

# Urban Design Commission – September 7, 2022

## **CBL Properties Comprehensive Design Review for West Towne Mall**

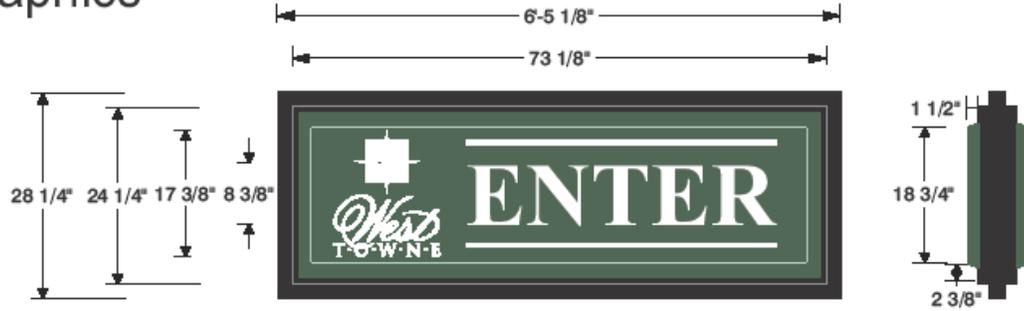
Requesting Approval for:

Eight (8) Directional Signs  
Von Maur East Elevation Wall Sign



# 1A New Pan Faces w/ New Copy & Graphics

5'-9"  
overall  
height



■ Background to Match Pantone 5615C



Background to Match Pantone 5615C  
 White Illuminated Graphics & Copy  
**Wind Load:**  
 Will Exceed up to 75 MPH W inds  
**Construction Details:**  
 Will be LED  
 Heavy Metal main Gable lines of City of Madison  
**Construction:**  
 Rigid aluminum Polyethylene Sign Faces w/ Backpainted Color

Print to Scale on 11" x 17" Paper

<b>Ryan Signs, Inc.</b> 2001 Park Street, Madison, WI 53713, USA TEL: 608.271.2222 FAX: 608.271.2223 WWW: www.ryan-signs.com	ORDER: 2022-001 DATE: 8/12/22 DRAWN BY: KSW APPROVED:
<b>CBL PROPERTIES - ENTER/EXIT - WEST TOWNE MALL</b>	
<small>These plans are the property of Ryan Signs, Inc. and are the work of the original design team of the company. They are submitted for your review and approval. Approval and purchase of your materials must be obtained from Ryan Signs, Inc. Additionally, a color photograph and a measured edge sketch for the use of materials is required. All materials, dimensions and specifications are based upon the information provided by you and are subject to change without notice. Ryan Signs, Inc. is not responsible for any errors or omissions. The client is responsible for the accuracy of the information provided. The client is responsible for the accuracy of the information provided. The client is responsible for the accuracy of the information provided.</small>	
7478	2022-001

1/2" = 1'-0"

# West Towne Mall - East Elevation



Proposed





# Exhibit-B

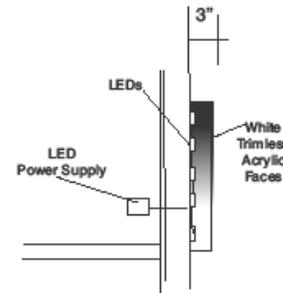
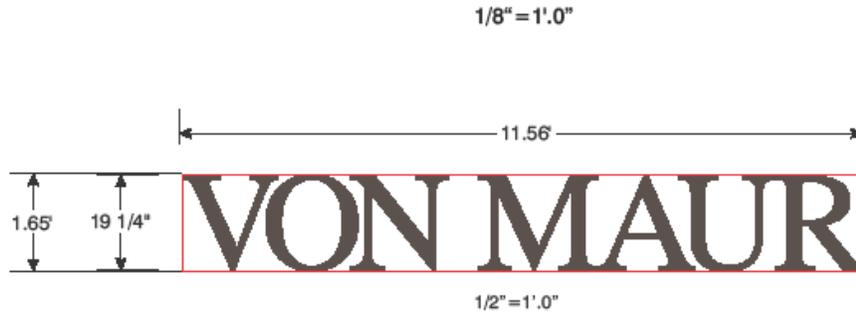
## 1C.2 East Elevation - Internally Illuminated Channel Letters - Proposed



Total Signable Area:  
3.19'H x 13.31'W = 42.46 Sq Ft

Max. Permitted Sign Area:  
12.74 Sq Ft

Proposed Sign Area:  
19.07 Sq Ft (44.91% of the Signable Area)



Print to Scale on 11" x 17" Paper

<input checked="" type="checkbox"/> Dual Color Film <input checked="" type="checkbox"/> LED Light <input checked="" type="checkbox"/> Channel Letters <input checked="" type="checkbox"/> 1/2" Letter <input checked="" type="checkbox"/> 1/2" Spacing	<input checked="" type="checkbox"/> Sidewall Color TBD <input checked="" type="checkbox"/> White Trimless Acrylic Faces <input checked="" type="checkbox"/> LED Power Supply <input checked="" type="checkbox"/> 3"
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<b>Ryan Signs, Inc.</b> 1002 Park Blvd., Middleburg Heights, OH 44130 440.944.1111 www.ryan-signs.com	DATE: 7/28/22 PRINTED: 8/2/22 COUNTY: OH	APPROVED: 2022 CITY OF MIDDLEBURGH HEIGHTS
<b>CBL PROPERTIES - VON MAUR - WEST TOWNE MALL</b>		CBL SIGNAGE # 7460

# Exhibit-B

## East Elevation - Internally Illuminated Channel Letters - Comparison

1A.1 Sign Code Compliant



1C.2 Proposed



Print to Scale on 11" x 17" Paper

<input checked="" type="checkbox"/> Dual Color Film	<input type="checkbox"/> Sidewall Color TBD
<b>Sheet Label:</b> Construction: 3/16" Aluminum, 1/8" Aluminum Material: 3/16" x 1/8" x 1/8" L276 SPH 17000	<b>Construction:</b> Fabricated Aluminum Letters / White Aluminum, 1/8" x 1/8" x 1/8" Corner or Oval C-007 800

<b>Ryan Signs, Inc.</b> 2015 Oak Ridge Meadows Dr. Suite 1000, Naperville, IL 60563 TEL: 630.330.1222 FAX: 630.330.1223 WWW.RYANSIGNS.COM	DATE: VARIES JOB: 14-008 DRAWN BY: JRM CHECKED BY: JRM	APPROVED: C. J. O'Connell City of Naperville
<p><b>CBL PROPERTIES - VON MAUR - WEST TOWNE MALL</b></p> <p><small>These plans are deemed to be prepared by Ryan Signs, Inc. and are the result of their design work. It is the responsibility of the client to provide accurate information and to verify all dimensions and materials. Ryan Signs, Inc. is not responsible for any errors or omissions in these plans. The client is responsible for obtaining all necessary permits and approvals from the appropriate authorities. The client is responsible for obtaining all necessary permits and approvals from the appropriate authorities. The client is responsible for obtaining all necessary permits and approvals from the appropriate authorities.</small></p>		<p>7460</p>