



Mallards 2014 Fan Access Plan

With continued excitement surrounding Mallards baseball and limited parking, it is imperative for Mallards fans to understand options regarding safe and accessible ways to get to the games. Here is a listing of what the City, in partnership with the Mallards, provide fans every year:

1. Vehicle parking in the main parking area. 1,218 parking spots are currently available in the beautifully re-built main parking lot.
2. Since 2010 Mallards staff have patrolled the entrance to the parking area by the Warner Park Community Center to ensure that spaces are saved for people planning on going to the Community Center. Mallards staff work closely with Parks Staff to guarantee the right amount of spots are protected during each game.
3. In 2012 the Mallards started patrolling the main lot on a nightly basis with usher staff. Their objective was to answer questions from fans, provide courtesy cart rides to fans who requested them and to keep fans out of restricted parking areas. This initiative was very successful the last two years and will be built upon in 2014.
4. As a term of the Mallards lease with the city they are obligated to provide 200 off-site parking spots to maintain the current capacity of 6,750 fans. The Mallards have historically entered into an agreement with Northside TownCenter, which is across Sherman Ave. from the ballpark to provide these spots. Last year the Mallards agreed to a five year deal to provide these parking spots in the NorthSide TownCenter lot during Mallards events.
5. The Mallards provide a free, secure valet bike parking area for 100 bikes immediately outside the main entrance to the ballpark (best spot to park in the ballpark!) and even provide a complimentary bike wash or tire inflation during the game!

6. Madison Metro has a stop near the Sherman Ave entrance to the ballpark and this info is posted on Mallardsbaseball.com.
7. As an element in the 2012 renovation of the Warner Park parking lot, there is a new pedestrian/bike path extending through the park from Sherman ave to Northport. This path connects to the access for the existing bike parking area.
8. For the previous five seasons the Mallards have requested to be on the road on all dates that conflict with the NESCO Summer Concert Series. Not all requests are granted by the league every year, but this year there are no conflicts between Mallards games and the NESCO Summer Concert Series.