




car2go, a wholly owned subsidiary of Daimler and a brand of moovel GmbH, offers an innovative mobility solution in rapidly growing urban areas via a carsharing network of eco-friendly smart fortwo vehicles around the world. A flexible and “on demand” mode of transportation, car2go complements existing public transportation by bridging the gaps between the “first and last mile” of a member’s commute. Today, car2go has more than 800,000 registered members in 27 cities around the world.

Keep up with car2go by visiting <http://car2go.com> and <http://media.daimler.com/ms/car2go/e>.

OUR STORY


2009	2010	2011	2012
car2go was designed by the Daimler Business Innovation Unit to address the issues that Modern North American cities face.	car2go opened to the public.	November: car2go launched two of the world’s largest electric carsharing programs – in San Diego, California and Amsterdam, The Netherlands – each with 300 smart fortwo electric drive vehicles (EVs).	December: car2go introduced an all-electric carsharing program to the City of Stuttgart with 300 EV’s.

HOW IT WORKS




BY THE MINUTE

- Members pay only for the time they used the car
- No annual or monthly fees
- Unrestricted, unlimited access 24hours a day, 7 days a week (no reservations required)



ON DEMAND

- Members can find the first available car2go via:
 - a smartphone app
 - car2go.com
 - calling the customer call center
 - physically in local area



FREE-FLOATING

- Members can pick up and drop off a car2go anywhere within the Home Area
- No commitment to a return time or location



DESIGNED TO ALLEVIATE ISSUES CITIES FACE

- ALLEVIATE CONGESTION
- REDUCE EMISSIONS
- MAINTAIN QUALITY OF LIFE

AT A GLANCE

USA

- Austin, TX** (launched March 2010) has **375 vehicles** with **45,000+ registered members**, and a **50 sq. mile Home Area** with more than **147 parking spaces**.
- San Diego, CA** (launched November 2011) has **385 vehicles** with **29,000+ registered members**, and a **45 sq. mile Home Area** with more than **20 parking spaces**.
- Washington, DC** (launched March 2012) has **500 vehicles** with **38,000+ registered members**, and a **53 sq. mile Home Area** with more than **2 parking garages**.
- Portland, OR** (launched March 2012) has **350 vehicles** with **26,000+ registered members**, and a **52 sq. mile Home Area**.
- Miami, FL** (launched July 2012) has **283 vehicles** with **23,000+ registered members**, and a **42 sq. mile Home Area** with more than **40 parking spaces**.
- Seattle, WA** (launched December 2012) has **500 vehicles** with **50,000+ registered members**, and a **52 sq. mile Home Area** with more than **5 parking spaces**.
- Denver, CO** (launched May 2013) has **330 vehicles** with **21,000+ registered members**, and a **47 sq. mile Home Area** with more than **45 parking spaces**.
- Twin Cities, MN** (Minneapolis – September 2013 ; St. Paul – July 2014) has **535 vehicles** with **11,000+ registered members**, and a **107 sq. mile Home Area**.
- Columbus, OH** (launched October 2013) has **300 vehicles** with **12,000+ registered members**, and a **40 sq. mile Home Area** with more than **65 parking spaces**.
- Los Angeles - South Bay** (launched June 2014) has **150 vehicles** and a **28 sq. mile Home Area**.

CANADA

- Vancouver, BC** (launched June 2011) has **700 vehicles** with **62,000+ registered members**, and a **110 sq. kilometer Home Area** with more than **73 parking spaces**.
- Toronto, ON** (launched June 2012) has **425 vehicles** with **31,000+ registered members**, and a **110 sq. kilometer Home Area** with more than **180 parking spaces**.
- Calgary, AB** (launched July 2012) has **550 vehicles** with **59,000+ registered members**, and a **115 sq. kilometer Home Area**.
- Montreal, QC** (launched October 2013) has **340 vehicles** with **15,000+ registered members**, and a **61 sq. kilometer Home Area** with more than **40 parking spaces**.

Introducing car2go

CAR
2GO



Locate car2go Online, via App or
directly on the street



- 1 Open the vehicle
- 2 Trip begins!
- 3 Enter in your pin
- 4 Check condition
...and drive






every minute
every hour
every day



**Practically fits in
every space**



**Good for the environment -
good for you**

-  Saves on fuel
-  Electric drive
-  ↓CO₂ Reduces emissions