

AGENDA # 7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: March 30, 2022
TITLE: 3005 University Avenue - New Mixed-Use Building Located in Urban Design District (UDD) No. 6. 5th Ald. Dist. (68731)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Jessica Vaughn, Secretary	ADOPTED: POF:
DATED: March 30, 2022	ID NUMBER:

Members present were: Cliff Goodhart, Chair; Lois Braun-Oddo, Jessica Klehr, Tom DeChant, Rafeeq Asad, Christian Albouras and Christian Harper.

SUMMARY:

At its meeting of March 30, 2022, the Urban Design Commission **GRANTED FINAL APPROVAL** of a new mixed-use building located at 3005 University Avenue in UDD No. 6. Registered and speaking in support was Kevin Burow, representing Knothe & Bruce Architects, LLC. Registered in support and available to answer questions was Andrew Flad.

Burow presented updates to the plans based on the Commission's previous comments. Additional perennials have been added to the street facing façade, bicycle parking and a bench have been added to the public facing entry, Arborvitae have been added to the west façade, all stone mulch has been switched to wood mulch, and planters have been added to the fifth floor patio space. They have eliminated the cast stone base in favor of just masonry, and switched the rooftop railings to be similar to others on the building.

The Commission discussed the following:

- It looks much better once you simplified the material palette.
- Appreciate the simplification. The white cement board on the corner, I like the façade long that edge but it seems foreign. The red framing is enough to draw one's attention.
 - The white metal panel is a unique color to accentuate that corner with the commercial space.
- We're still getting letters from Bagel's Forever. Can they not maneuver their semis without going on the Smoky's property?
 - The back southern side is their loading dock. They have used the Smoky's parking lot for a turn-around for years. There is no curb and gutter there, our plans have accommodated a 30-foot paved area for them. The issue is the largest semis can't make that turn-around; they'll need to reduce their truck sizes. There is currently no agreement in place.
- The railings on the roof look fine, but was there any consideration to moving that space so it's not facing north along the loudest part of the building on University Avenue?

- We're trying to be sensitive to the single-family homes directly to the south. This affords good views too.
- The changes and additions to landscaping are an improvement. Switching the three planters at the front corner from trees to shrubs is appreciated. It's nice to see those Arborvitaes peeking out at the rooftop. Other planters with annuals up there would be nice.
- I like the corner color change, the red should be accenting something different than the rest of the building.

ACTION:

On a motion by Braun-Oddo, seconded by DeChant, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0).