

Letter of Intent

The Minocqua Brewing Company is opening taproom at 2927 E. Washington Avenue. We intend to host food carts from time to time in our parking lot. Our intention would be to partner with local food cart vendors in order to support them and to enhance the experience for our customers and neighborhood residents. Carts would be situated in the first two to four parking spaces (directly in front of the row of businesses and closest to the Walgreens parking lot—spots marked in our site plan as stalls 1-4.) We believe this will be the best placement for them but we also want to have the flexibility to modify which spaces are used in case it turns out, in practice, that these are not the most optimal spots. It's a small parking lot so nothing drastic would change. Such changes might be warranted by the space requirements or preferences of the individual food carts.

We would likely only host the carts at peak times on the weekends. But, again, we would like to have the ability to have them more than that, at times. It seems *possible* we could host carts up to 3-4 times a week but not very likely. Unlike the downtown, I don't believe our neighborhood has a lot of experience with food carts to base this on so we aren't certain how this will work. So, we are just trying to keep the parameters a little wide so we don't lock ourselves into something that doesn't work for the business, the food carts or the community.

The taproom hours will be:

Monday 2pm-8pm

Tuesday 2pm-8pm

Wednesday 2pm-9:30pm

Thursday 2pm-9:30pm

Friday 2pm-9:30pm

Saturday 2pm-9:30

Sunday 12noon-6pm

Overall, we are excited to be a part of this neighborhood. Please know it is of the utmost importance to us that we are good neighbors and are responsive to the needs of the residents.