The Traffic-Calming program NEEDS:

- To address residents' concerns in a timely manner
  - Many residents want immediate action. The current program allows staff to enter the street into the program immediately and let the resident know that a project in the next construction season is possible. A longer timeframe will be frustrating to many residents.
- A selection system that is data-based
  - Selections based on data reduce bias and opinion
  - Safeguards staff from being pressured by most vocal applicants
- A process for resident involvement
  - Residents will feel the city is forcing projects on them if they do not have "a say" in the decision-making
  - This also safeguards staff from being pressured from the most vocal resident(s). e.g. there have been individuals who think there is a major threat to life due to speeding and the project is ultimately voted down as other residents on the street do not agree
- To be simple
  - Current program efficiently uses staff time to rank projects (24-hour hose counts, crash history, and map data)
  - A more complicated process may require additional staff (office staff, shop staff, or both)

The Traffic-Calming program SHOULD:

- Require an initial resident petition
  - Eliminates frivolous requests
  - Reduces number of streets to receive a traffic study by at least 50%
  - Ensures proper use of city resources