Regent St | Yes | 5, 13 | Speeding | Requesting Approval | 10 | 9 | 9 | 38 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 100% | 130% | 494 | \$ 2,000 | \$ 4,000 | 124 | |
| 2 | Packers Ave - N 6th St to Tennyson Ln | Yes | 12, 18 | Speeding | Requesting Approval | 10 | 9 | 9 | 38 | Reduce speed limit to 30 mph | 10% | 10% | 10% | 130% | 130% | 642 | \$ 4,000 | \$ 8,000 | 80 | |
| 3 | Fish Hatchery Rd - Wingra Dr to S Park St | No | 13 | Speeding | Requesting Approval | 6 | 6 | 9 | 27 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 115% | 100% | 311 | \$ 2,000 | \$ 4,000 | 78 | |
| 4 | Citywide Arterial Corridor speed reduction experiment | No | 14 | Speeding, Crash History | Requesting Approval | 10 | 1 | 1 | 22 | Test flex post delineators to slow speeds; Cottage Grove Rd, Park St, McKenna Blvd, Northport Dr | 25% | 10% | 10% | 130% | 100% | 676 | \$ 10,000 | \$ 10,000 | 68 | |
| 5 | Mineral Point Rd - Segoe Rd to Speedway Rd | Yes | 5, 11 | Speeding | Requesting Approval | 2 | 6 | 9 | 19 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 100% | 130% | 247 | \$ 2,000 | \$ 4,000 | 62 | |
| 6 | Fordem Ave - E Johnson St to Sherman Ave | No | 12 | Speeding | Requesting Approval | 4 | 9 | 1 | 18 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 130% | 100% | 234 | \$ 2,000 | \$ 4,000 | 59 | |
| 7 | N Sherman Ave - Sherman Ave to Wheeler Rd | Yes | 12, 18 | Speeding | Requesting Approval | 6 | 6 | 9 | 27 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 130% | 130% | 456 | \$ 4,000 | \$ 8,000 | 57 | |
| 8 | Mineral Point Rd - Whitney Way to Segoe Rd | No | 11 | Speeding | Requesting Approval | 2 | 6 | 9 | 19 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 100% | 100% | 190 | \$ 2,000 | \$ 4,000 | 48 | |
| 9 | Vernon Ave - Martha to Topaz | No | 3 | Speeding; Injury Crash History | Requesting Approval | 4 | 3 | 1 | 12 | 2 Speed Humps near crash location on curve | 75% | 10% | 10% | 100% | 100% | 640 | \$ 20,000 | \$ 20,000 | 32 | |
| 10 | Milwaukee St at Meadowlark Dr | Yes | 3 | Student crossing safety; speeding; potentially removing crossing guard | Requesting Approval | 0 | 6 | 1 | 7 | Add RRFB on median (already have on sides) | 15% | 25% | 10% | 130% | 130% | 270 | \$ 5,000 | \$ 10,000 | 27 | |
| 11 | Odana Rd - Monroe St to Segoe Rd | No | 10, 11, 13 | Speeding, pedestrian crossing (including Parman, Dearhold, Gately Terr) | Requesting Approval | 4 | 9 | 1 | 18 | Reduce speed limit to 25 mph | 10% | 10% | 10% | 115% | 100% | 207 | \$ 4,000 | \$ 8,000 | 26 | |
| 12 | E Johnson St at N 7th St | Yes | 12 | Pedestrian safety, drivers do not yield, Crossing Guard location, request for RRFB | Requesting Approval | 2 | 6 | 9 | 19 | RRFB | 25% | 50% | 20% | 100% | 130% | 754 | \$ 15,000 | \$ 30,000 | 25 | |
| 13 | Moorland Rd at Foxwood Tri | No | 14 | Difficult pedestrian crossing; school bus stop; close to Metro stop; School kids crossing | Requesting Approval | 2 | 6 | 9 | 19 | RRFB | 25% | 50% | 20% | 130% | 100% | 754 | \$ 15,000 | \$ 30,000 | 25 | |
| 14 | Swanton Rd, Thompson to Milwaukee | No | 3 | Speeding, reckless driving | Requesting Approval | 2 | 6 | 1 | 11 | 2 Speed Humps | 75% | 10% | 10% | 130% | 100% | 481 | \$ 20,000 | \$ 20,000 | 24 | |
| 15 | N Thompson Rd between Swanton Rd and Milwaukee St | No | 3 | Speeding | Requesting Approval | 4 | 6 | 3 | 17 | Speed hump and chicane | 50% | 10% | 10% | 130% | 100% | 637 | \$ 30,000 | \$ 30,000 | 21 | |
| 16 | Walter St at Richard St and Dawes St | Yes | 15 | Speeding | Requesting Approval | 0 | 6 | 6 | 12 | Flex post bumpouts at existing Traffic Circles | 50% | 25% | 25% | 100% | 130% | 780 | \$ 2,000 | \$ 40,000 | 20 | |
| 23 | Tompkins Rd at Groveland Ter | No | 15 | Speeding | Requesting Approval | 0 | 6 | 6 | 12 | Flex post bumpouts at existing Traffic Circle | 50% | 25% | 25% | 100% | 100% | 300 | \$ 1,000 | \$ 20,000 | 15 | |
| 48 | Monona Dr at Winnequah | No | 15 | Difficult for pedestrians to cross. Request for RRFB | Requesting Approval | 0 | 6 | 1 | 7 | Overhead RRFB. Cost share with City of Monona | 25% | 50% | 20% | 100% | 100% | 320 | \$ 12,500 | \$ 25,000 | 13 | |
| 20 | Ruskin St north of Commercial Ave | No | 12 | Heavy pedestrian crossing from parking lot to Hartmeyer; increased traffic with development, and lack of yielding | Requesting Approval | 0 | 3 | 0 | 3 | Mark midblock crosswalk and add Ped Crossing signage | 50% | 50% | 40% | 115% | 100% | 173 | \$ 4,000 | \$ 16,000 | 11 | |
| 21 | Tree Lane - west of Gammon Rd | No | 9 | Speeding; especially later at night; bike route, pedestrian safety; walk/bike route to school | Requesting Approval | 2 | 6 | 1 | 11 | Chicanes | 50% | 10% | 10% | 130% | 100% | 351 | \$ 40,000 | \$ 40,000 | 9 | |
| 22 | S Mills St (Milton St to Erin St) | No | 8 | Lack of bike facilities on All Ages & Abilities Bike Route | Requesting Approval | 4 | 1 | 6 | 15 | Remove on-street parking & mark buffered bike lanes | 50% | 0% | 80% | 115% | 100% | 1012 | \$ 25,000 | \$ 125,000 | 8 | |
| 24 | S Park Street at Burr Oak | No | 14 | Speeding both directions | Requesting Approval | 10 | 1 | 1 | 22 | Display Feedback Board in both directions | 15% | 0% | 0% | 130% | 100% | 390 | \$ 30,000 | \$ 60,000 | 7 | |
| 25 | S Segoe Rd at Mineral Point Rd | Yes | 11 | Cars crowd bike lane; delineators along bike lane could help; bike boxes could help with NTOR noncompliance | Requesting Approval | 2 | 1 | 9 | 14 | Protected intersection improvements on NW and SE corners | 25% | 25% | 25% | 100% | 130% | 455 | \$ 50,000 | \$ 70,000 | 7 | |
| 26 | Rosa Rd/Regent St/Anchorage Ave | No | 11, 19 | See SR 21002: narrow streets/add bumpouts; increase bike/ped safety, calm traffic to posted speed limits | Requesting Approval | 0 | 6 | 6 | 12 | Flex post bump outs | 50% | 25% | 25% | 100% | 100% | 300 | \$ 5,000 | \$ 50,000 | 6 | |
| 27 | Gene Parks Pl | No | 10 | Pedestrian crossing safety to Allied Park; speeding | Requesting Approval | 0 | 3 | 1 | 4 | 2 Speed Humps | 75% | 10% | 10% | 130% | 100% | 52 | \$ 20,000 | \$ 20,000 | 3 | |
| | | | | | | | | | | | | | | | | | \$ 326,500 | | | |



Speed Limit Reductions



- 1. Speedway Rd*** – Mineral Point Rd to Regent St (30 mph to 25 mph)
- 2. Packers Ave*** – N 6th St to Tennyson Ln (35 mph to 30 mph)
- 3. Fish Hatchery Rd** – Wingra Dr to S Park St (30 mph to 25 mph)
- 4. Mineral Point Rd*** – Segoe Rd to Speedway Rd (30 mph to 25 mph)
- 5. Fordem Ave** – E Johnson St to Sherman Ave (30 mph to 25 mph)
- 6. N Sherman Ave*** – Sherman Ave to Wheeler Rd (30 mph to 25 mph)
- 7. Mineral Point Rd** – Whitney Way to Segoe Rd (30 mph to 25 mph)
- 8. Odana Rd** – Monroe St to Segoe Rd (30 mph to 25 mph)

Citywide Arterial Speed Reduction Experiment

S Park St at Dane St



Citywide Arterial Speed Reduction Experiment McKenna Blvd at Elver Park



Citywide Arterial Speed Reduction Experiment

Northport Dr at Goodland Dr

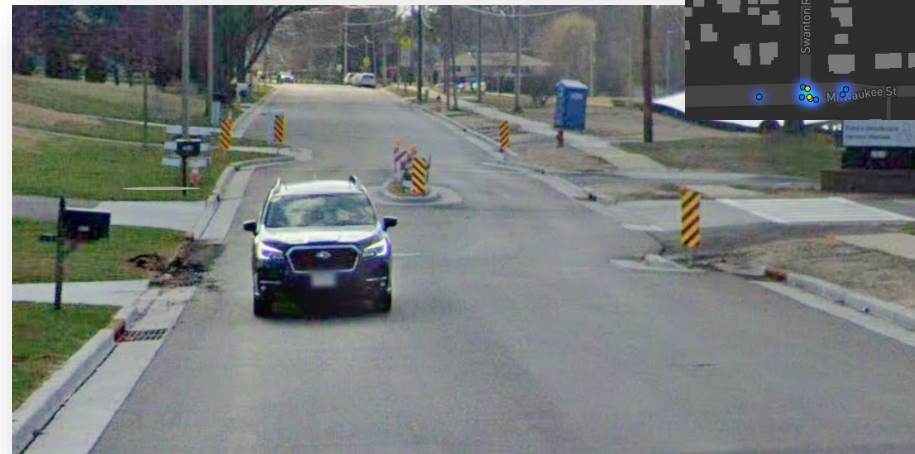
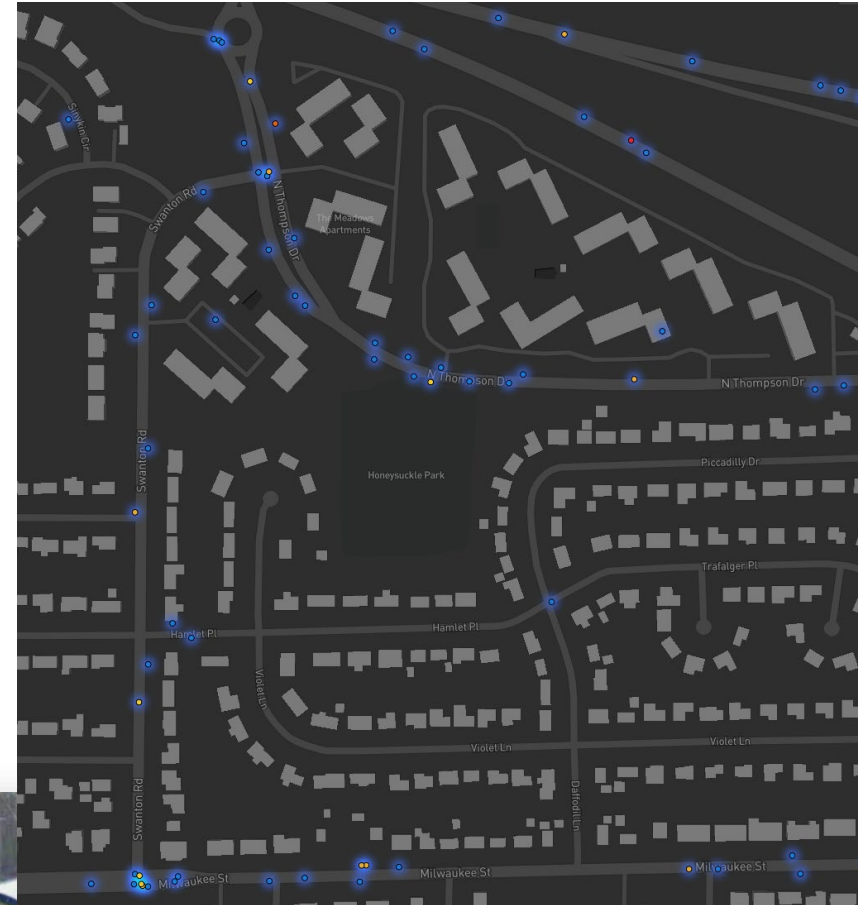


Speed Humps

1. Vernon Ave – Martha Ln to Topaz Ln (2 speed humps)
2. Swanton Rd – Thompson Dr to Milwaukee St (2 speed humps)
3. Thompson Dr – Swanton Rd to Milwaukee St (1 speed hump)
4. Gene Parks Pl at Allied Park (2 speed humps)

Chicanes

1. Thompson Dr – Swanton Rd to Milwaukee St
2. Tree Ln – west of Gammon Rd



Gene Parks Place



Rectangular Rapid Flashing Beacons

1. Milwaukee St at Meadowlark Dr* (Improve existing RRFB, School)
2. E Johnson St at N 7th St* (Emerson Elementary School)
3. Moorland Rd at Foxwood Trl (School Bus Crossing)
4. Monona Dr at Winnequah Rd

Digital Speed Feedback Boards

1. S Park St at Burr Oak Ln (both directions)

Monona Dr at Winnequah Rd RRFB

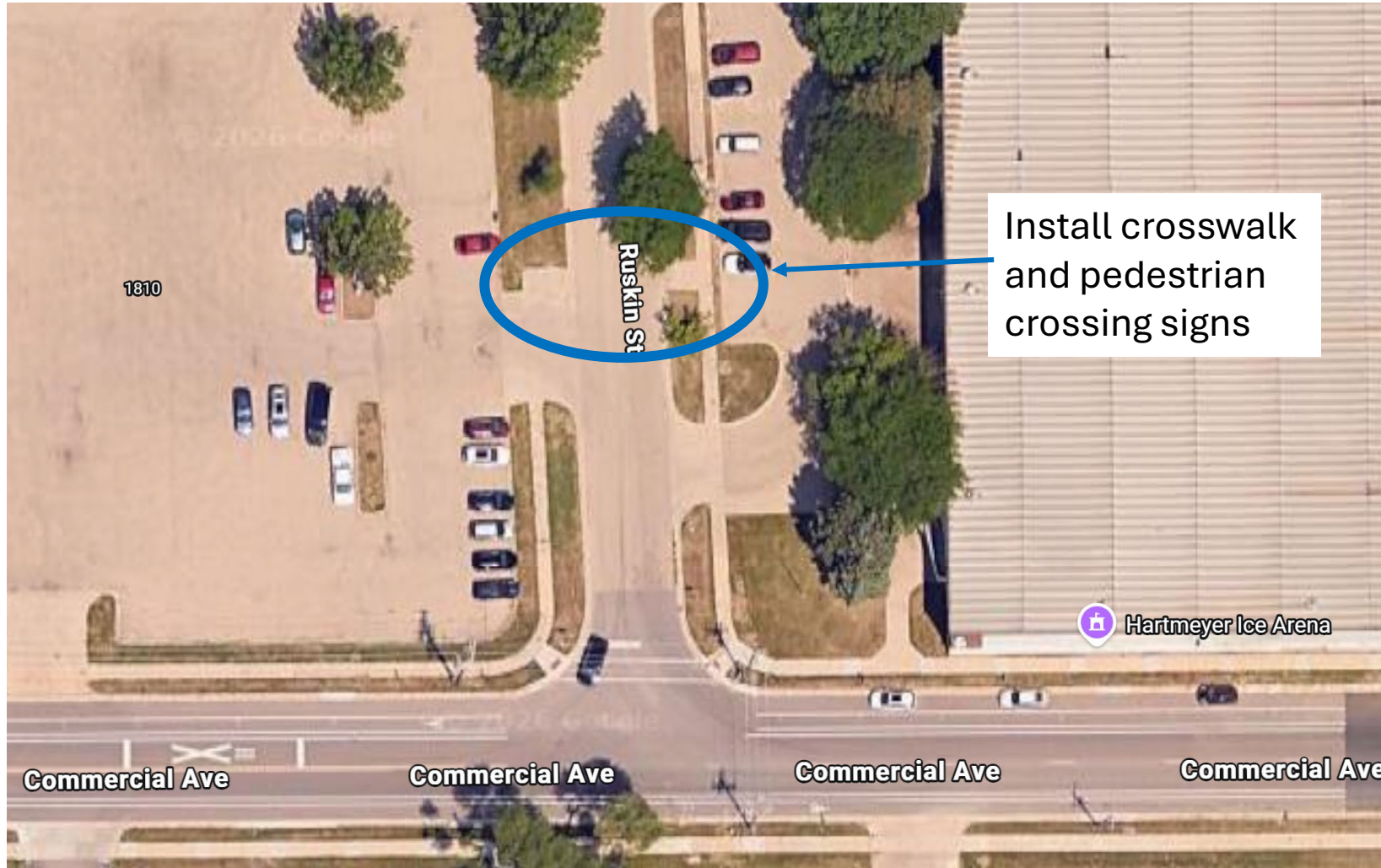
Looking south at Winnequah Rd intersection



Looking north at Winnequah Rd intersection



Ruskin St at Hartmeyer Ice Arena Pedestrian Crossing improvements



S Mills St – Milton St to Erin St Remove on-street parking & install buffered bike lanes (contingent on RP3 public hearing)



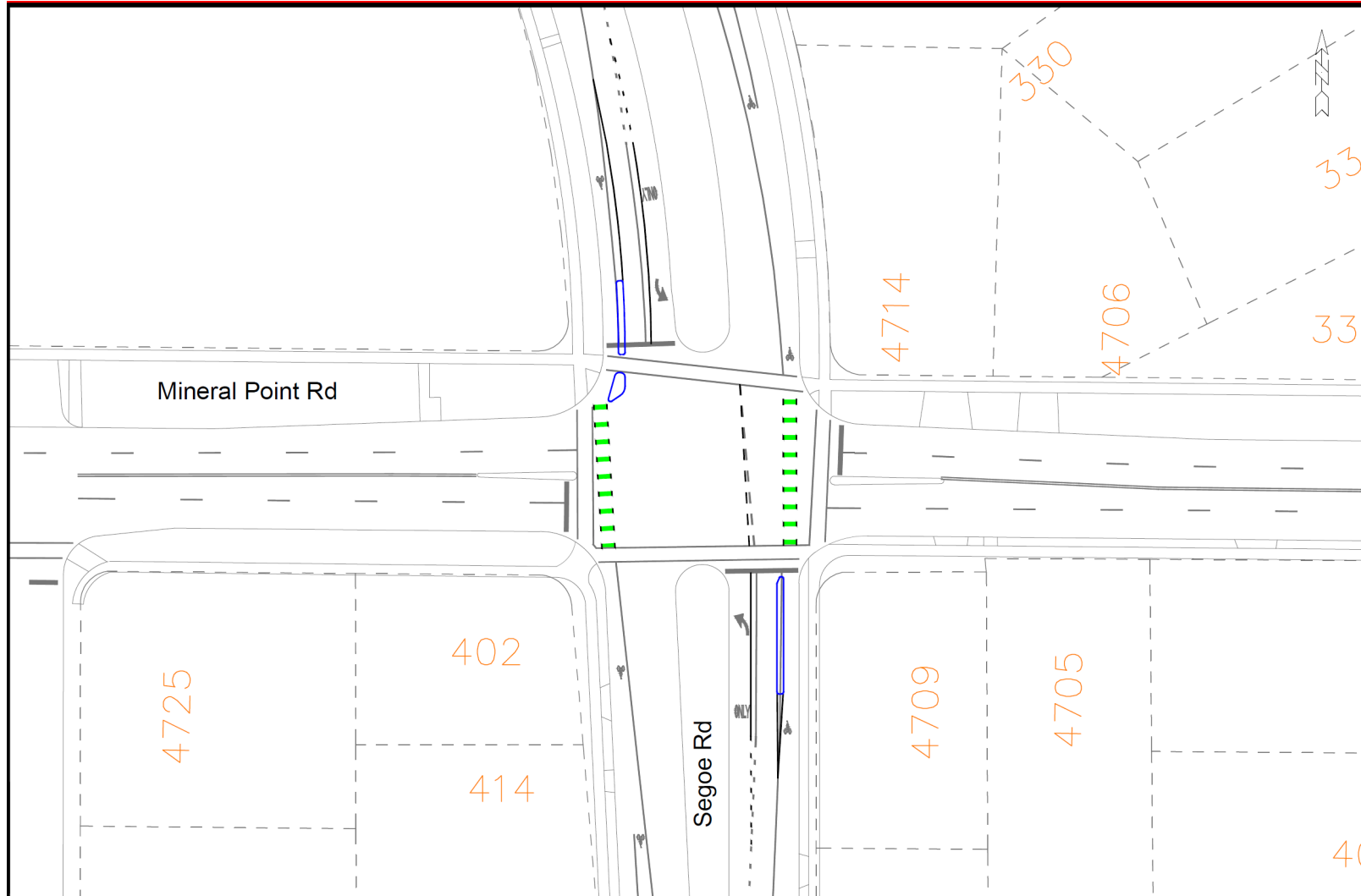
Tompkins Rd at Groveland Ter Flex Post bump outs at existing traffic circle



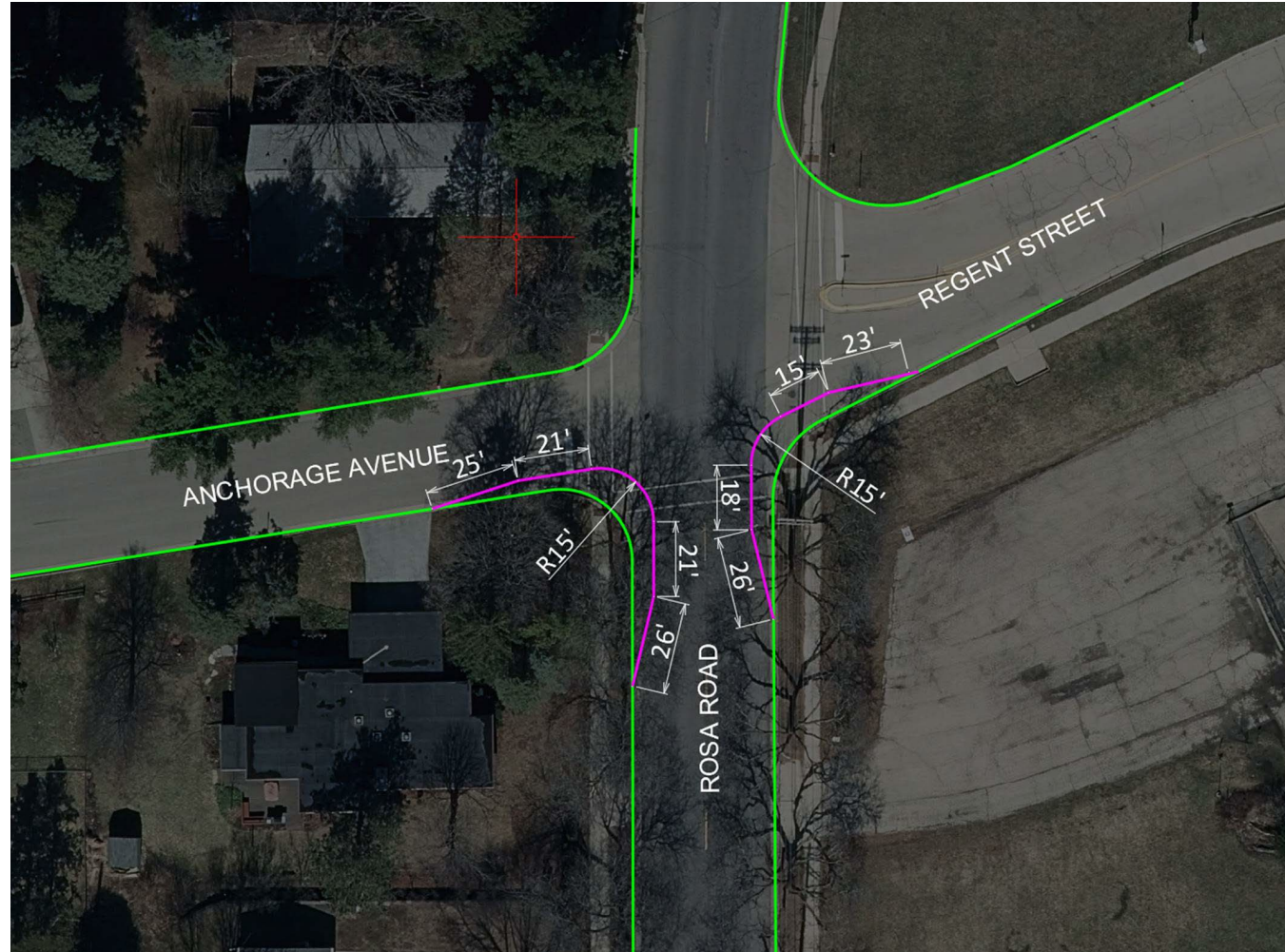
Walter Street Flex Post bump outs at existing traffic circles



Segoe Rd at Mineral Point Rd Intersection Improvements*



Rosa Rd / Regent St / Anchorage Ave Flex Post bump outs



Recommended Action

- Move to approve the recommended project list

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Questions?