

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: 5-20-2014

Action Requested

Informational Presentation

Initial Approval and/or Recommendation

UDC MEETING DATE: _____

Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703

ALDERMANIC DISTRICT: 2

OWNER/DEVELOPER (Partners and/or Principals)

ARCHITECT/DESIGNER/OR AGENT:

EDGEWATER HOTEL COMPANY LLC

Jones Sign Company

22 E MIFFLIN ST # 800

1711 Scheuring Road

MADISON, WI 53703

De Pere, WI 54115

CONTACT PERSON: Sarah Peters, Coordinator

Address: 1711 Scheuring Road

De Pere, WI 54115

Phone: 920-425-9807

Fax: 920-983-9145

E-mail address: speters@jonessign.com

TYPE OF PROJECT:

(See Section A for:)

Planned Unit Development (PUD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Community Development (PCD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Residential Development (PRD)

New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)

School, Public Building or Space (Fee may be required)

New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.

Planned Commercial Site

(See Section B for:)

New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

Comprehensive Design Review* (Fee required)

Street Graphics Variance* (Fee required)

Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

JONES SIGN

Your Vision. Accomplished.

Letter of Intent

The Edgewater
1001 Wisconsin Place
Madison, WI 53703

Temporary Mailing Address:
Hammes Company
22 E Mifflin St. Suite 800
Madison, WI 53703

The attached drawings show the proposed signs for The Edgewater project.
All existing signs have been removed during construction of the project.

All signs shown in the attached drawings will be new signage for the project consisting of:

Langdon Street monument sign with Edgewater copy on back

Signs to be located on the Wisconsin Building:

One (1) "The Statehouse" halo lit/back lit (not to be face lit) channel letter wall sign
Four (4) "The Wisconsin Building" non-illuminated bronze plaques
One (1) "The Edgewater" channel letters and logo externally illuminated
Two (2) "CAFÉ" window signs

Signs to be located in the Plaza area:

One (1) "Edgewater Family Plaza" externally illuminated letters inset into wall
Two (2) "ICE HOUSE" internally illuminated wall signs

Signs to be located on the Langdon Building:

One (1) "The Edgewater Spa" internally illuminated (not entire face) channel letters mounted on canopy
Two (2) "The Langdon Building" non-illuminated plaque (Mounting to be within mortar joints only)
One (1) "Edgewater Shops" window sign
One (1) "Boathouse" internally illuminated blade sign (Mounting to be within mortar joints only)
One (1) "The Boathouse" externally illuminated wall sign
One (1) "The Boathouse" internally illuminated channel letter sign mounted to top of canopy
One (1) "Fitness Club" entrance canopy internally illuminated sign
One (1) "Executive Offices" canopy mounted non-illuminated channel letters

These signs are still under concept. The font and color may change on these signs. We are committed to staying within the boundaries (including wall coverage and site lines) and lighting as submitted in this package and approved by the City of Madison.

This sign package is keeping within the overall design intent of the project and approved PUD.

Manufacturing – Architectural – Program Management – Repair & Maintenance

Philadelphia – Green Bay – San Diego

JONES SIGN

Your Vision. Accomplished.

Signs proposed will meet minimum construction requirements under MGO 31.04 (5)

- All materials will be made from either noncombustible or approved combustible material
- All signs will be UL compliant
- All sign structures shall be constructed and fastened to adequately support the dead load
- Signs will meet all lighting requirements

The signs proposed do not present a vehicular or pedestrian hazard, obstructs views at points of ingress and egress of adjoining properties, obstructs or impedes the visibility of existing lawful signs on adjacent property, or negatively impacts the visual quality of public or private open space

Jones Sign Co., Inc.

Scott Bertrand
Regional / Local Sales Manager
Direct: 920.425.9873
Cell: 920.737.2354
sbertrand@jonessign.com

Patrick Basche
Architectural Sales
Direct: 920425-9867
Cell: 920-371-1543
pbasche@jonessign.com



City of Madison Application for Non-Ground Sign Permit

INCOMPLETE OR INACCURATE SUBMITTALS MAY RESULT IN DELAYS TO THE APPROVAL PROCESS

Please check one:

- NEW SIGN
 CHANGE OF COPY
 (Requires Existing Tag # _____)

APPLICATION DATE: _____

ZONING DISTRICT: HIS-MH, PD

Return To:

City of Madison Zoning
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

- UDC District RPSM/RDC
 Historic/Landmark PUD/PCD

IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION:

(Parcel 070914442010)

THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703

SIGN ERECTOR'S NAME, ADDRESS & E-MAIL:

Jones Sign Co., Inc.
 1711 Scheuring Rd. De Pere, WI 54115
 speters@jonessign.com

SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #:

Edgewater Hotel Company, LLC
 22 E Mifflin St #800
 Madison, WI 53703

CONTACT PERSON & PHONE #

Sarah Peters 920-425-9807

PROPOSED INSTALLATION DATE (MM/DD/YYYY):

PROPOSED PROPERTY USE:

The Edgewater Hotel

EXISTING PROPERTY USE:

TYPE OF SIGN (Check all that apply):

- Above roof
 Awning
 Banner (wall only)
 Business opening (30 days)
 Projecting
 Roof
 Wall
 Illuminated (Halo Lit)
 Internal External
 Non-Illuminated
 Electronic Message Center
 Time & Temperature
 Other

Submit one set of full-color plans including, but not limited to, the following information:

- A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)

Design Sheet(s):

- Net Area Calculation
 Gross Area Calculation
 Overall height & clearance to grade
 Color(s) names & specification number(s)
 Illustration of Net Area Measurement per MGO 31

- Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat).
 Illumination compliance statement
 Construction material information
 Wind loading compliance statement
 Daytime & nighttime views
 Lighting fixture product cut sheet for externally illuminated signs

DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

THE EDGEWATER

Wisconsin Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

34.31 Sq. Ft

SIGN DIMENSIONS (square feet)

45 3/4" x 9'-0"

Notes:



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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

THE STATEHOUSE

Wisconsin Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

22.19 Sq. Ft

SIGN DIMENSIONS (square feet)

2'-6" X 22'-8'-10½"

Notes:

Section 31.04(3)(f)—Permits are revocable at any time by the Building Inspection Division Director.



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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

THE WISCONSIN BUILDING EST. 2014 bronze plaques (QTY: 4)

Wisconsin Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

1.67 Sq. Ft

SIGN DIMENSIONS (square feet)

12" x 20"

Notes:



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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

"CAFE" Window signs (QTY: 2)

Wisconsin Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

28.33 Sq. Ft

SIGN DIMENSIONS (square feet)

34" x 30" per letter x 4

Notes:

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CONTACT PERSON & PHONE # Sarah Peters 920-425-9807	PROPOSED INSTALLATION DATE (MM/DD/YYYY): _____		
PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE: _____		
TYPE OF SIGN (Check all that apply): <input type="checkbox"/> Above roof <input type="checkbox"/> Awning <input type="checkbox"/> Banner (wall only) <input type="checkbox"/> Business opening (30 days) <input type="checkbox"/> Projecting <input type="checkbox"/> Roof <input type="checkbox"/> Wall <input checked="" type="checkbox"/> Illuminated <input type="checkbox"/> Internal <input checked="" type="checkbox"/> External <input type="checkbox"/> Non-Illuminated <input type="checkbox"/> Electronic Message Center <input type="checkbox"/> Time & Temperature <input type="checkbox"/> Other	Submit one set of full-color plans including, but not limited to, the following information: <input checked="" type="checkbox"/> A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)		
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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN: EDGEWATER FAMILY PLAZA			
<i>Plaza area</i>			
DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH	TOTAL SQUARE FEET 19.76 Sq. Ft	
SIGN DIMENSIONS (square feet) 10 5/16" X 23'-0"		Notes: _____	

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 Historic/Landmark PUD/PCD
 IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

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ADDRESS OF SIGN LOCATION:

(Parcel 070914442010)

THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703

SIGN ERECTOR'S NAME, ADDRESS & E-MAIL:

Jones Sign Co., Inc.
 1711 Scheuring Rd. De Pere, WI 54115
 speters@jonessign.com

SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #:

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 22 E Mifflin St #800
 Madison, WI 53703

CONTACT PERSON & PHONE #

Sarah Peters 920-425-9807

PROPOSED INSTALLATION DATE (MM/DD/YYYY):

PROPOSED PROPERTY USE:

The Edgewater Hotel

EXISTING PROPERTY USE:

TYPE OF SIGN (Check all that apply):

- Above roof
 Awning
 Banner (wall only)
 Business opening (30 days)
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 Roof
 Wall
 Illuminated
 Internal External
 Non-illuminated
 Electronic Message Center
 Time & Temperature
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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

"ICEHOUSE" Wall sign (QTY: 2)

Plaza area

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

11.48 Sq. Ft

SIGN DIMENSIONS (square feet)

1' - 10½" x 6' - 1½"

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CONTACT PERSON & PHONE # Sarah Peters 920-425-9807	PROPOSED INSTALLATION DATE (MM/DD/YYYY):
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PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE:
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DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:
 "THE BOATHOUSE" mounted to top of canopy

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH	TOTAL SQUARE FEET <i>hangdon Building</i> 53.73 Sq. Ft
---	----------------	--

SIGN DIMENSIONS (square feet) 2'-0" x 26'-10 3/8"	Notes:
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"THE BOATHOUSE" blade sign

hangon Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

8 Sq. Ft

SIGN DIMENSIONS (square feet)

11" x 8' - 6 1/2"

Notes:



City of Madison Application for Non-Ground Sign Permit

INCOMPLETE OR INACCURATE SUBMITTALS MAY RESULT IN DELAYS TO THE APPROVAL PROCESS

Please check one:

- NEW SIGN
- CHANGE OF COPY
(Requires Existing Tag # _____)

APPLICATION DATE: _____

ZONING DISTRICT: HIS-MH, PD

Return To:
 City of Madison Zoning
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

UDC District RPSM/RDC
 Historic/Landmark PUD/PCD

IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION: (Parcel 070914442010) THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703		
SIGN ERECTOR'S NAME, ADDRESS & E-MAIL: Jones Sign Co., Inc. 1711 Scheuring Rd. De Pere, WI 54115 speters@jonessign.com	SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #: Edgewater Hotel Company, LLC 22 E Mifflin St #800 Madison, WI 53703	
CONTACT PERSON & PHONE # Sarah Peters 920-425-9807	PROPOSED INSTALLATION DATE (MM/DD/YYYY): _____	
PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE: _____	
TYPE OF SIGN (Check all that apply): <input type="checkbox"/> Above roof <input type="checkbox"/> Awning <input type="checkbox"/> Banner (wall only) <input type="checkbox"/> Business opening (30 days) <input type="checkbox"/> Projecting <input type="checkbox"/> Roof <input checked="" type="checkbox"/> Wall <input checked="" type="checkbox"/> Illuminated <input checked="" type="checkbox"/> Internal <input type="checkbox"/> External <input type="checkbox"/> Non-Illuminated <input type="checkbox"/> Electronic Message Center <input type="checkbox"/> Time & Temperature <input type="checkbox"/> Other	Submit one set of full-color plans including, but not limited to, the following information: <input checked="" type="checkbox"/> A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)	
Design Sheet(s): <input type="checkbox"/> Net Area Calculation <input type="checkbox"/> Gross Area Calculation <input type="checkbox"/> Overall height & clearance to grade <input type="checkbox"/> Color(s) names & specification number(s) <input type="checkbox"/> Illustration of Net Area Measurement per MGO 31	<input type="checkbox"/> Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat). <input type="checkbox"/> Illumination compliance statement <input type="checkbox"/> Construction material information <input type="checkbox"/> Wind loading compliance statement <input type="checkbox"/> Daytime & nighttime views Lighting fixture product cut sheet for externally illuminated signs	
DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN: "THE BOATHOUSE" wall mounted sign		
DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH	TOTAL SQUARE FEET 4.06 Sq. Ft
SIGN DIMENSIONS (square feet) 8 1/8" x 6'-0"		Notes: <div style="text-align: right; font-size: 1.5em; font-family: cursive;"> <i>Langdon Building</i> </div>



City of Madison Application for Non-Ground Sign Permit

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Please check one:

- NEW SIGN
 CHANGE OF COPY
 (Requires Existing Tag # _____)

APPLICATION DATE: _____

ZONING DISTRICT: HIS-MH, PD

Return To:

City of Madison Zoning
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

- UDC District RPSM/RDC
 Historic/Landmark PUD/PCD

IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION: _____ (Parcel 070914442010)	
THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703	
SIGN ERECTOR'S NAME, ADDRESS & E-MAIL: Jones Sign Co., Inc. 1711 Scheuring Rd. De Pere, WI 54115 speters@jonessign.com	SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #: Edgewater Hotel Company, LLC 22 E Mifflin St #800 Madison, WI 53703
CONTACT PERSON & PHONE # Sarah Peters 920-425-9807	PROPOSED INSTALLATION DATE (MM/DD/YYYY): _____
PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE: _____
TYPE OF SIGN (Check all that apply): <input type="checkbox"/> Above roof <input type="checkbox"/> Awning <input type="checkbox"/> Banner (wall only) <input type="checkbox"/> Business opening (30 days) <input type="checkbox"/> Projecting <input type="checkbox"/> Roof <input checked="" type="checkbox"/> Wall <input checked="" type="checkbox"/> Illuminated <input checked="" type="checkbox"/> Internal <input type="checkbox"/> External <input type="checkbox"/> Non-Illuminated <input type="checkbox"/> Electronic Message Center <input type="checkbox"/> Time & Temperature <input type="checkbox"/> Other	Submit one set of full-color plans including, but not limited to, the following information: <input checked="" type="checkbox"/> A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)
	Design Sheet(s): <input type="checkbox"/> Net Area Calculation <input type="checkbox"/> Gross Area Calculation <input type="checkbox"/> Overall height & clearance to grade <input type="checkbox"/> Color(s) names & specification number(s) <input type="checkbox"/> Illustration of Net Area Measurement per MGO 31 <input type="checkbox"/> Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat). <input type="checkbox"/> Illumination compliance statement <input type="checkbox"/> Construction material information <input type="checkbox"/> Wind loading compliance statement <input type="checkbox"/> Daytime & nighttime views Lighting fixture product cut sheet for externally illuminated signs
DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN: THE EDGEWATER SPA	
Langdon Building	
DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH
	22.36 Sq. Ft
SIGN DIMENSIONS (square feet) 12" x 22'-4 5/16"	Notes:

Section 31.04(3)(f)—Permits are revocable at any time by the Building Inspection Division Director.



City of Madison Application for Non-Ground Sign Permit

INCOMPLETE OR INACCURATE SUBMITTALS MAY RESULT IN DELAYS TO THE APPROVAL PROCESS

Please check one:

- NEW SIGN
 CHANGE OF COPY
 (Requires Existing Tag # _____)

APPLICATION DATE: _____

ZONING DISTRICT: HIS-MH, PD

Return To:

City of Madison Zoning
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

- UDC District RPSM/RDC
 Historic/Landmark PUD/PCD
 IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION: _____ (Parcel 070914442010)		
THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703		
SIGN ERECTOR'S NAME, ADDRESS & E-MAIL: Jones Sign Co., Inc. 1711 Scheuring Rd. De Pere, WI 54115 speters@jonessign.com	SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #: Edgewater Hotel Company, LLC 22 E Mifflin St #800 Madison, WI 53703	
CONTACT PERSON & PHONE # Sarah Peters 920-425-9807	PROPOSED INSTALLATION DATE (MM/DD/YYYY): _____	
PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE: _____	
TYPE OF SIGN (Check all that apply): <input type="checkbox"/> Above roof <input type="checkbox"/> Awning <input type="checkbox"/> Banner (wall only) <input type="checkbox"/> Business opening (30 days) <input type="checkbox"/> Projecting <input type="checkbox"/> Roof <input checked="" type="checkbox"/> Wall <input type="checkbox"/> Illuminated <input type="checkbox"/> Internal <input type="checkbox"/> External <input checked="" type="checkbox"/> Non-Illuminated <input type="checkbox"/> Electronic Message Center <input type="checkbox"/> Time & Temperature <input type="checkbox"/> Other	Submit one set of full-color plans including, but not limited to, the following information: <input checked="" type="checkbox"/> A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s) Design Sheet(s): <input type="checkbox"/> Net Area Calculation <input type="checkbox"/> Gross Area Calculation <input type="checkbox"/> Overall height & clearance to grade <input type="checkbox"/> Color(s) names & specification number(s) <input type="checkbox"/> Illustration of Net Area Measurement per MGO 31 <input type="checkbox"/> Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat). <input type="checkbox"/> Illumination compliance statement <input type="checkbox"/> Construction material information <input type="checkbox"/> Wind loading compliance statement <input type="checkbox"/> Daytime & nighttime views Lighting fixture product cut sheet for externally illuminated signs	
DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN: THE LANGDON BUILDING EST 1948 silver plaques (QTY: 2) <i>Langdon Building</i>		
DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH	TOTAL SQUARE FEET 3.69 Sq. Ft
SIGN DIMENSIONS (square feet) 14¾" x 36"		Notes: _____

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City of Madison Application for Non-Ground Sign Permit

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Please check one:

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APPLICATION DATE: _____

ZONING DISTRICT: HIS-MH, PD

Return To:

City of Madison Zoning
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

- UDC District RPSM/RDC
 Historic/Landmark PUD/PCD

IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION:

(Parcel 070914442010)

THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703

SIGN ERECTOR'S NAME, ADDRESS & E-MAIL:

Jones Sign Co., Inc.
 1711 Scheuring Rd. De Pere, WI 54115
 speters@jonessign.com

SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #:

Edgewater Hotel Company, LLC
 22 E Mifflin St #800
 Madison, WI 53703

CONTACT PERSON & PHONE #

Sarah Peters 920-425-9807

PROPOSED INSTALLATION DATE (MM/DD/YYYY):

PROPOSED PROPERTY USE:

The Edgewater Hotel

EXISTING PROPERTY USE:

TYPE OF SIGN (Check all that apply):

- Above roof
 Awning
 Banner (wall only)
 Business opening (30 days)
 Projecting
 Roof
 Wall
 Illuminated
 Internal External
 Non-Illuminated
 Electronic Message Center
 Time & Temperature
 Other

Submit one set of full-color plans including, but not limited to, the following information:

- A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)

Design Sheet(s):

- Net Area Calculation
 Gross Area Calculation
 Overall height & clearance to grade
 Color(s) names & specification number(s)
 Illustration of Net Area Measurement per MGO 31
 Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat).
 Illumination compliance statement
 Construction material information
 Wind loading compliance statement
 Daytime & nighttime views
 Lighting fixture product cut sheet for externally illuminated signs

DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

"EDGEWATER SHOPS" Window sign

Langdon Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

5.38 Sq. Ft

SIGN DIMENSIONS (square feet)

23 3/8" x 48"

Notes:



City of Madison Application for Non-Ground Sign Permit

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City of Madison Zoning
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Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____

Permit # _____

ADDRESS OF SIGN LOCATION:

(Parcel 070914442010)

THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703

SIGN ERECTOR'S NAME, ADDRESS & E-MAIL:

Jones Sign Co., Inc.
 1711 Scheuring Rd. De Pere, WI 54115
 speters@jonessign.com

SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #:

Edgewater Hotel Company, LLC
 22 E Mifflin St #800
 Madison, WI 53703

CONTACT PERSON & PHONE #

Sarah Peters 920-425-9807

PROPOSED INSTALLATION DATE (MM/DD/YYYY):

PROPOSED PROPERTY USE:

The Edgewater Hotel

EXISTING PROPERTY USE:

TYPE OF SIGN (Check all that apply):

- Above roof
 Awning
 Banner (wall only)
 Business opening (30 days)
 Projecting
 Roof
 Wall
 Illuminated
 Internal External
 Non-Illuminated
 Electronic Message Center
 Time & Temperature
 Other

Submit one set of full-color plans including, but not limited to, the following information:

- A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s)

Design Sheet(s):

- Net Area Calculation
 Gross Area Calculation
 Overall height & clearance to grade
 Color(s) names & specification number(s)
 Illustration of Net Area Measurement per MGO 31

- Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat).
 Illumination compliance statement
 Construction material information
 Wind loading compliance statement
 Daytime & nighttime views
 Lighting fixture product cut sheet for externally illuminated signs

DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN:

"FITENESS CLUB" Entrance canopy sign

Harmon Building

DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA

BUILDING WIDTH

TOTAL SQUARE FEET

12.75 Sq. Ft

SIGN DIMENSIONS (square feet)

34" x 54"

Notes:



City of Madison Application for Non-Ground Sign Permit

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City of Madison Zoning
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 P.O. Box 2984
 Madison, WI 53701-2984

(OFFICE USE ONLY)

Date Received: _____

SPECIAL CONDITIONS:

- UDC District RPSM/RDC
 Historic/Landmark PUD/PCD

IF CHANGE OF USE, NEW C.O.# _____

Date Given to UDC: _____

Permit Fee: _____

Zoning Approval/Date: _____

Tag # _____ Permit # _____

ADDRESS OF SIGN LOCATION: _____ (Parcel 070914442010)	
THE EDGEWATER 1001 Wisconsin Place Madison, WI 53703	
SIGN ERECTOR'S NAME, ADDRESS & E-MAIL: Jones Sign Co., Inc. 1711 Scheuring Rd. De Pere, WI 54115 speters@jonessign.com	SIGN OWNER'S NAME, ADDRESS, ZIP CODE & PHONE #: Edgewater Hotel Company, LLC 22 E Mifflin St #800 Madison, WI 53703
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PROPOSED PROPERTY USE: The Edgewater Hotel	EXISTING PROPERTY USE: _____
TYPE OF SIGN (Check all that apply): <input type="checkbox"/> Above roof <input type="checkbox"/> Awning <input type="checkbox"/> Banner (wall only) <input type="checkbox"/> Business opening (30 days) <input type="checkbox"/> Projecting <input type="checkbox"/> Roof <input checked="" type="checkbox"/> Wall <input type="checkbox"/> Illuminated <input type="checkbox"/> Internal <input type="checkbox"/> External <input checked="" type="checkbox"/> Non-Illuminated <input type="checkbox"/> Electronic Message Center <input type="checkbox"/> Time & Temperature <input type="checkbox"/> Other	Submit one set of full-color plans including, but not limited to, the following information: <input checked="" type="checkbox"/> A full-color photograph/graphical representation of the proposed sign(s) at the desired location(s) Design Sheet(s): <input type="checkbox"/> Net Area Calculation <input type="checkbox"/> Gross Area Calculation <input type="checkbox"/> Overall height & clearance to grade <input type="checkbox"/> Color(s) names & specification number(s) <input type="checkbox"/> Illustration of Net Area Measurement per MGO 31 <input type="checkbox"/> Method of illumination (LED, fluorescent, etc.) & control mechanism (rheostat). <input type="checkbox"/> Illumination compliance statement <input type="checkbox"/> Construction material information <input type="checkbox"/> Wind loading compliance statement <input type="checkbox"/> Daytime & nighttime views Lighting fixture product cut sheet for externally illuminated signs
DESCRIPTION OF TEXT AND/OR GRAPHICS OF SIGN: "EXECUTIVE OFFICES" Canopy letters	
DIMENSION & TOTAL SQUARE FOOTAGE OF SIGNABLE AREA	BUILDING WIDTH
	<i>London Building</i>
	TOTAL SQUARE FEET 2.67 Sq. Ft
SIGN DIMENSIONS (square feet) 11" x 55"	Notes:

Section 31.04(3)(f)—Permits are revocable at any time by the Building Inspection Division Director.

———— THE ————
EDGEWATER

EXTERIOR IDENTIFICATION

JOB#: 99191

RELEASE #: 15

DATE: 5/16/14

Scott Bertrand, Regional/Local Sales Mgr.: Direct 920-425-9873
Cell 920-737-2354

Patrick Basche, Sales: Direct 920-425-9867
Cell 920-425-9867



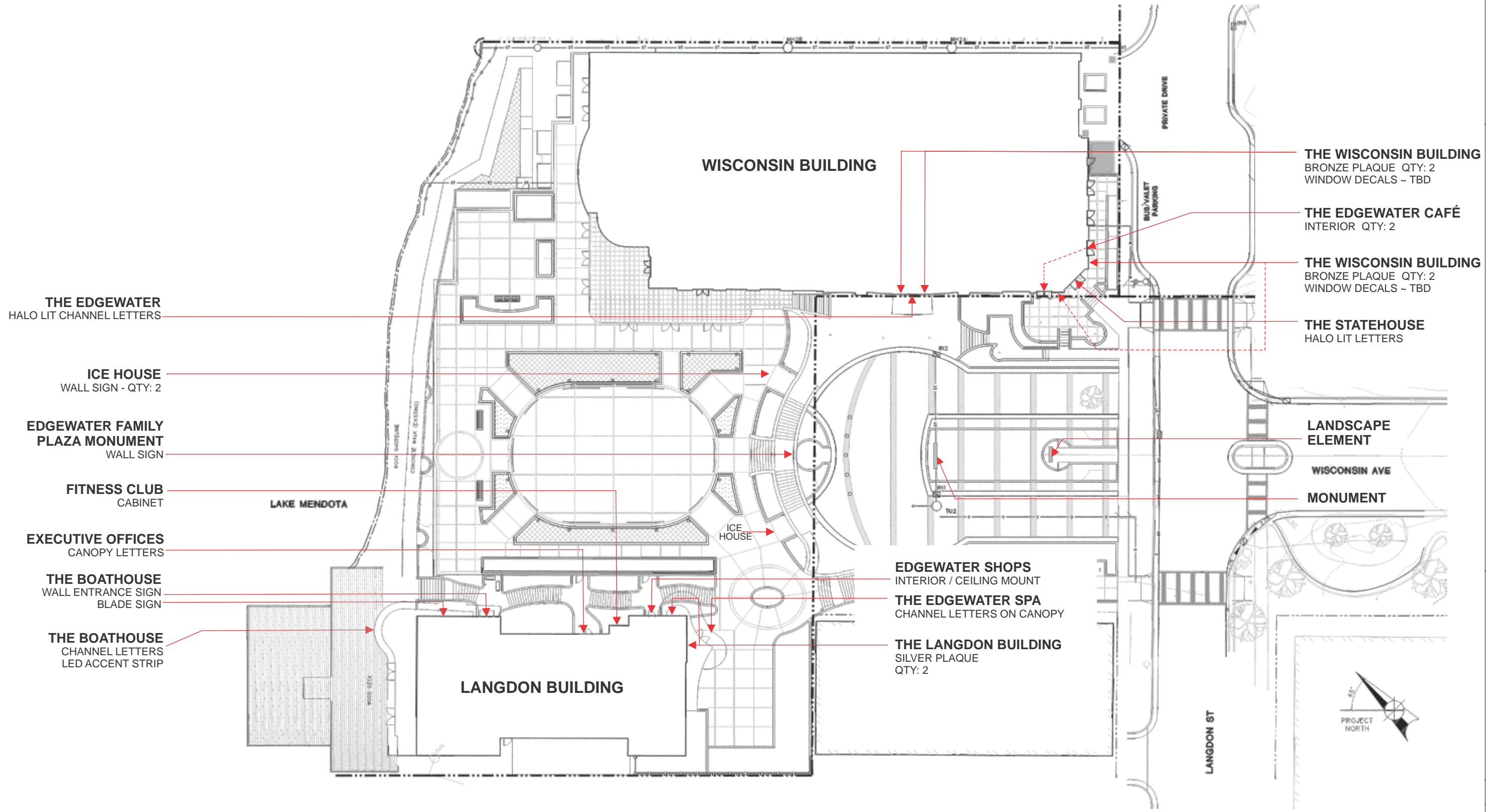
1711 Scheuring Road De Pere, WI 54115

■ www.jonessign.com

■ Toll Free: 800.536.7446

■ Office Phone: 920.983.6700

■ Fax: 920.983.9145



REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	---	5.7.14	CHANGES PER BOB DUNN



THE EDGEWATER
THE EDGEWATER
HALO LIT LETTERS

The **STATEHOUSE**
The STATEHOUSE
HALO LIT LETTERS

CAFE
The EDGEWATER CAFÉ
INTERIOR SIGN
QTY: 2

THE WISCONSIN BUILDING
BRONZE PLAQUE
EACH SIDE OF DOOR
QTY: 4

THE WISCONSIN BUILDING
WEST ELEVATION
SCALE: 1/16"=1'-0"

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGN TYPE:
SIGN LOCATOR PLAN

JONES SIGN
"Jones made signs before he could talk."
1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:
E-0.2

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	---	5.7.14	CHANGES PER BOB DUNN

LANGDON BUILDING



THE BOATHOUSE

THE BOATHOUSE CHANNEL LETTERS
LED ACCENT ON CANOPY

THE LANGDON BUILDING EAST ELEVATION SCALE: 1/16"=1'-0"

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	---	5.7.14	CHANGES PER BOB DUNN

JOB NUMBER:
99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGN TYPE:
SIGN LOCATOR PLAN

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:

SHEET NUMBER:
E-0.3

FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY

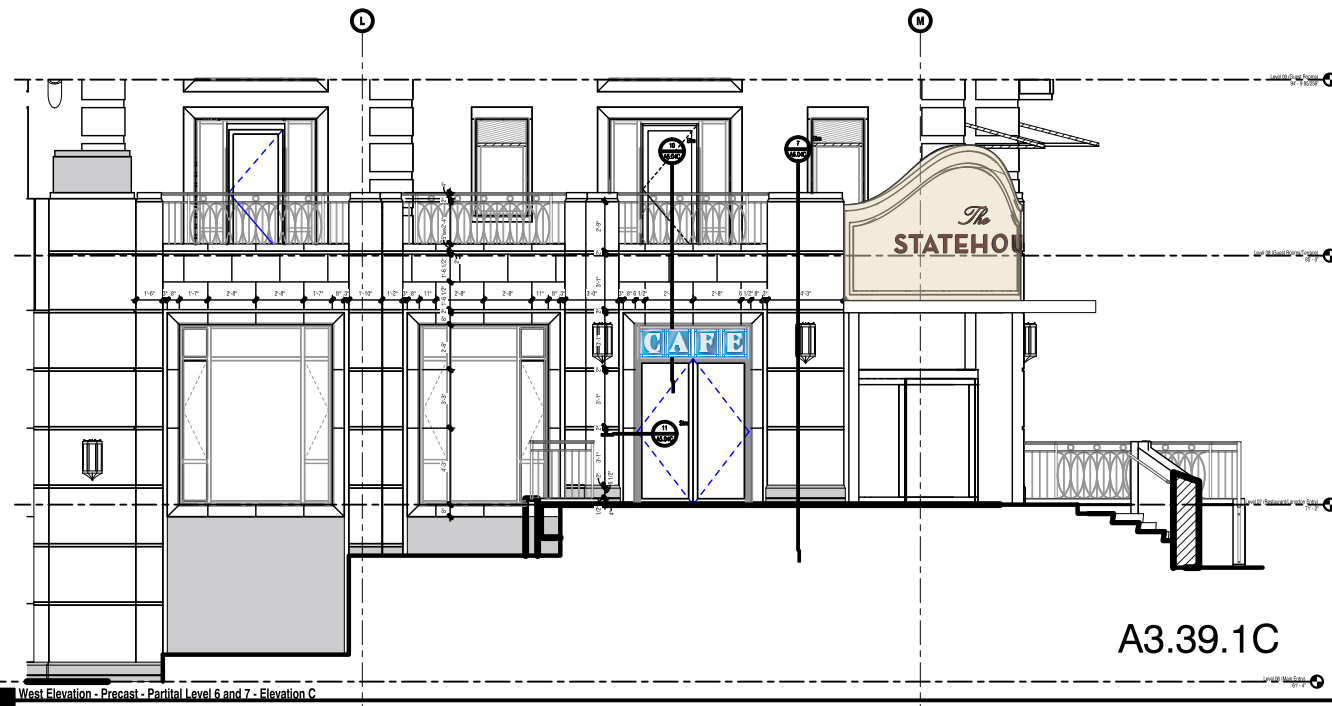
ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED THRU BACK OF EACH LETTER (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / REMOTE MOUNTED POWER SUPPLIES INSIDE POWER SUPPLY BOXES



12"H X 3"D X .125"THK HALO LIT ALUMINUM LETTERS
 PAINTED METALLIC BRONZE FINISH
 PIN MOUNTED 1 1/2" OFF WALL
 LETTERS TO FOLLOW ARC OF CANOPY

LETTER LAYOUT
 SCALE: 3/4"=1'-0"
 6.04 SQ.FT.

BOXED LAYOUT:
 22.19 SQ.FT.



SCALE: 3/32"=1'-0"



NIGHT VIEW - NTS

FONT:
 Neutra Text
Lucia Bold

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
HALO LIT REV. CHANNEL LETTERS

JONES SIGN
"Jones made signs before he could talk."

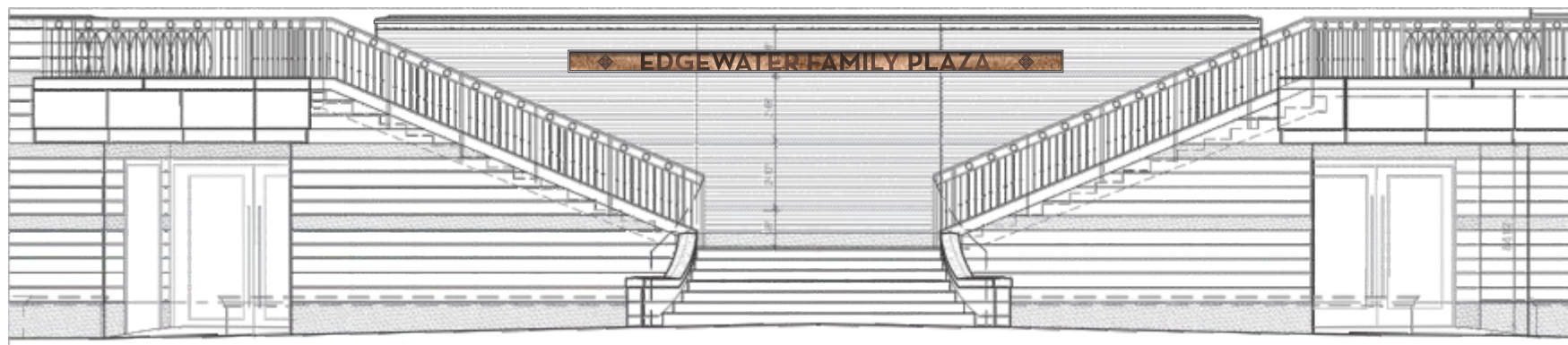
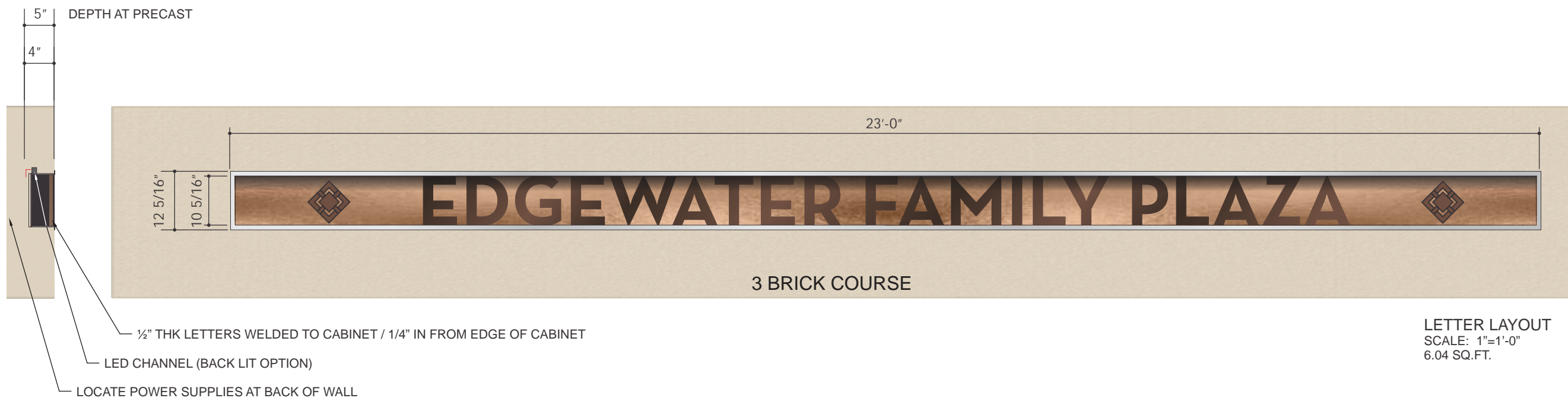
1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley
 CONSTRUCTION DESIGNER:
 —
 DATE:
 03.12.14
 SALESPERSON:
 Scott Bertrand/Patrick Basche
 PROJECT MANAGER:
 —

SHEET NUMBER:
E-1.0

FIELD SURVEY REQUIRED

LIT OPTION: ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED AT TOP CORNER (NO VISIBLE CONDUIT) THRU PRECAST TO BACK OF WALL / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED STRIP ILLUMINATION / REMOTE POWER SUPPLIES INSIDE POWER SUPPLY BOXES / SERVICE DOOR TO POWER SUPPLY ACCESS REQUIRED AT BACK OF WALL OR BOXES MOUNTED TO WALL AT BACK



PRECAST CONCRETE/STONE STRUCTURE TO MATCH BUILDING WITH RECESSED AREA FOR CHANGEABLE SPONSOR CABINET
 ,125" FLAT ALUMINUM CABINET / INTERIOR SIDES PAINTED METALLIC BRONZE FINISH TO MATCH LETTERS
 INTERIOR BACK PANEL IN LT. BRONZE METALLIC SHIMMER FINISH / 1/2" STAINLESS STEEL BORDER AROUND CABINET EDGES
 1/2" DEEP FLAT CUT ALUMINUM LETTERS PAINTED METALLIC BRONZE FINISH
 BACK LIGHT WITH LED STRIP LIGHTING IN CHANNEL

(MANUFACTURE TO BE REMOVABLE FOR FUTURE SPONSORS)

FONT: Neutra Text
FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY



REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	DL	04.15.14	WIDEN METAL EDGING
	DL	05.7.14	CHANGES PER BOB DUNN

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
S/F EXTERIOR SPONSOR MONUMENT

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:
E-2.0

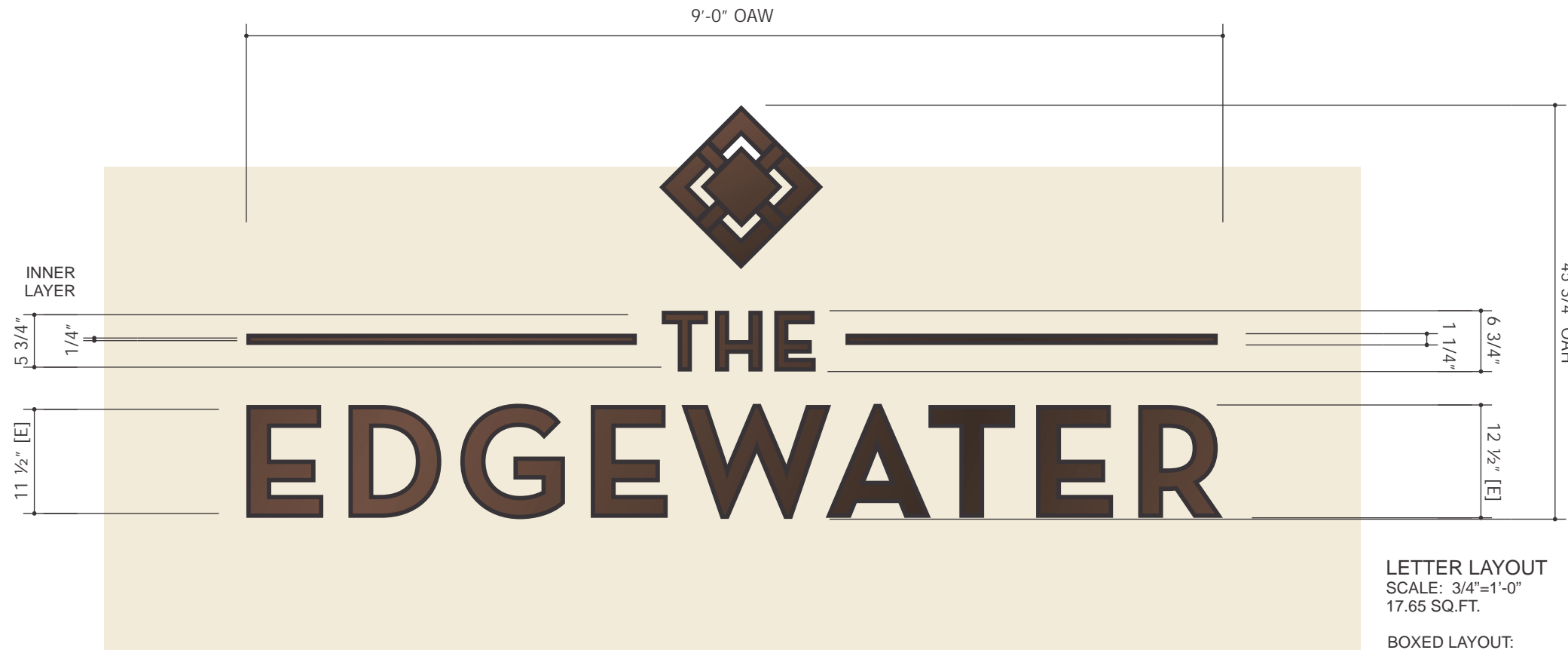
**FIELD SURVEY REQUIRED
MODIFIED LOGO**

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED THRU BACK OF EACH LETTER (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / REMOTE MOUNTED POWER SUPPLIES INSIDE POWER SUPPLY BOXES

JOB NUMBER:
99191

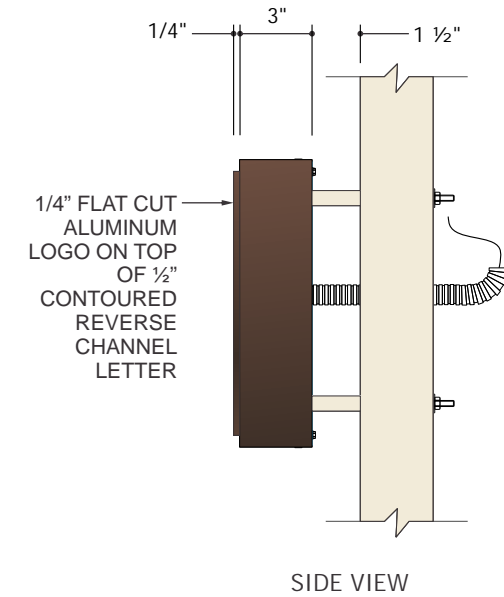
SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1



LETTER LAYOUT
SCALE: 3/4"=1'-0"
17.65 SQ.FT.

BOXED LAYOUT:
34.31 SQ.FT.



SIDE VIEW



REFERENCE A3.3.32

SCALE: 1/16"=1'-0"



NIGHT VIEW

ATTACHMENT THRU MORTAR JOINTS ONLY

- LETTERS, BARS AND MARK:
12 1/2"H X 3"D X .125"THK HALO LIT ALUMINUM LETTERS AND LOGO
- 1/4" FLAT CUT ALUMINUM LOGO MOUNTED ON TOP OF REVERSE CHANNEL LETTER
- PAINTED METALLIC DARK BRONZE FINISH
- PIN MOUNTED 1 1/2" OFF WALL
- LED ILLUMINATION

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
S/F HALO LIT REV. CHANNEL LETTERS

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:
E-3.0

REVISIONS:

REV.	BY	DATE	DESCRIPTION	
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS	5.7.14 CHANGES PER BOB DUNN
2	RLS	04.28.14	UPDATED NIGHT VIEW	5.16.14 CHANGE BACK TO HALO LIT LETTERS
3	RLS	04.30.14	CHANGE FROM HALO LIT TO SPOT LIT	

FIELD SURVEY REQUIRED

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED AT TOP OF CANOPY (VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / POWER SUPPLIES INSIDE POWER SUPPLY BOXES ON TOP OF CANOPY

JOB NUMBER:

99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:

1

CUSTOMER NAME:

The Edgewater - EXTERIOR

SIGNTYPE:

CONTOUR LIT TOSH STYLE LETTERS

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:

Rhoda Schley

CONSTRUCTION DESIGNER:

—

DATE:

03.12.14

SALESPERSON:

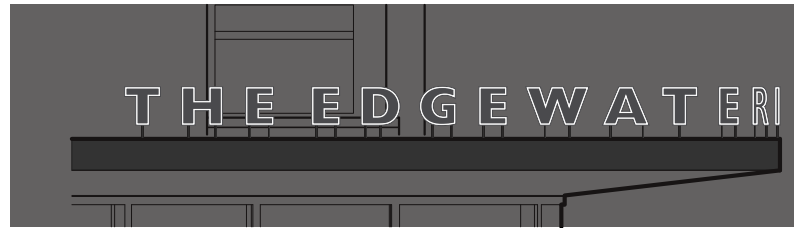
Scott Bertrand/Patrick Basche

PROJECT MANAGER:

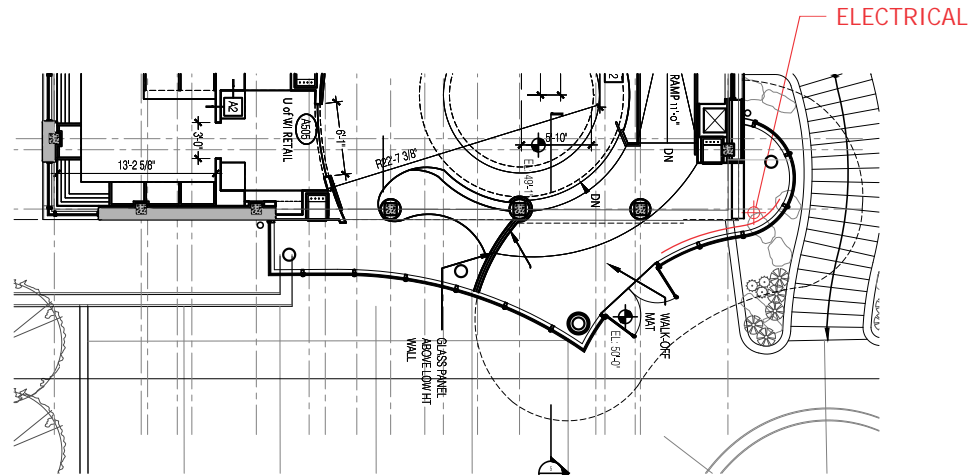
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SHEET NUMBER:

E-4.0

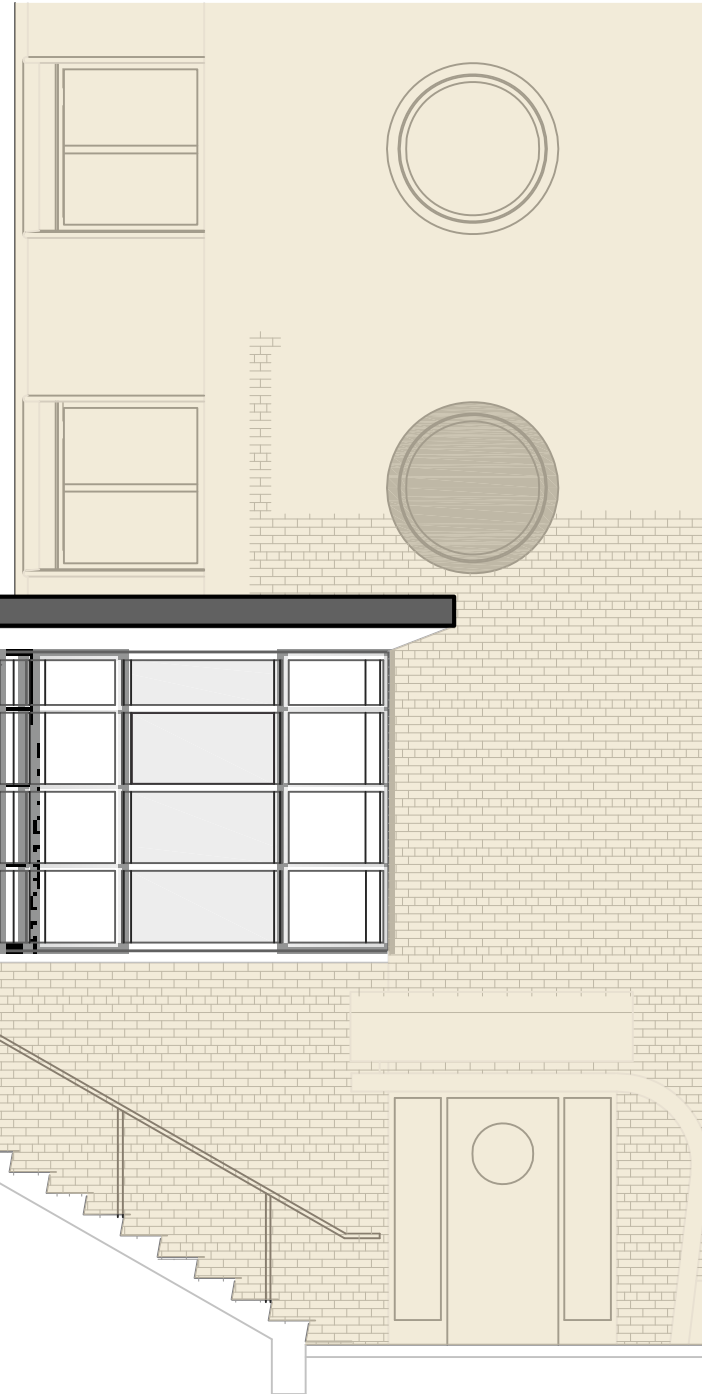
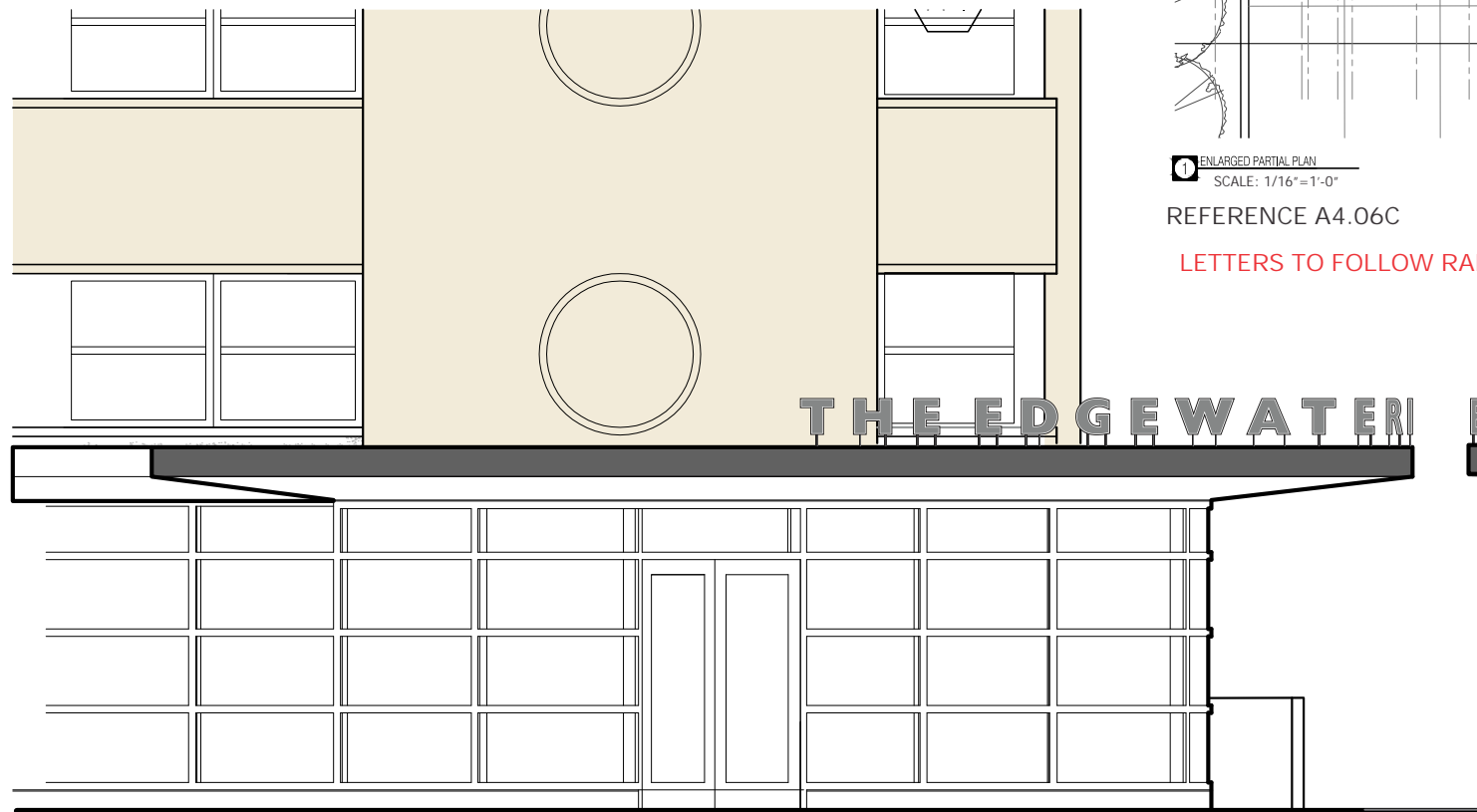


NIGHT VIEW

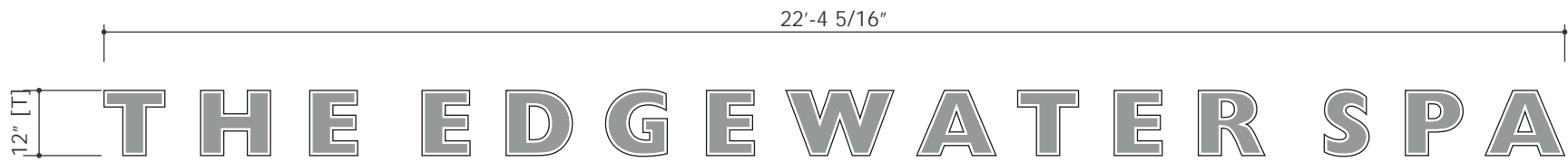


ENLARGED PARTIAL PLAN
SCALE: 1/16"=1'-0"
REFERENCE A4.06C

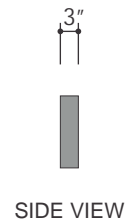
LETTERS TO FOLLOW RADIUS OF CANOPY - 8" BACK FROM FRONT EDGE



THE LANGDON BUILDING
SCALE: 3/16"=1'-0"



LETTER LAYOUT
SCALE: 3/8"=1'-0"
22.36 SQ.FT.



SIDE VIEW



TOSH EXAMPLE - NO TRIM CAP

- 12"H X 3"D FACE LIT TOSH STYLE LETTERS
- PAINTED METALLIC SILVER FINISH RETURNS
- WHITE ACRYLIC FACES WITH 3M 180C-220 SILVER METALLIC OPAQUE VINYL
- APPLIED FIRST SURFACE / WHITE CONTOUR ON LETTER FACES ILLUMINATES ONLY
- PIN MOUNTED 2 1/2" OFF TOP OF CANOPY
- 3/8"DIA. PINS PAINTED - COLOR TBD
- LETTERS INSTALLED FOLLOWING ARC OF CANOPY
- LETTERS INTERNALLY LIT WITH LEDs

FONT: Gill Sans Extra Bold Display

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.24.14	REMOVE "AND SALON"
2	RLS	03.27.14	ELECTRICAL REQUIREMENTS
3	RLS	04.28.14	CHANGED LETTER COLOR TO SILVER - FACE LIT TOSH STYLE / ADDED SIDE ELEVATION
4	RLS	04.30.14	CHANGED FACE ILLUMINATION TO LIGHTING OF CONTOUR ONLY

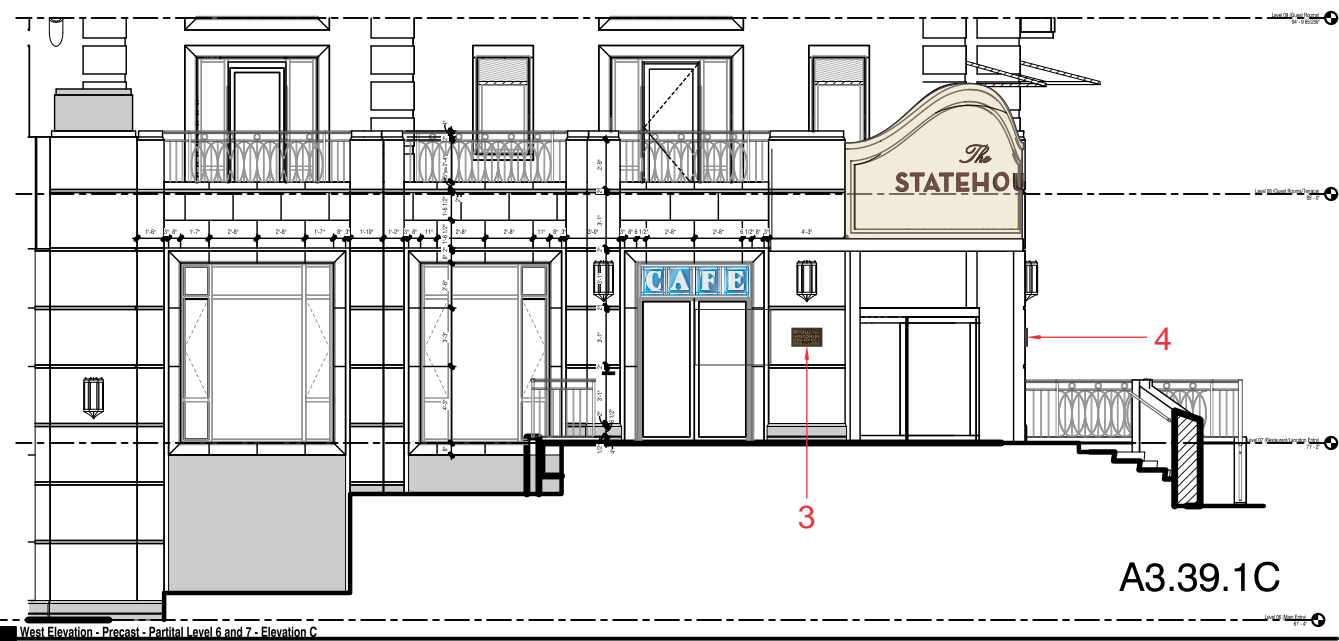
FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY

MOUNT AT BOTH SIDES OF ENTRANCE

- 2 at Hotel Entrance
- 2 at Statehouse Entrance



THE WISCONSIN BUILDING - HOTEL ENTRANCE
 SCALE: 3/32"=1'-0"



THE WISCONSIN BUILDING - STATEHOUSE ENTRANCE
 SCALE: 3/32"=1'-0"



BRONZE PLAQUE - 5/8" BORDER
 SCALE: 3"=1'-0"
 1.67 SQ FT

CUSTOM CAST BRONZE PLAQUE / MEDIUM BRONZE ANODIZED BRUSHED MATTE FINISH
 RAISED BORDER AND COPY / LIGHT OXIDIZED FINISH
 EDGE COLOR IS THE SAME AS THE BKGD COLOR
 NON-ILLUMINATED
 .75" DEPTH

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION	
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS	5.7.14 CHANGES PER BOB DUNN
2	DL	04.15.14	OPTION W/ 1" BORDER (2/ENTRY)	5.16.14 CHANGE 'EST.' TO UPPER CASE LETTERS
3	RLS	04.30.14	CHANGE QUANTITY TO 4	

FONT: Neutra Text

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
4

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
S/F CORNERSTONE BUILDING ID

JONES SIGN
"Jones made signs before he could talk."
 1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:

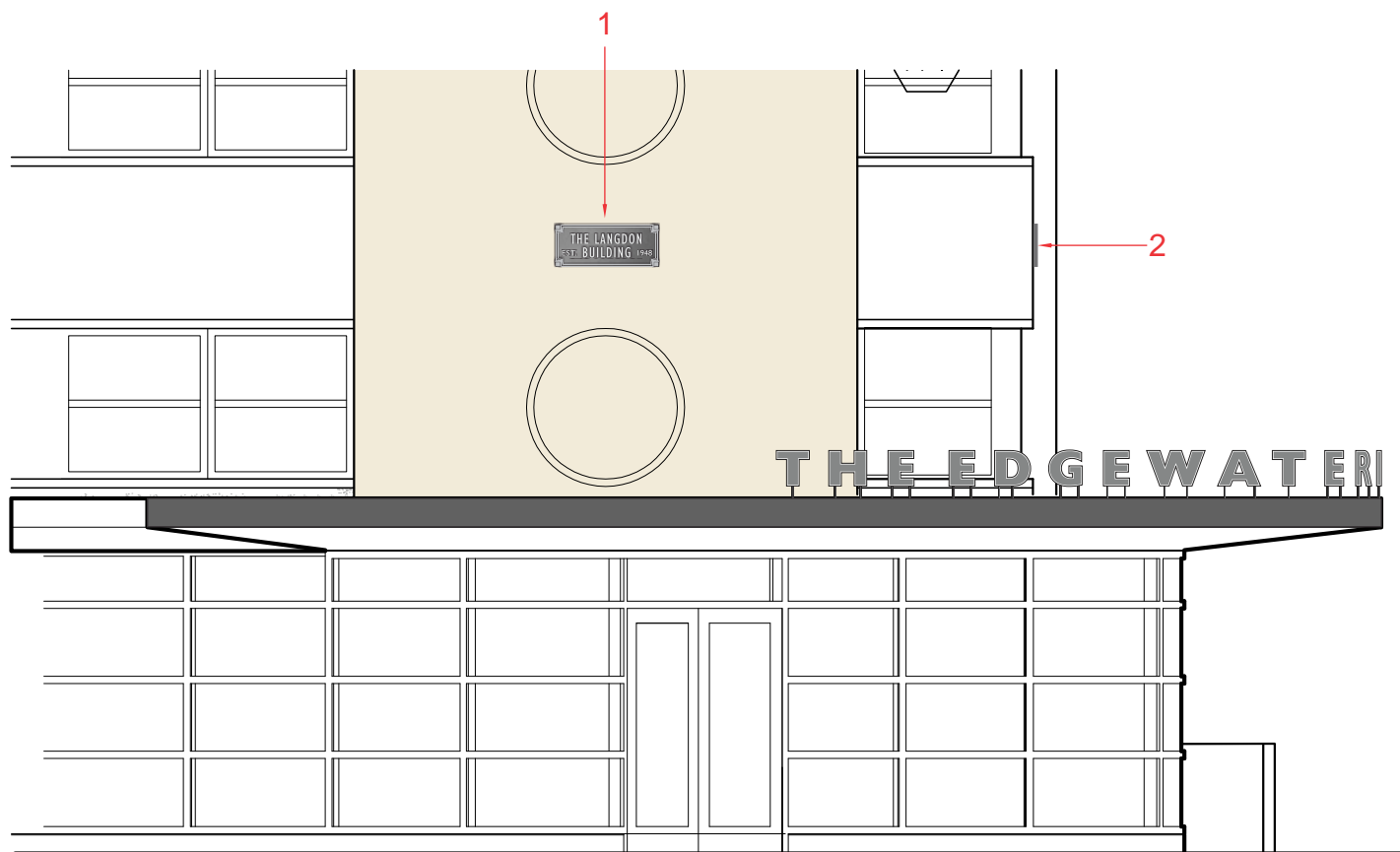
E-5.0

FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY

MOUNT ON BOTH ELEVATIONS
 QTY: 2

SILVER PLAQUE - 7/8" BORDER
 SCALE: 1 1/2"=1'-0"
 3.69 SQ FT

CUSTOM PLAQUE WITH SILVER TONE AGED MATTE FINISH
 RAISED BORDER AND COPY / LIGHT SILVER FINISH
 NON-ILLUMINATED
 .75" DEPTH



THE LANGDON BUILDING
 SCALE: 3/16"=1'-0"

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS: FONT: GILL SANS CONDENSED

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	04.28.14	CHANGE TO PLAQUE
3	RLS	05.07.14	REVISIONS PER BOB DUNN

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
2

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
S/F CORNERSTONE BUILDING ID

JONES SIGN
"Jones made signs before he could talk."
 1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:

E-5.1

FIELD SURVEY REQUIRED

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED (IF REQUIRED) INTO CEILING (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / NEON LIT / REMOTE MOUNTED TRANSFORMER INSIDE TRANSFORMER BOX

AS REQUESTED BY
BOB DUNN
5.4.14

JOB NUMBER:
99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
2



BLUE MIRRORED ACRYLIC
NIGHT VIEW



GOLD MIRRORED ACRYLIC OPTION



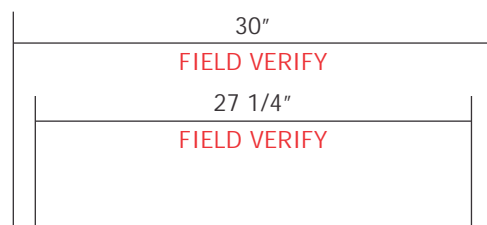
EXAMPLE WITH REGULAR MIRRORED ACRYLIC AND GLASS



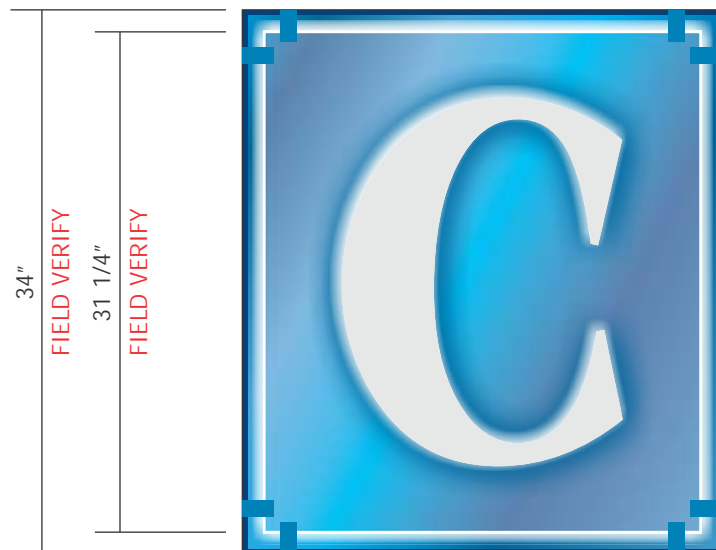
A3.10C

THE WISCONSIN BUILDING
SCALE: 1/8" = 1'-0"

APPROX. SIZE OF WINDOWS: 30" W



D/F WINDOW SIGN - INTERIOR MOUNT TO MULLIONS
LED LIGHTING
MIRRORED ACRYLIC WITH PAINTED ALUMINUM EDGE BANDING
3/8" ETCHED GLASS FACE 1ST SURFACE



SCALE: 1" = 1'-0"
28.33 SQ. FT.



GOLD MIRRORED ACRYLIC



BLUE MIRRORED ACRYLIC

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
WINDOW NEON

JONES SIGN
"Jones made signs before he could talk."
1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:
E-6.0

FONT: Americana Extra Bold Condensed

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	05.07.14	REVISIONS PER BOB DUNN
3	RLS	05.13.14	REVISE CAFE SIGN TO FIT WITHIN (4) WINDOWS

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:

The Edgewater - EXTERIOR

SIGNTYPE:

DUSTED CRYSTAL WINDOW VINYL



1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:

E-7.0



CAFE - OPTION 'A'



CAFE - OPTION 'B'



**EDGEWATER MARKETING FIRM
TO PROVIDE FINAL DESIGNS**

3M DUSTED CRYSTAL WINDOW VINYL
APPLIED FIRST SURFACE TO GLASS
SIZES AND LOCATIONS TBD

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	04.04.14	'CAFE' FONT OPTION

**FIELD SURVEY REQUIRED
INTERIOR CEILING MOUNT
ATTACHMENT THRU MORTAR JOINTS ONLY**

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED (IF REQUIRED) INTO CEILING (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / NEON LIT / REMOTE MOUNTED TRANSFORMER INSIDE TRANSFORMER BOX

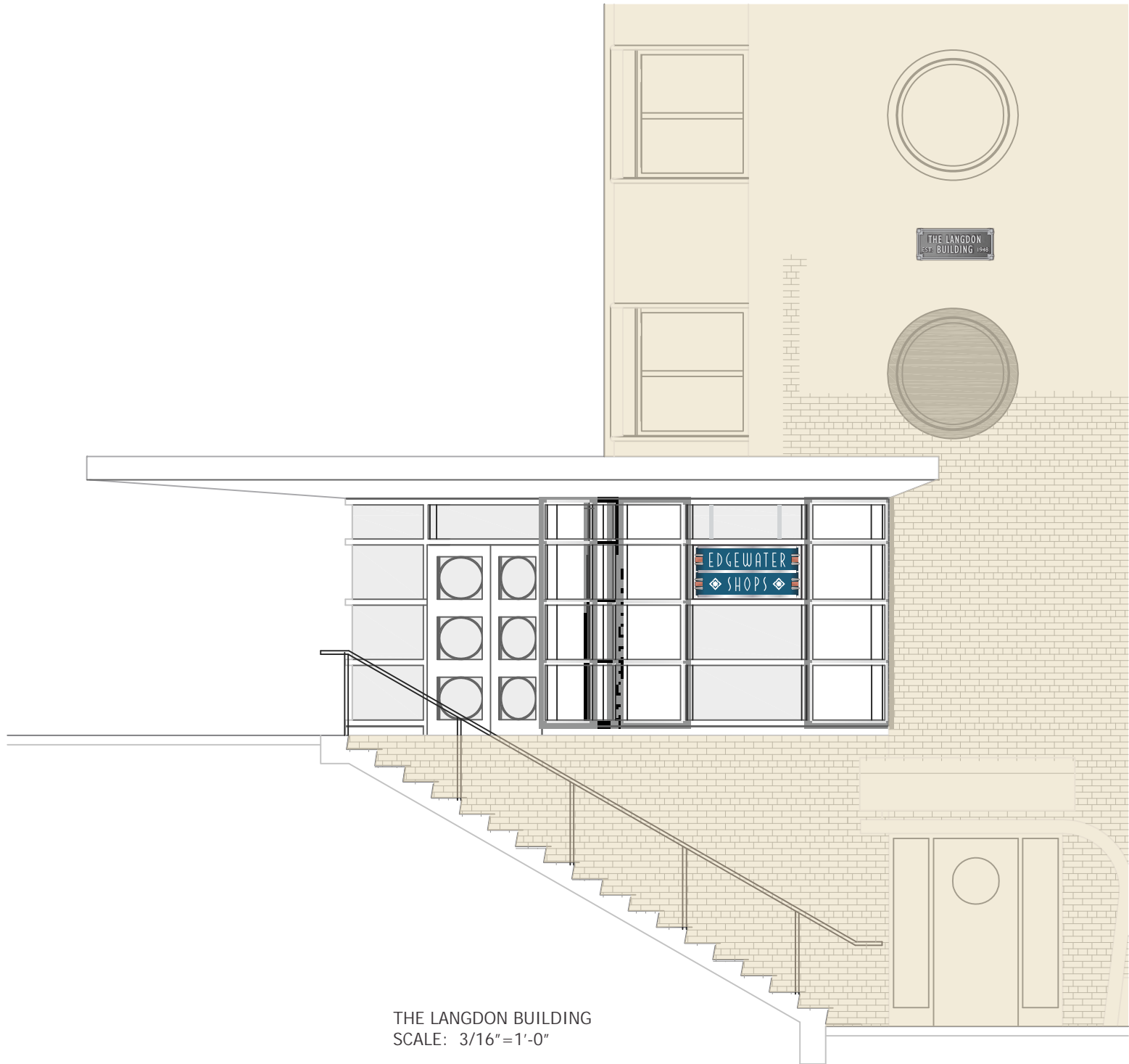
APPROX. SIZE OF WINDOWS: 25"H X 50"W



EDGEWATER SHOPS
SCALE: 1"=1'-0"
5.38 SQ.FT.



NIGHT VIEW



THE LANGDON BUILDING
SCALE: 3/16"=1'-0"

D/F HANGING NEON WINDOW SIGN - INTERIOR
ALUMINUM CONSTRUCTED CABINET.
WHITE ROUTED/BACKED LETTERS AND LOGO MARKS.
WHITE NEON ACCENTS AT CABINET ENDS FOLLOWING RADIUS OF CABINET ENDS.
LAYERED SILVER AND COPPER ACCENTS AT RADIUS ENDS WITH SILVER REVEALS.
INTERIOR INSTALLATION / MOUNTING TO CEILING FOR VISIBILITY OF THIRD WINDOW ABOVE FINISHED FLOOR. BRACKET LENGTH TBD WITH FIELD SURVEY.

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS

JOB NUMBER:

99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
WINDOW NEON



1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:

E-8.0

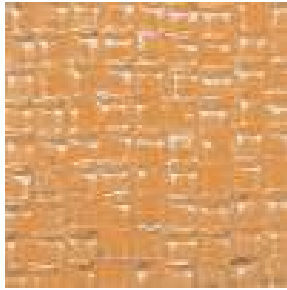
OPTION "B"
LINE OF SITE TEST REQUIRED
FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED AT TOP OF EYEBROW CANOPY (VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / POWER SUPPLY INSIDE CABINET / SERVICE ACCESS AT BACK OF CABINET

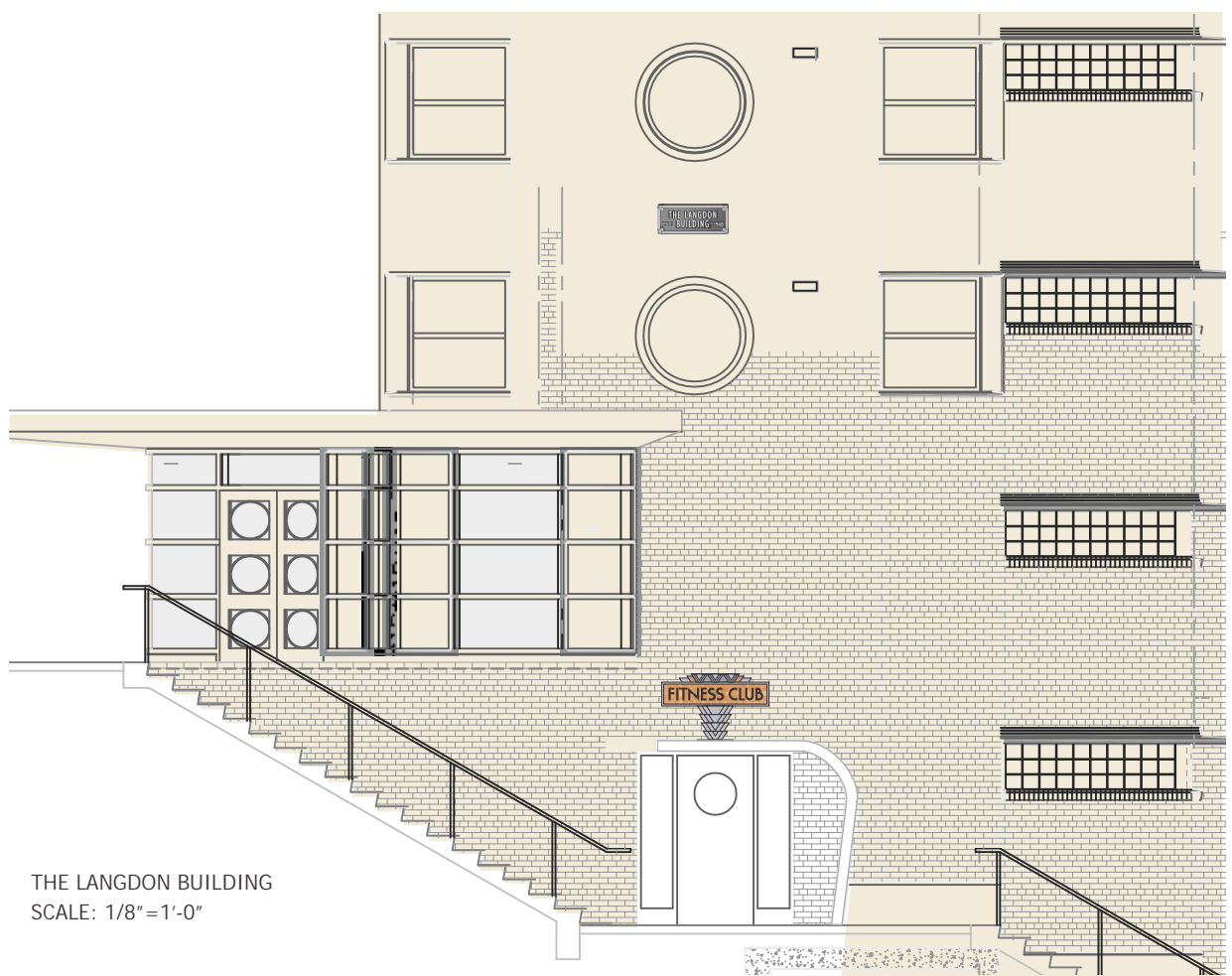
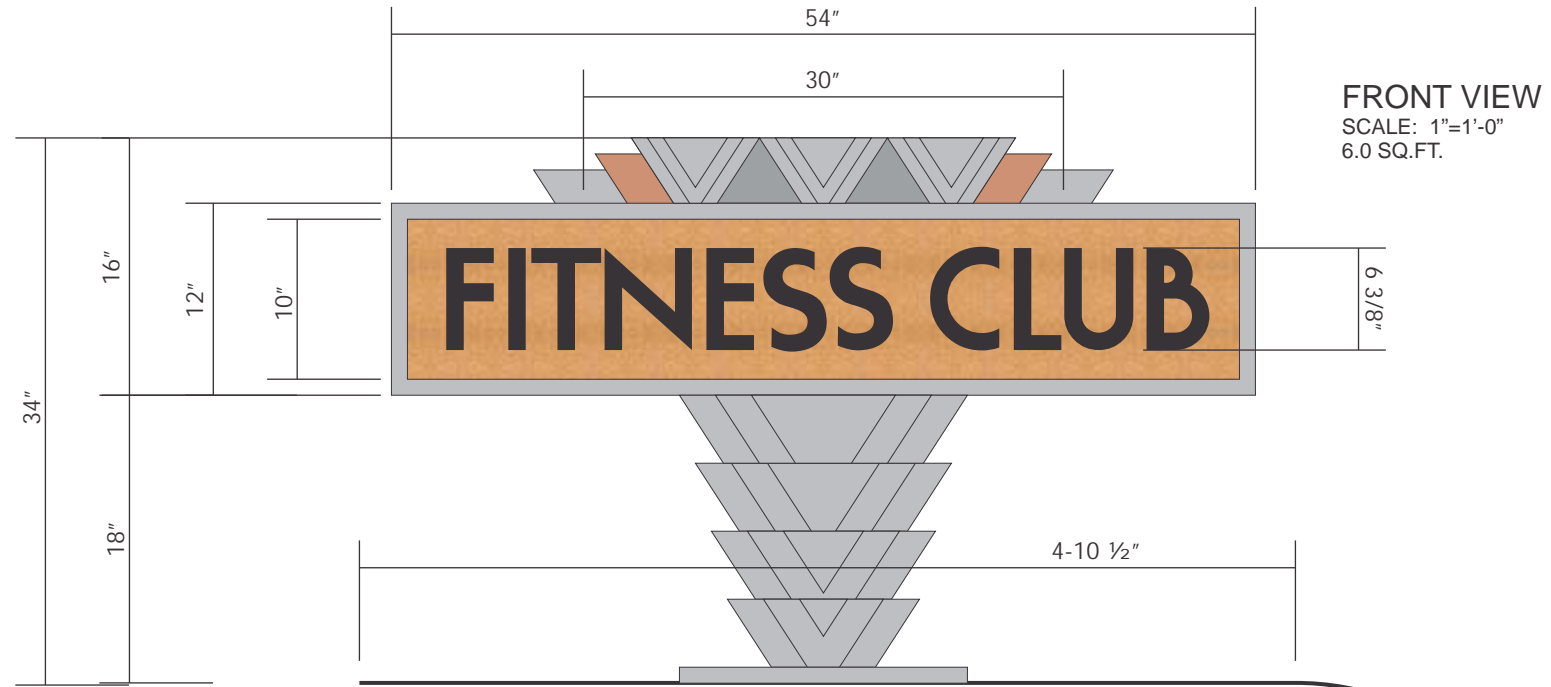
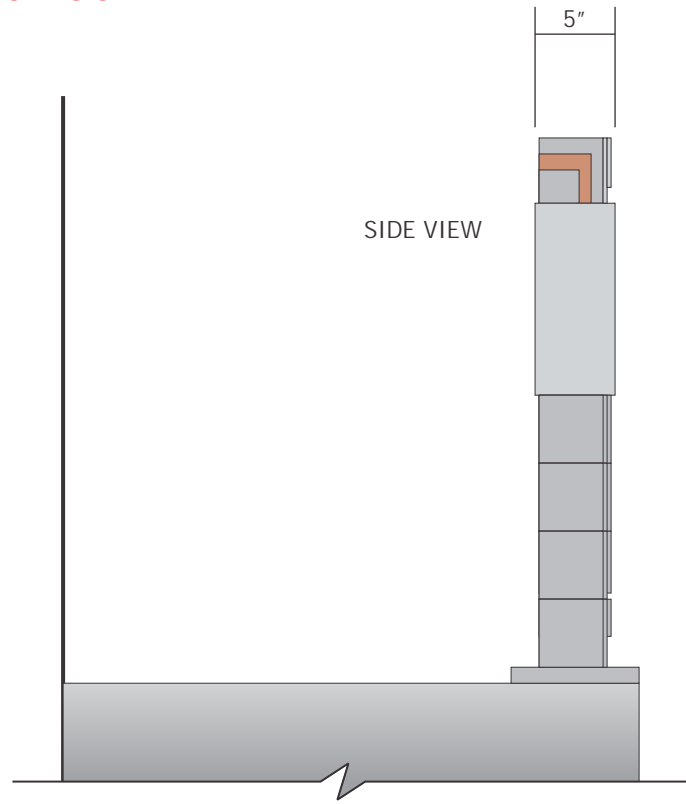
JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1



3 FORM VARIA ECORESIN
 TEXTURE TILES SMALL
 AMBER



THE LANGDON BUILDING
 SCALE: 1/8" = 1'-0"

S/F INTERNALLY LIT CABINET OF ALUMINUM CONSTRUCTION / PAINTED METALLIC SILVER
 FORMED ALUMINUM KEYSTONE AT TOP WITH 2 LAYERS OF 1/4" THK ACCENTS AT FRONT TALLEST SECTION
 CENTER LEVEL OF KEYSTONE PAINTED TO MATCH AMBER FACE
 3 FORM VARIA ECORESIN TEXTURE TILE FACE - AMBER
 LETTERS FLAT CUT FROM 1/2" ACRYLIC AND PAINTED BLACK / MOUNTED TO FACE
 INTERNALLY LIT WITH LEDs - FACE ONLY ILLUMINATES
 CABINET MOUNTED TO TOP OF EYEBROW CANOPY W/ ALUMINUM ARMATURE MATCHING CABINET KEYSTONE / PLATE CONNECTION
 ARMATURE PAINTED METALLIC SILVER

FONT: Moderna

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	04.04.14	BLADE OPTIONS
3	RLS	04.29.14	LETTERS CHANGED TO ILLUMINATED CABINET
4	RLS	04.30.14	CABINET RAISED 24" ABOVE EYEBROW CANOPY

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
FITNESS CLUB ENTRANCE CANOPY SIGN



CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:
E-8.1

**LINE OF SITE TEST REQUIRED
FIELD SURVEY REQUIRED**

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED AT TOP OF EYEBROW CANOPY (VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION

JOB NUMBER:
99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR
SIGNTYPE:
EXECUTIVE OFFICE CANOPY LETTERS

JONES SIGN
"Jones made signs before he could talk."
1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

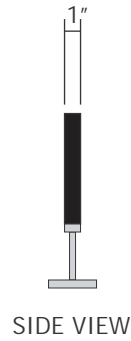
CONCEPTUAL DESIGNER:
Rhoda Schley
CONSTRUCTION DESIGNER:
—

DATE:
03.12.14
SALESPERSON:
Scott Bertrand/Patrick Basche
PROJECT MANAGER:
—

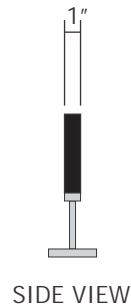
SHEET NUMBER:
E-8.2



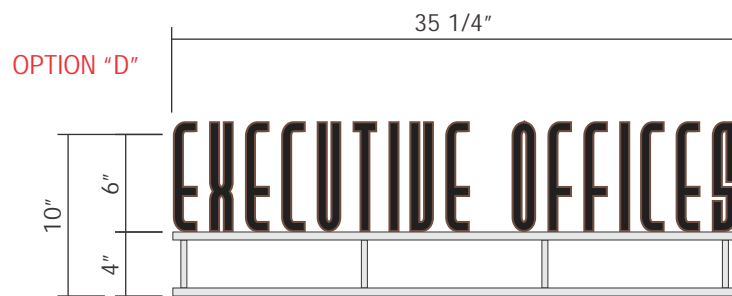
FONT: GILL SANS CONDENSED
ORIGINAL PROPOSAL 4.3.14 / REV. TO FLAT CUT 5.13.14



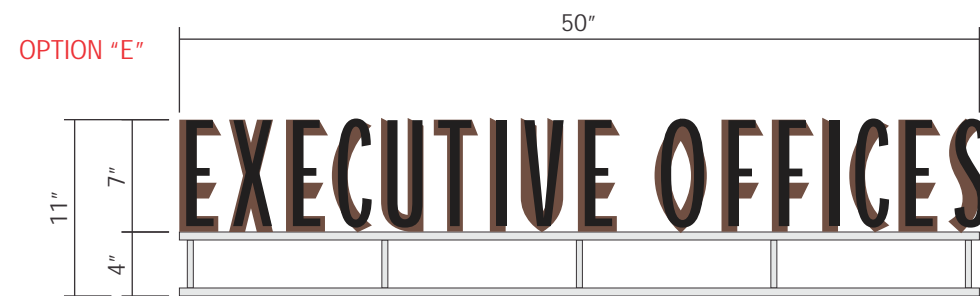
FONT: MARKET DECO



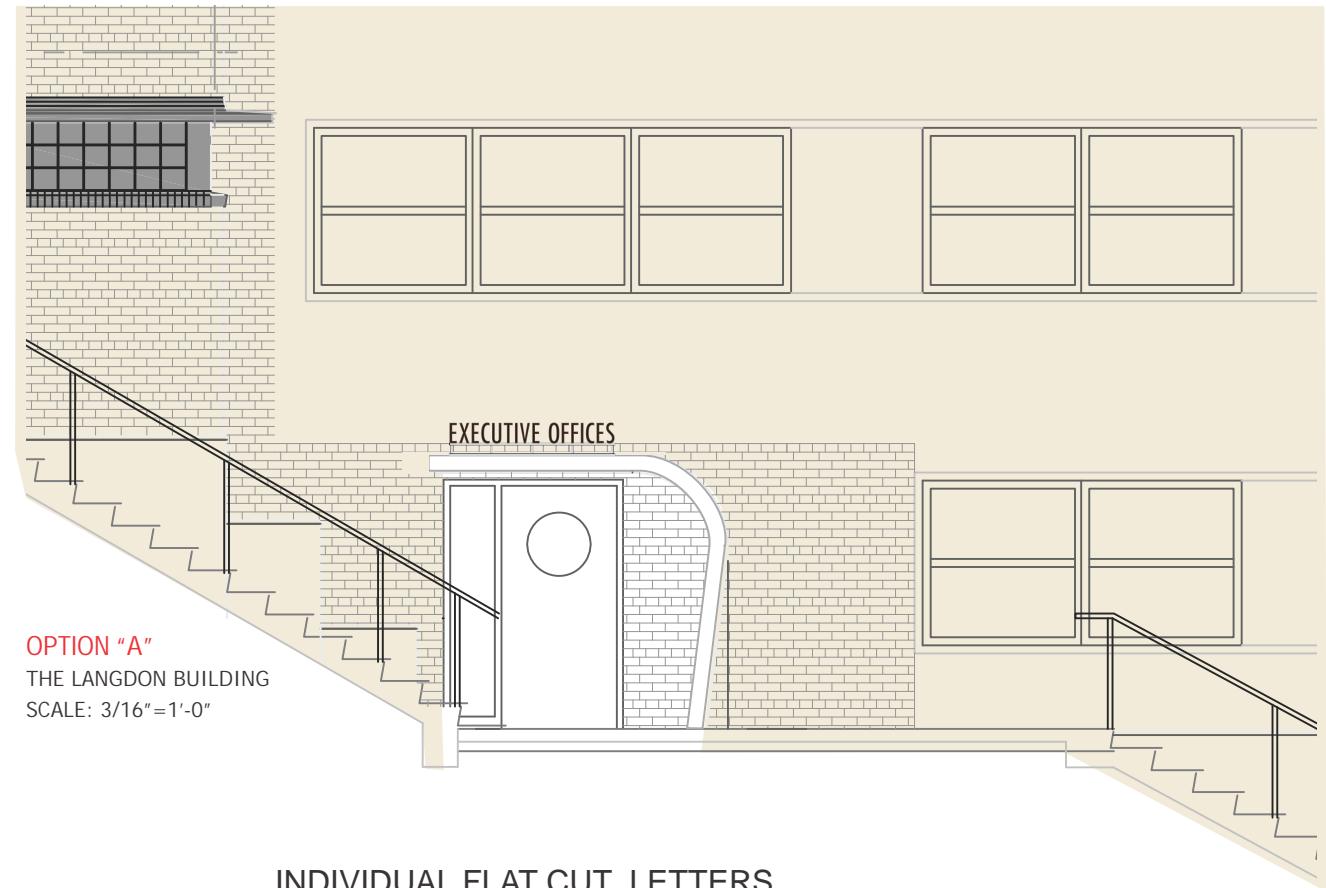
FONT: FHA CONDENSED FRENCH NC NORMAL



FONT: PASTA PALAZZO



FONT: CINEMA DEMI BOLD



OPTION "A"
THE LANGDON BUILDING
SCALE: 3/16" = 1'-0"

INDIVIDUAL FLAT CUT LETTERS

SCALE: 1"=1'-0"
2.67 SQ. FT.

1" THICK ALUMINUM FLAT CUT INDIVIDUAL LETTERS
INTERIOR OF LETTERS RECESSED ENGRAVED 3/8"
INTERIOR OF LETTERS TO MATCH METALLIC DK. BRONZE
RAISED BORDER TO MATCH METALLIC LT.-MED. BRONZE
MOUNTED TO TOP OF EYEBROW CANOPY



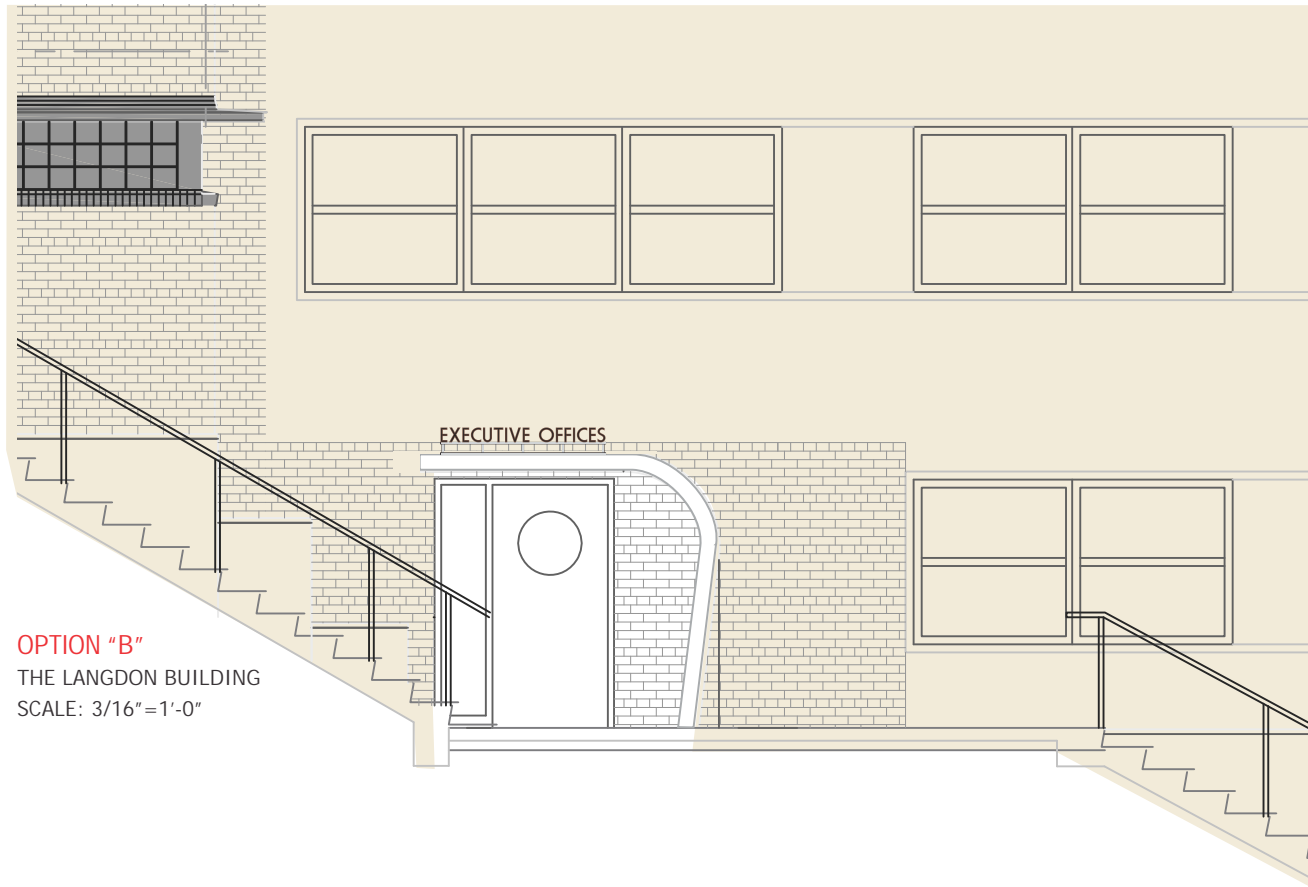
EXAMPLE

REVISIONS:

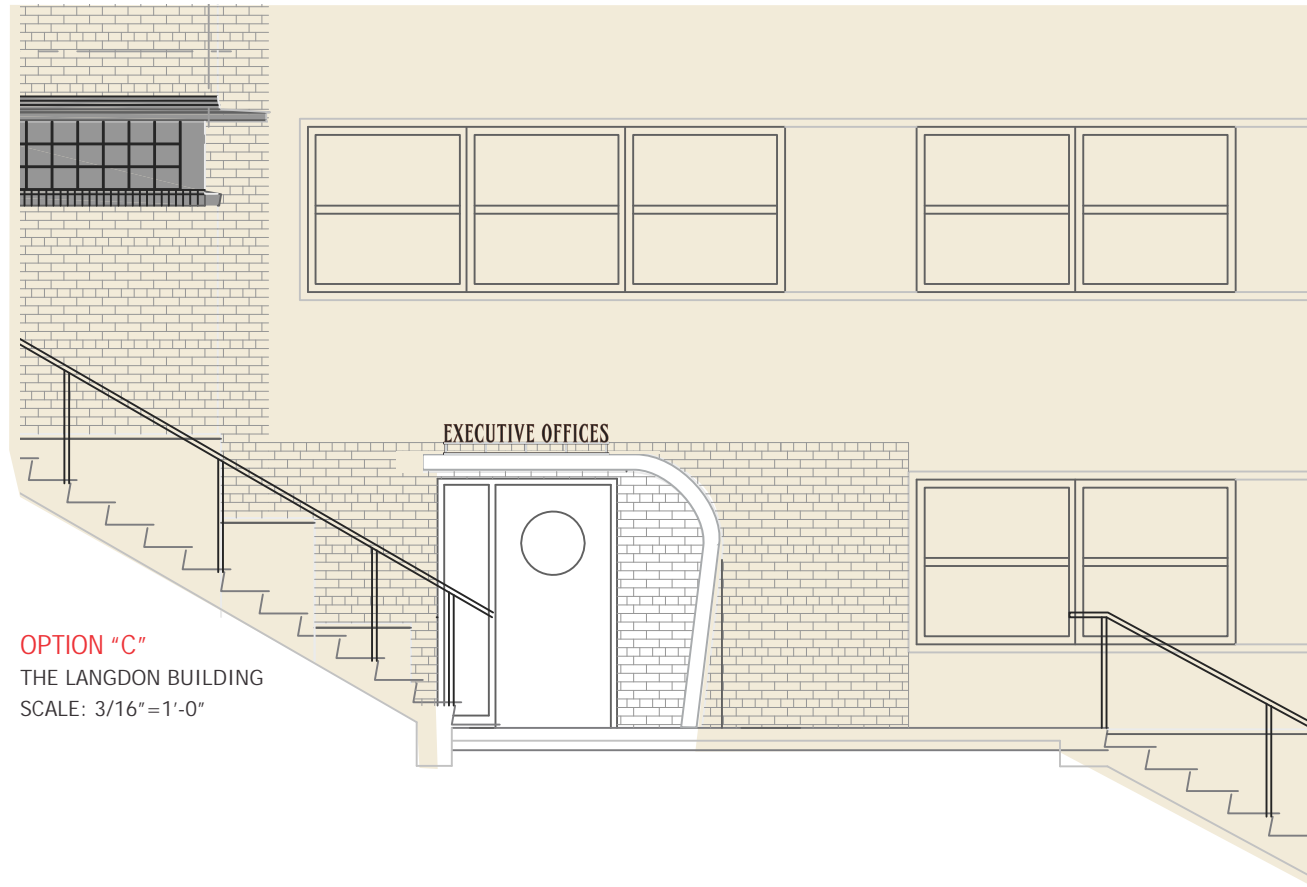
REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	DL	05.07.14	REVISIONS PER BOB DUNN
3	RLS	05.13.14	UPDATED TO FLAT CUT + FRONT MOUNT OPTION

05.16.14
CHANGE FONT STYLE

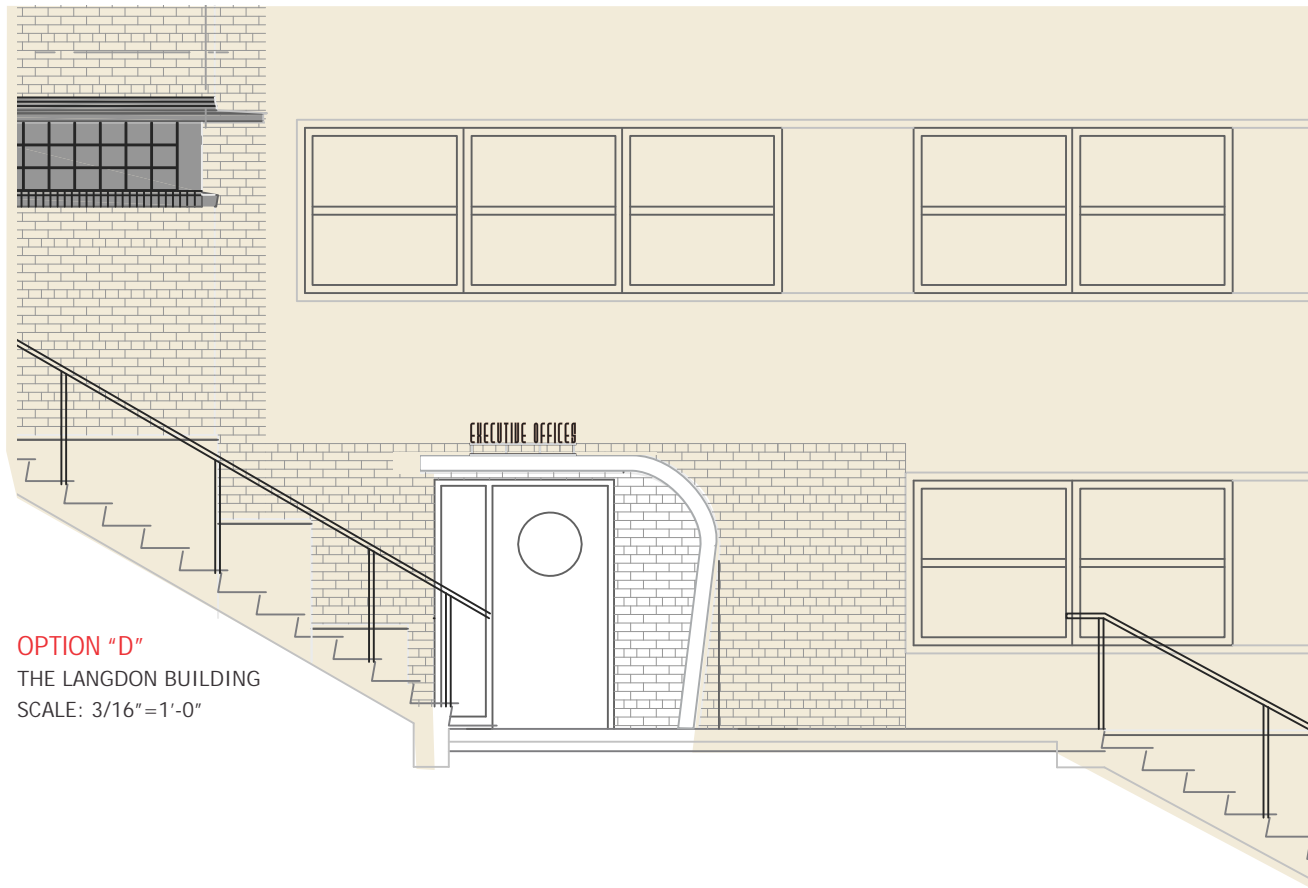
**LINE OF SITE TEST REQUIRED
FIELD SURVEY REQUIRED**



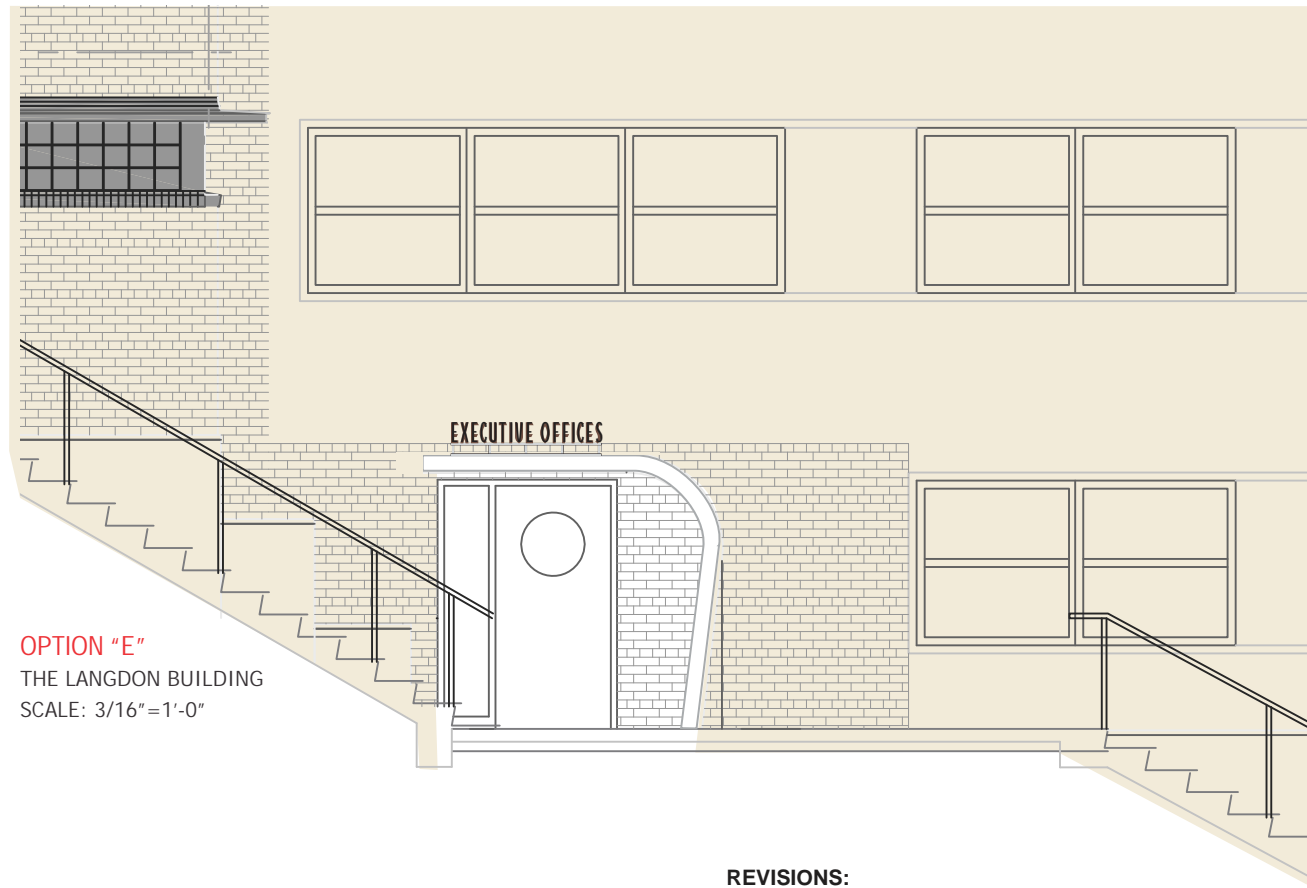
OPTION "B"
THE LANGDON BUILDING
SCALE: 3/16"=1'-0"



OPTION "C"
THE LANGDON BUILDING
SCALE: 3/16"=1'-0"



OPTION "D"
THE LANGDON BUILDING
SCALE: 3/16"=1'-0"



OPTION "E"
THE LANGDON BUILDING
SCALE: 3/16"=1'-0"

REVISIONS:

REV.	BY	DATE	DESCRIPTION	
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS	05.16.14 CHANGE FONT STYLE
2	DL	05.07.14	REVISIONS PER BOB DUNN	
3	RLS	05.13.14	UPDATED TO FLAT CUT + FRONT MOUNT OPTION	

JOB NUMBER:
99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
EXECUTIVE OFFICE - ELEVATIONS

JONES SIGN
"Jones made signs before he could talk."
1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE:
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:
E-8.2a

FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY
LINE OF SITE TEST REQUIRED

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED THRU UPPER ARM (NO VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / POWER SUPPLIES INSIDE BLADE

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
BLADE CONCEPTS FOR STAIRWAY

CONCEPTUAL DESIGNER:
 Rhoda Schley

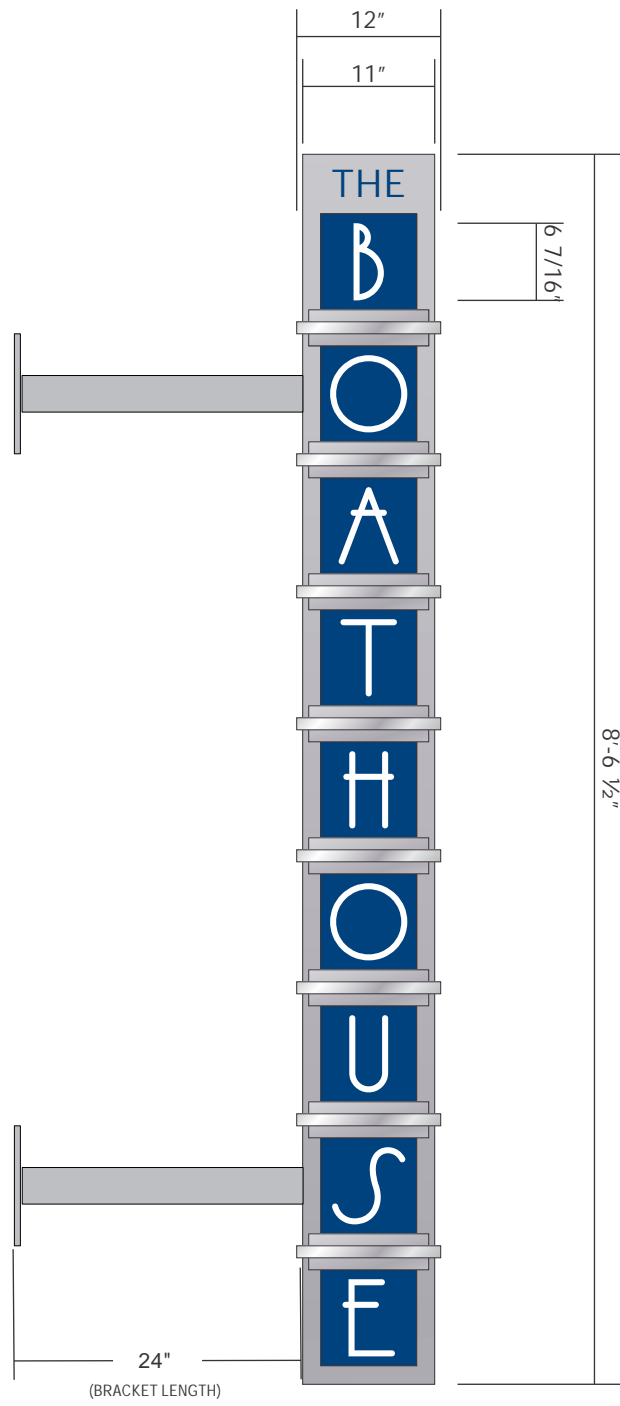
CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

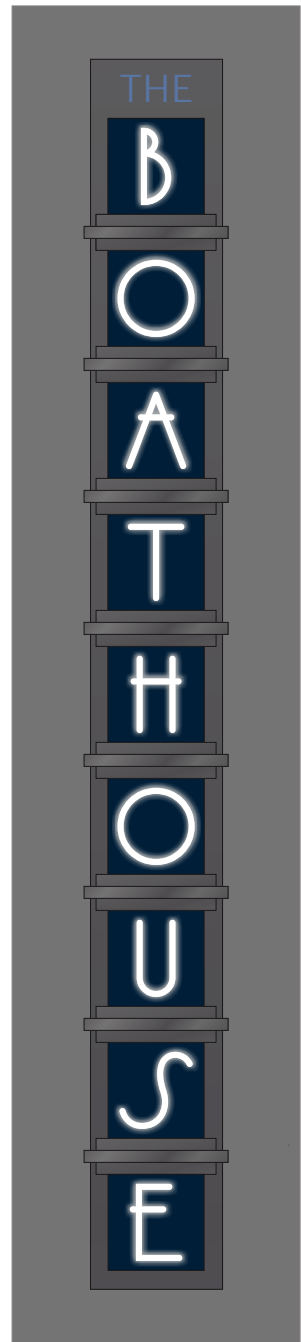
SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

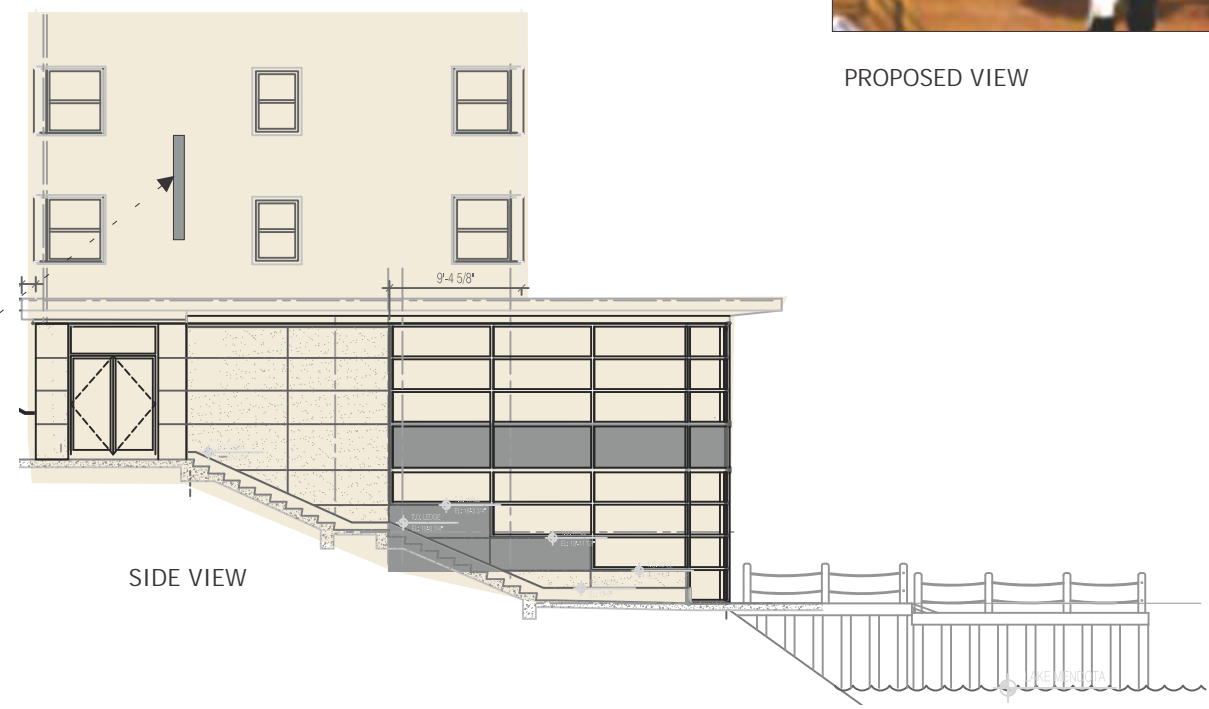
SHEET NUMBER:
E-9.0



BOATHOUSE
 SCALE: 3/4"=1'-0"
 8.0 SQ.FT.



NIGHT VIEW



SIDE VIEW



PROPOSED VIEW

D/F LED ILLUMINATED BLADE SIGN
 ALUMINUM CONSTRUCTED CABINET WITH METALLIC SILVER FINISH. FACES TO BE PAINTED METALLIC BLUE WITH ROUTED OUT COPY, BACKED WITH 3/4" WHITE ACRYLIC - 1/2" PUSH THRU LETTERS

MOUNTING TBD WITH FIELD SURVEY

FONT: CUSTOM

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	05.13.14	ADDED "THE" TO "BOATHOUSE"
	DL	05.16.14	EXTEND BRACKET TO 24" LENGTH

FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED THRU BACK OF CABINET (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / REMOTE MOUNTED POWER SUPPLIES INSIDE POWER SUPPLY BOXES

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
WALL MOUNT CONCEPT FOR STAIRWAY

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

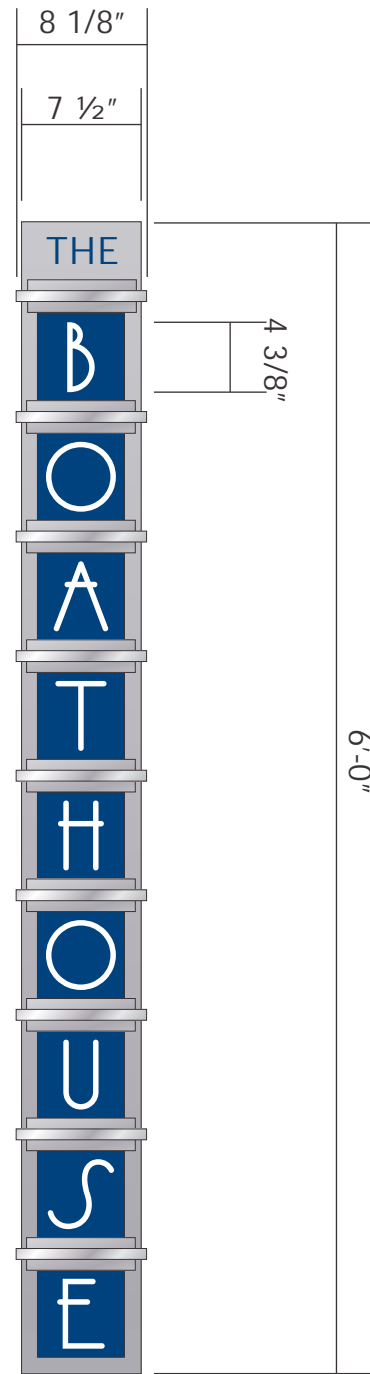
CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:
E-9.1



BOATHOUSE
 SCALE: 1"=1'-0"
 4.06 SQ.FT.



THE LANGDON BUILDING
 SCALE: 1/4"=1'-0"

D/F LED ILLUMINATED WALL SIGN:
 ALUMINUM CONSTRUCTED CABINET WITH METALLIC SILVER FINISH.
 ROUTED OUT COPY "THE" BACKED WITH WHITE ACRYLIC WITH
 TRANSLUCENT BLUE VINYL APPLIED 1ST SURFACE
 USING VINYL COLOR WITH CLOSEST MATCH TO PAINTED FACES.
 FACES TO BE PAINTED METALLIC BLUE WITH
 ROUTED OUT COPY AND BACKED WITH WHITE ACRYLIC.

MOUNTING TBD WITH FIELD SURVEY



NIGHT VIEW

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	05.13.14	ADDED "THE" TO "BOATHOUSE"
	DL	05.16.14	LED LIT CABINET

FONT: CUSTOM, *Harlow*

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

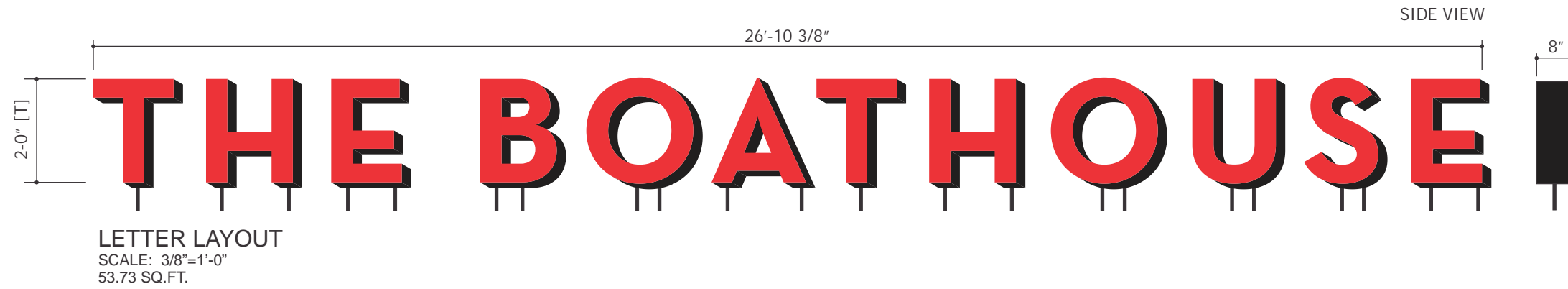
FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY
LINE OF SITE TEST REQUIRED

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED AT TOP OF CANOPY (VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / POWER SUPPLIES INSIDE POWER SUPPLY BOXES ON TOP OF CANOPY

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
1

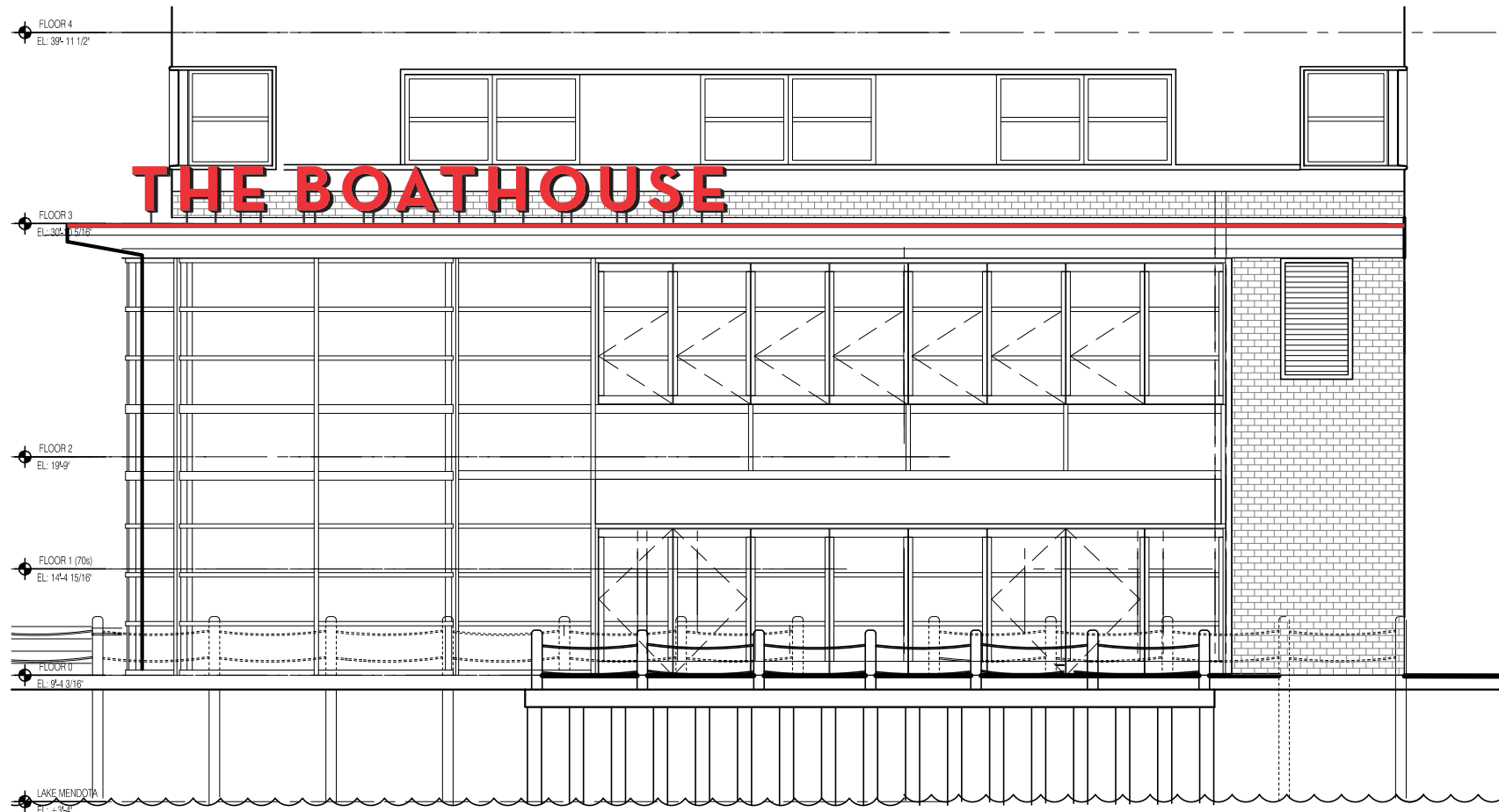


NIGHT VIEW
 SCALE: 3/8"=1'-0"

8" DEEP TOSH STYLE (NO TRIM CAP) LETTERS
 BLACK RETURNS
 RED ACRYLIC FACES ILLUMINATED WITH RED LEDS
 PIN MOUNTED TO TOP OF CANOPY

LETTERS TO FOLLOW ARC OF BUILDING - SURVEY REQUIRED

RED LED ACCENT STRIP TO ILLUMINATE EDGE OF CANOPY AND TOP OF BUILDING / HEIGHT OF LED STRIPS TBD



ENLARGED PARTIAL ELEVATION
 SCALE: 1/8"=1'-0"
 REFERENCE A4.00A



NIGHT/DIMENSIONAL VIEW

FONT: Neutra Text
FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.25.14	CHANGE TO ONE WORD
2	RLS	03.27.14	ELECTRICAL REQUIREMENTS
3	RLS	04.01.14	ADD 'THE'

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGN TYPE:
LIT CHANNEL LETTERS W/ LIT ACCENT

JONES SIGN
"Jones made signs before he could talk."

1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

PROJECT MANAGER:
 —

SHEET NUMBER:
E-9.2



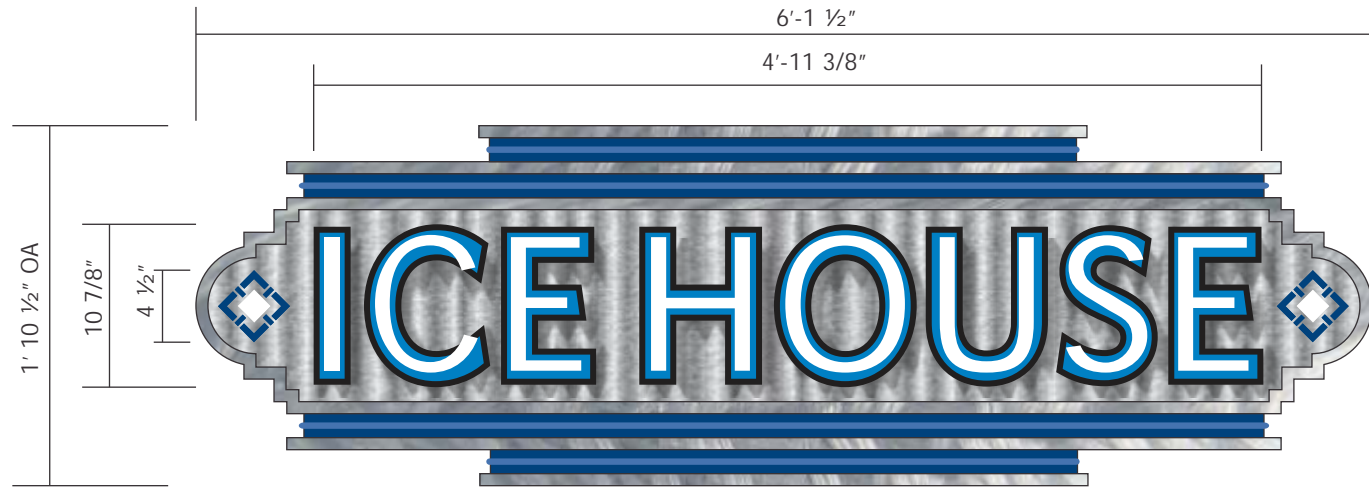
PROPOSED NIGHT VIEW

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	05.13.14	ADDED 'THE' TO 'BOATHOUSE'

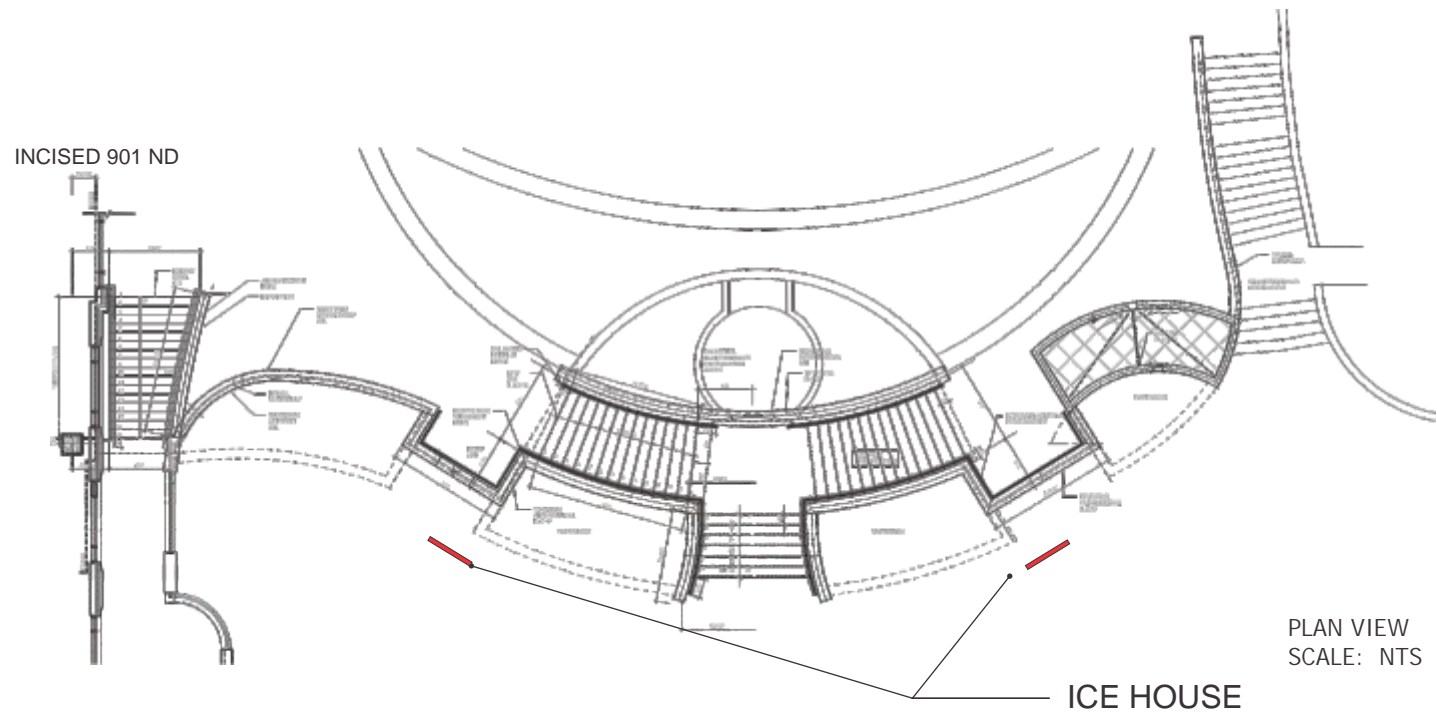
FIELD SURVEY REQUIRED
ATTACHMENT THRU MORTAR JOINTS ONLY
LINE OF SITE TEST REQUIRED

ELECTRICAL REQUIREMENTS (ASSUMING ADEQUATE ACCESS IS AVAILABLE): 120V / ELECTRICAL FEED THRU BACK OF EACH LETTER (MIN. VISIBLE CONDUIT) / ANTICIPATED 20 AMP, VERIFICATION REQUIRED ON FINAL LAYOUT APPROVAL / WHIP REQUIRED, LENGTH TBD / LED ILLUMINATION / REMOTE MOUNTED POWER SUPPLIES INSIDE POWER SUPPLY BOXES

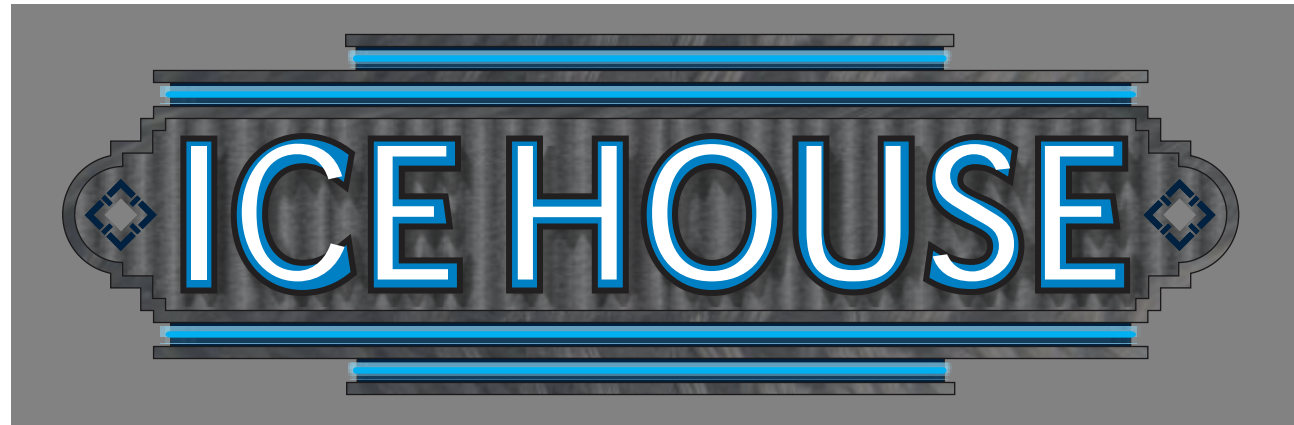


LETTER LAYOUT
 SCALE: 1"=1'-0"
 11.48 SQ.FT.

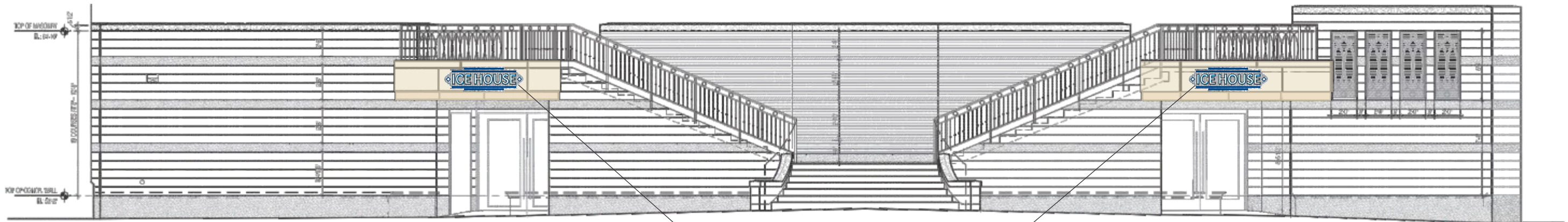
OPTION A:
 2"THK THINLINE FRONT LIT LETTERS
 w/ OPAQUE AND TRANSLUCENT VINYL
 WHITE LED ILLUMINATION
 PINNED ONTO GALVANIZED CORRUGATED BACKER
 NON-LIT FLAT CUT LOGOS
 2" DARK BLUE REVEALS WITH BLUE LED FLEX-NEON ACCENTS
 FRAME AND ACCENT BARS- RANDOM BRUSHED ALUMINUM SEALED WITH CLEAR COAT



PLAN VIEW
 SCALE: NTS



NIGHT VIEW



THE PLAZA
 SCALE: 1/8"=1'-0"

ICE HOUSE

FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS

JOB NUMBER:
99191

SITE ADDRESS:
 1001 WISCONSIN PLACE
 MADISON, WI 53703

QUANTITY:
2

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGN TYPE:
S/F WALL SIGN

JONES SIGN
"Jones made signs before he could talk."
 1711 Scheuring Road, De Pere, WI 54115
 Tel: 920-983-6700 Fax: 920-983-9145
 www.jonesign.com

CONCEPTUAL DESIGNER:
 Rhoda Schley

CONSTRUCTION DESIGNER:
 —

DATE:
 03.12.14

SALESPERSON:
 Scott Bertrand/Patrick Basche

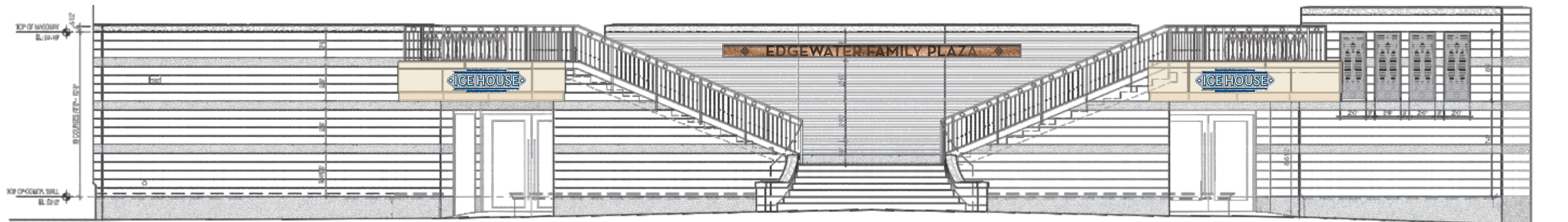
PROJECT MANAGER:
 —

SHEET NUMBER:

E-10.0



PROPOSED VIEW - NTS



THE PLAZA
SCALE: 1/8" = 1'-0"

SITE ADDRESS:

1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:

1

CUSTOMER NAME:

The Edgewater - EXTERIOR

SIGN TYPE:

SIGN LOCATOR



1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:

E-10.2

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	---	---	---

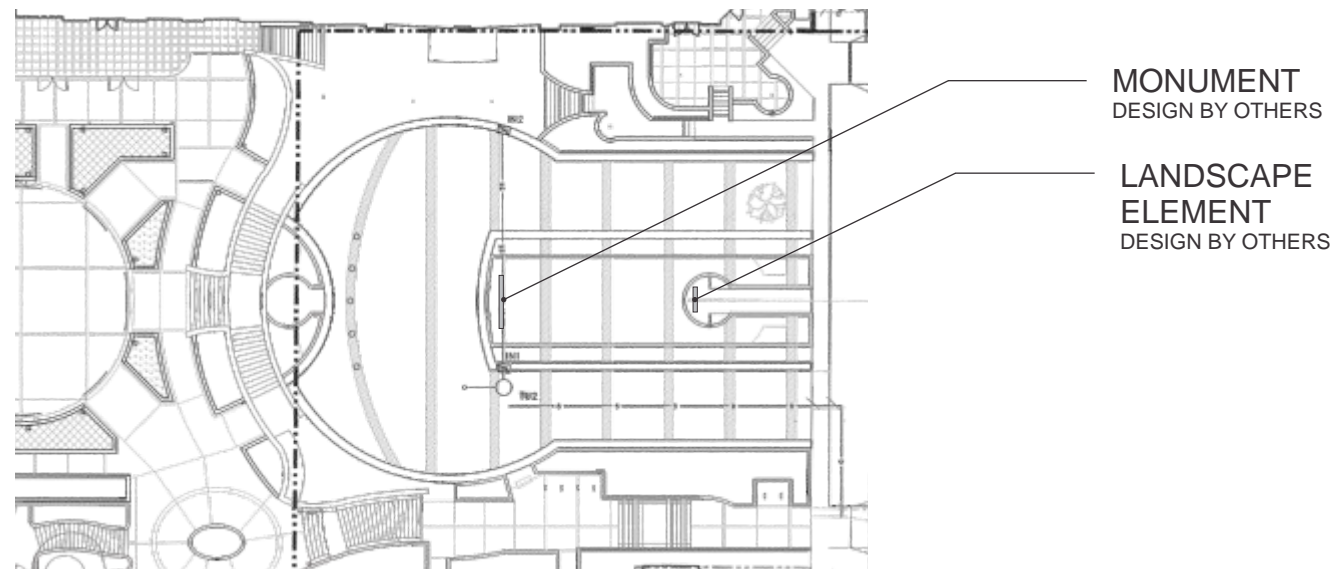
FIELD SURVEY REQUIRED

BENCH IS CONCEPT ONLY

COPY IS PLACEHOLDER ONLY



PROPOSED VIEW ~ NTS



FONT SUBJECT TO BRANDING STANDARDS - CONSIDER AS PLACEHOLDER ONLY

JOB NUMBER:

99191

SITE ADDRESS:
1001 WISCONSIN PLACE
MADISON, WI 53703

QUANTITY:
1

CUSTOMER NAME:
The Edgewater - EXTERIOR

SIGNTYPE:
CONCRETE LANDSCAPE ELEMENT



1711 Scheuring Road, De Pere, WI 54115
Tel: 920-983-6700 Fax: 920-983-9145
www.jonesign.com

CONCEPTUAL DESIGNER:
Rhoda Schley

CONSTRUCTION DESIGNER:
—

DATE
03.12.14

SALESPERSON:
Scott Bertrand/Patrick Basche

PROJECT MANAGER:
—

SHEET NUMBER:

E-11.0

REVISIONS:

REV.	BY	DATE	DESCRIPTION
1	RLS	03.27.14	ELECTRICAL REQUIREMENTS
2	RLS	05.07.14	REVISIONS PER BOB DUNN
	DL	05.19.14	NEW BENCH DESIGN / PLACEHOLDER ONLY