

# Streatery Extension of Premises

Fee: Waived

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)	
(Legistar file number) 00314	
(License number) UCPerch-2021-000	
14	303
(Alder District #)	(Police Sector)
Office Use Only	

Streatery extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?:  Yes  No

Required detailed floor plans of extension area **included:**  Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included:**  Yes, date approved: June 4, 2021

Street Occupancy Permit obtained from Traffic Engineering:  Yes  No  N/A

Does lease/deed cover area request for temporary extension?:  Yes  No

If no, **must attach** letter from landlord or property owner authorizing use of the property.

## Licensed Premises Information

This application modifies existing alcohol license number: 456-1029964132-02

Business dba Name: Sheraton Madison Hotel

Licensed Address: 706 John Nolen Drive, Madison, WI 53715

Liquor/Beer Agent Name: Adam Gautreaux

5 % Alcohol, 20 % Food, 75 % Other      Alder, District #: 14      Police Sector: South  
District

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): LRP Madison1, LLC

Business Mailing Address: 706 John Nolen Drive, Madison, WI 53715

Business Contact Name, Position: Adam Gautreaux, General Manager

Business Phone: 608-234-1000      Business Email: adamgautreaux@sheratonmadison.com

*-Continue on Back-*

**Extension Details**Current Capacity (indoor): 2,250Current Capacity (outdoor): 0Proposed Capacity (outdoor): 120

Description of Proposed Changes: An area of the parking lot will be fenced off and will contain 30 picnic tables for customers to eat and drink.

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**Signature****Sara Granados**Digitally signed by Sara Granados  
Date: 2021.06.14 08:21:08 -05'00'

Authorized Signature of Agent or Establishment Owner

, 6/14/21  
Date**Clerk's Office checklist for complete applications**

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

**Upon Application Submission, the Clerk's Office issued to the application:**

- Orange sign     Orange business card
- "License Renewals & Changes" brochure with next steps issued



## City of Madison Site Plan Verification

PROJECT: LNDSPR-2021-00071

Address: 706 John Nolen DR

Current Revision #: 0

**Submitted by:**

**Contact:** Sara Granados  
(608) 772-3993  
sara.granados@cobaltrestaurantgroup.com

**Project Type:** Permitted Use Site Plan Review

**Description:** Temporary Outdoor Seating in parking lot, valid until April 14, 2022

**Status:** Approved

**Revision History:** 0

Review	Status	Reviewer	Reviewed
Fire Review	Approved	William Sullivan	May 28 2021
Traffic Engineering Review	Approved	Timothy Stella	May 28 2021
Zoning Review	Approved	Matthew Tucker	Jun 4 2021

### TRAFFIC ENGINEERING

**Supplement Accepted**

**Comment Date:** 05/28/2021

Email a revised electronic copy of the site plan, .pdf preferred, to Tim Stella - [tstella@cityofmadison.com](mailto:tstella@cityofmadison.com)

**Supplement Accepted**

**Comment Date:** 05/28/2021

Applicant shall place either type 3 reflective barricades, reflective barrels/drums or jersey barriers 36" min height across the drive aisle and show and note this on the plan.



## City of Madison Building Inspection Division

215 Martin Luther King Jr Blvd, Suite 017 PO Box 2984 Madison, WI 53701-2984

608.266.4551 <http://www.cityofmadison.com/dpced/bi/>

### Temporary Outdoor Seating Application

BE SURE TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- ✓ Site Plan showing location of outdoor seating. If you do not have a site plan, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.
- ✓ Property owner's approval

OFFICE USE ONLY	
Permit Number:	LND SPN-2021-00071
Application Date:	5-27-21
Issued Date:	6-4-21
Approved by:	MWT
Zoning District:	SD

Location Address: 706 John Nolen Drive, Madison, WI 53715

Business Name: Sheraton Madison Hotel

Contact Person: Sara Granados

Telephone: 608-772-3993

Email: [sara.granados@cobaltrestaurantgroup.com](mailto:sara.granados@cobaltrestaurantgroup.com)

Which of the following best describes the Use?

Brewpub       Coffee shop or Tea House       Restaurant (You do NOT have an alcohol license)

Tavern       Tasting Room for Brewery, Distillery, or Winery       Nightclub

Restaurant-nightclub (You have an entertainment license)       Restaurant-tavern (You have an alcohol license)

Do you have an existing outdoor seating Conditional Use approval?       Yes       No

Do you have an existing liquor license?       Yes       No

Your capacity limit set by Building Inspections: 2,250

I understand the temporary outdoor eating area requirements as listed on the following page and understand once this application is approved, it is only valid until **October 25, 2020**. Any violations of the temporary accessory outdoor eating area approved by the Zoning Administrator shall be enforceable by the Zoning Administrator as ordinance violations under Chapter 28, Madison General Ordinances.

Applicant signature: Sara Granados

Digitally signed by Sara Granados  
Date: 2021-03-03 16:32:22 -06'00'

Date: 4/24/21

Property Owner's signature\*: \_\_\_\_\_

Date: \_\_\_\_\_

\* Or attached separate letter of approval from property owner

\*\*\* Please see following page for temporary outdoor seating requirements and Site Plan requirements \*\*\*

### Temporary Outdoor Seating Requirements

All temporary outdoor eating areas approved through this review are subject to the following requirements:

1. Hours of Operation
  - New Outdoor Eating Areas must close by 10pm Sunday – Thursday, and by 11pm on Friday and Saturday.
  - Expanded existing Outdoor Eating Areas: Hours shall be set as provided in existing Conditional Use approval.
2. No outdoor amplified sound in new or expanded outdoor seating areas.
3. Additional Exterior lighting required for any seating areas operating after dusk shall comply with Code requirements. Light levels are to be the same or equal to parking lot requirements. If new wiring is required to power the lights, an electrical permit is required. Use of extension cords is not permissible.
4. The Zoning Administrator, Traffic Engineer, and City of Madison Fire Department shall approve any outdoor seating under this order.
5. The site must be operated in conformance with all City of Madison Fire requirements for building accessibility, and regulations from Public Health Madison & Dane County.
6. Tables, chairs, barricades, and fencing shall be safely secured on site when not in use.
7. If alcohol is served, signs shall be displayed for patrons stating that alcohol must stay within the seating area.
8. Under no circumstances do approvals for new or expanded outdoor eating areas allow for the creating of a “beer garden” or other social gathering space for patrons to stand and congregate to drink for any purpose.
9. All new or expanded outdoor eating areas shall post a sign with language provided by the City directed outward from the seating area to inform the public of the temporary approval.
10. Streatery establishments shall comply with Madison General Ordinances related (but not limited) to outdoor heating units, propane tank storage, tents, and snow removal. It is the responsibility of the Streatery establishment to comply with all regulations. Operators using outdoor heating units on City sidewalks may be required to sign an agreement relating to liability for their use.
11. **This temporary approval shall expire on April 14<sup>th</sup>, 2022.**

More information and guidelines for the Streatery Restaurant Recovery Program can be found [here](#). Information specifically related to operating through the fall, winter, and spring can be found [here](#).

### Site Plan Review Requirements

The site plans shall be drawn to scale and shall accurately reflect the location and layout for the temporary facility. Temporary outdoor eating areas may be located in parking spaces or other paved areas on the zoning lot immediately adjacent to the tenant space, and must be designed to be accessible for persons with disabilities. The amount of parking replaced with seating will be approved on a case by case basis. Under no circumstance may the combined indoor and proposed outdoor seating exceed maximum capacity of persons, as established by the Building Inspection Division.

The site plan shall identify the tenant space and layout of the outdoor seating located on the site. Seating areas in parking lots shall be located behind traffic barriers, such as cones, type 3 barricades, portable fencing, etc., which shall be identified on the site plan. Seating areas for establishments with liquor licenses must secure the seating area with “light fencing”. Seating areas may not impede any vision triangles or accessible routes. If tents will be used, show location and dimensions of tents on the site plan. Additionally, no parking for disabled persons may be repurposed for outdoor eating areas, unless those spaces are relocated elsewhere on the property, which will need to be shown on the site plan, to confirm the location and width meets code requirements.

No permanent structures may be erected under this temporary approval. The City of Madison Fire Department requirements are listed under “Madison General Ordinance (MGO) 29.355 - Use of Tents for Merchandising and Display; Wisconsin Administrative Code Chapter COMM 62; and 14, International Fire Code Chapter 24”. If you have any questions regarding tents and heating, please call the Fire Prevention Division at 266-4420.

If you do not have a site plan of your lot, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.

The completed application, property owner approval letter, and site plan are to be emailed to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) for agencies review. Any questions regarding this temporary outdoor seating application can be sent to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com).

April 15th, 2021

Re: Nolen Center  
712 John Nolen Drive Service Road  
Madison, WI 53713

This letter serves to authorize the Sheraton Madison Hotel to utilize the parking lot of the Nolen Center at its discretion. The Sheraton Madison Hotel and the Nolen Center have shared ownership.

Blake DeFoor  
Nolen Center Investments and Associates, LLC

A handwritten signature in black ink, appearing to read "BL DeFoor".



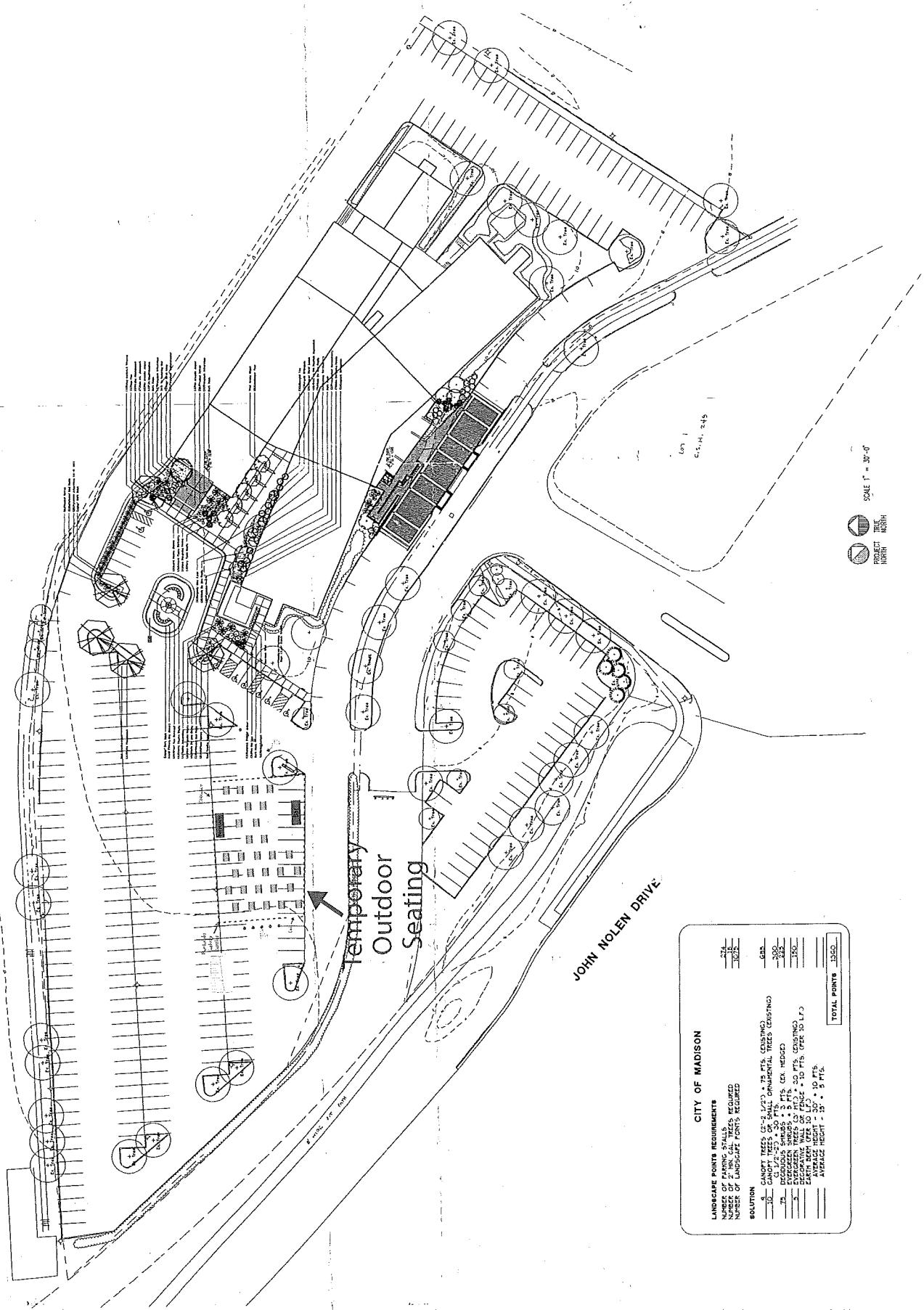
LANDSCAPE ARCHITECTS  
LANDSCAPE CONTRACTORS  
706 JOHN NOLAN DR.  
MADISON, WI 53704-2326  
PHONE 608/252-3226  
FAX 608/252-3226  
E-MAIL 706@AOL.COM

JOHN NOLAN DRIVE  
MADISON, WISCONSIN

## SHERATON

SCALE 1" = 30'-0"  
DRAWN BY: DW/P/JR  
DATE: 5/19/95  
REVISIONS:

SHEET:  
1 OF 1



### CITY OF MADISON

#### LANDSCAPE POINTS REQUIREMENTS

NUMBER OF PARKING STALLS	NUMBER OF LANDSCAPE POINTS REQUIRED
<u>SOLUTION</u>	
CANDY TREES (2'-6" x 12'-0")	75 LANDSCAPE POINTS (CANDY TREES)
DECODON SHRUBS (2'-0" x 2'-0")	10 LANDSCAPE POINTS (DECODON)
DECODON TREES (2'-0" x 2'-0")	10 LANDSCAPE POINTS (DECODON TREES)
DECORATIVE WALL (2'-0" x 10'-0")	10 LANDSCAPE POINTS (DECORATIVE WALL)
AVERAGE HEIGHT = 3'-0" x 5'-0"	AVERAGE HEIGHT = 3'-0" x 5'-0"
	TOTAL POINTS 130.00

