

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: <u>JULY 2, 2013</u>	Action Requested
UDC MEETING DATE: <u>JULY 24, 2013</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 107 KING STREET, MADISON, WI 53703

ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals) 107 KING STREET, 502 OWEN ROAD MONONA, WI 53716 ARCHITECT/DESIGNER/OR AGENT: RYAN SIGNS, INC.

BUSINESS OWNER: KATRINA KELLY - THE KITCHEN GALLERY 3007 PERRY STREET
107 KING STREET, MADISON, WI 53703 MADISON, WI 53713

CONTACT PERSON: MARY BETH GROWNEY SEVENE

Address: 3007 PERRY STREET
MADISON, WI 53713

Phone: 608-271-7979

Fax: 608-271-7853

E-mail address: mbgrowneyselene@ryansigns.net

TYPE OF PROJECT:
(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
Phone 608.271.7979
Fax 608.271.7853
mbgrowneyselene@ryansigns.net

July 23, 2013

TO: Mr. Al Martin, Secretary to the City of Madison Urban Design Commission
On behalf of the City of Madison Urban Design Commission

FROM: Mary Beth Growney Selene
Serving as Agent to The Kitchen Gallery

RE: **THE KITCHEN GALLERY**
107 KING STREET
~~COMPREHENSIVE DESIGN PLAN REQUEST~~
AMENDMENT TO AN EXISTING PD-SIP

Dear Urban Design Commissioners;

We were advised by the Secretary to the UDC that our request for approval of a Comprehensive Design Plan should actually be a request for approval to amend an Existing PD-SIP. Following, in red, are changes that meet with the request to amend.

We are requesting final approval on our submittal for a ~~Comprehensive Design Plan~~ an **Amendment to an Existing PD-SIP** for The Kitchen Gallery at 107 King Street.

I. BACKGROUND

- A. The property is zoned HIS-L PD WP-17.
- B. **Since our original submittal date, we have received a Certificate of Appropriateness from the Landmarks Commission on July 15, 2013.**

II. SIGN ORDINANCE ALLOWANCES FOR WALL SIGNS

- A. There shall be one signable area, for each façade, facing a street.
- B. The signable area for a wall sign is determined by the areas of the facade of the building this is free of doors, windows or other major architectural detail, and that extends no higher than the juncture of the wall and the roof...
- C. Projecting signs may be displayed in addition to any wall signs allowed under Sec.31.07.

III. REQUEST FOR FINAL APPROVAL TO AMEND AN EXISTING PD-SIP FOR AN EXCEPTION TO ALLOW FOR TWO SIGNABLE AREAS ON ONE FAÇADE.

- A. Allow for The Kitchen Gallery to use two signable areas on one façade, separated by architectural detail. Both facades are part of The Kitchen Gallery's leased space. **The original building architecture was intended for two separate tenant spaces.**
- B. **The building is zoned commercial and approval of our request would allow for The Kitchen Gallery signage to be similar in nature to comparable areas in the downtown district.**
- C. **We believe our request maintains the integrity of the architecture.**

Thank you for your consideration.

Respectfully Submitted.

1F

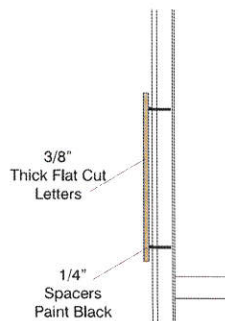
15' 8"

16' 7"

12 1/2"



7 5/8"



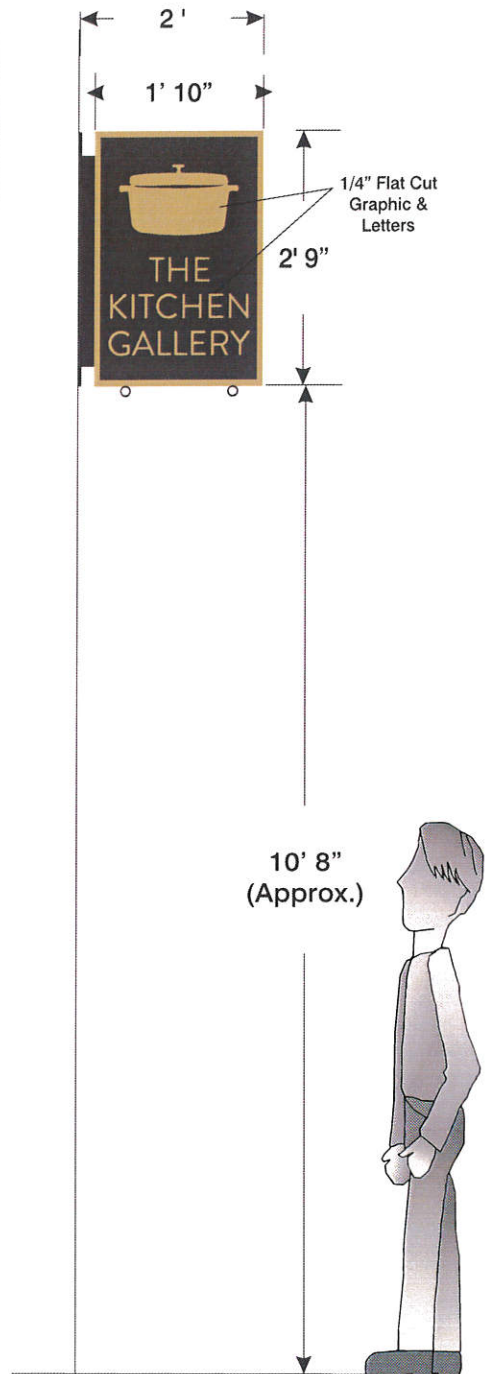
Painted MP 18672 Sungold Firemist Metallic

Wind Load	Illumination Compliance	Construction:
Compliance Statement:	Statement:	Flat Cut, Stud Mounted Letters
Withstand up to 75 MPH Winds	N/A	Painted MP 18672 Sungold Firemist Metallic
	Meets Maximum Guidelines of City of Madison	

Ryan Signs, Inc.		SCALE: 3/16" = 1'-0"	APPROVED:
3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853		DATE: 6/19/13	Copyright 2013 by Ryan Signs, Inc.
THE KITCHEN GALLERY - 107 KING ST.		REVISED: 6/21/13	
These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of it's employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.		DRAWN BY: KW	DRAWING NUMBER:
client signature			5414H

2A

Flat Panel - Projecting Mount w/ Plate & Bracket Assembly on Center Pillar



<p>■ Painted MP 18672 Sungold Firemist Metallic</p>		
<p>Wind Load Compliance Statement: Withstand up to 75 MPH Winds</p>	<p>Illumination Compliance Statement: N/A Meets Maximum Guidelines of City of Madison</p>	<p>Construction: Flat Cut, Stud Mounted Graphic & Frame Mounted to Backer Pan w Eye Bolts on Bottom All Projecting with Mounting Plate and Bracket</p>

<p>Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853</p>		<p>SCALE: 1/8" = 1'-0"</p>	<p>APPROVED:</p>
<p>THE KITCHEN GALLERY - 107 KING ST.</p>		<p>DATE: 6/3/13</p>	<p>Copyright 2013 by Ryan Signs, Inc.</p>
<p>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of it's employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</p>		<p>REVISED: 6/21/13</p>	<p>DRAWING NUMBER: 5414D</p>
<p>client signature _____</p>		<p>DRAWN BY: KW</p>	